

RESOLUTION NO. 2022-060

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FONTANA ADOPTING THE UPDATED MISSION STATEMENT, VISION STATEMENTS, AND GOALS FOR THE CITY OF FONTANA

WHEREAS, In February 2021 the Mayor, Council Members, and City Executives and stakeholders met to discuss several topics including updating the city's long standing Mission Statement and City Goals, as well as develop a City Vision. A lot of work was completed but time ran out to complete the effort.; and

WHEREAS, The Mayor, Council, and executives met again in April 2022 to complete the effort to develop these new statements and goals. This work culminated with the declarations and statements below; and

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Fontana resolves as follows:

Section 1. The Vision Statements of the City of Fontana shall read as:

- A city that cares about its residents and businesses and their quality of life.
- A safe, well managed and maintained community, that provides a wide range of housing types and levels of affordability, lifestyle choices, beautiful parks, and abundant recreational amenities.
- A community that welcomes and celebrates its diversity.
- A city with outstanding educational and training opportunities providing a highly trained workforce, resulting in a dynamic economy which provides fulfilling jobs for all who seek them.

Section 2. The Mission Statement of the City of Fontana shall read as:

We seek and embrace every opportunity to enrich the lives of those who live, work, play, and invest in the City of Fontana.

Section 3. The Goals of the City of Fontana follow:

Section 4. Improve Public Safety by:

Increasing operational efficiency, visibility, and availability

- Emphasizing community-oriented policing, community involvement, and youth programs
- Utilizing other city programs to help reduce crime
- Combating gang and drug activity
- Maximizing fire and emergency medical service resources
- Minimizing impacts from disasters through emergency and disaster preparedness
- Implementing traffic safety programs

Section 5. Operate in a Businesslike Manner by:

- Creating a memorable customer experience with every interaction
- Improving services through the effective use of technology
- Ensuring that the public debate is based on accurate information
- Correcting problems immediately

Section 6. Promote Economic Development by:

- Concentrating on job creation
- Pursuing business attraction, retention, and expansion
- Establishing a quick, consistent development process
- Being business friendly at all levels and striving to constantly improve the city's competitiveness
- Developing regulations for retail cannabis operations

Section 7. Increase Citizen Involvement by:

- Seeking community input
- Informing the public about issues, program, and accomplishments
- Developing future leaders
- Utilizing technology to promote communication and linkages in the community
- Promoting healthy lifestyle opportunities to residents of all ages
- Providing the community with information on development projects

Section 8. Practice Sound Fiscal Management by:

- Producing timely and accurate financial information
- Living within our means while investing in the future
- Fully funding liabilities and reserves
- Developing long-term funding and debt management plans
- Emphasizing capital formation
- Producing transparent information in a timely matter
- Pursuing grant opportunities

Section 9. Provide a Diverse Range of Housing Types and Levels of Affordability while Addressing Homelessness in the Community by:

- Construction of affordable high-quality multi-family housing
- Acquisition, substantial rehabilitation, and professional management of selected multi-family properties to provide more affordable units and reduce crime and code enforcement activity
- Promoting diverse range of housing projects and levels of affordability
- Address Homelessness through proactive programs, including the efforts of the COAST and MET teams

Section 10. Create and Maintain a Dynamic Team by:

- Supporting the decisions of the majority once made
- Promoting stability and predictability by providing consistent policy direction
- Communicating Goals and Objectives to all commissions and employees
- Ensuring commissions work within clear guidelines to achieve Council goals
- Emphasizing staff development

Section 11. Concentrate on Inter-governmental Relations by:

- Working cooperatively with neighboring jurisdictions
- Establishing partnerships and positive working relationships with other public agencies providing services to residents and local businesses
- Pursuing financial participation from county, state and federal governments
- Advocating Fontana's position in regional, state, and federal organizations

Section 12. Enhance the Local Environment for Future Generations and Create a Healthy Economic and Environmental Future by:

- Encouraging conservation, waste reduction, and recycling in the community
- Committing to purchasing specific products and goods that are climate friendly
- Creating neighborhoods that are attractive, safe and convenient for walkers and bicyclists
- Implementing sustainable landscaping and the use of recycled water
- Adopting policies that promote compact and efficient development in new and existing communities
- Encouraging healthy eating, regular physical activity, and responsible individual choices
- Promoting programs that encourage reducing Green House Gas emissions
- Adopting policies that will attract new green business technologies to Fontana

Section 13. Invest in the City's Infrastructure (Streets, Sewers, Parks, etc.) by:

- Maintaining and improving the city's existing infrastructure
- Providing for the development of new infrastructure
- Improving the aesthetics of the community through code enforcement, street sweeping, and landscape maintenance
- Focusing on relief of traffic congestion
- Creating and promoting community through people, parks, and programs
- Utilizing Measure-I Funds wisely

Section 14. The City Clerk shall certify to the adoption of this Resolution. This Resolution shall become effective upon the passage by the City Council.

APPROVED AND ADOPTED this 28th day of June 2022.

READ AND APPROVED AS TO LEGAL FORM:

City Attorney

I, Germaine McClellan Key, City Clerk of the City of Fontana, and Ex-Officio Clerk of the City Council of the City of Fontana, hereby certify that the foregoing Resolution is the actual resolution that was duly and regularly adopted by the City Council of the City of Fontana at a regular meeting on the 14th day of June 2022, by the following vote, to wit:

AYES:

NOES:

ABSENT:

Germaine McClellan Key, City Clerk

Acquanetta Warren, Mayor

ATTEST:

Germaine McClellan Key, City Clerk