



# Fontana Car Show

First Friday | March-October | Civic Center Campus | 8353 Sierra Avenue

## Sponsorship Opportunities

### **Presenting Title Sponsor- \$2,000**

- Presenting title, "Fontana Car Show presented by (Your Company)"
- Presenting title included on the City website and Facebook page (1,240 Likes)
- Exposure on local Fontana television (KFON)
- City Council recognition and donation acceptance letter
- Stage publicity and sponsor mention at each event
- Designation booth space at each month's event
- Large Company name and/or logo on all event signage and event promotional materials. To include:
  - Promotional Shirts
  - Street Banner
  - Stage Banner
  - Posters
  - 5,000+ Flyers

### **Corporate Sponsor- \$1,000**

- Company name and/or logo on event signage
- Sponsor mention on our City website and Facebook page (1,240 Likes)
- Designated booth space at each month's event
- City Council recognition and donation acceptance letter
- Stage sponsor mention at each event

### **Official Sponsor- \$500**

- Designated booth space at each month's event
- Sponsor mention on our city website and Face Book page (1,240 Likes)
- City Council recognition and donation acceptance letter
- Stage sponsor mention at each event

**Contributing Sponsor- \$250**

- Sponsor mention on our city website and our Face Book page(1,240 Likes)
- Stage sponsor mention at each event
- City Council recognition and donation acceptance letter

**Product Sponsor**

- Sponsor mention on our city website and our Face Book page(1,240 Likes)