

City of Fontana Community Survey 2021 Results Presentation

January 2021



**Opinion Research on
Elections and Public Policy**



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City of Fontana– Community Survey

Survey Methodology*

From Wednesday, January 13, 2021 to Monday, January 18, 2021, Probolsky Research conducted a live-interviewer telephone and online survey among City of Fontana residents.

A total of 400 voters were surveyed (133 by telephone and 267 online). A survey of this size yields a margin of error of +/-5%, with a confidence level of 95%. Interviews were conducted with respondents on both landline (40%) and mobile phones (60%) and were offered in English (90%) and Spanish (10%) languages. For the online survey phase, we invited participation via email and text message. Security measures precluded individuals from completing the survey more than once and allowed only the designated voter to complete the survey. Online respondents were able to use their computer, tablet or smart phone to participate.

The sample was compiled from data provided by the San Bernardino County Registrar of Voters and enhanced with consumer data to ensure we reached residents on their most current phone numbers and email addresses. Probolsky Research applies a stratified random sampling methodology to ensure that the demographic proportions of survey respondents match the demographic composition of Fontana voters.

Probolsky Research is a Latina and woman owned market and opinion research firm with corporate, election, government, and non-profit clients.

**Due to rounding, totals shown on charts may not add up to 100%*



Key Findings

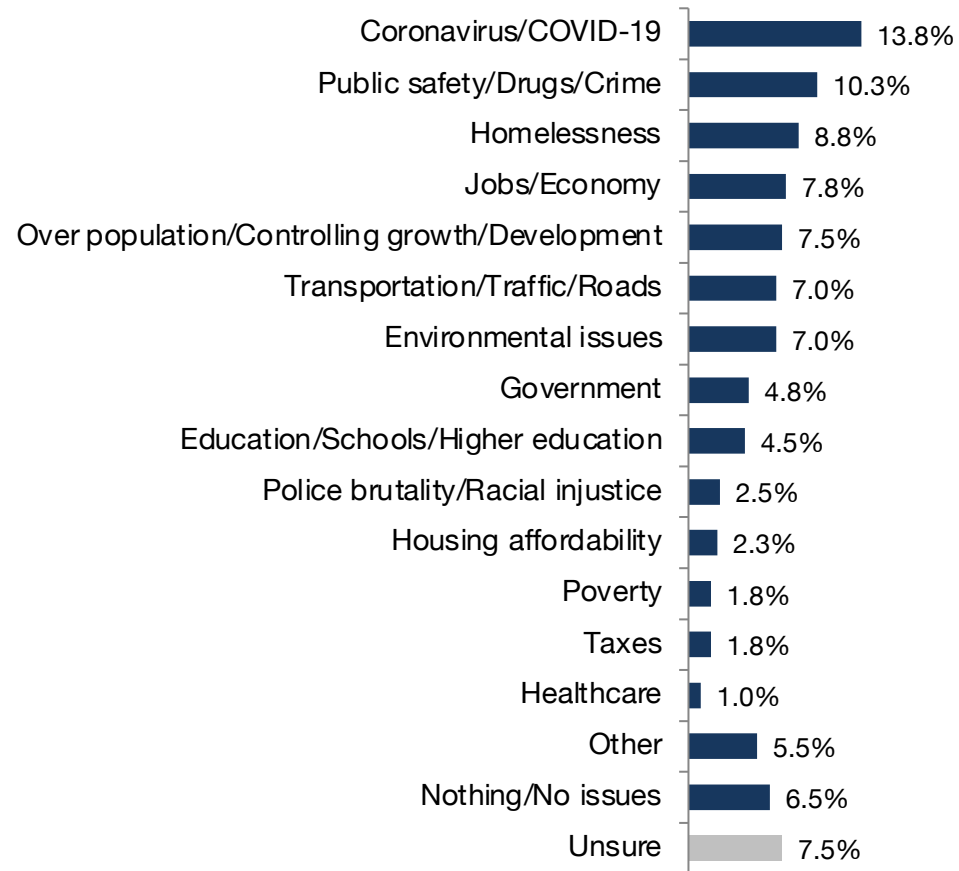
- There is no overarching issue that consumes residents. This is a good sign that indicates a healthy community.
- More residents say the City is headed in the right direction than off on the wrong track.
- 65% say they are satisfied with the job the City is doing provide services.
- The City is aligned with many priorities that are important to residents including:
 - Crime and police services
 - Maintaining streets
 - Maintaining landscaping and parks
 - Managing traffic
 - Managing growth
- A sizable majority (61%) support some kind of cannabis sale or cultivation in Fontana. And 65% would vote yes on a cannabis tax ballot measure that would fund **eliminating homelessness, and other general city services.**

Recommendations

- Prioritize resident communication on Facebook and in the Fontana News Herald for maximum exposure
- Promote the City's partnerships with local schools, resident (79%) strongly support these activities
- Educate City staff of the high levels of satisfaction residents have with their work
- Begin laying the groundwork for a 2022 cannabis tax ballot measure
- Encourage community dialog about the benefits and impacts of industrial and logistics development

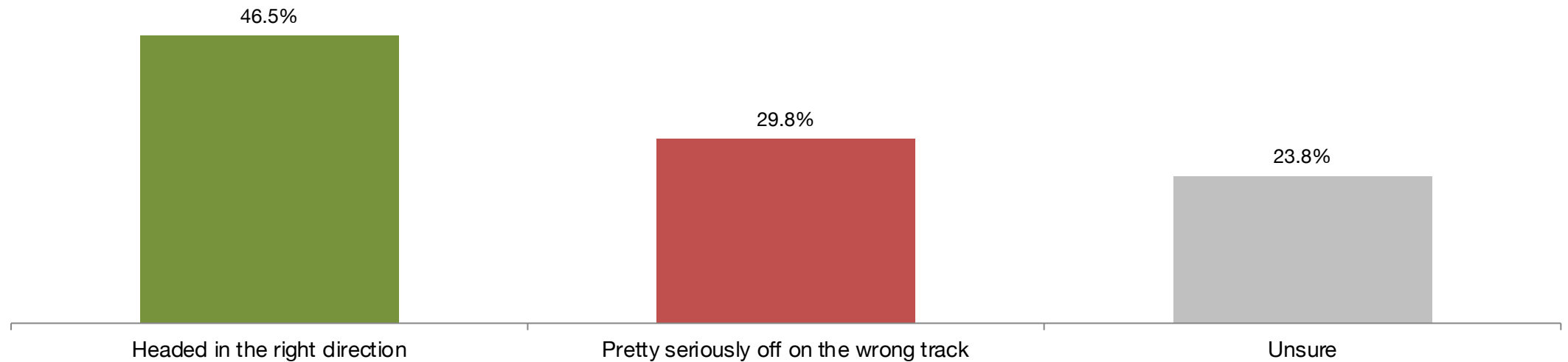
14% think COVID-19 is the most important issue facing Fontana today

Question 1: In your own words, what do you feel is the most important issue facing Fontana today?



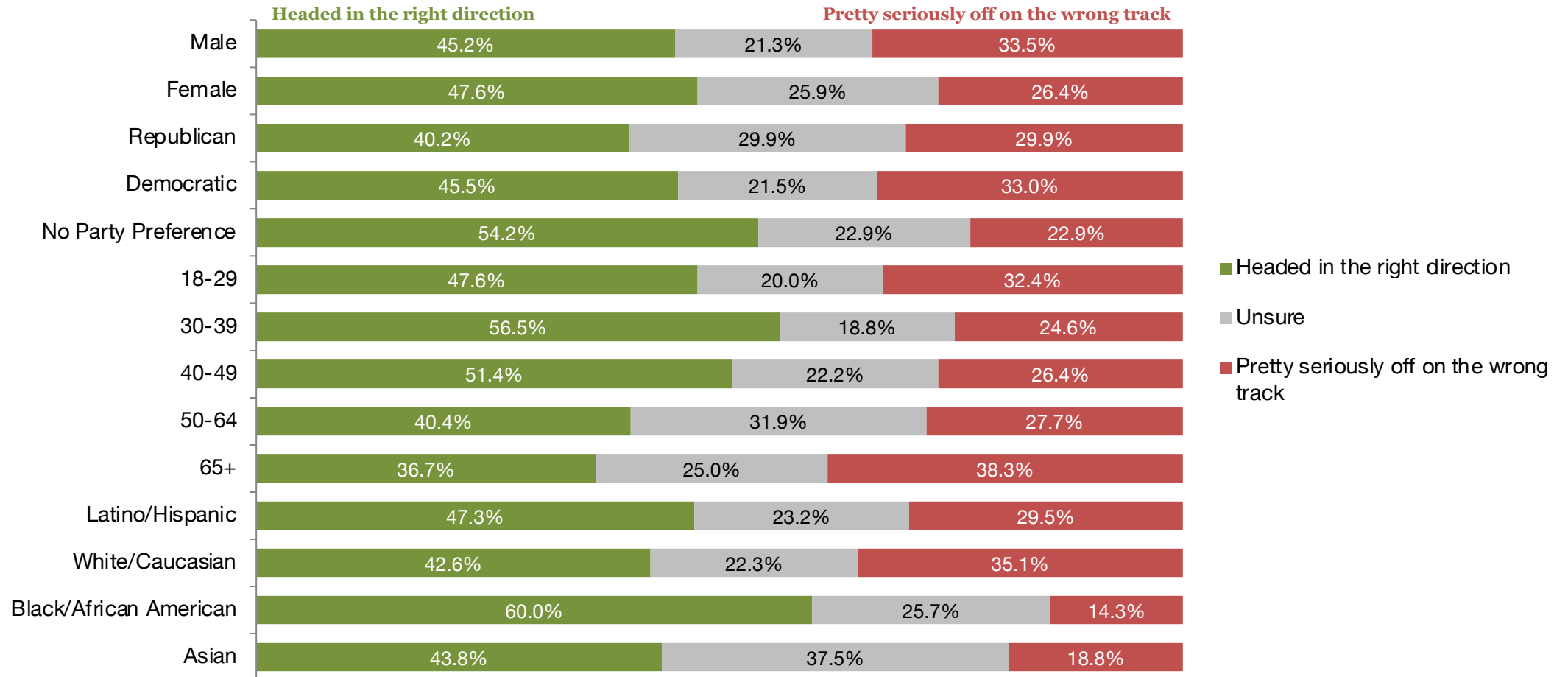
47% think Fontana is headed in the right direction

Question 2: Do you think things in Fontana are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



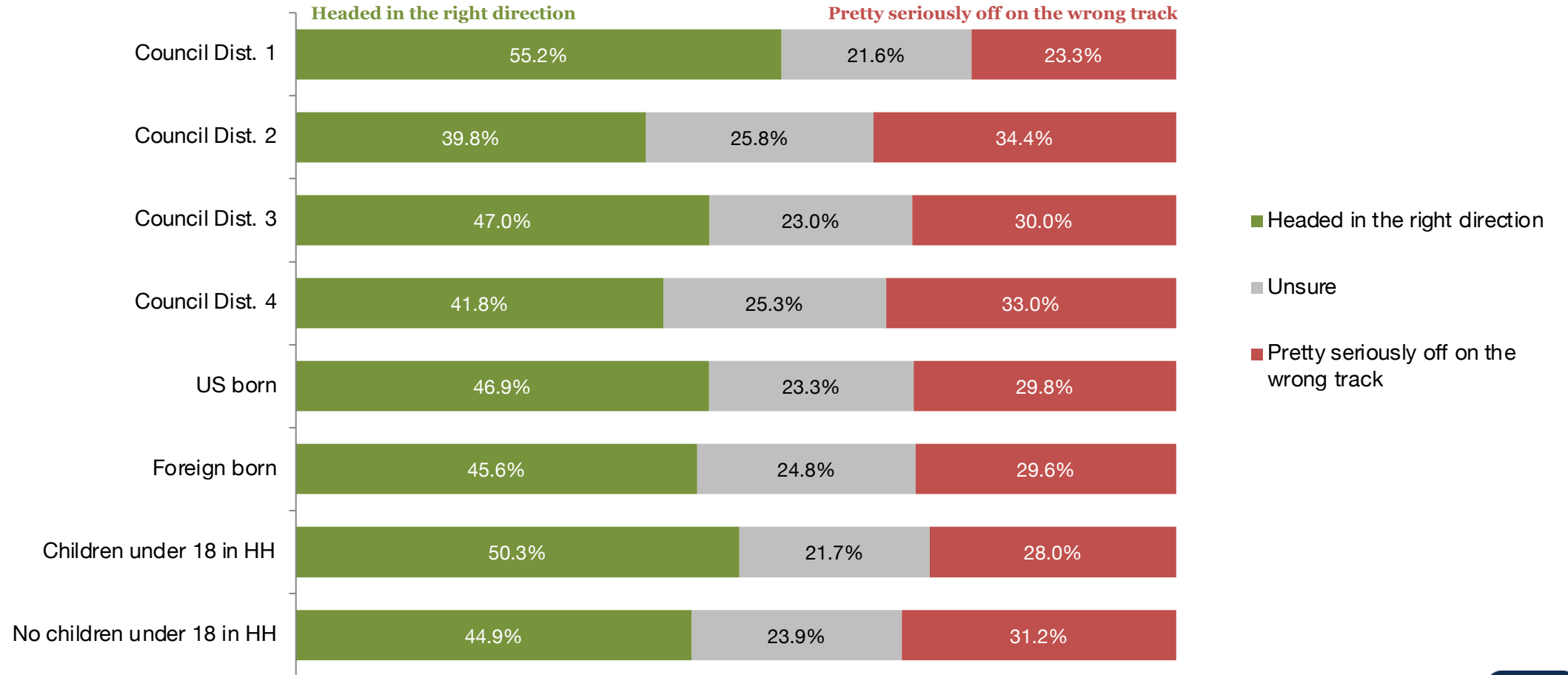
Results by gender, party preference, age group and ethnicity

Question 2: Do you think things in Fontana are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



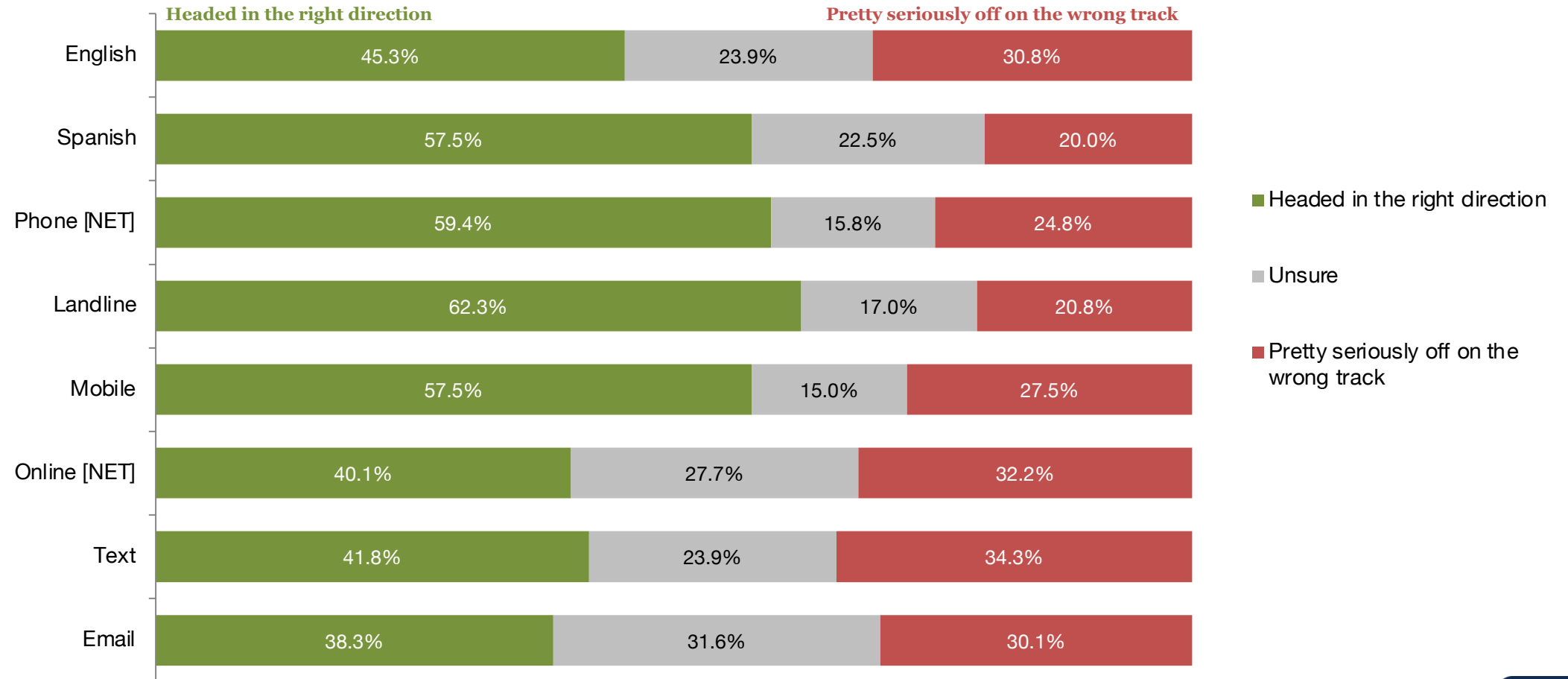
Results by geography, birthplace and children in home

Question 2: Do you think things in Fontana are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



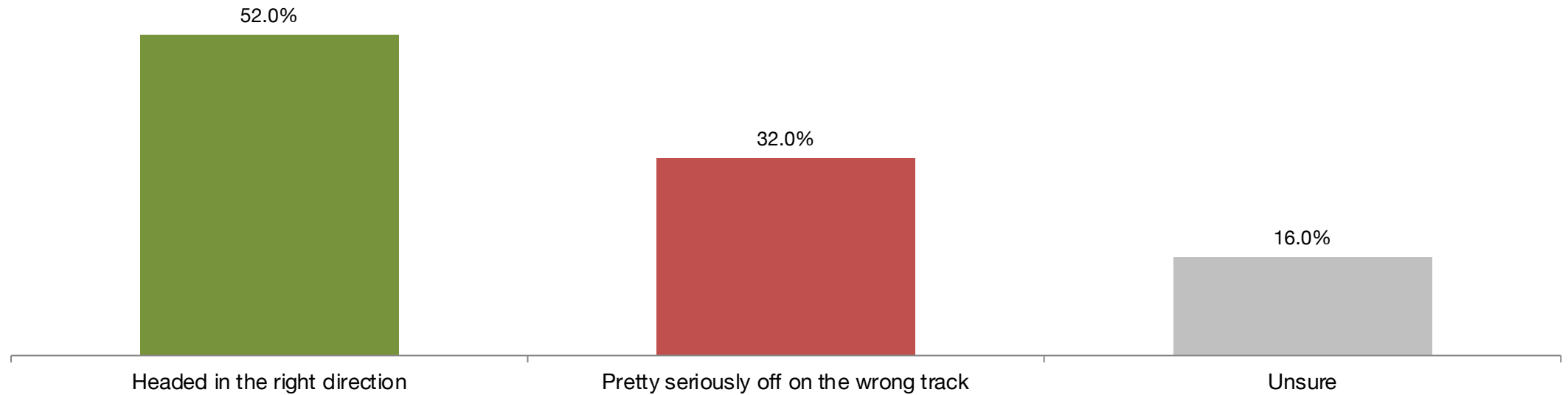
Results by language and survey mode

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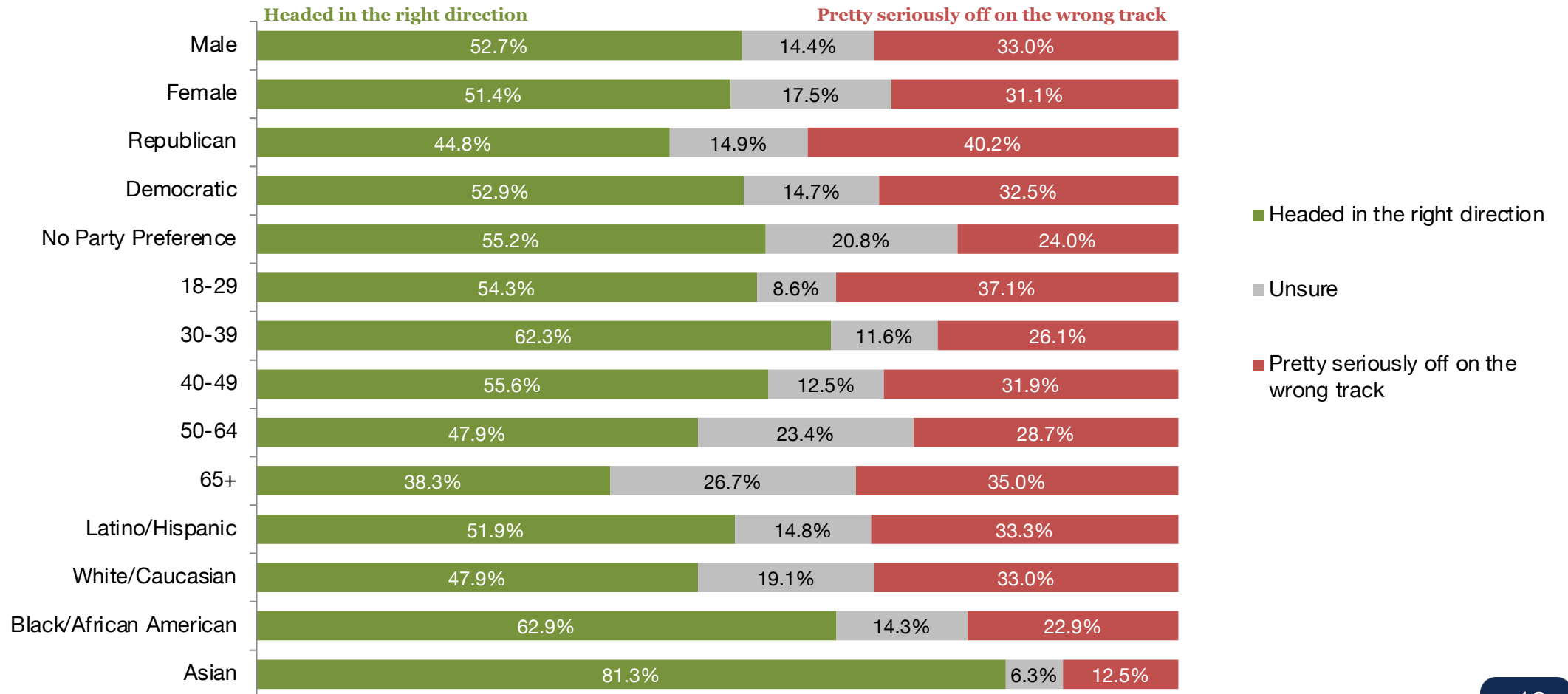
52% think their neighborhood is headed in the right direction

Question 3: Do you think things in your neighborhood are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



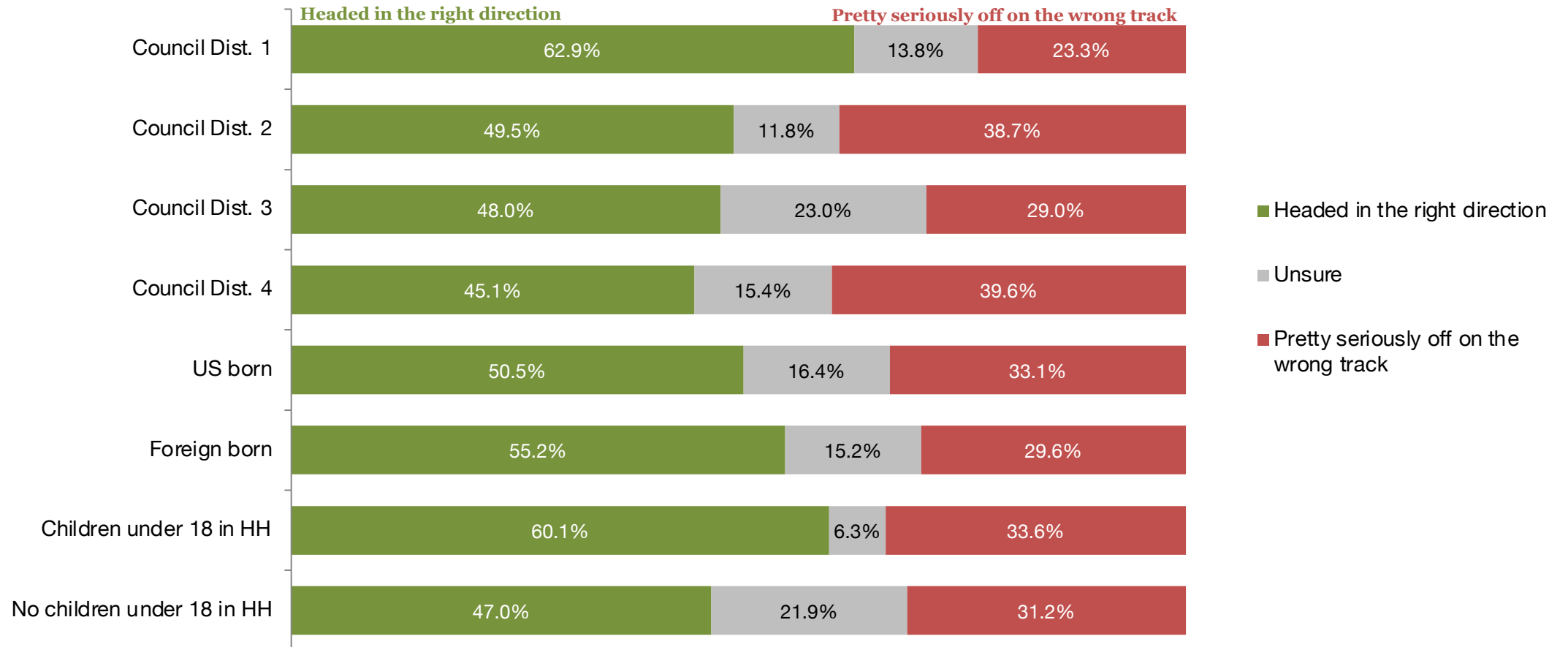
Results by gender, party preference, age group and ethnicity

Question 3: Do you think things in your neighborhood are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



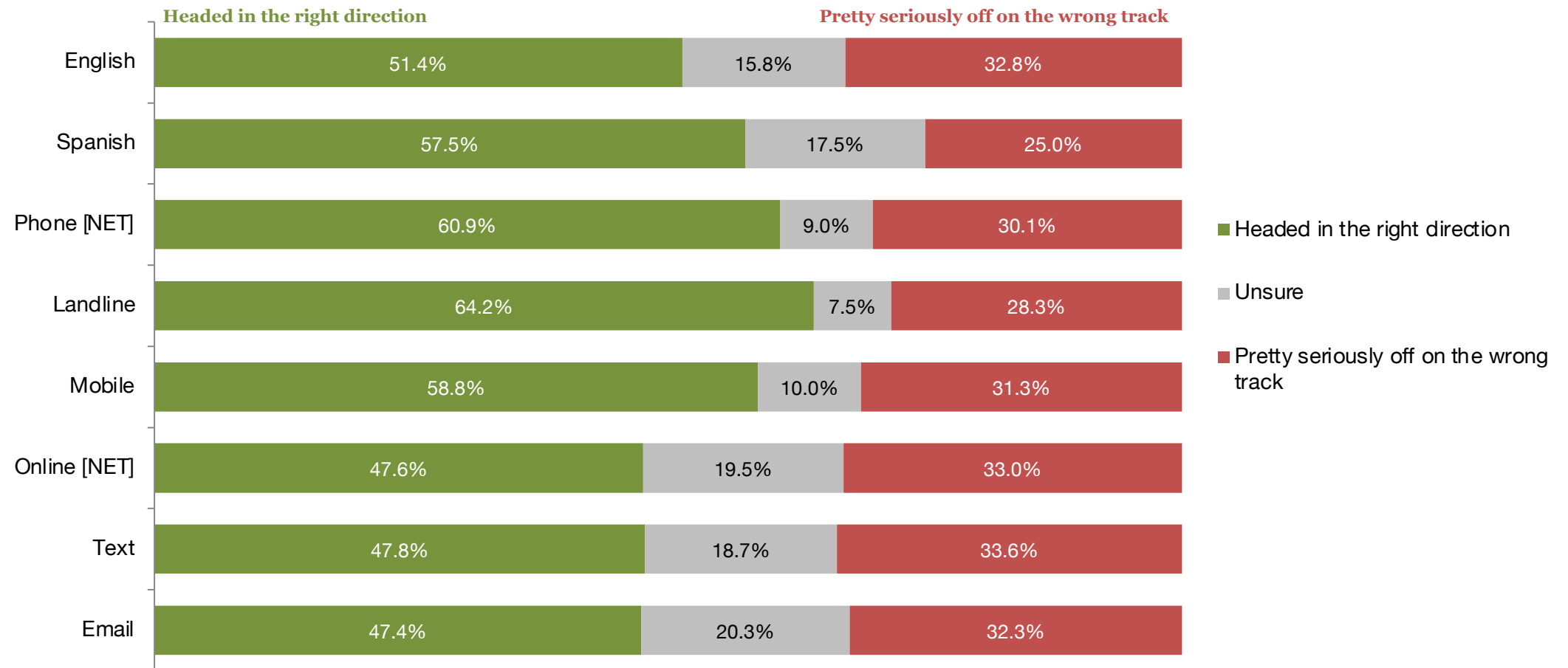
Results by geography, birthplace and children in home

Question 3: Do you think things in your neighborhood are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



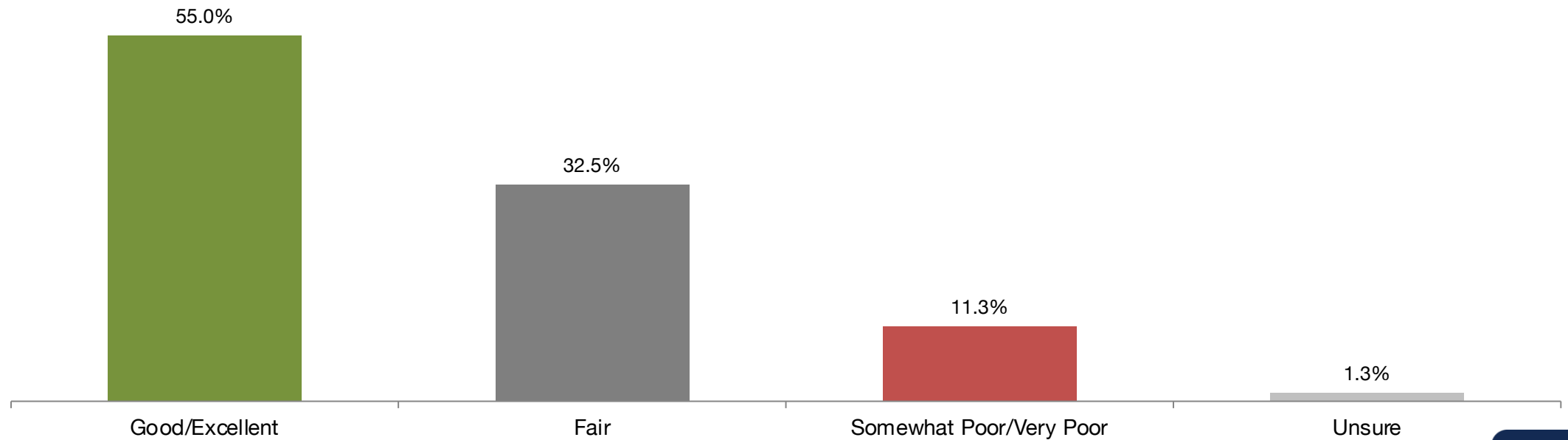
Results by language and survey mode

Question 3: Do you think things in your neighborhood are generally headed in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



55% say the overall quality of life in Fontana is good

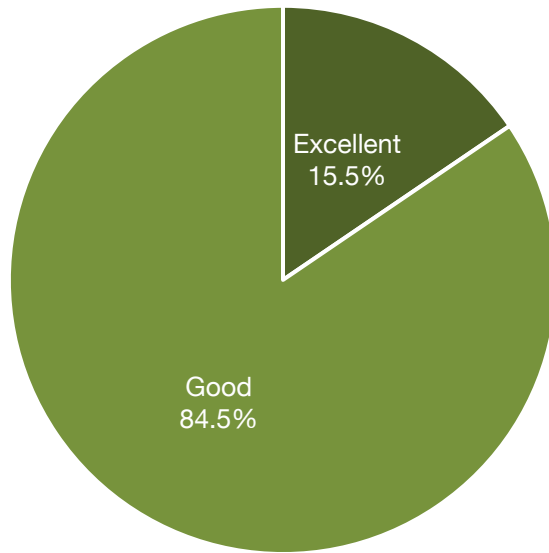
Question 4: How would you rate the overall quality of life in Fontana?



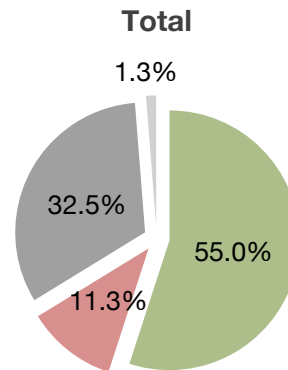
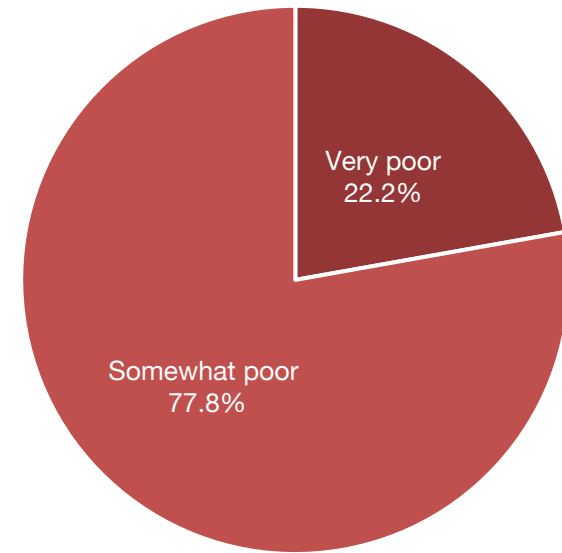
Among those who said the overall quality of life is good, 16% said it is excellent

Question 4: How would you rate the overall quality of life in Fontana?

Among those who said good

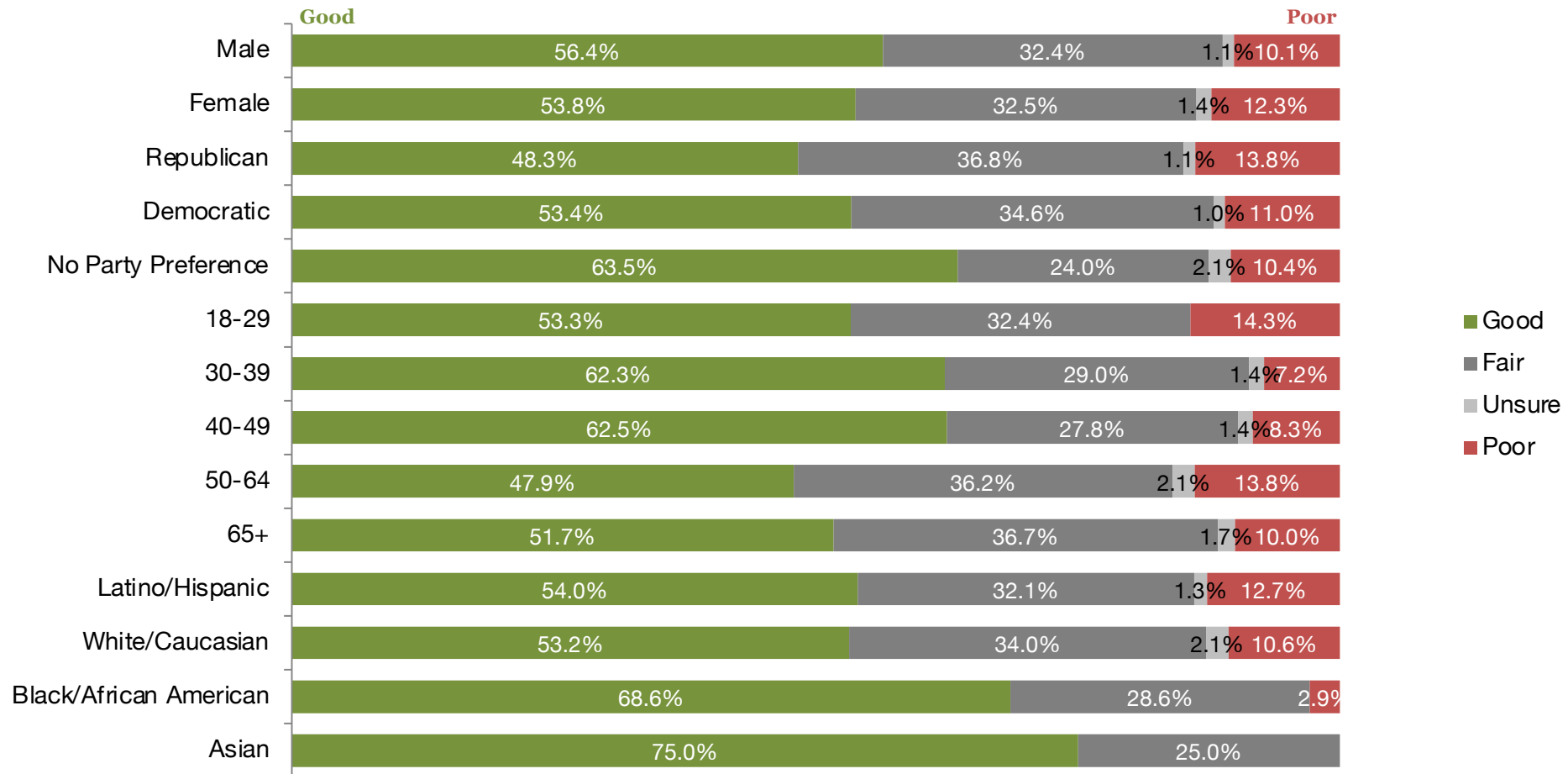


Among those who said poor



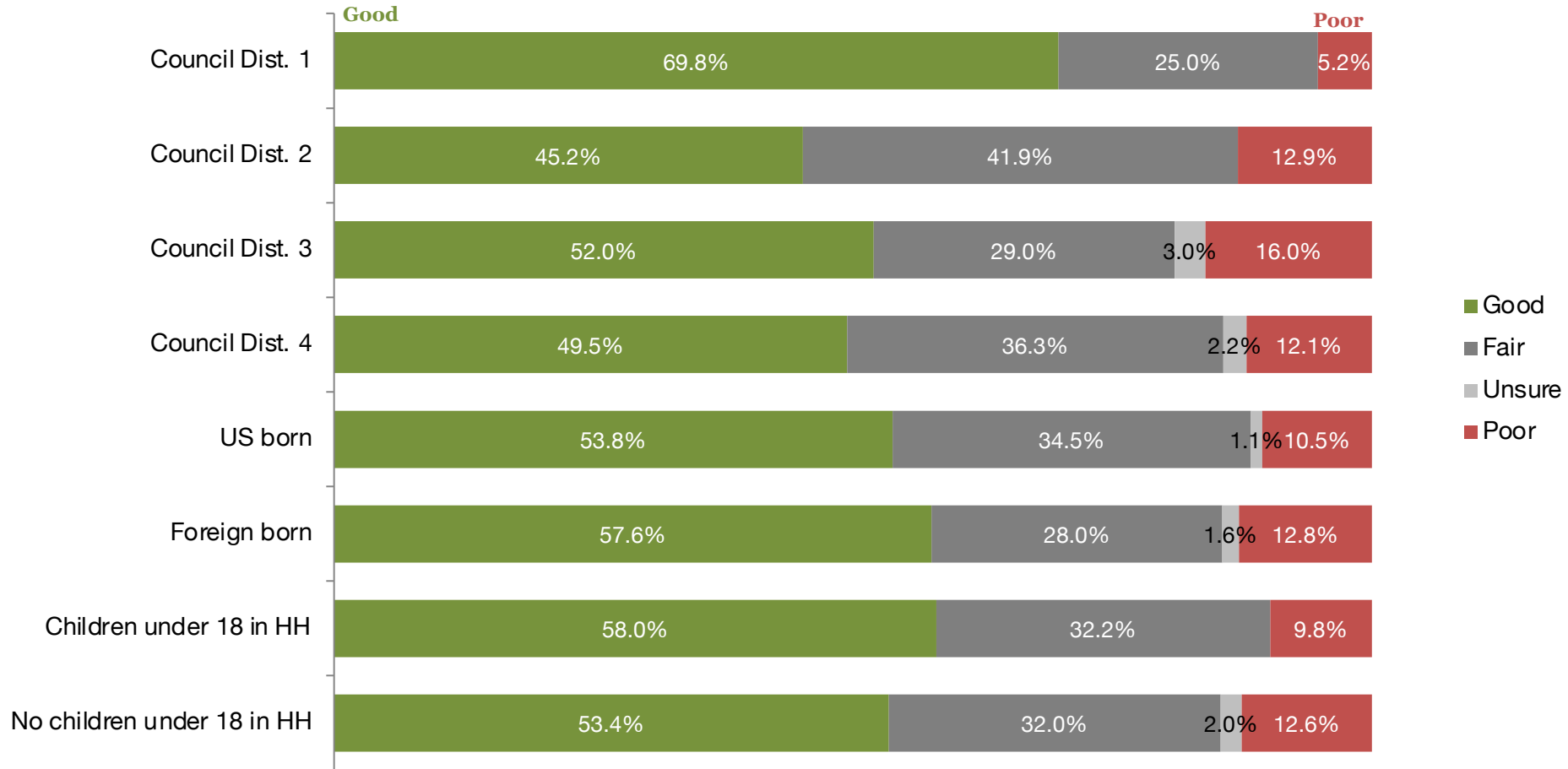
Results by gender, party preference, age group and ethnicity

Question 4: How would you rate the overall quality of life in Fontana?



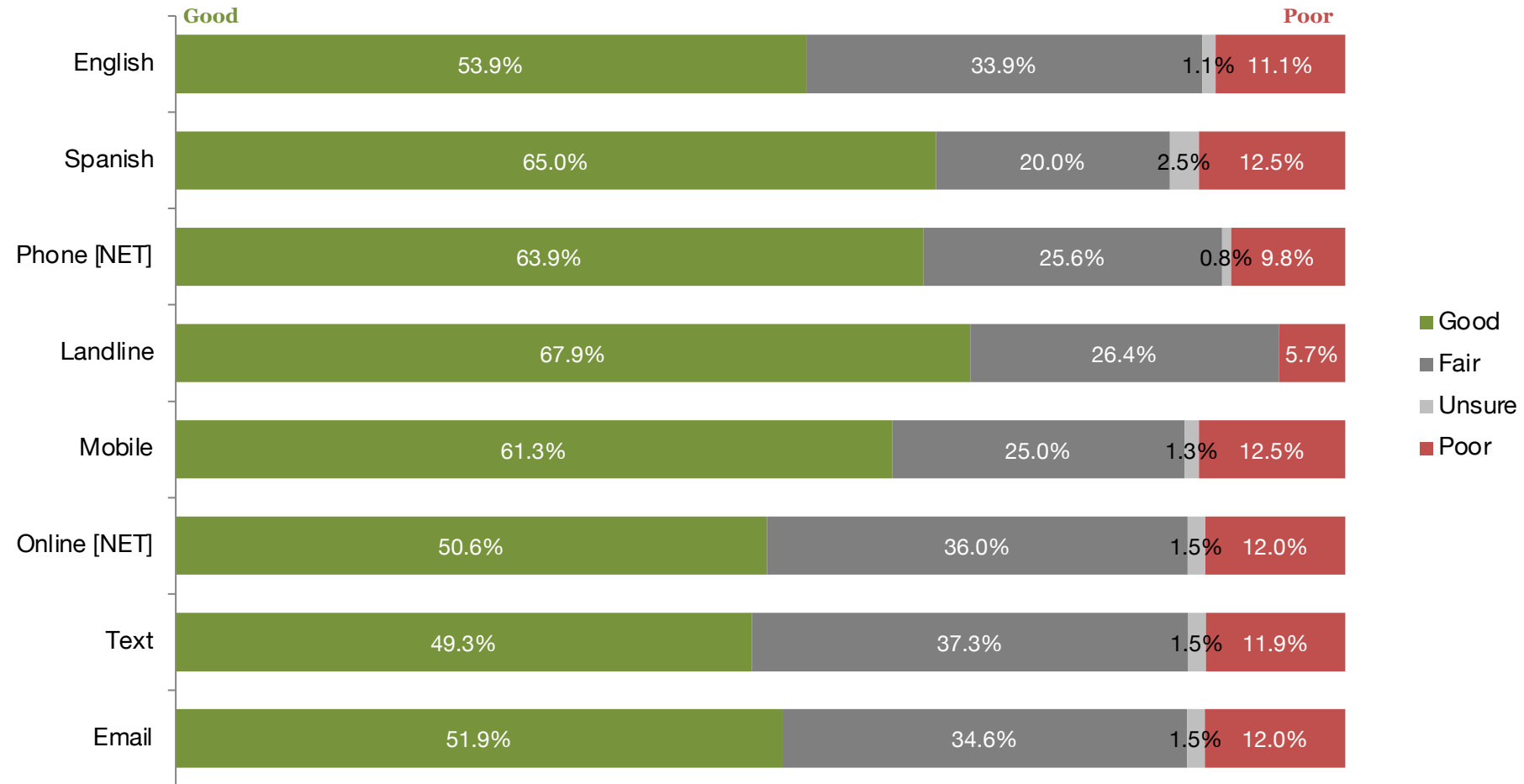
Results by geography, birthplace and children in home

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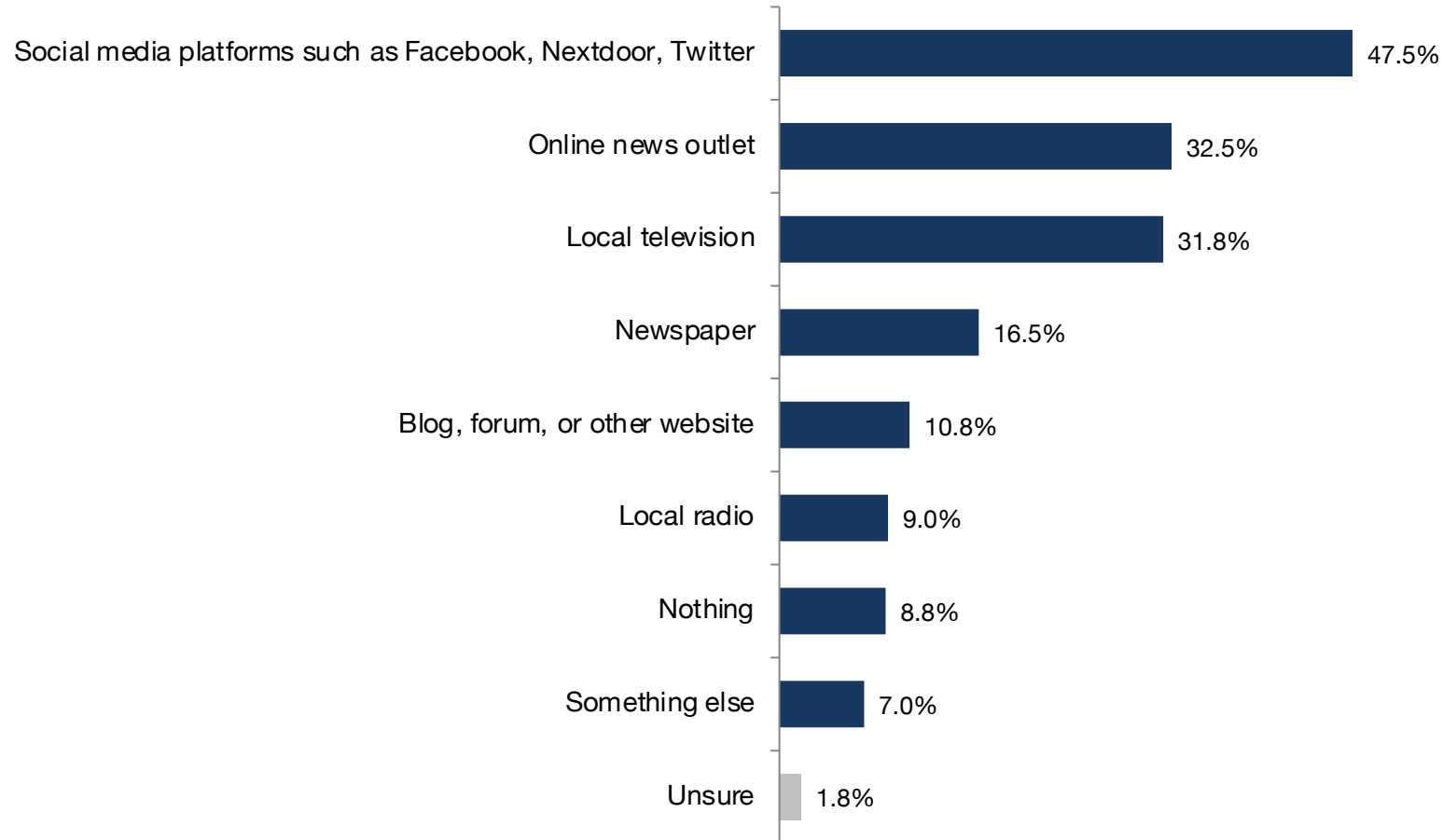
Results by language and survey mode

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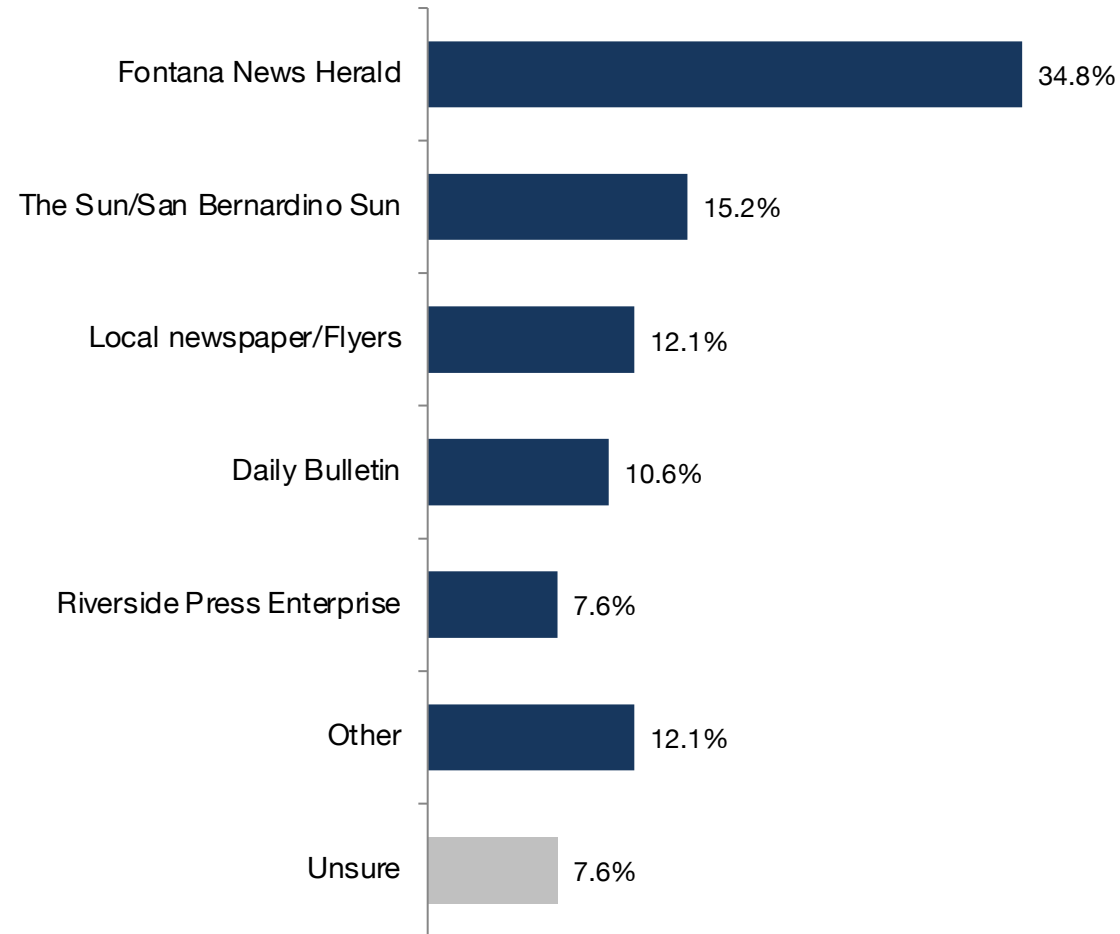
48% get their news from social media

Question 5: What are your top two sources for news and information about Fontana?



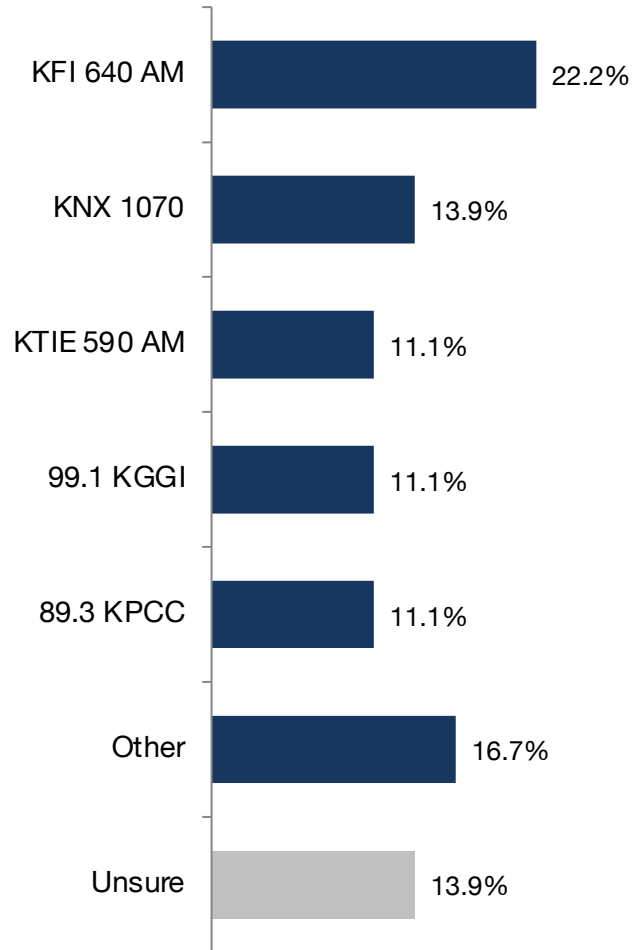
The Fontana News Herald is the leading newspaper

Question 5_Newspaper: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED NEWSPAPER TO Q5



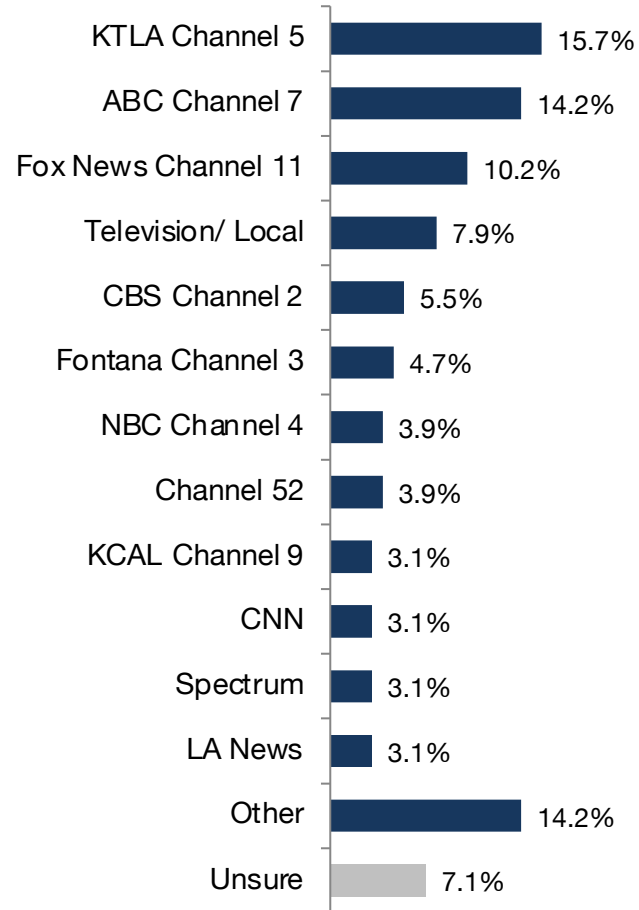
KFI 640 AM is the leading local radio station

Question 5_Radio: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED LOCAL RADIO TO Q5



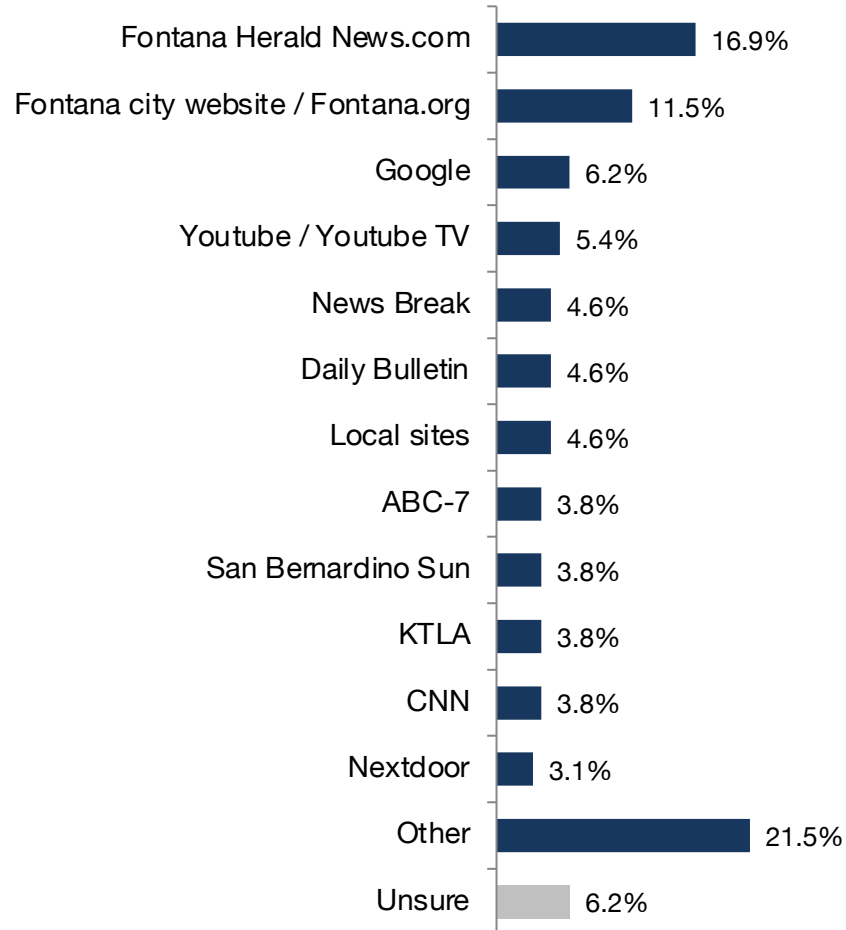
KTLA Channel 5 is the leading local television channel

Question 5: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED LOCAL TELEVISION TO Q5



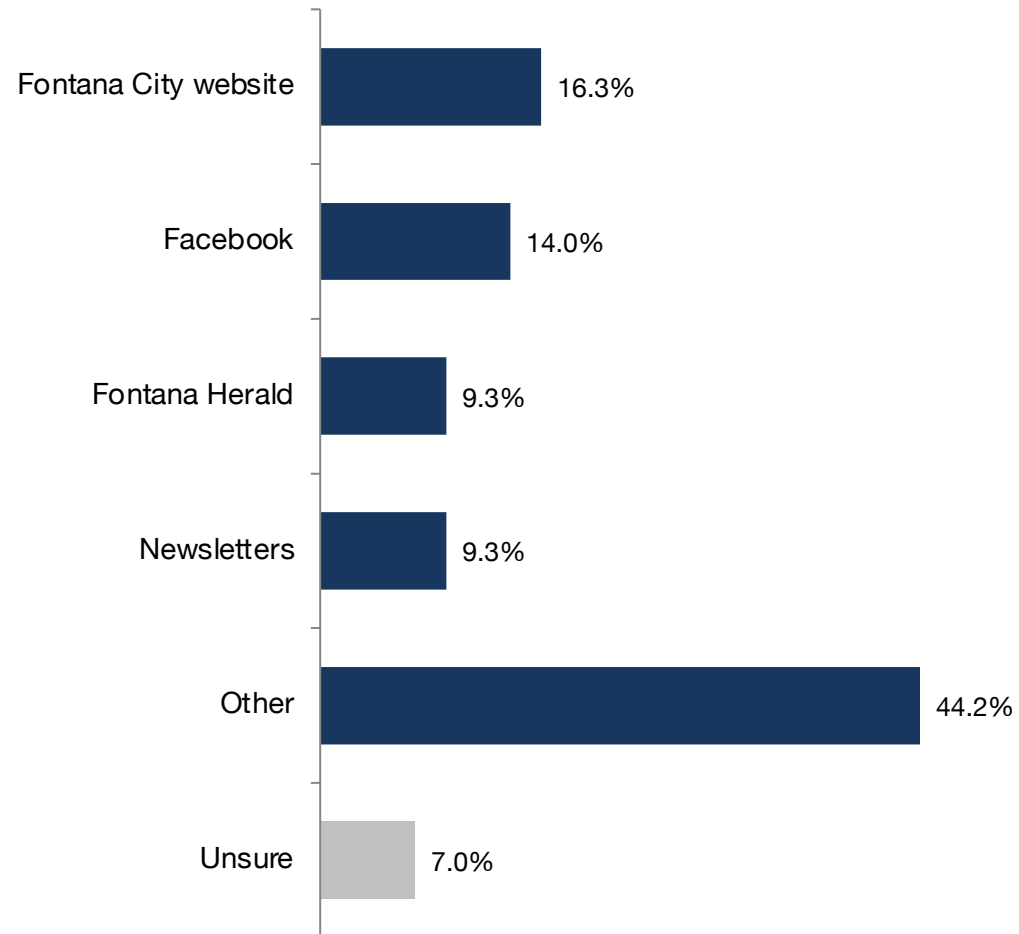
FontanaHeraldNews.com is the leading online news outlet

Question 5_Online news outlet: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED ONLINE NEWS OUTLET TO Q5



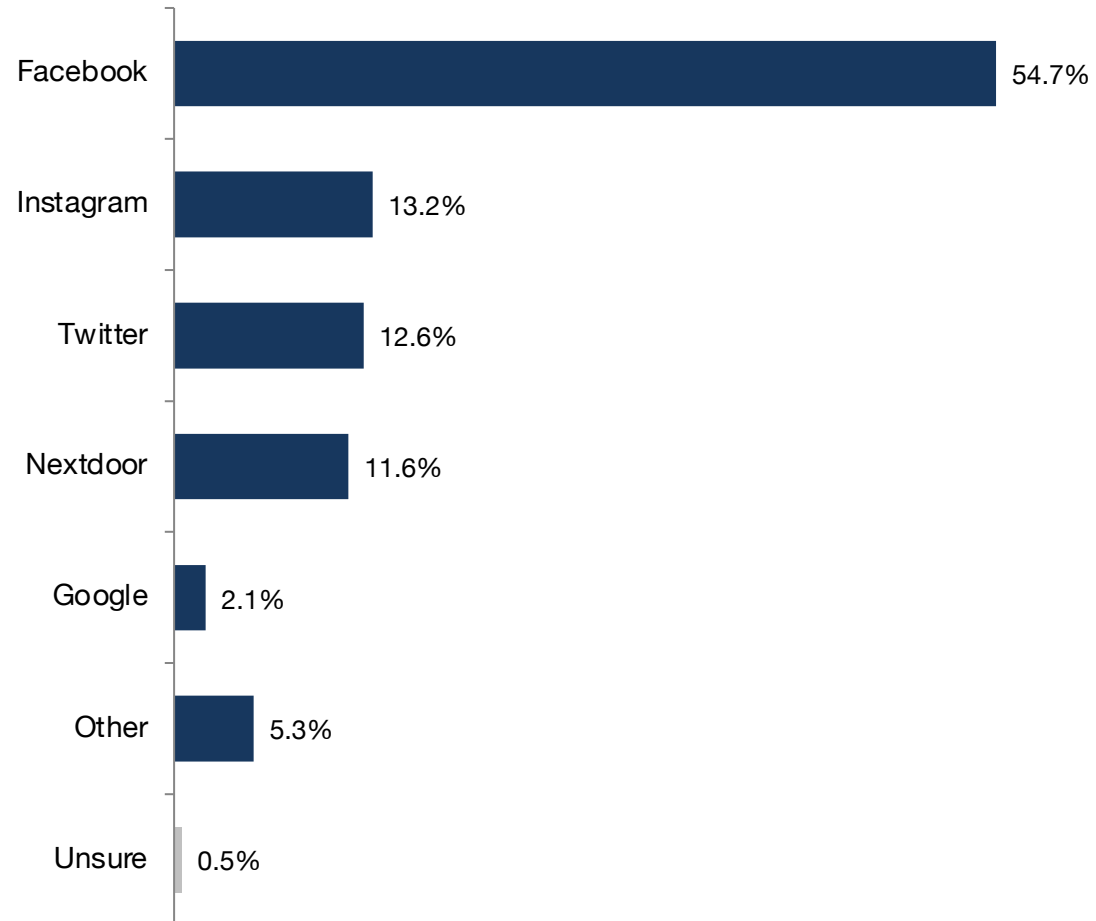
The Fontana City website is the leading site

Question 5_Blog, forum, or other website: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED BLOG, FORUM, OR OTHER WEBSITE TO Q5



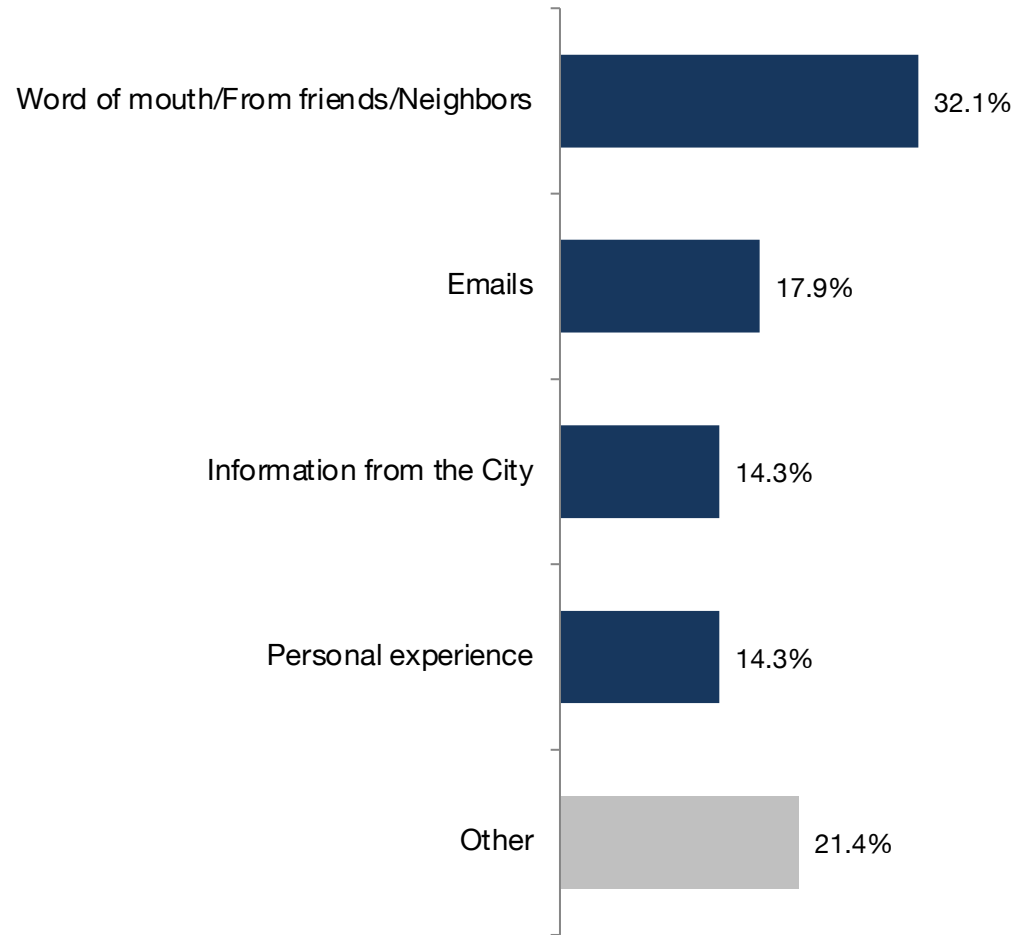
Facebook is the leading social media platform

Question 5_Social media platforms: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED SOCIAL MEDIA PLATFORMS TO Q5



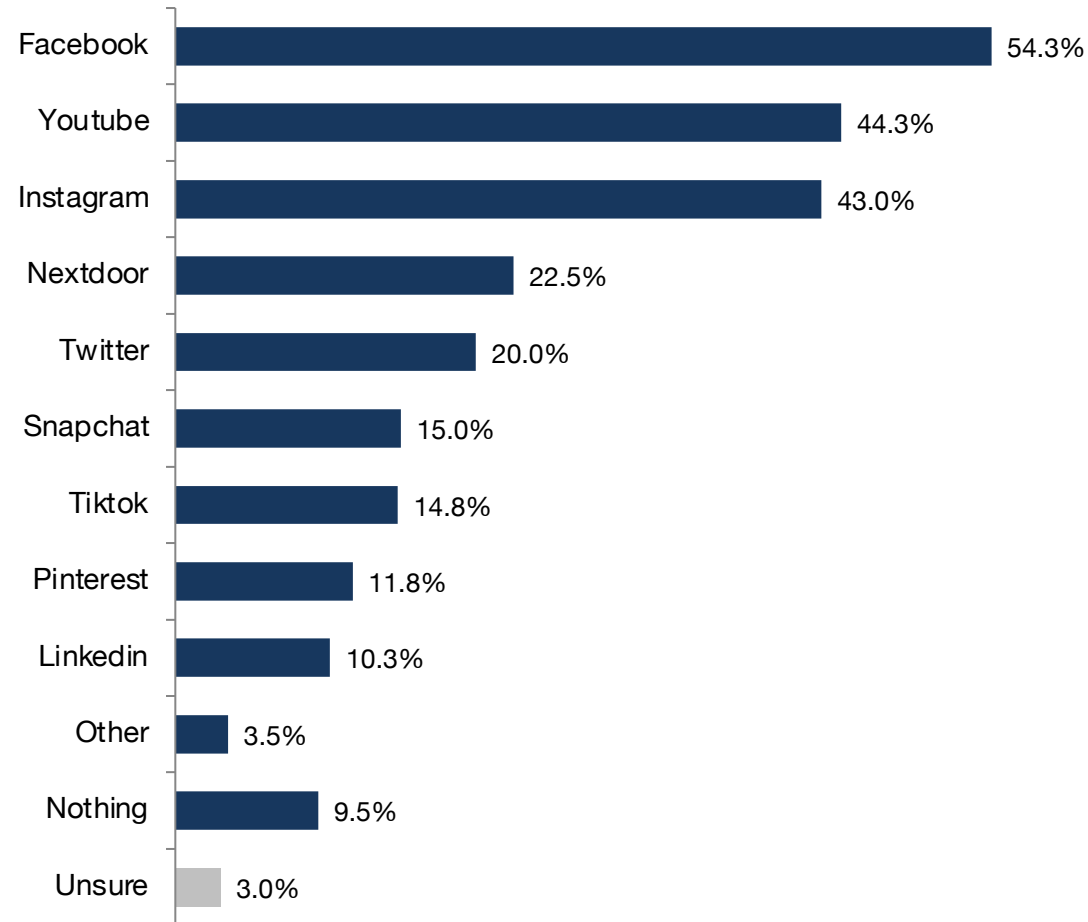
Other sources of local news

Question 5_Something else: What are your top two sources for news and information about Fontana?
BASE: IF ANSWERED SOMETHING ELSE TO Q5



54% use Facebook regularly

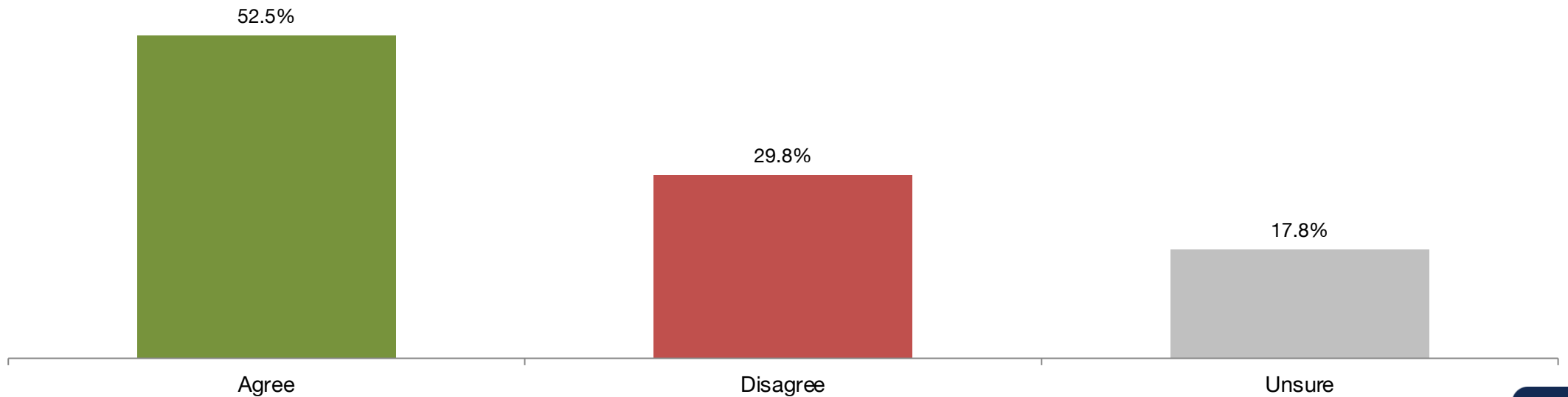
Question 6: Please indicate which if any of these social apps and websites you use regularly?



53% think the City is responsive to their needs

Question 7: Now we have some statements about the City of Fontana. For each one, please indicate whether you agree or disagree.

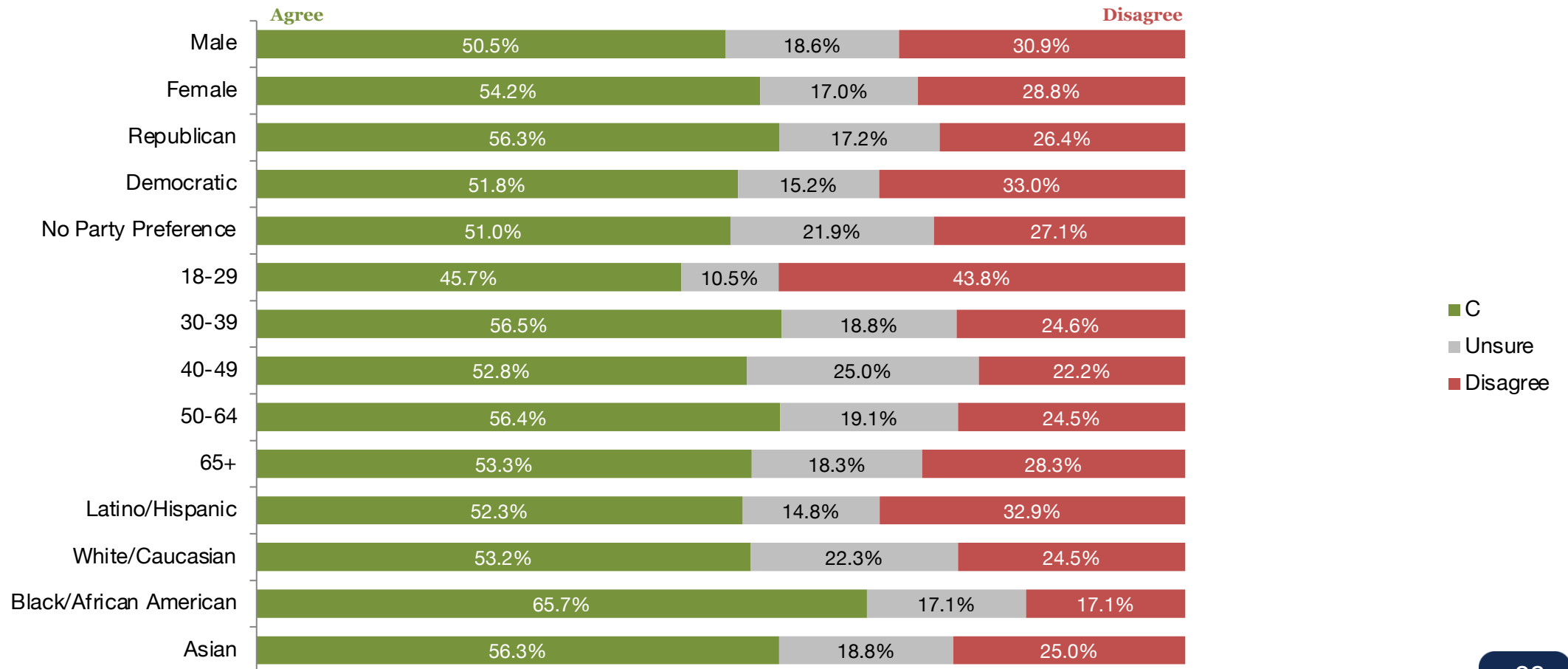
The City is responsive to the needs of residents.



Results by gender, party preference, age group and ethnicity

Question 7: Now we have some statements about the City of Fontana. For each one, please indicate whether you agree or disagree.

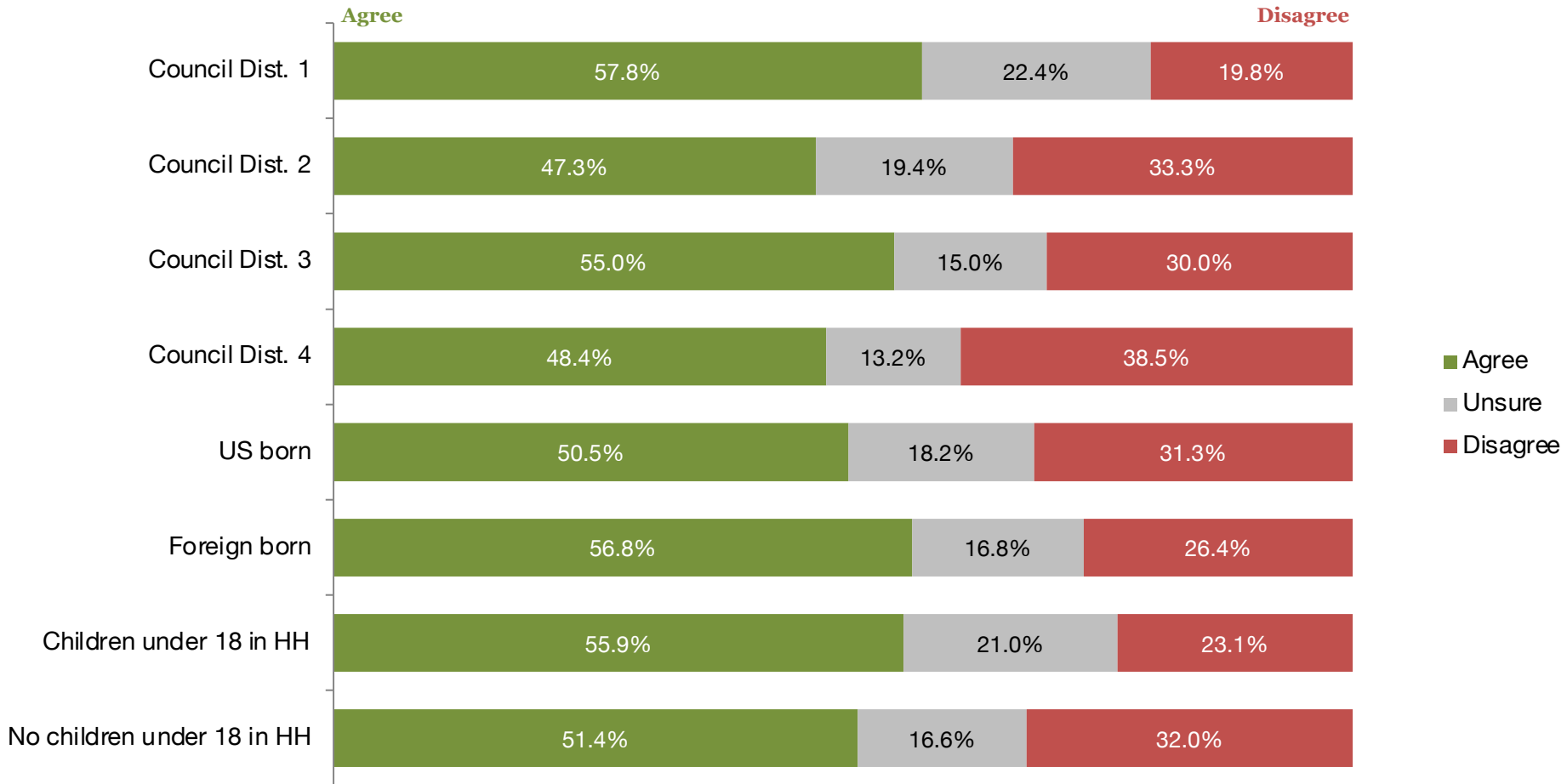
The City is responsive to the needs of residents.



Results by geography, birthplace and children in home

Question 7: Now we have some statements about the City of Fontana. For each one, please indicate whether you agree or disagree.

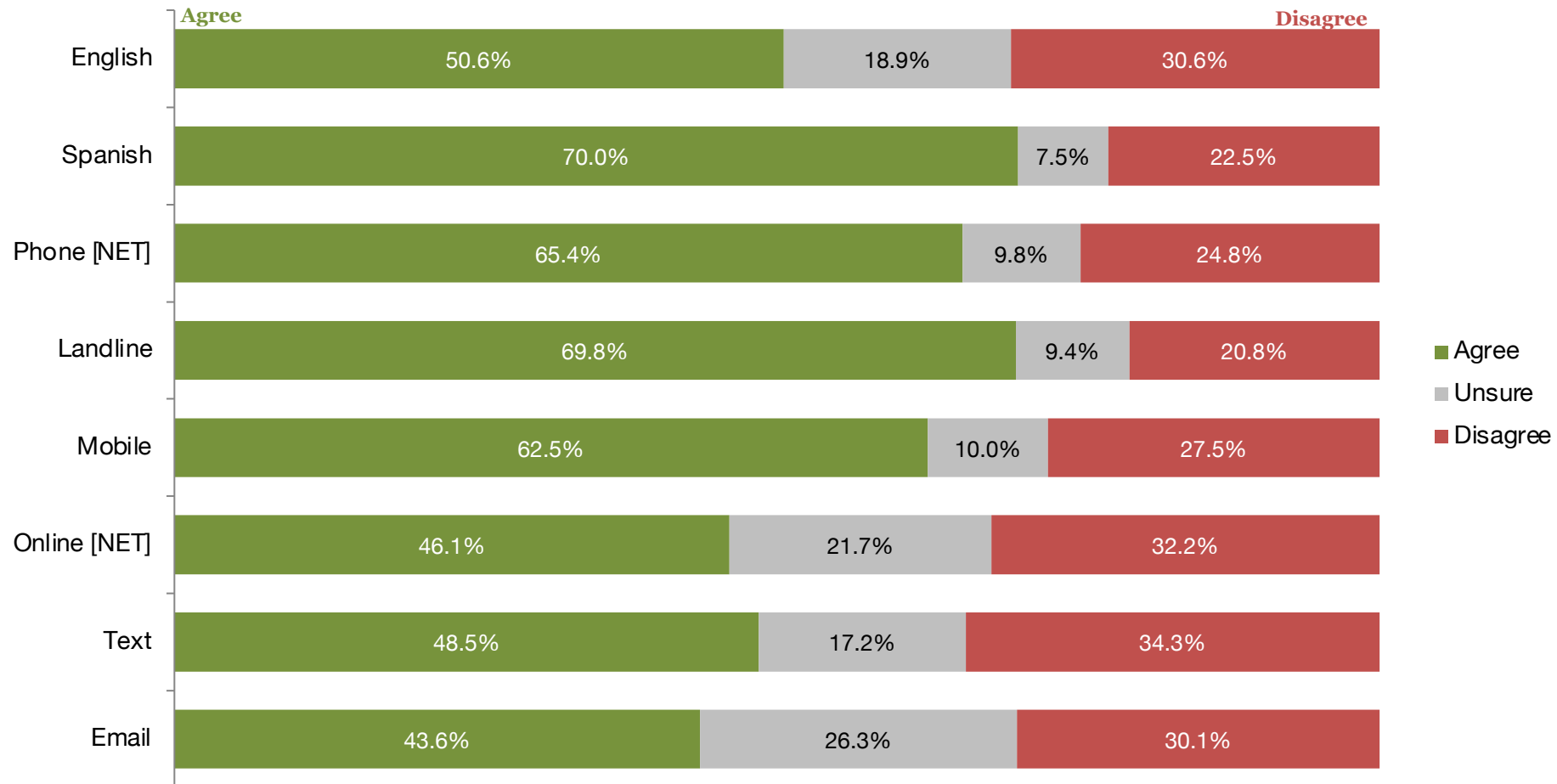
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Results by language and survey mode

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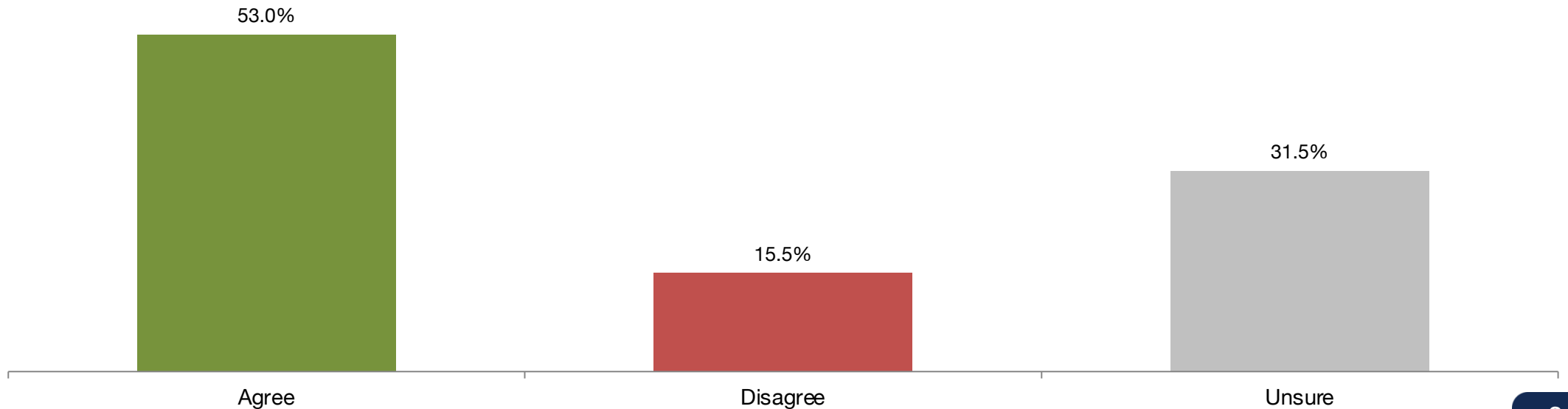
The City is responsive to the needs of residents.



53% think the City is fiscally responsible

Question 8: Now we have some statements about the City of Fontana. For each one, please indicate whether you agree or disagree.

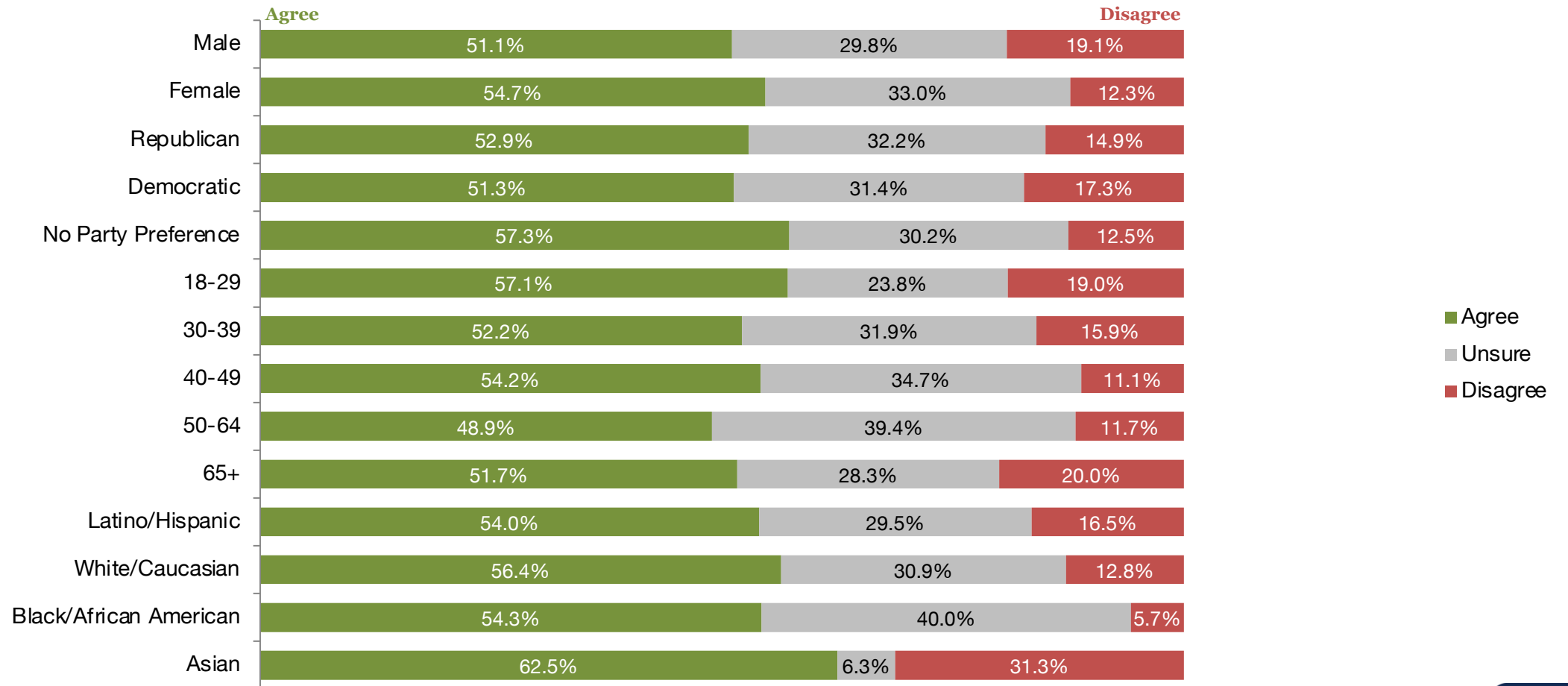
The City is fiscally responsible.



Results by gender, party preference, age group and ethnicity

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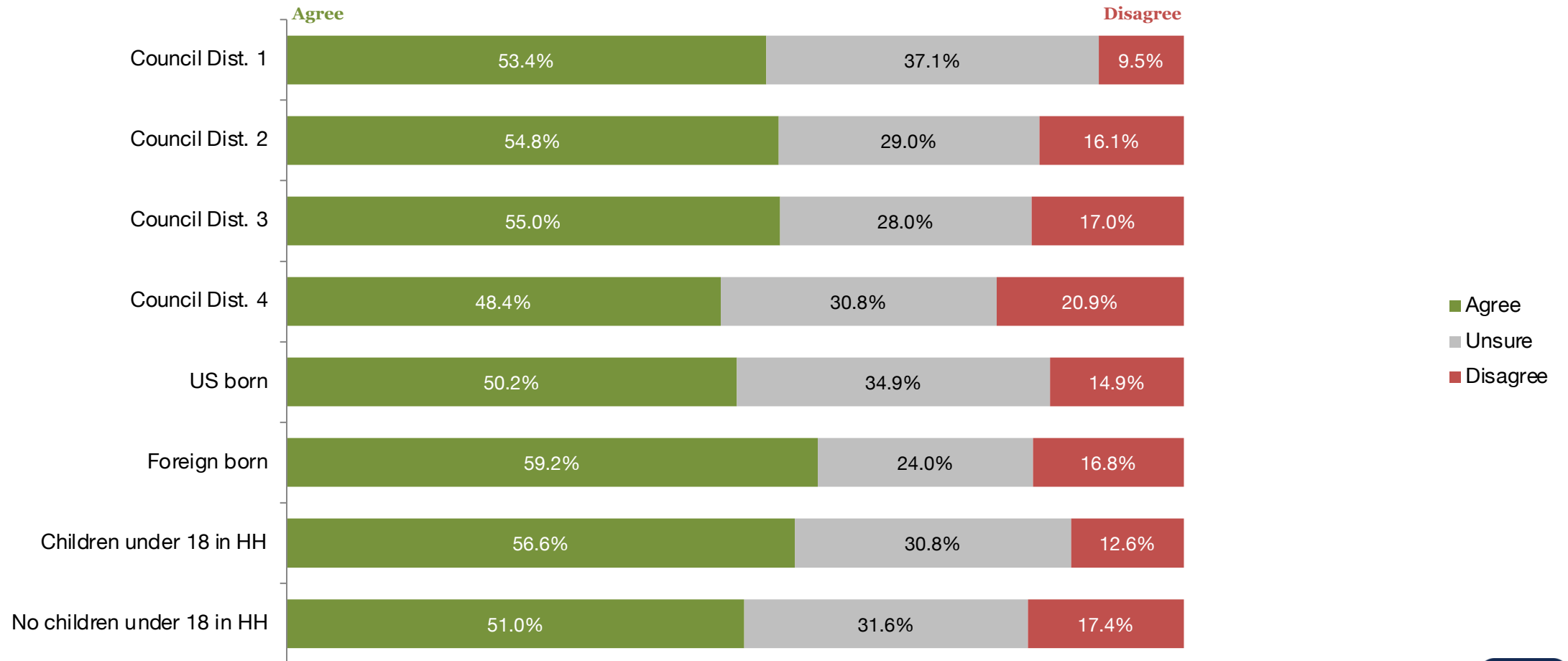
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Results by geography, birthplace and children in home

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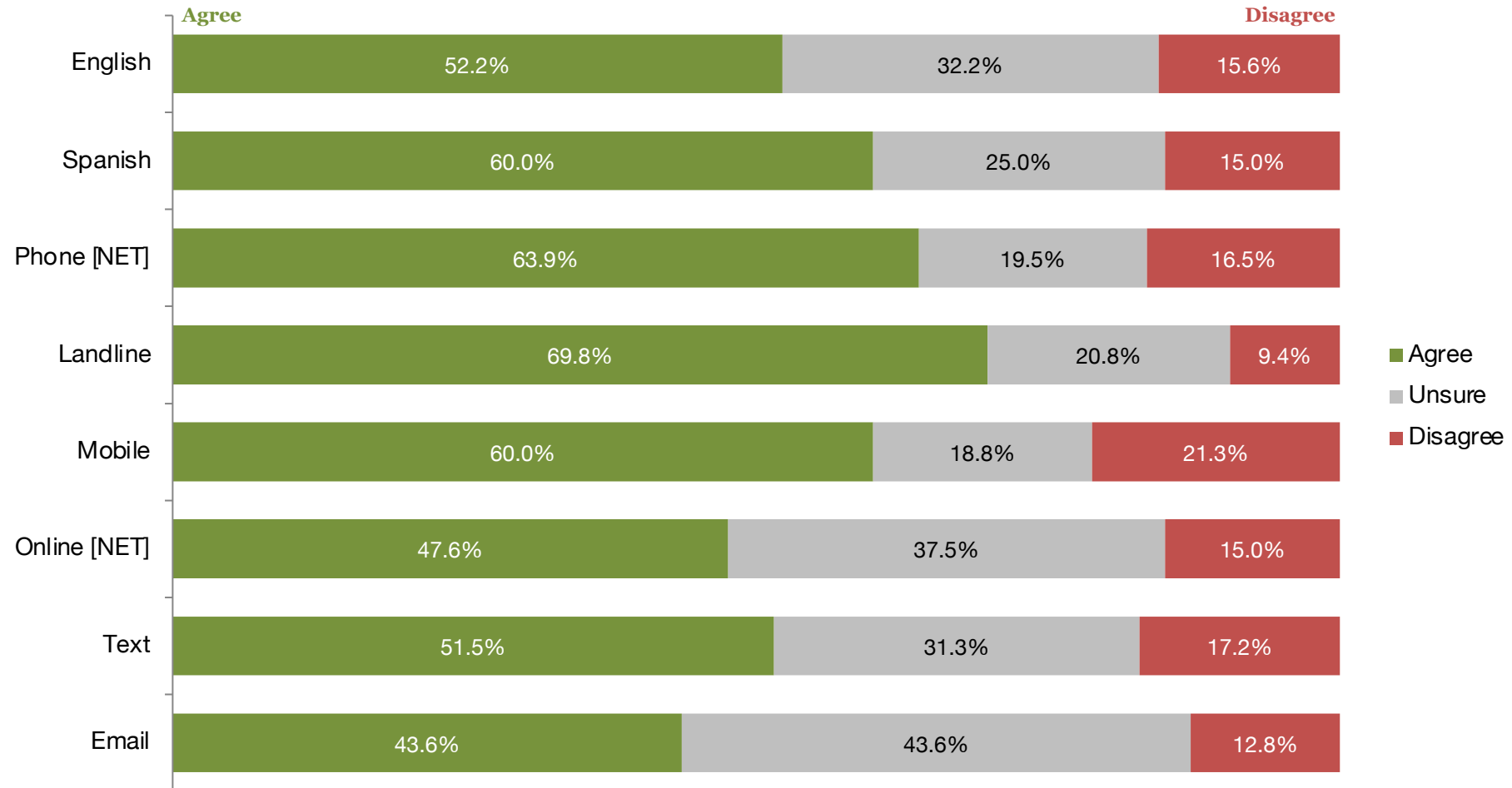
The City is fiscally responsible.



■ Agree
■ Unsure
■ Disagree

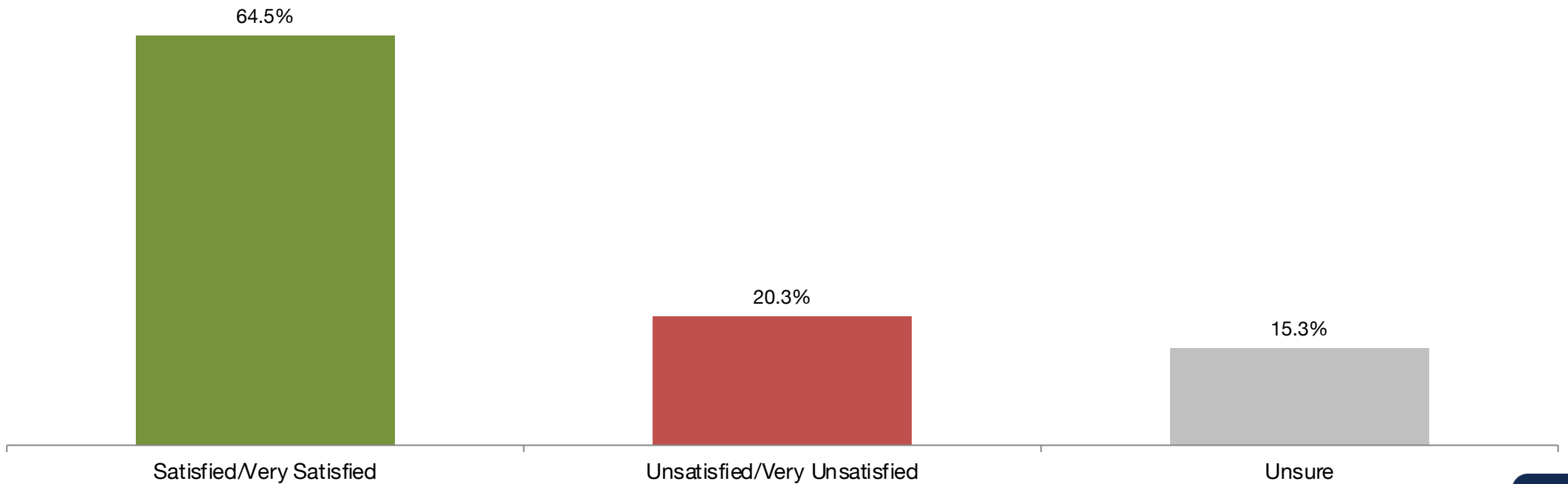
Results by language and survey mode

Question 8: Now we have some statements about the City of Fontana. For each one, please indicate whether you agree or disagree.



65% are satisfied with the City's services

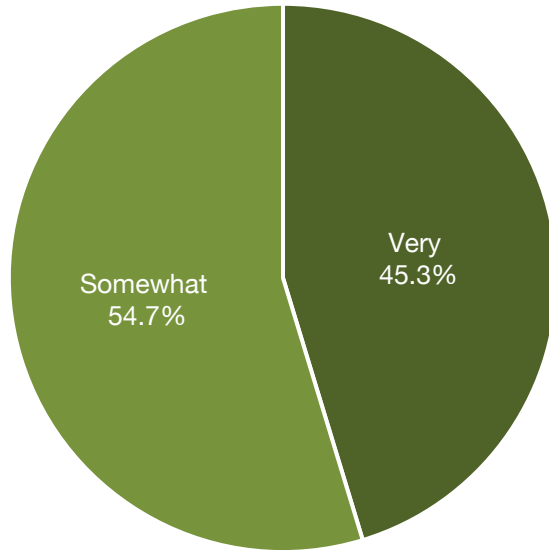
Question 9: In general, are you satisfied or dissatisfied with the job the City of Fontana is doing in providing City services?



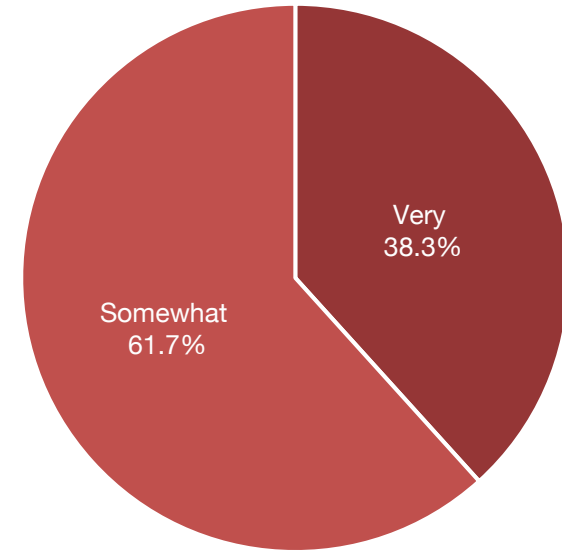
Among those who said they are satisfied, 45% are very satisfied

Question 9: In general, are you satisfied or unsatisfied with the job the City of Fontana is doing providing City service?

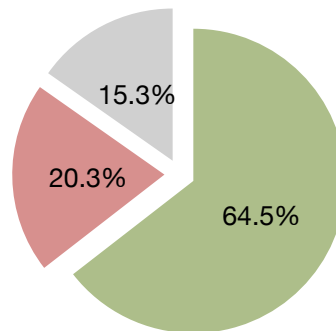
Among those who said satisfied



Among those who said unsatisfied

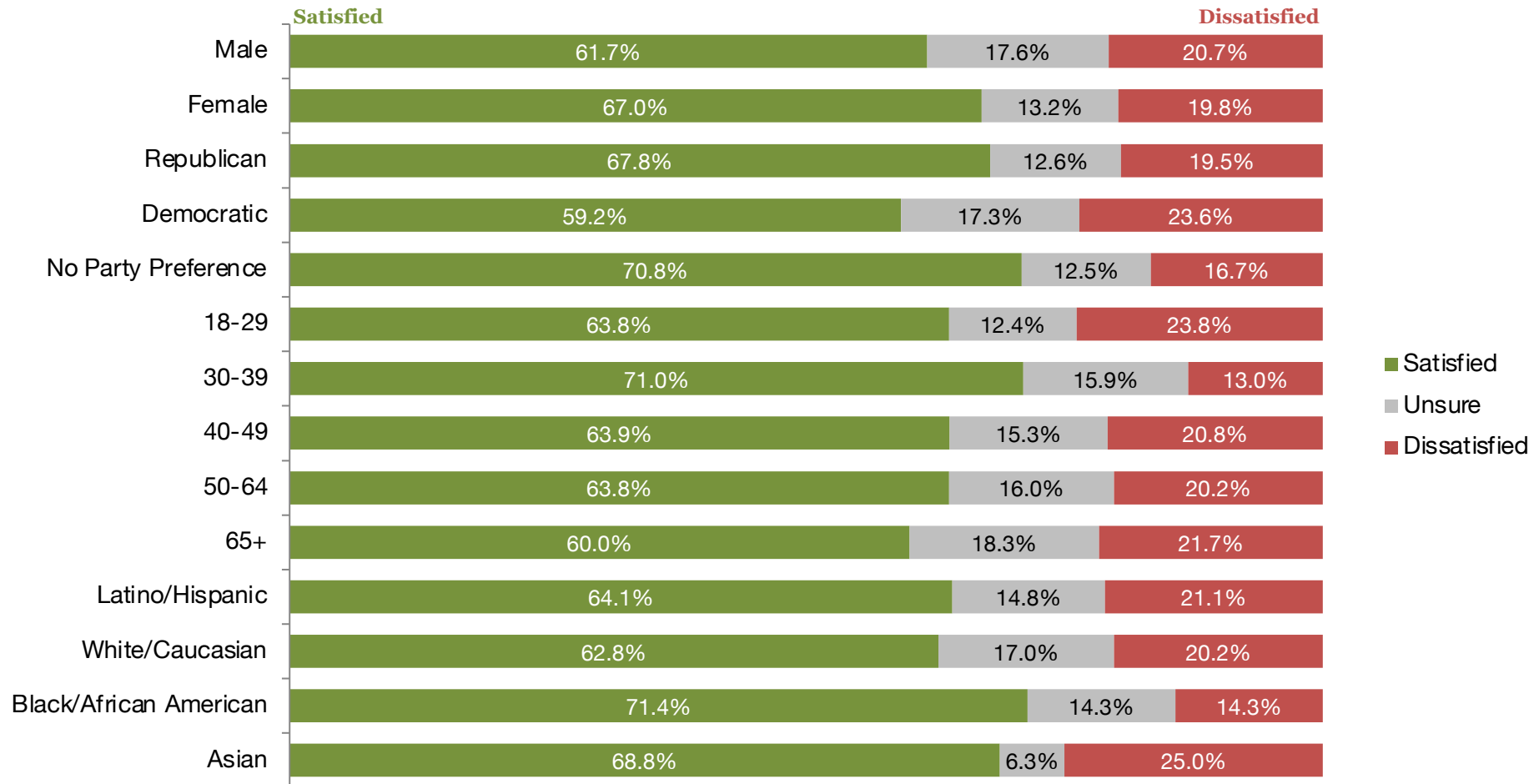


Total



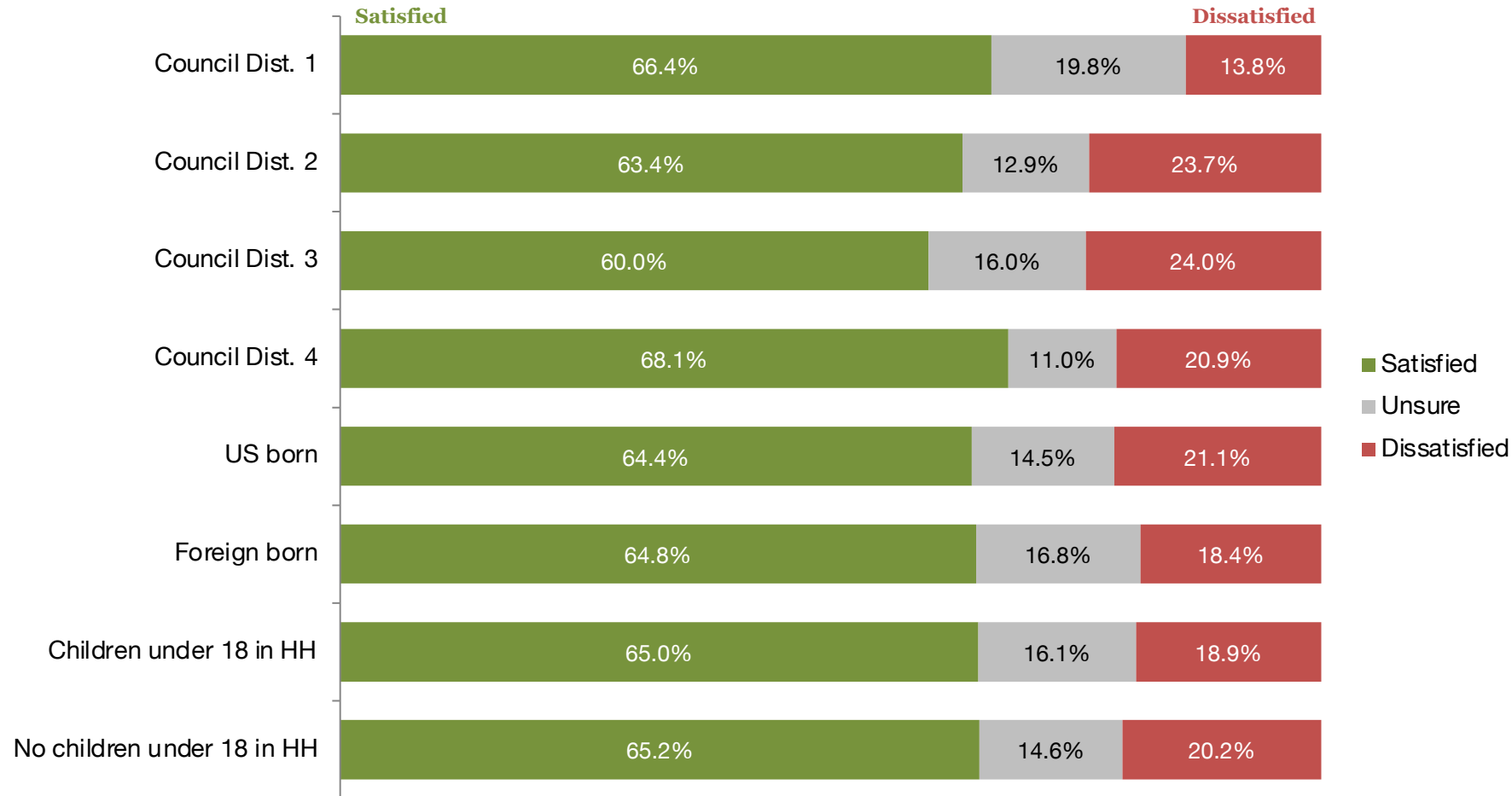
Results by gender, party preference, age group and ethnicity

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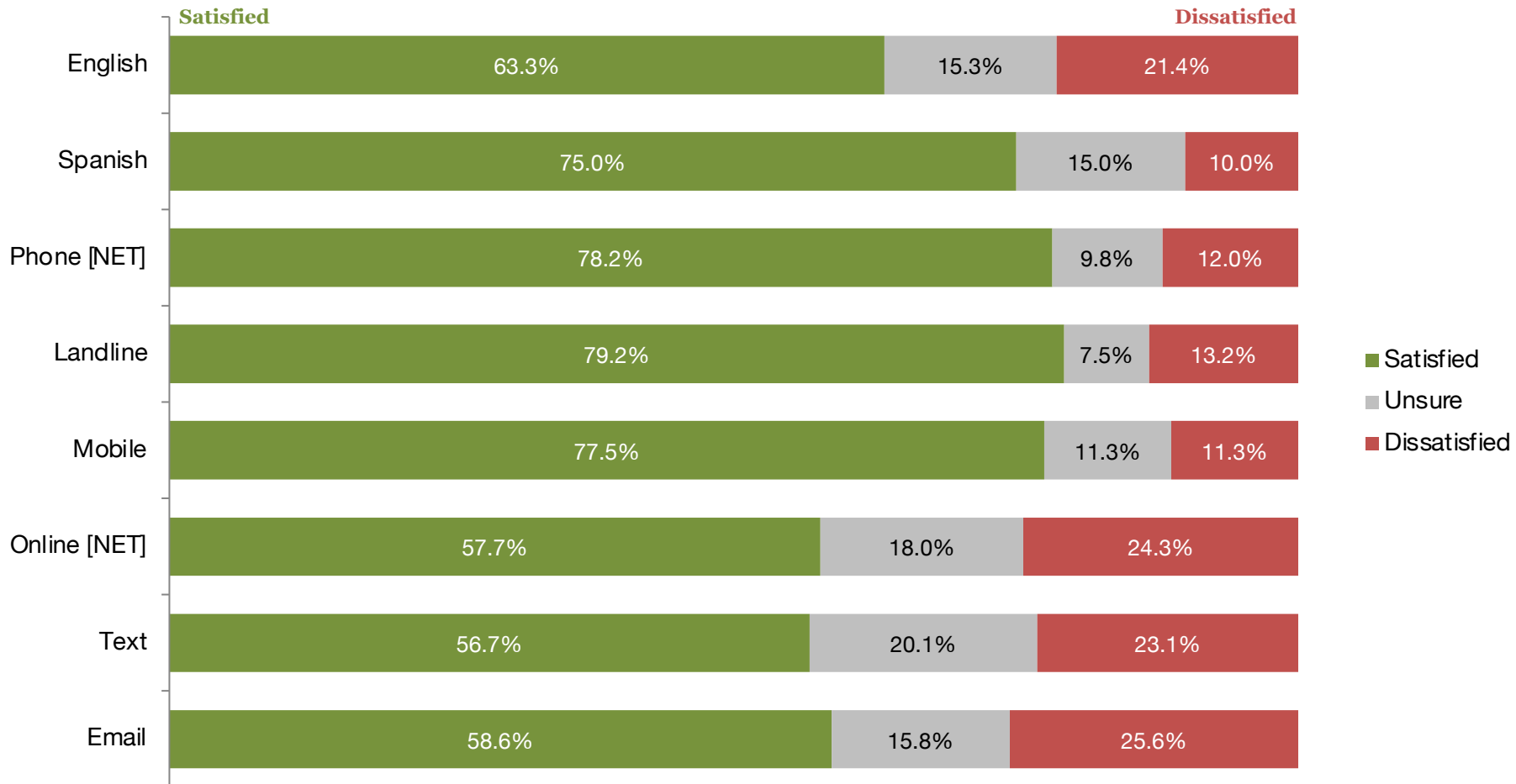
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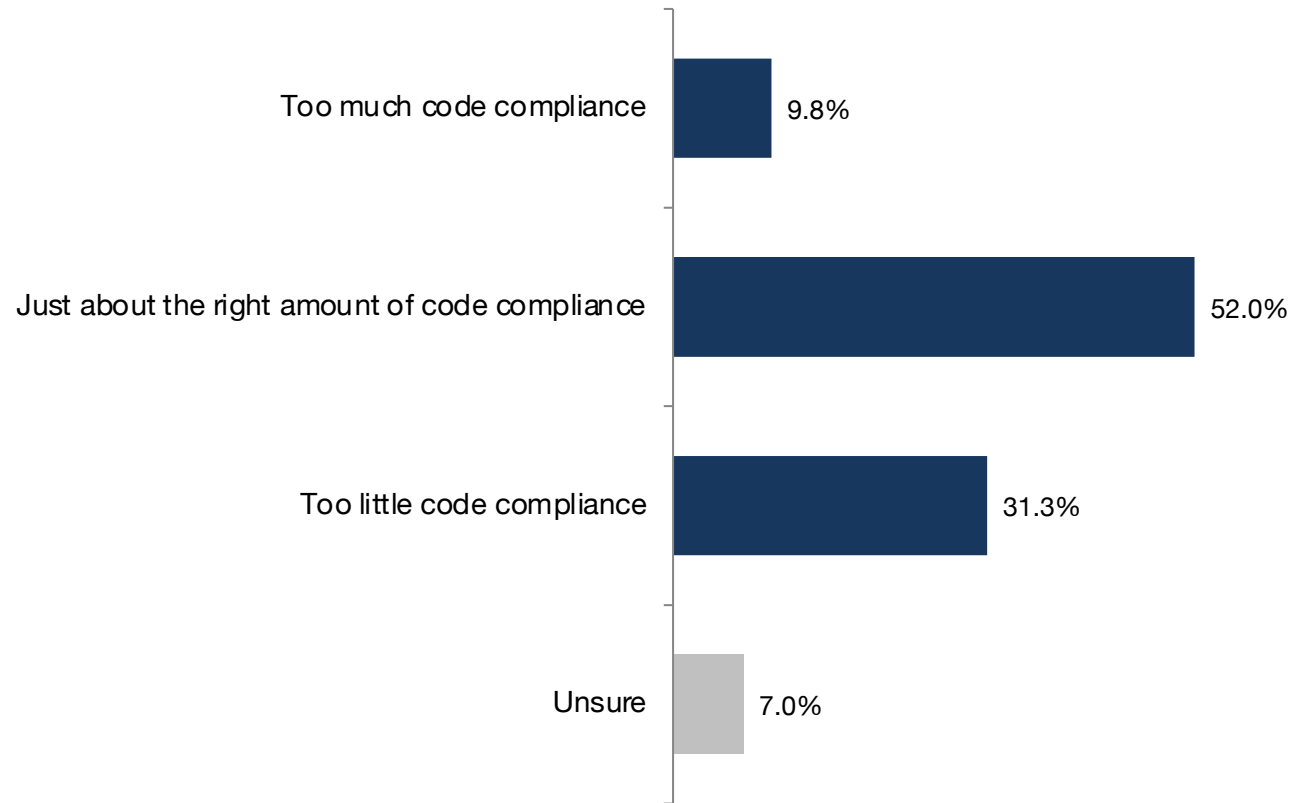
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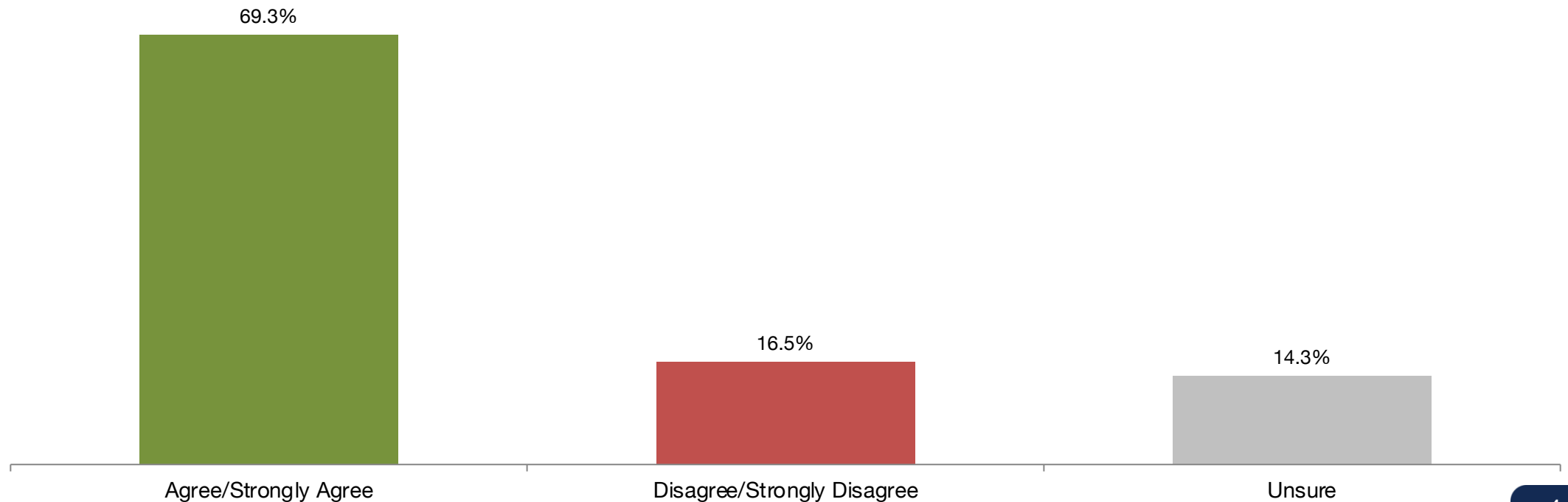
52% think Fontana's Code Compliance Unit does the right amount of code compliance

Question 10: Fontana's Code Compliance Unit is tasked with ensuring property owners keep the property safe from hazards like excessive weeds that cause fires and clean from trash, debris and abandoned vehicles and equipment. Do you believe the City does too much, too little or just about the right amount of code compliance?



69% agree with the City's current code compliance policy

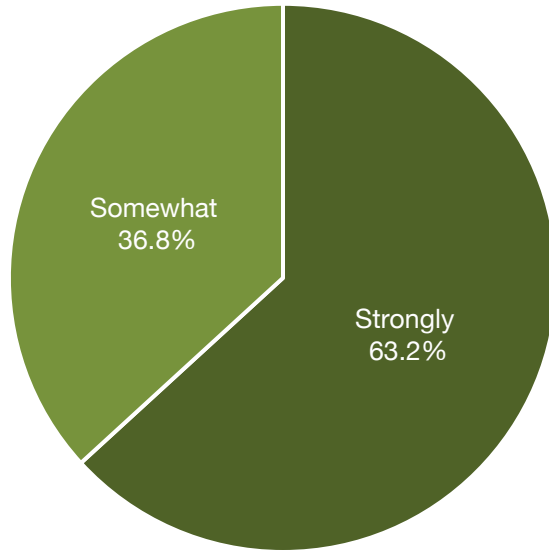
Question 11: The City's current code compliance policy is to work with property owners who have code violations and seek voluntary compliance through a series of notices and outreach so that escalating to fines and legal action is necessary in only the most extreme cases. Do you agree or disagree with this approach?



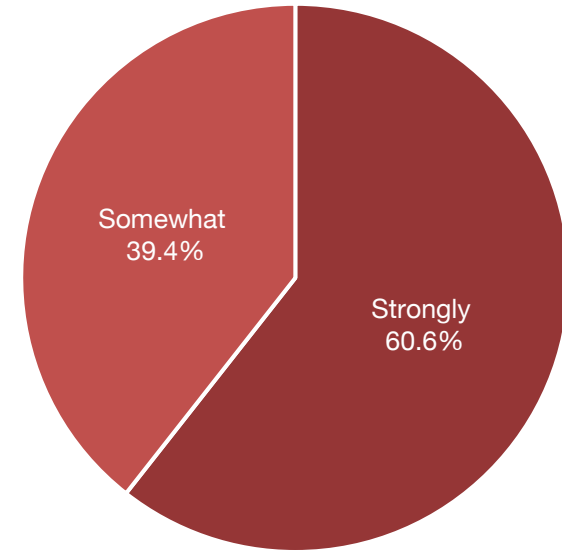
Among those who agree, 63% said they strongly agree

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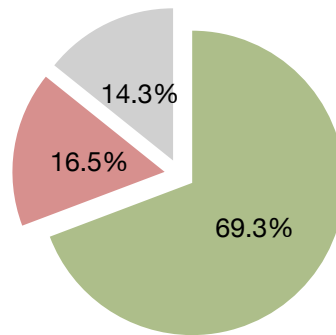
Among those who said agree



Among those who said disagree

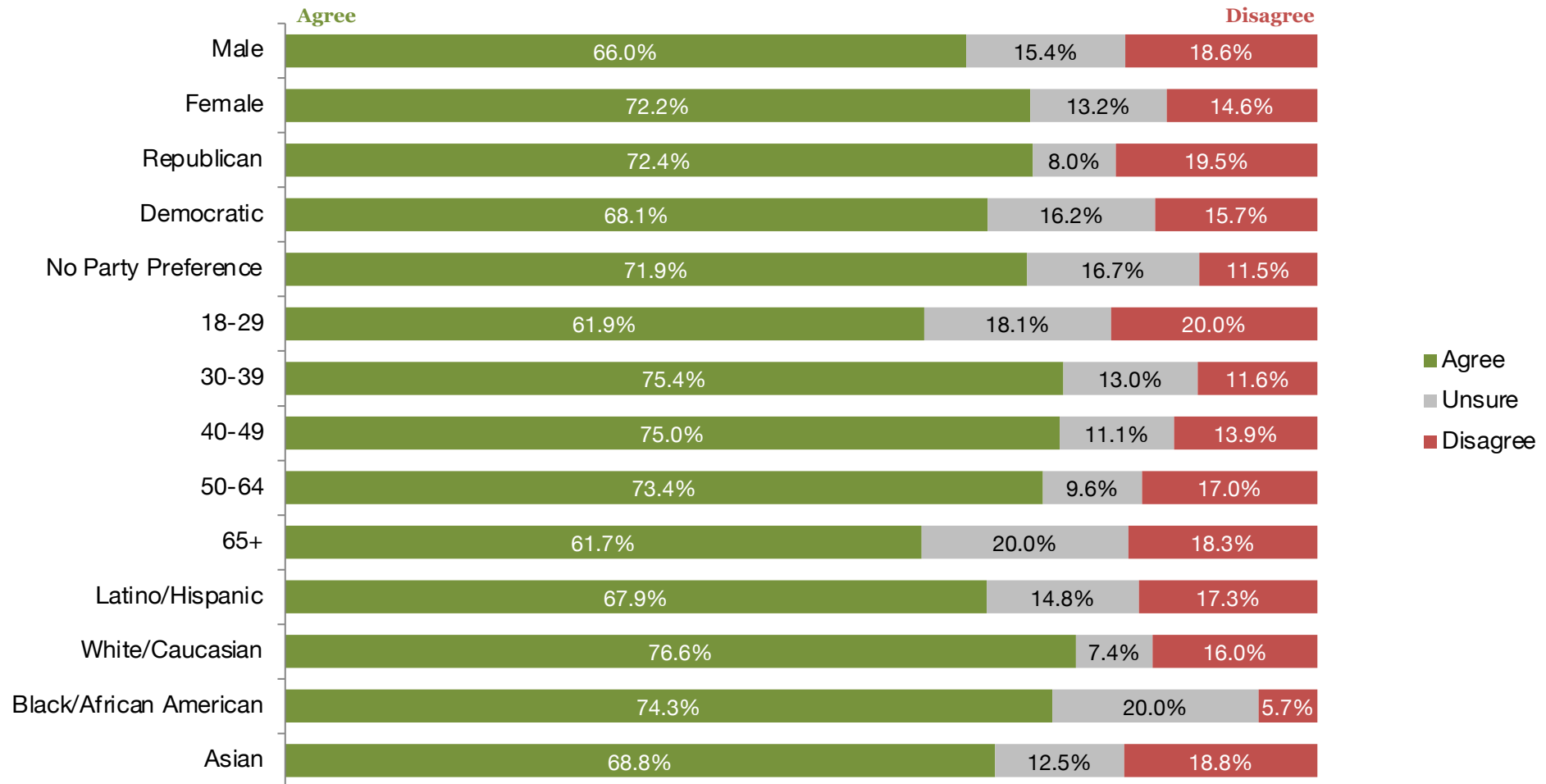


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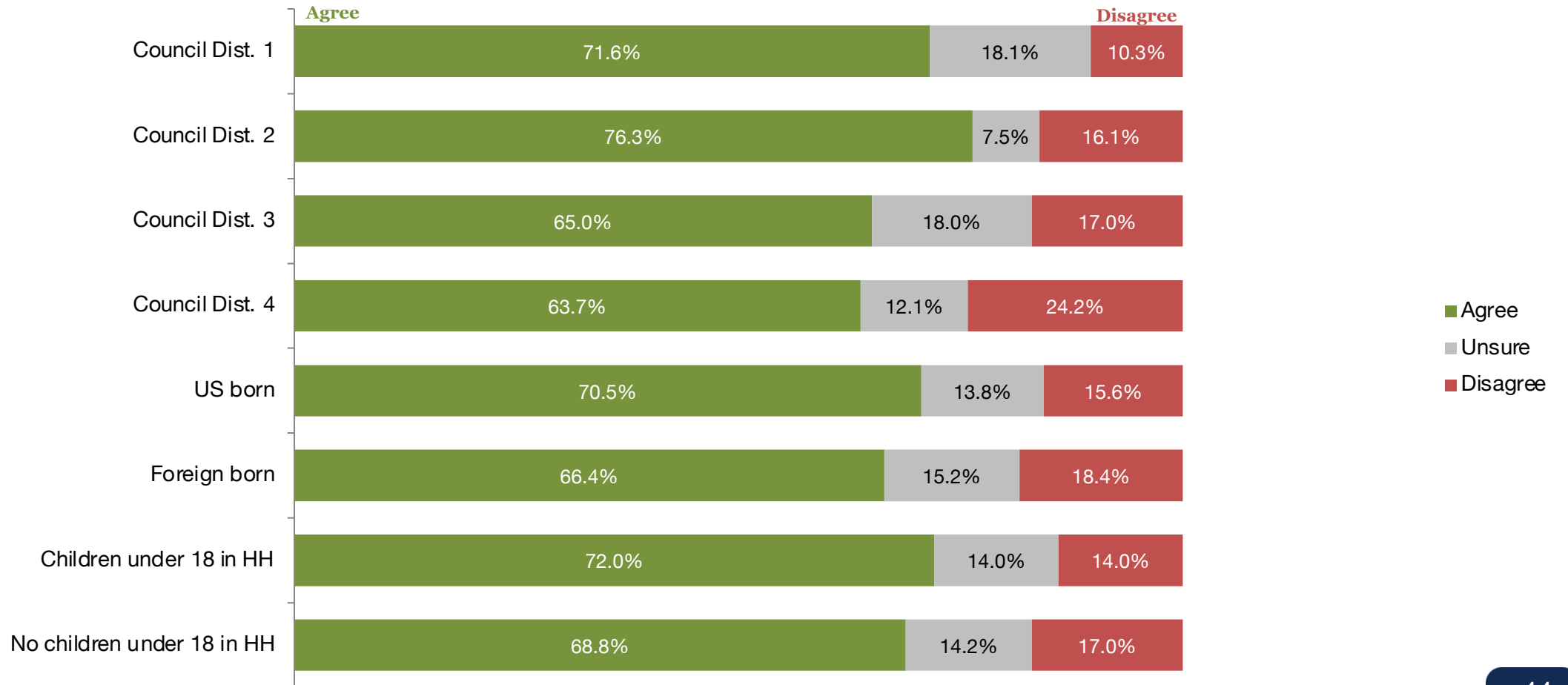
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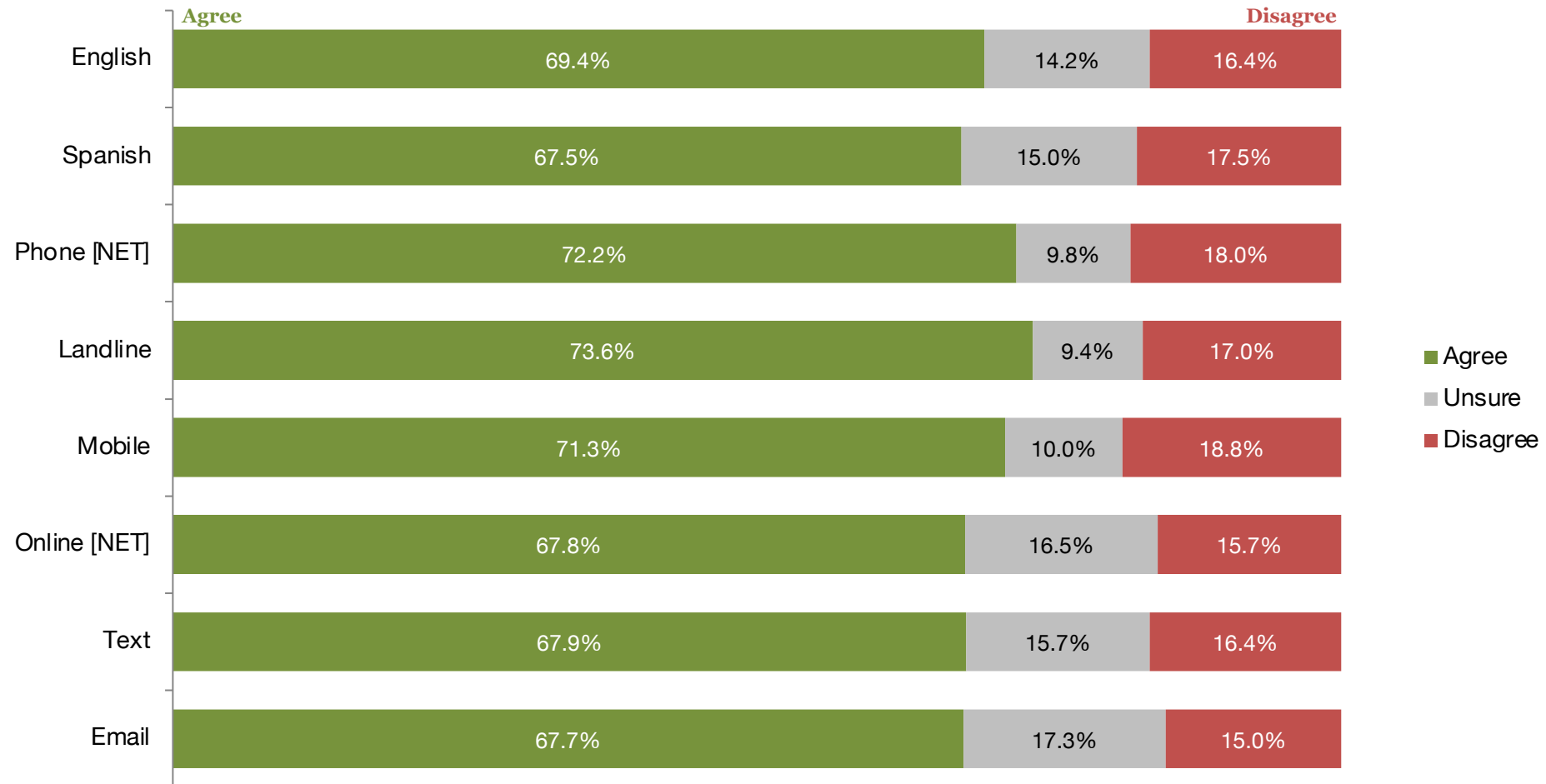
Results by geography, birthplace and children in home

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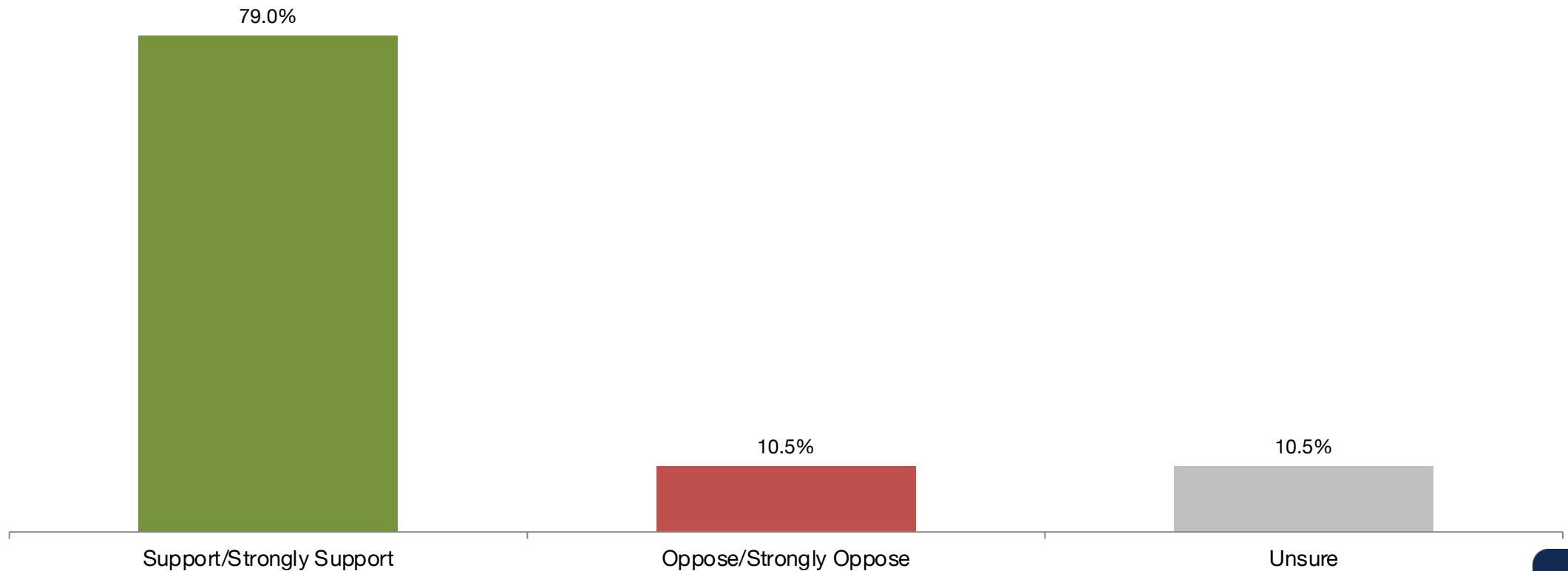
Results by language and survey mode

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79% support directing City funds towards local schools

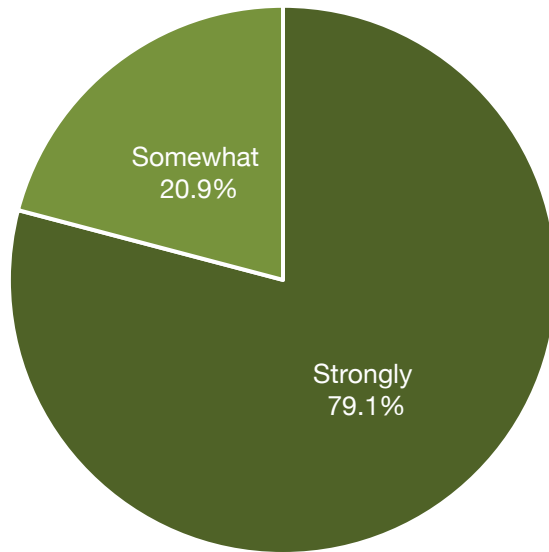
Question 12: There are six public school districts serving students with the City of Fontana. Each school district has a Board of Education that is elected by the voters. The City partners with these school districts to provide meals and after school programs to enhance our children's education. Do you support or oppose using City funds to partner with our local schools?



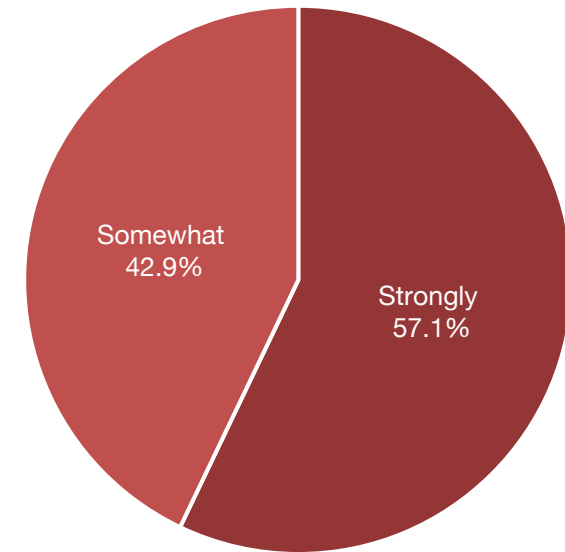
Among those who support investing in local schools, 79% are strong supporters

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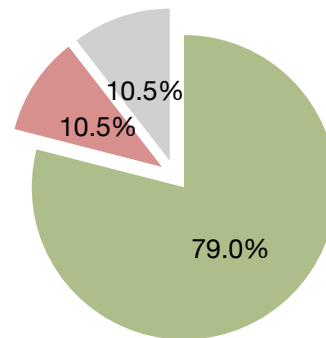
Among those who said support



Among those who said oppose

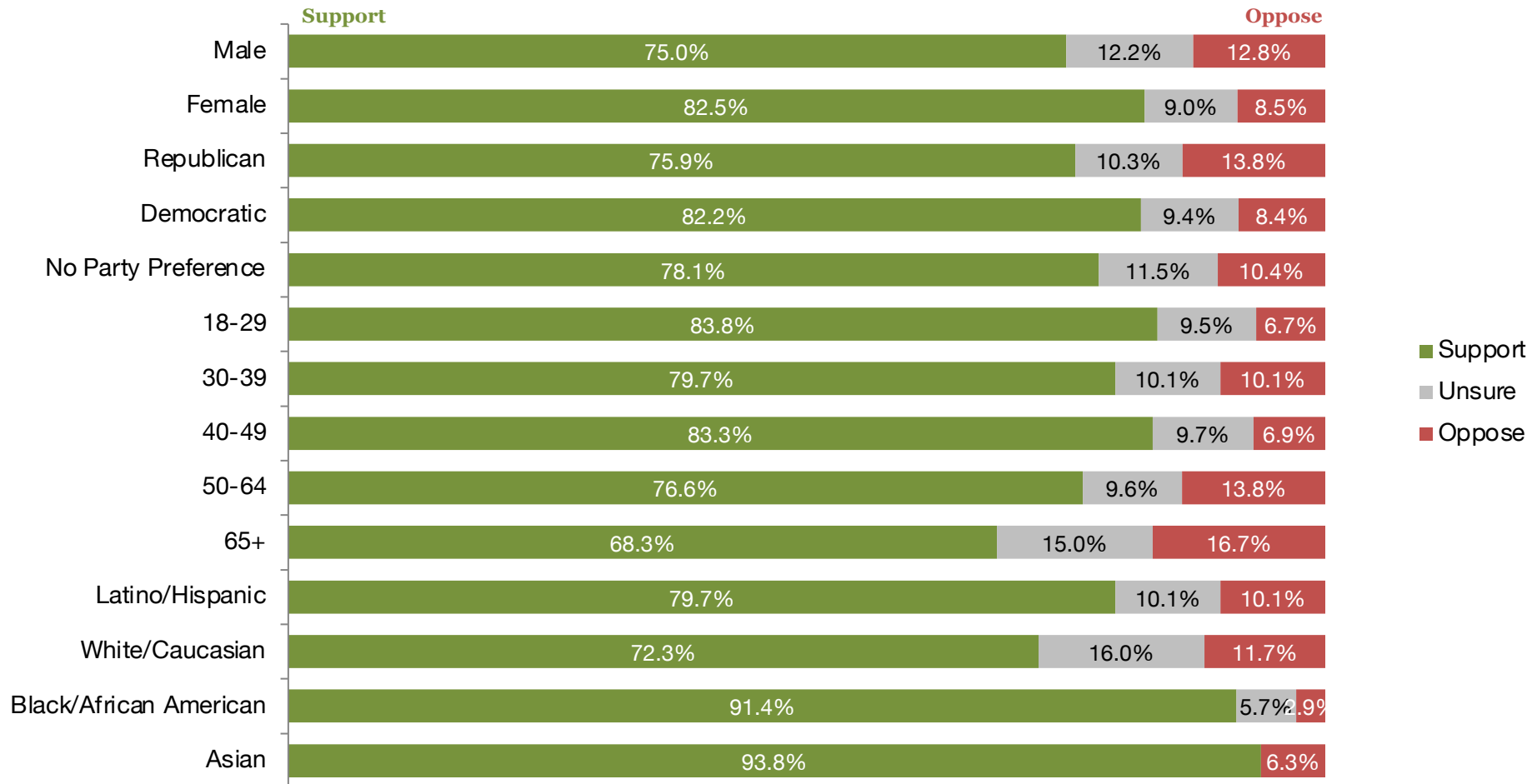


Total



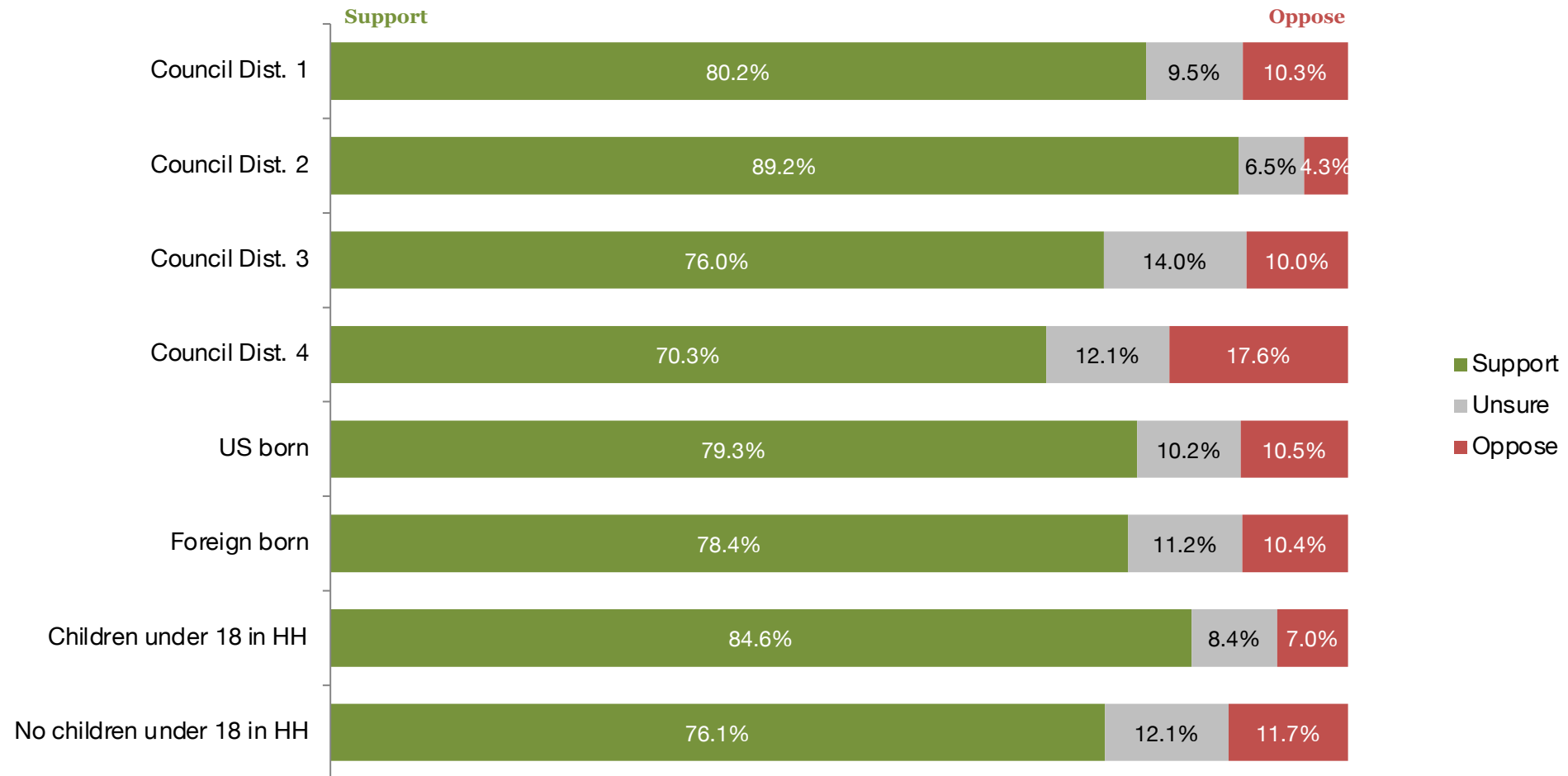
Results by gender, party preference, age group and ethnicity

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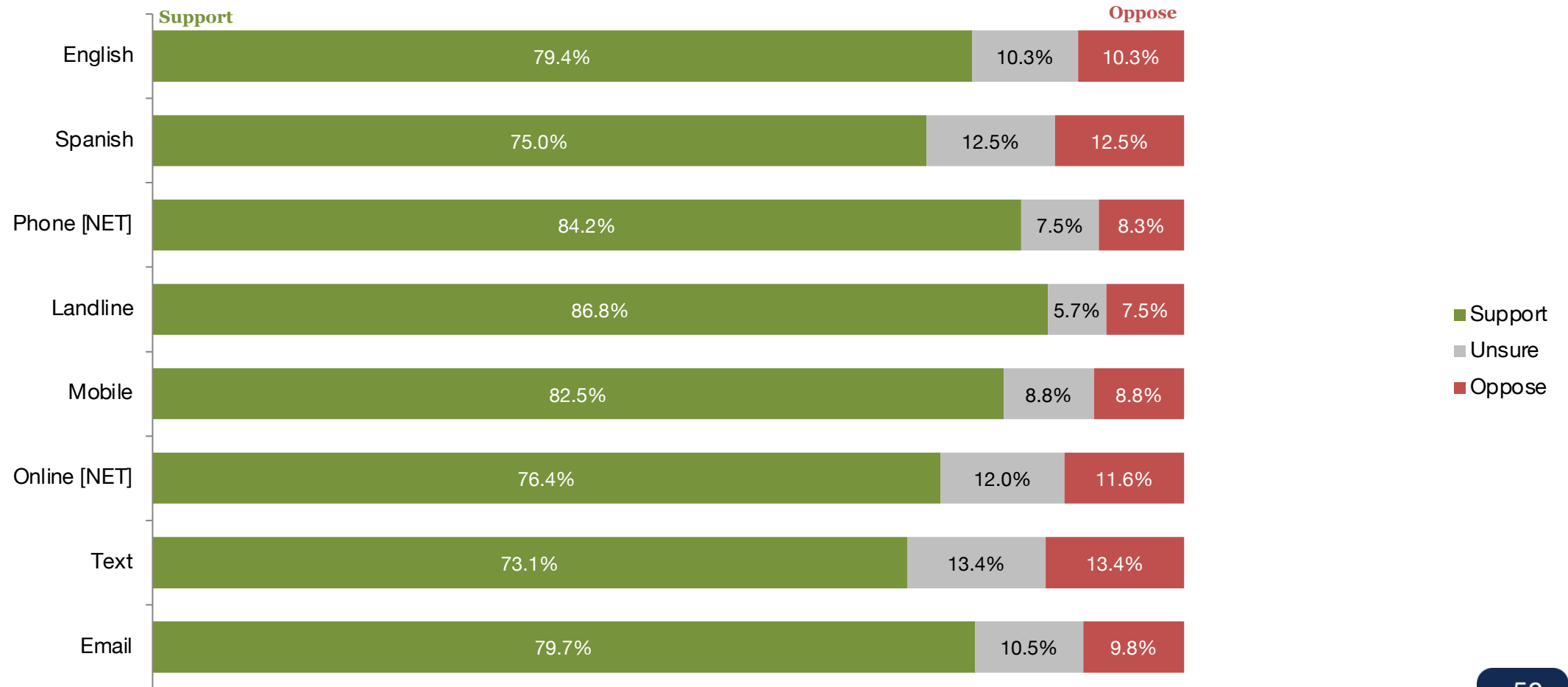
Results by geography, birthplace and children in home

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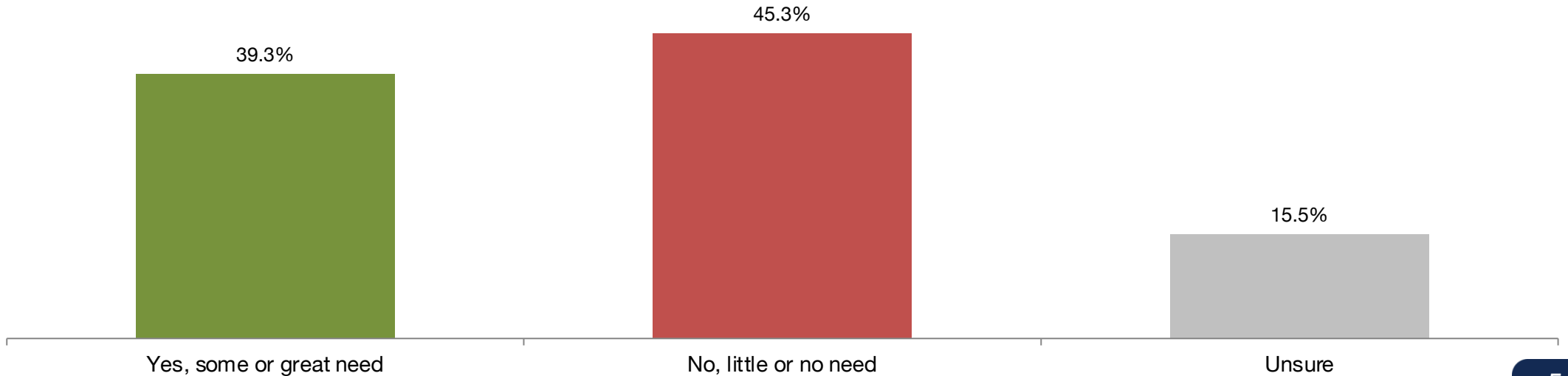
Results by language and survey mode

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45% do not think the City needs additional funding from taxes

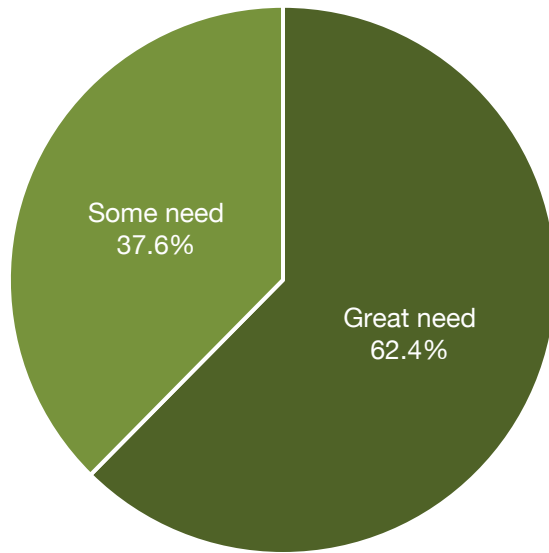
Question 13: Do you think the City needs additional funding, from tax revenues, to provide the level services that Fontana residents need and want?



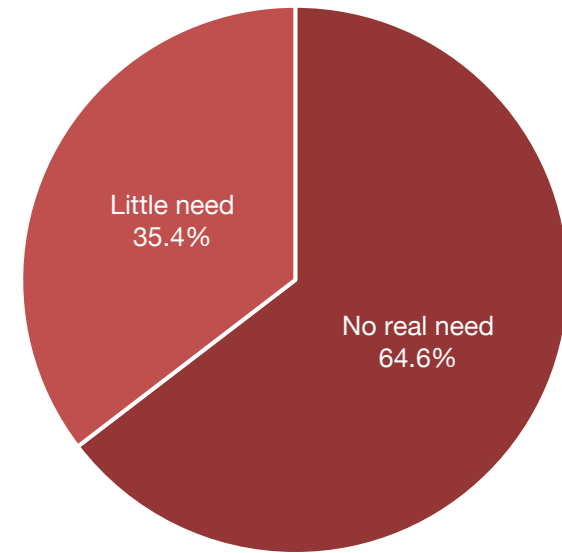
65% of those who said “no” say there is no real need for additional funding from taxes

Question 13: Do you think the City needs additional funding, from tax revenues, to provide the level services that Fontana residents need and want?

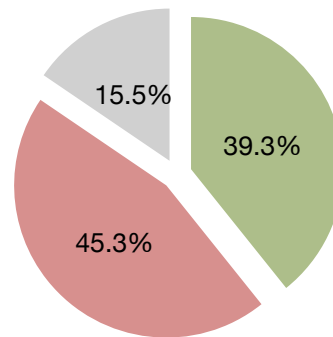
Among those who said yes



Among those who said no

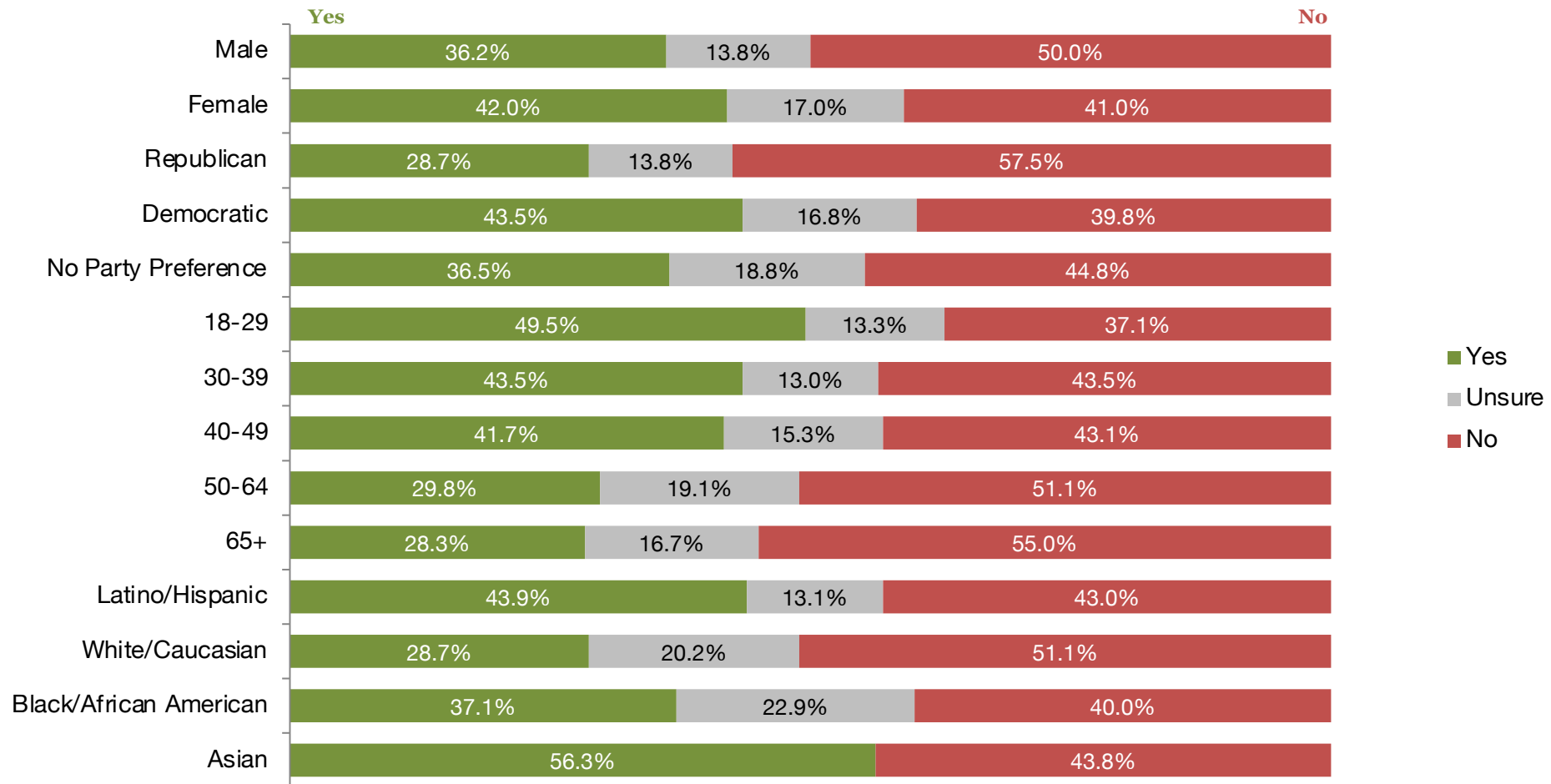


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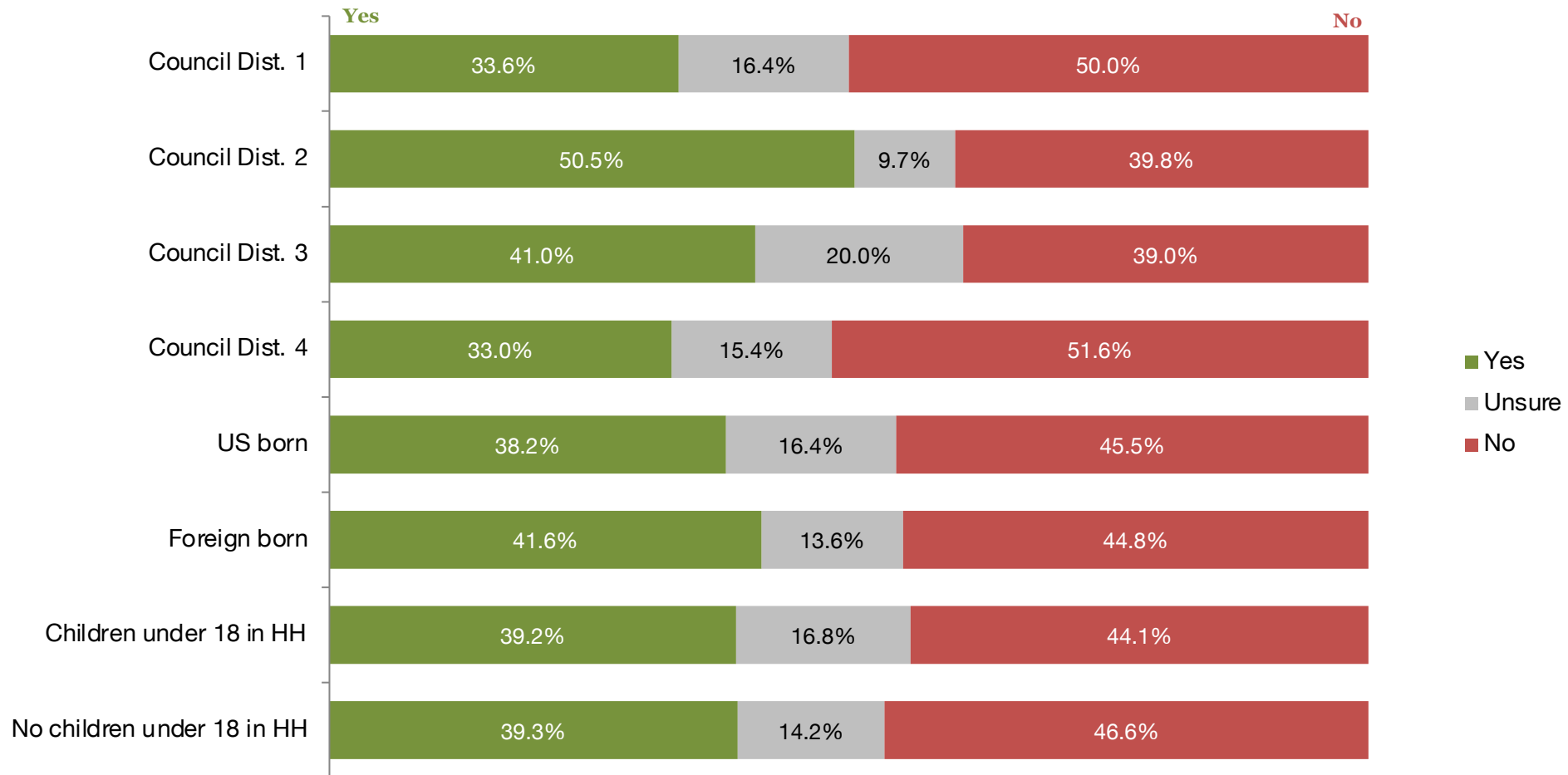
Results by gender, party preference, age group and ethnicity

Question 13: Do you think the City needs additional funding, from tax revenues, to provide the level services that Fontana residents need and want?



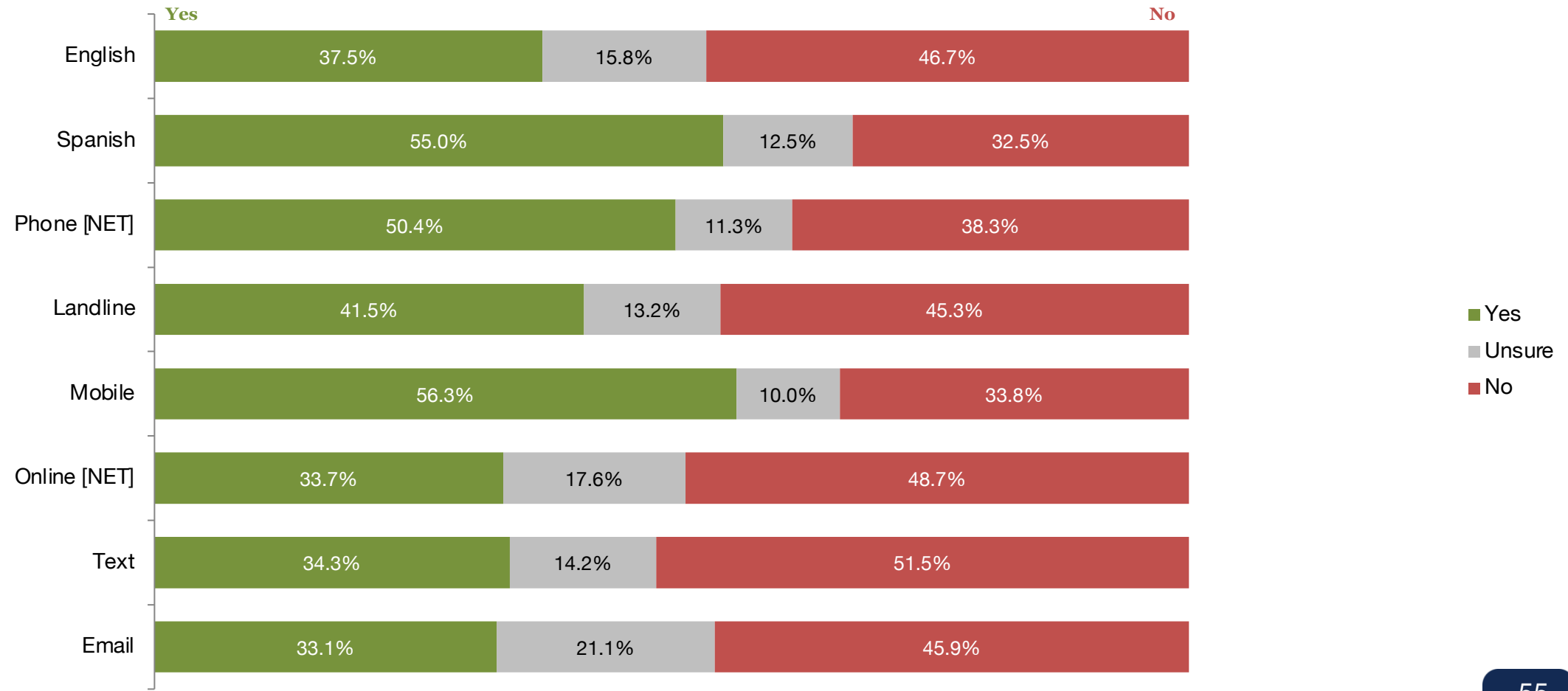
Results by geography, birthplace and children in home

Question 13: Do you think the City needs additional funding, from tax revenues, to provide the level services that Fontana residents need and want?



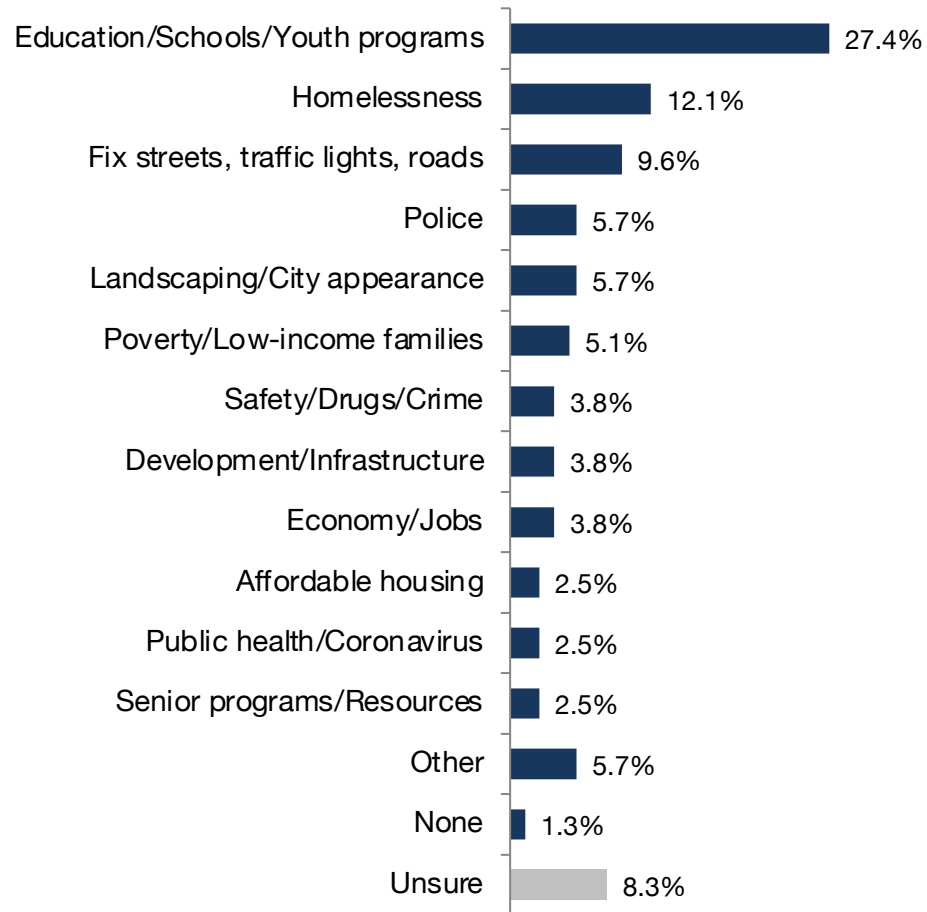
Results by language and survey mode

Question 13: Do you think the City needs additional funding, from tax revenues, to provide the level services that Fontana residents need and want?



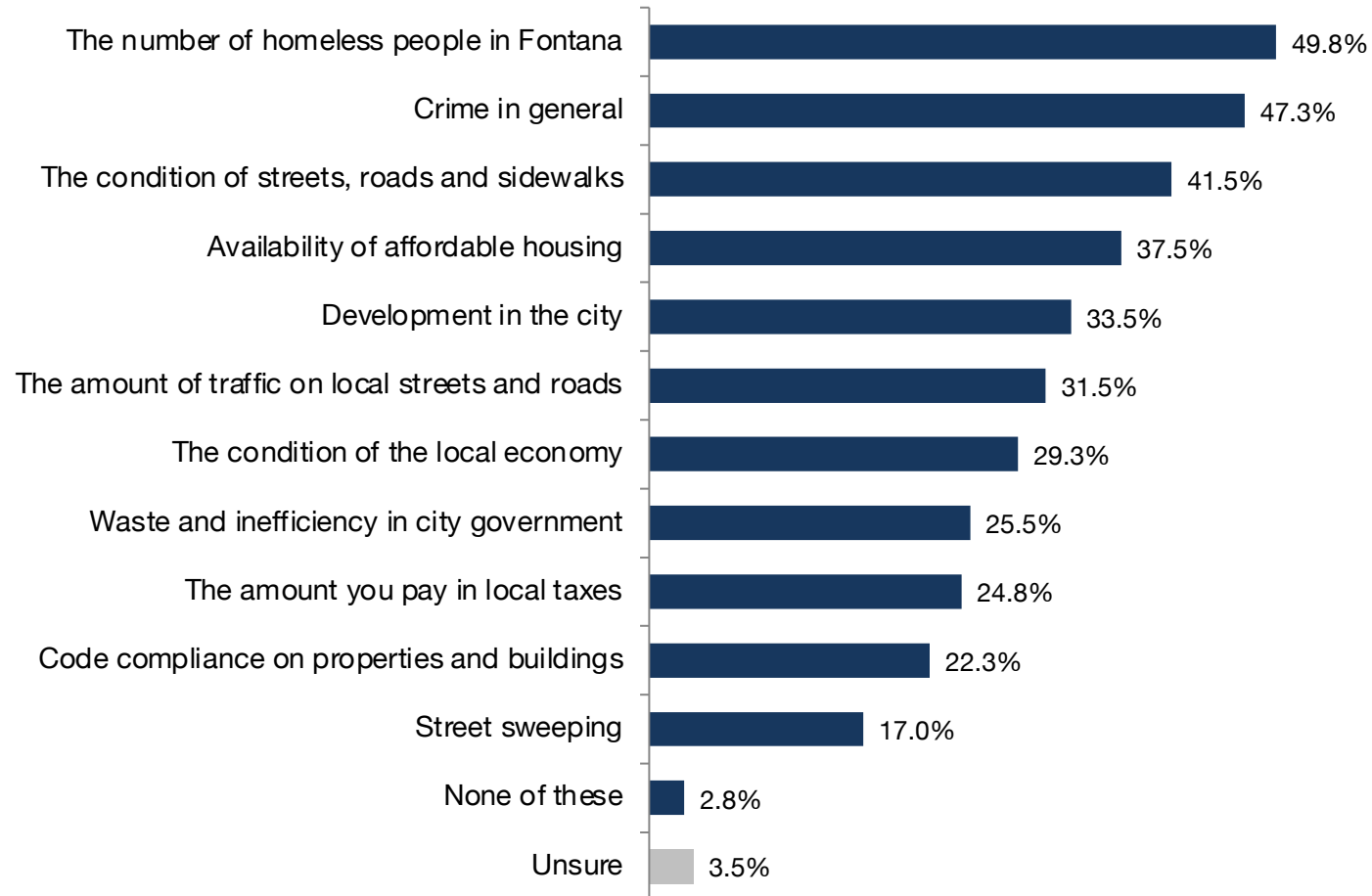
27% think education should be funded with additional tax revenue funds

Question 14: What is the most pressing need in Fontana that should be funded with addition tax revenues funds?
BASE: IF ANSWERED YES TO Q13

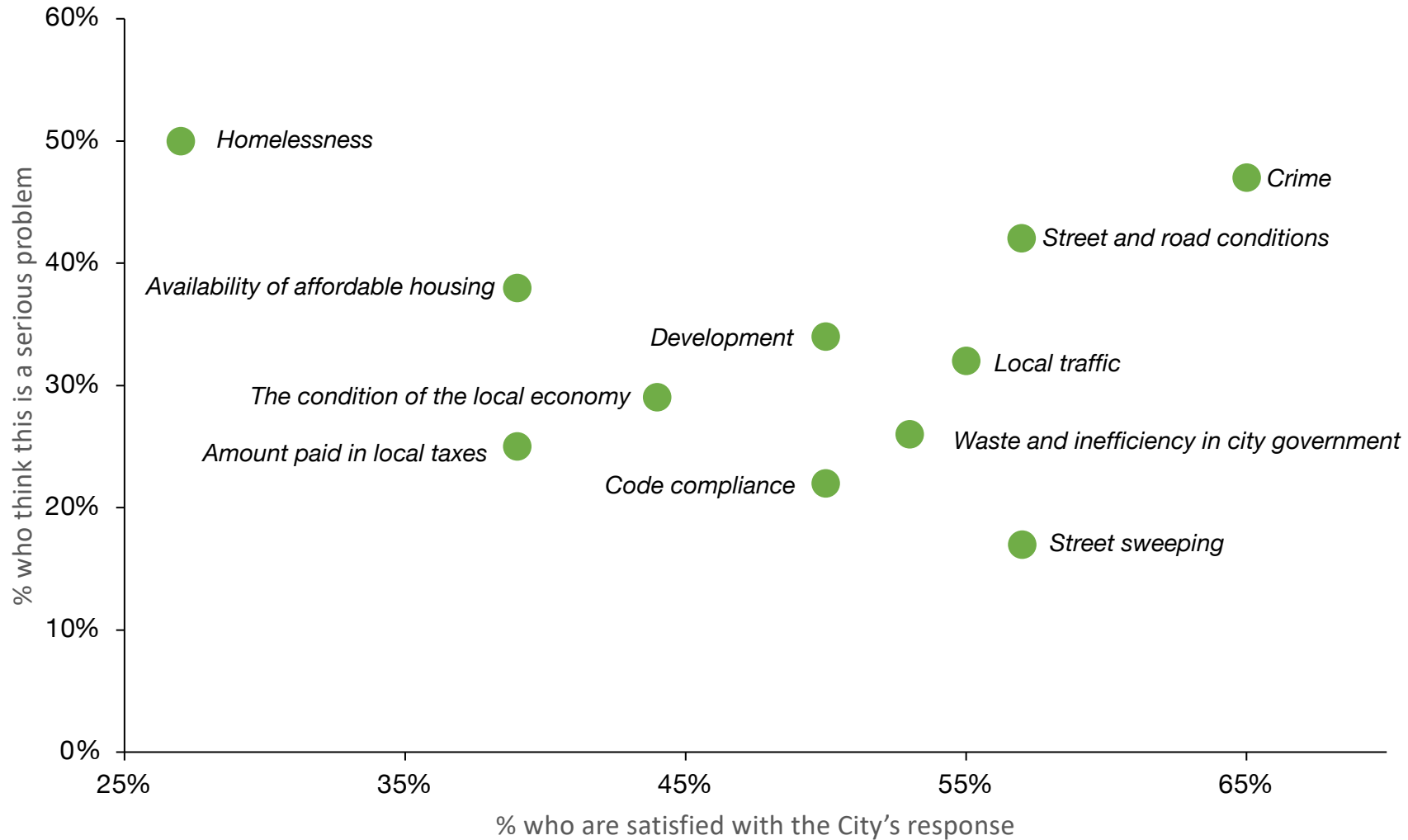


50% think the number of homeless people in Fontana is a serious problem

Question 15: Now we have a list of issues people in the City of Fontana may be concerned about. Please indicate which you think are serious problems for people who live in the City of Fontana. Select all that apply.

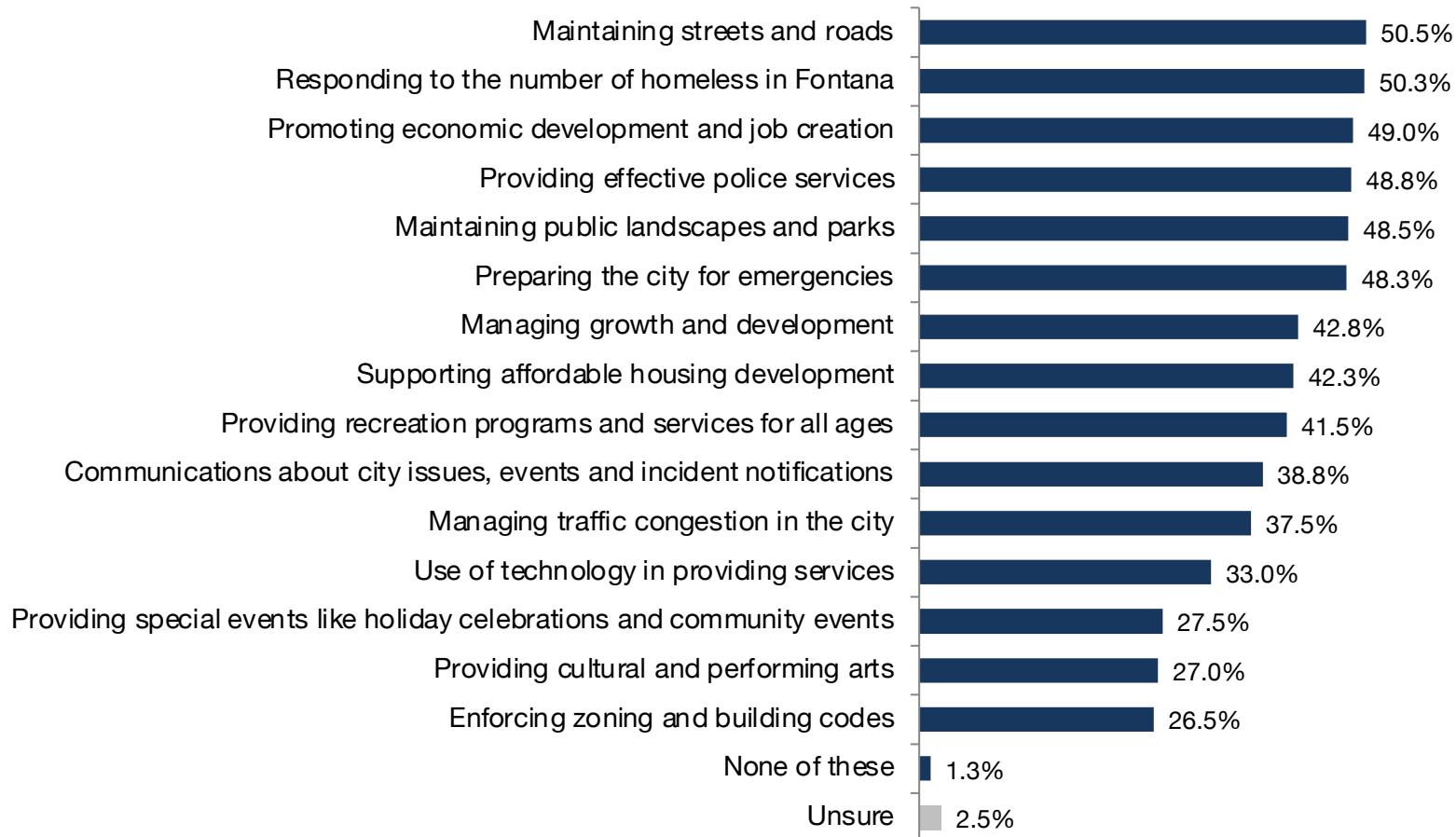


Resident concern over crime and street conditions aligns with how the City handles both

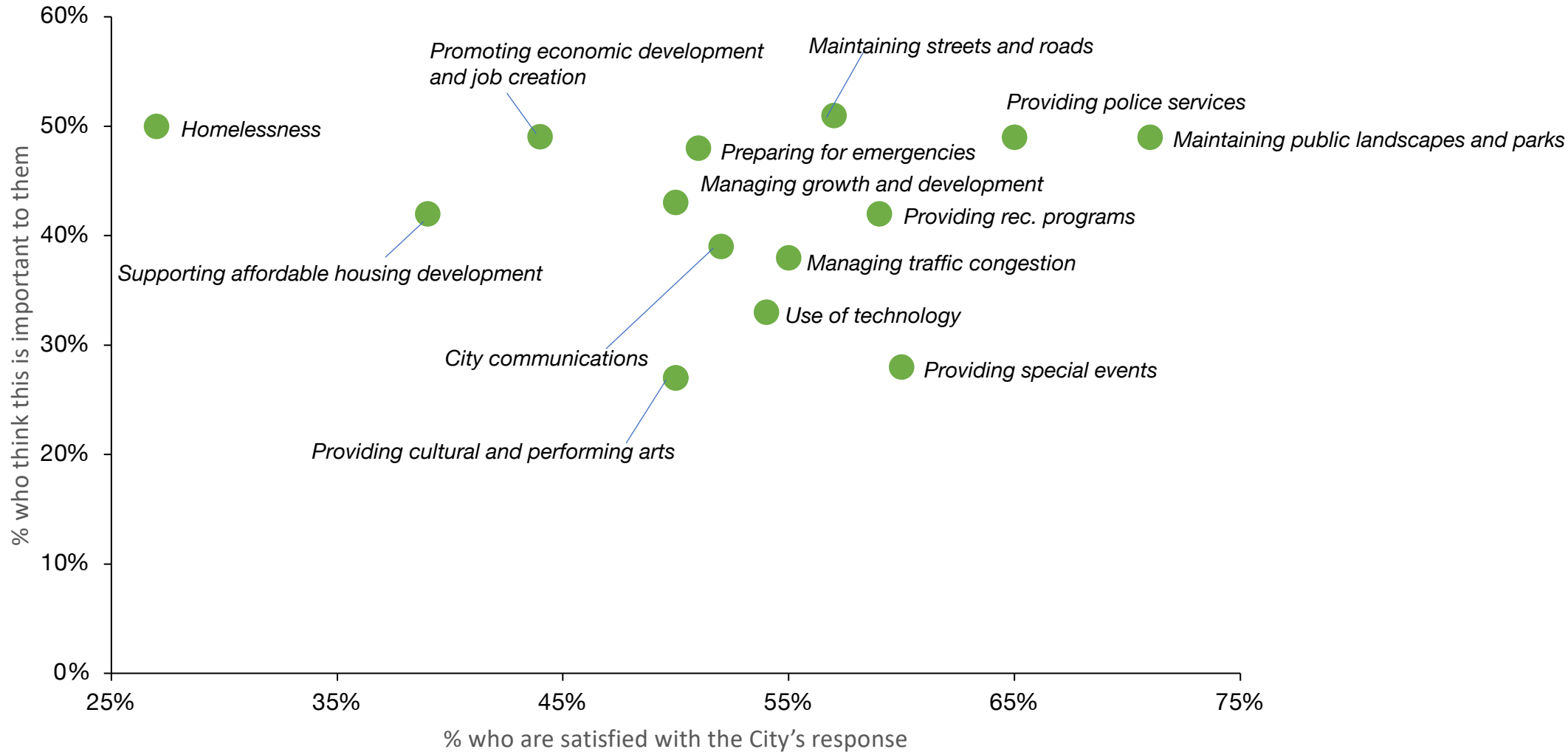


51% say maintaining streets and roads is important to them

Question 16: Now we have a list of services provided by the City of Fontana, please indicate which services you think are very important to you personally. Select all that apply.

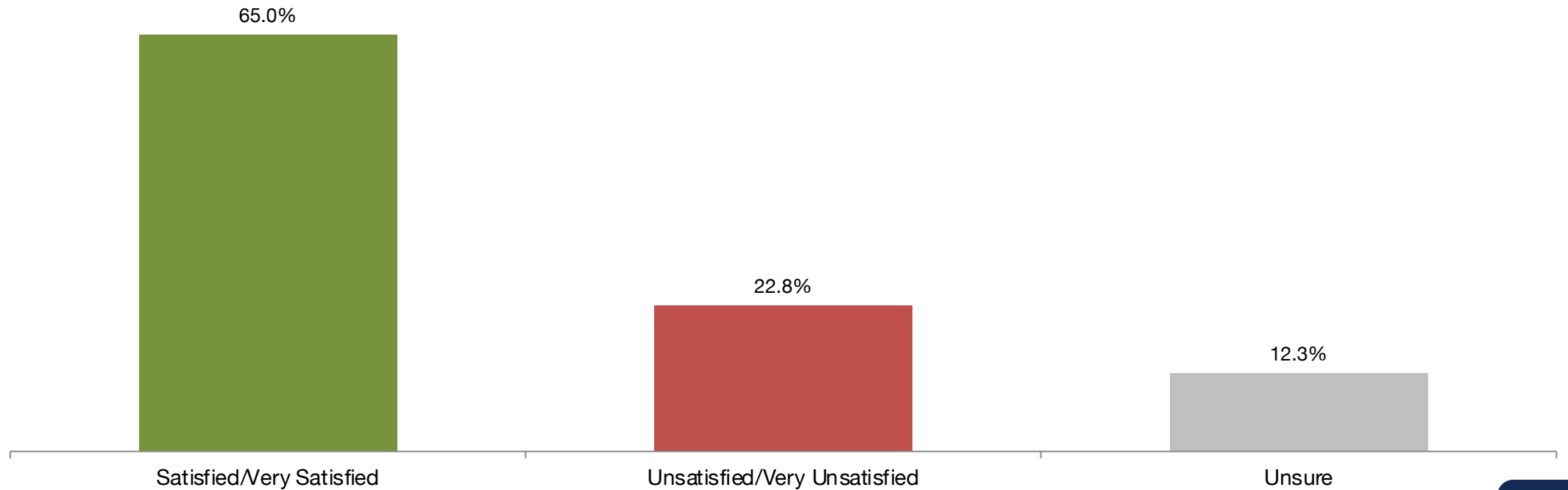


Resident ranking of most services align well with how the City handles them



65% are satisfied with the City's police services

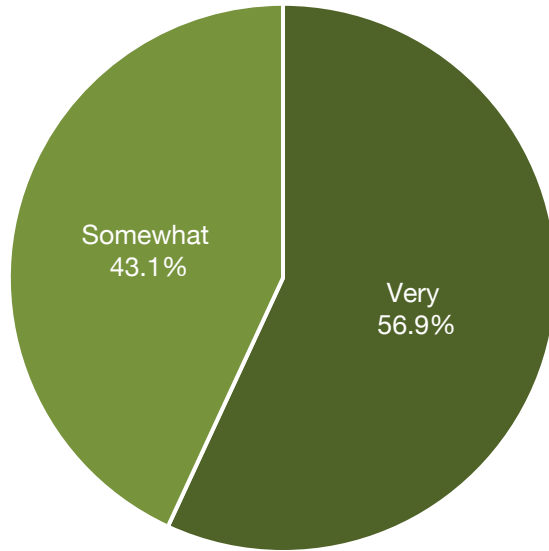
Question 17: Thinking about how the City provides police services, are you satisfied or unsatisfied?



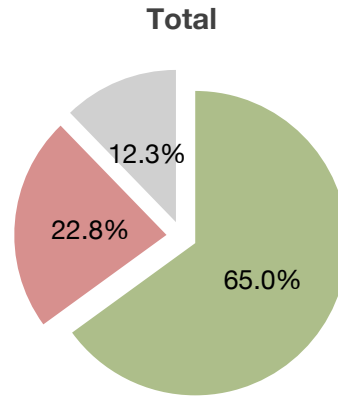
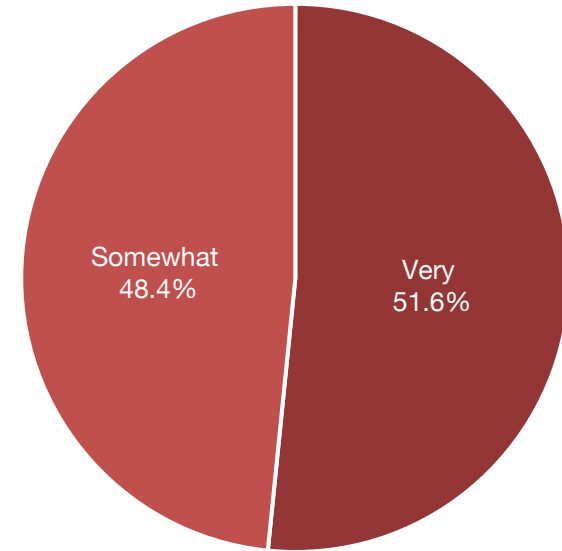
Among those who are satisfied, 57% are very satisfied

Question 17: Thinking about how the City provides police services, are you satisfied or unsatisfied?

Among those who said satisfied

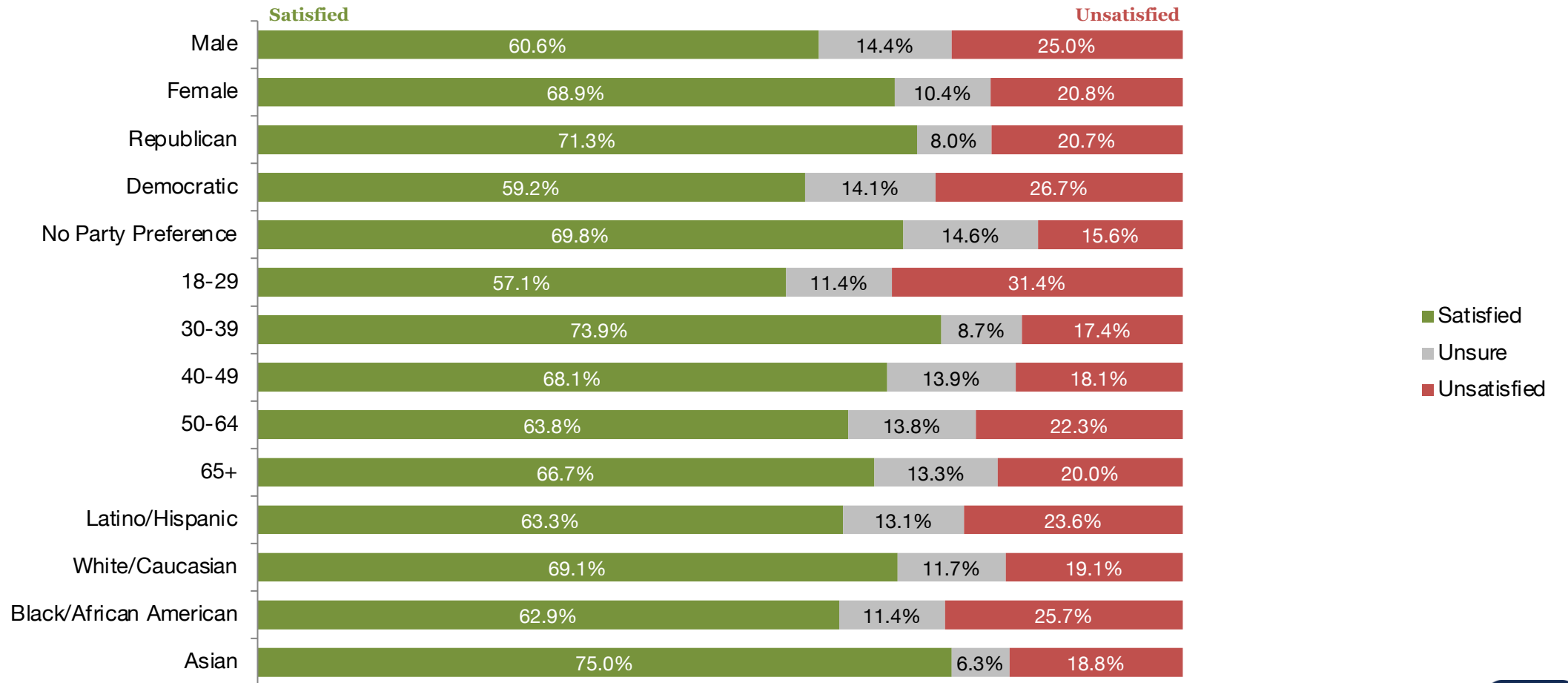


Among those who said unsatisfied



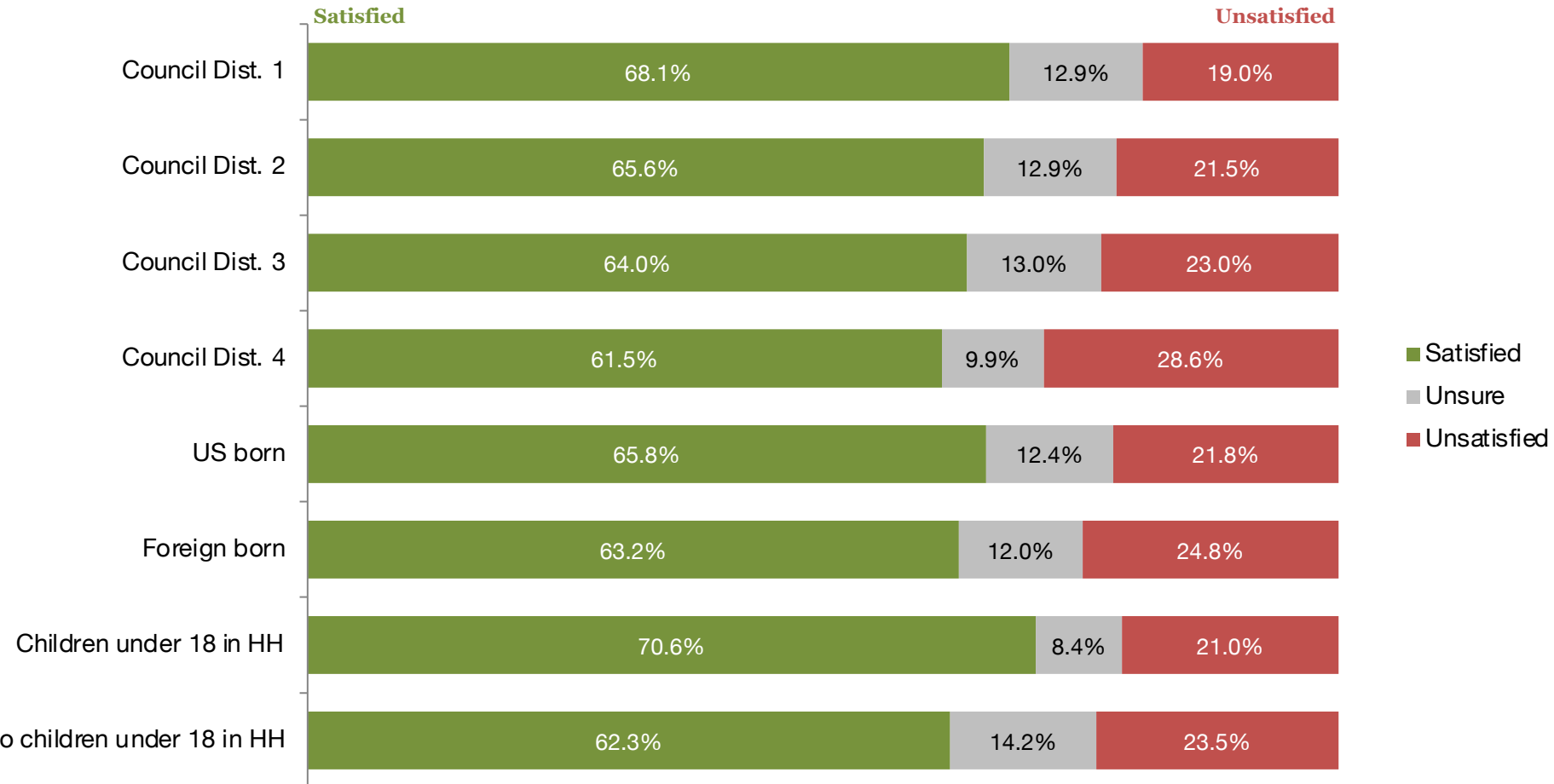
Results by gender, party preference, age group and ethnicity

Question 17: Thinking about how the City provides police services, are you satisfied or unsatisfied?



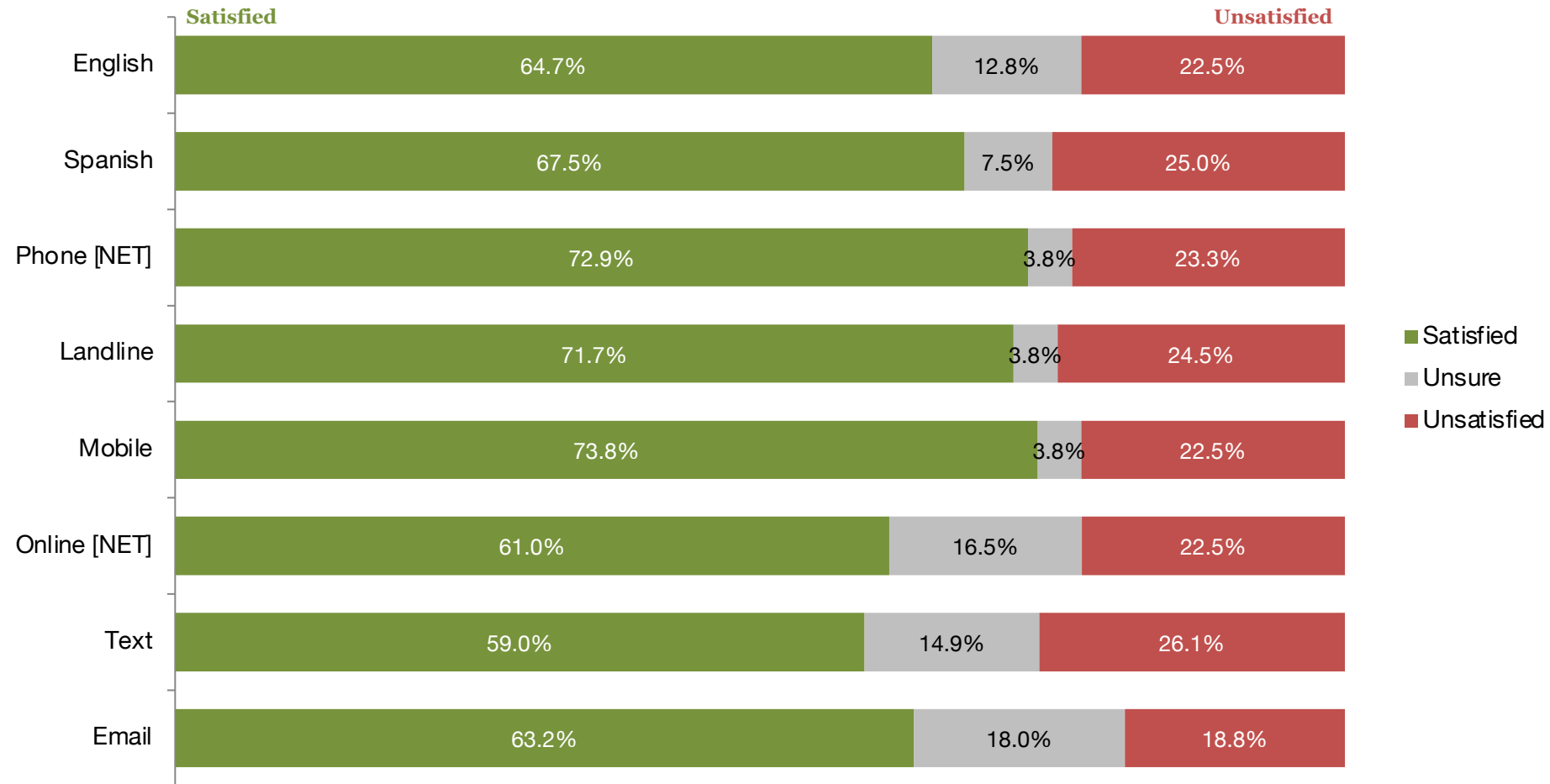
Results by geography, birthplace and children in home

Question 17: Thinking about how the City provides police services, are you satisfied or unsatisfied?



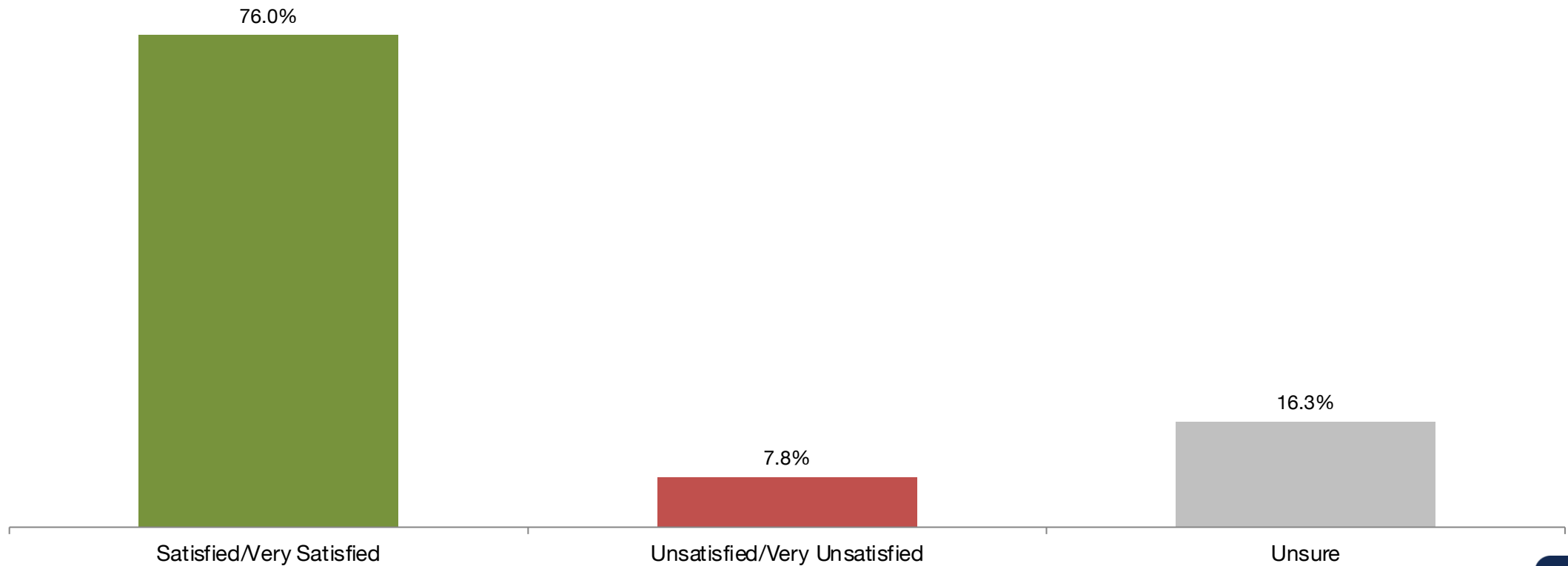
Results by language and survey mode

Question 17: Thinking about how the City provides police services, are you satisfied or unsatisfied?



76% are satisfied with the Fire Protection District's services

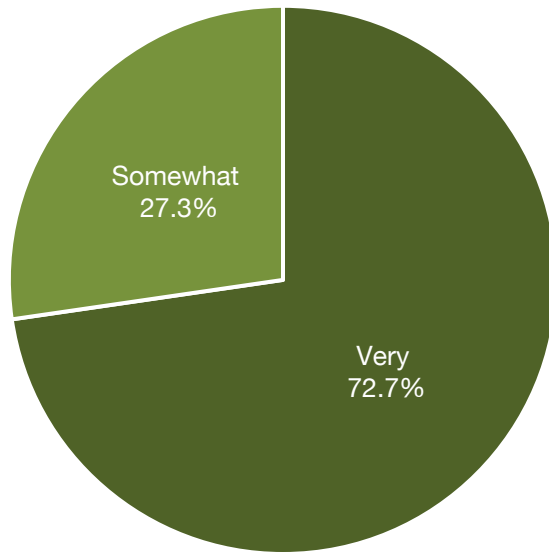
Question 18: Thinking about how the Fontana Fire Protection District provides firefighting and medical aid services, are you satisfied or unsatisfied?



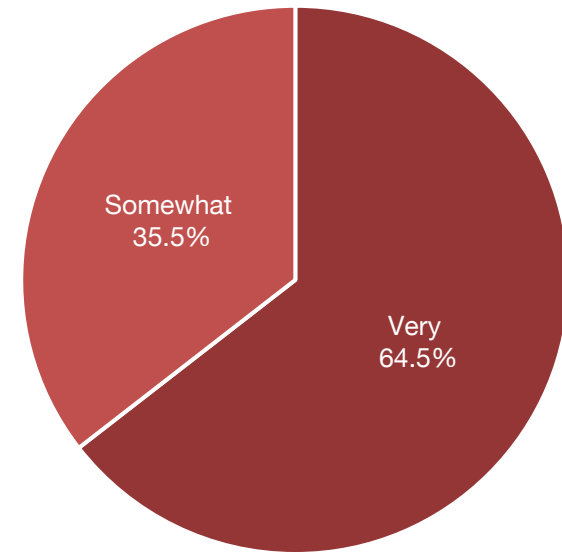
Among those who are satisfied, 73% are very satisfied

Question 18: Thinking about how the Fontana Fire Protection District provides firefighting and medical aid services, are you satisfied or unsatisfied?

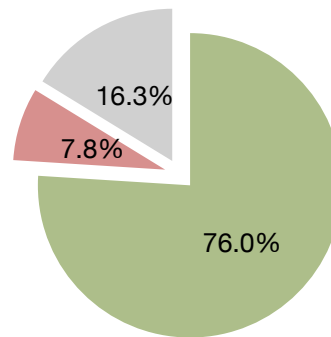
Among those who said satisfied



Among those who said unsatisfied

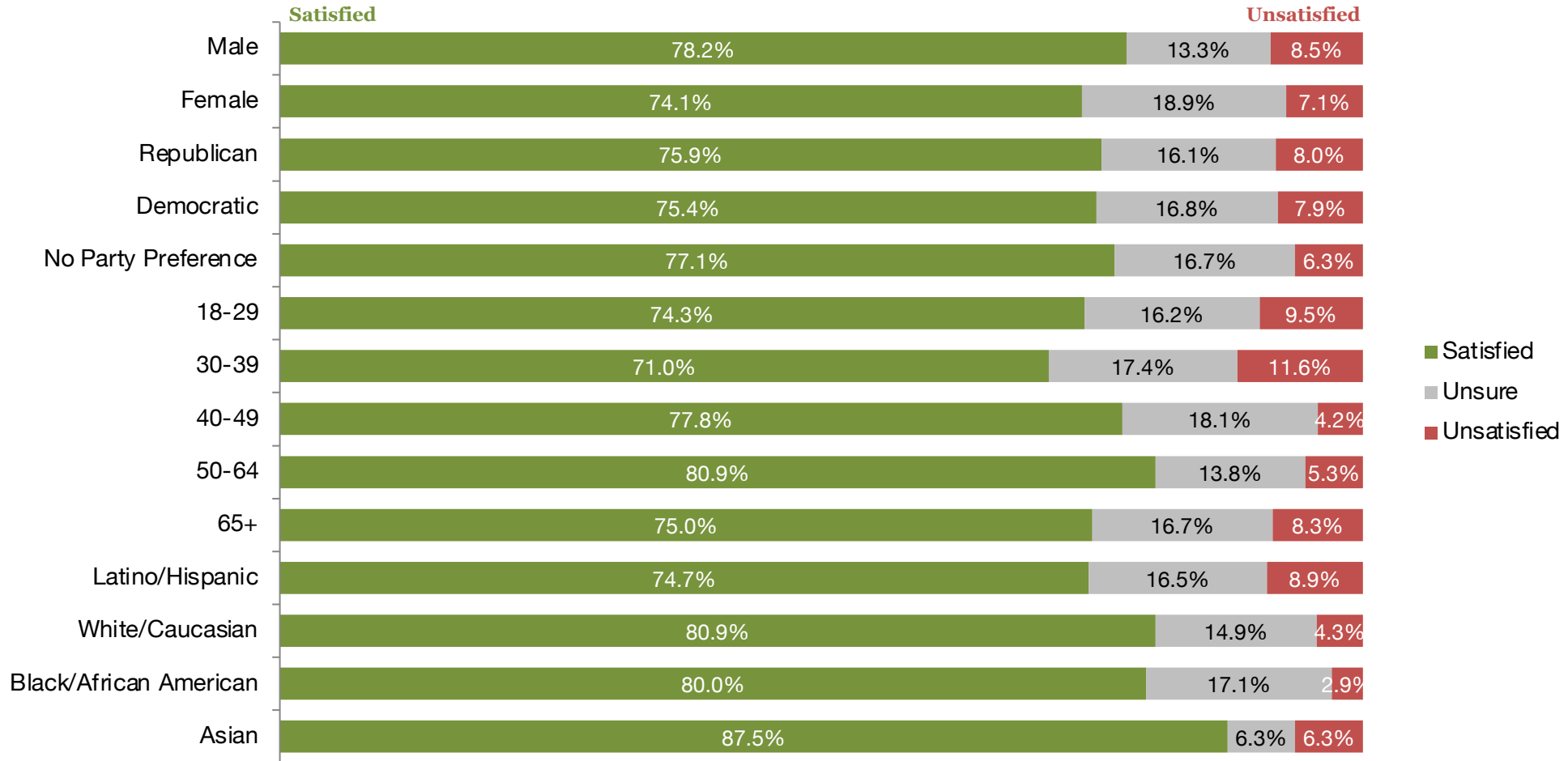


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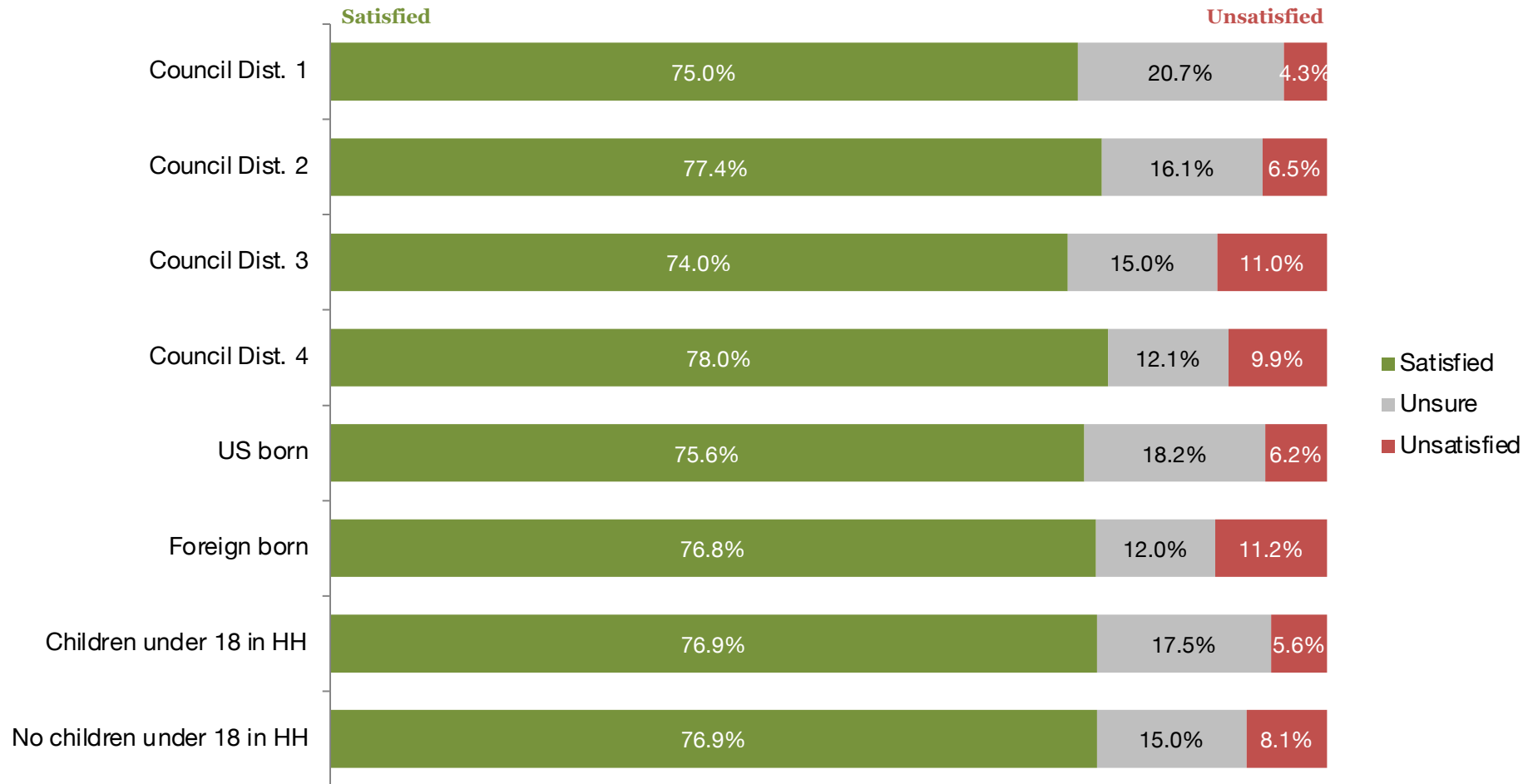
Results by gender, party preference, age group and ethnicity

Question 18: Thinking about how the Fontana Fire Protection District provides firefighting and medical aid services, are you satisfied or unsatisfied?



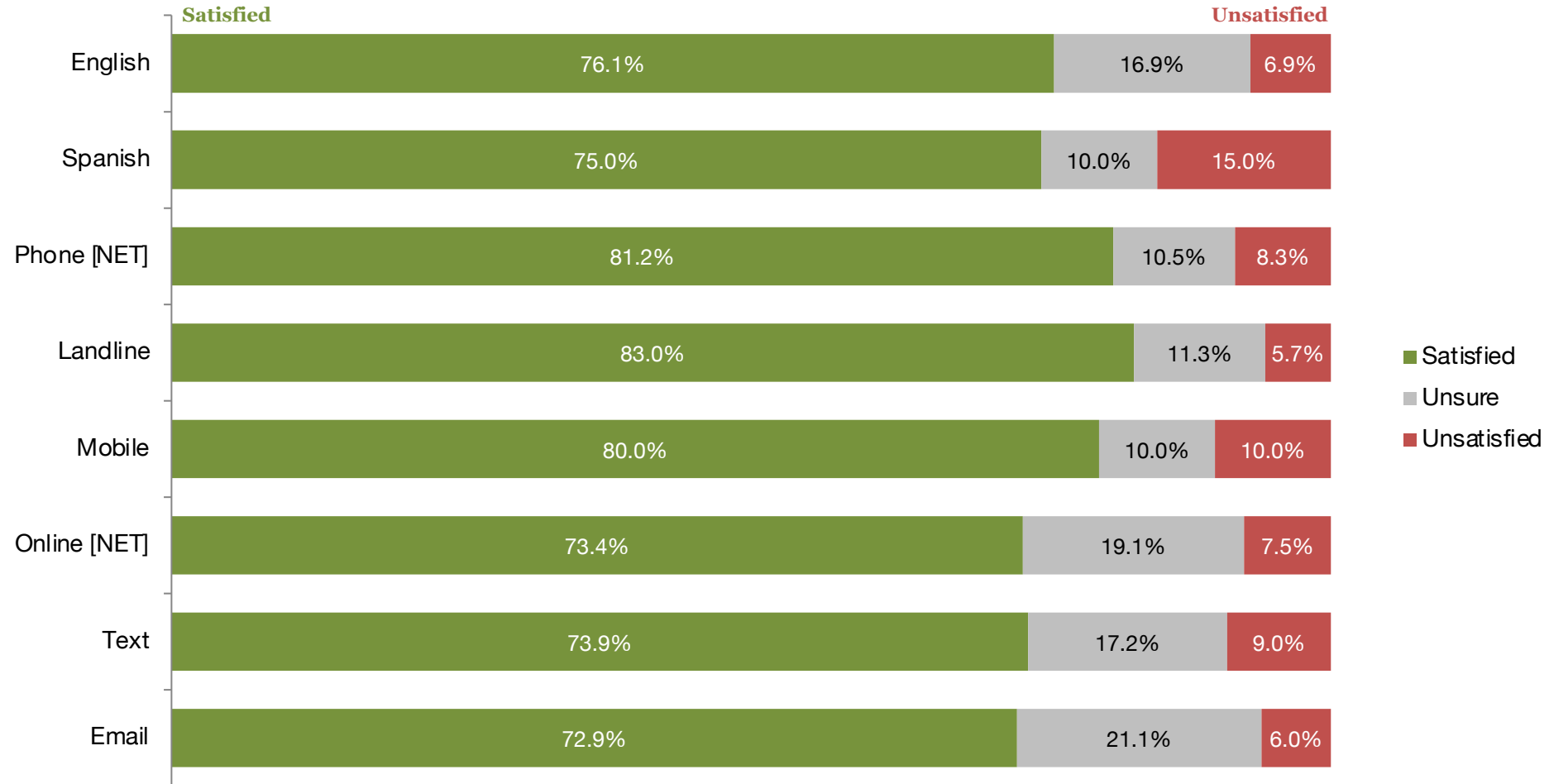
Results by geography, birthplace and children in home

Question 18: Thinking about how the Fontana Fire Protection District provides firefighting and medical aid services, are you satisfied or unsatisfied?



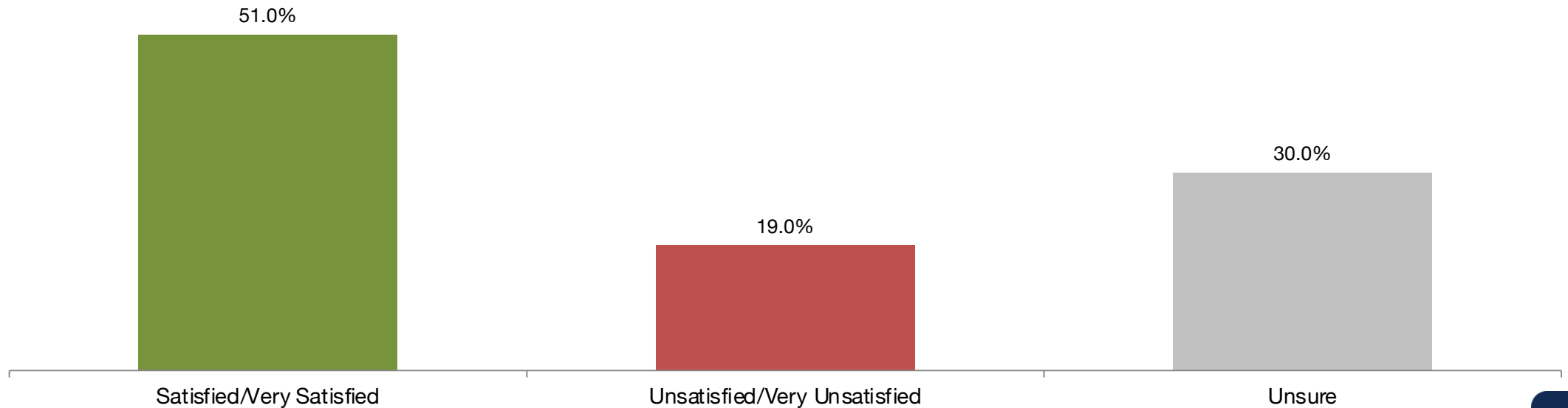
Results by language and survey mode

Question 18: Thinking about how the Fontana Fire Protection District provides firefighting and medical aid services, are you satisfied or unsatisfied?



51% are satisfied with how the City prepares for emergencies

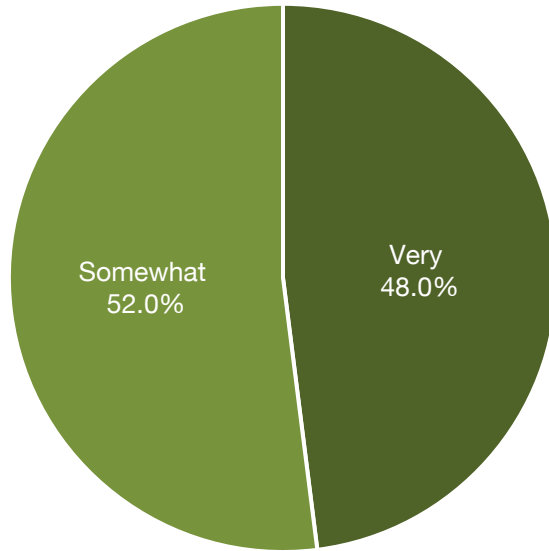
Question 19: Thinking about how the City prepares for emergencies, are you satisfied or unsatisfied?



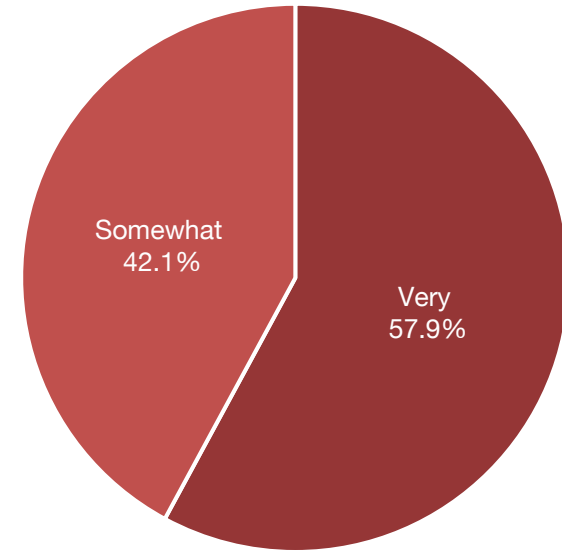
Among those who are satisfied, 48% said they are very satisfied

Question 19: Thinking about how the City prepares for emergencies, are you satisfied or unsatisfied?

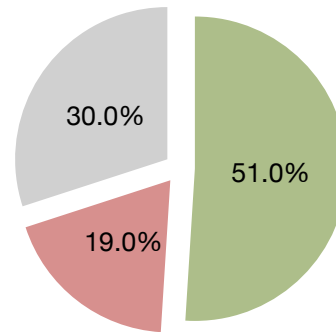
Among those who said satisfied



Among those who said unsatisfied

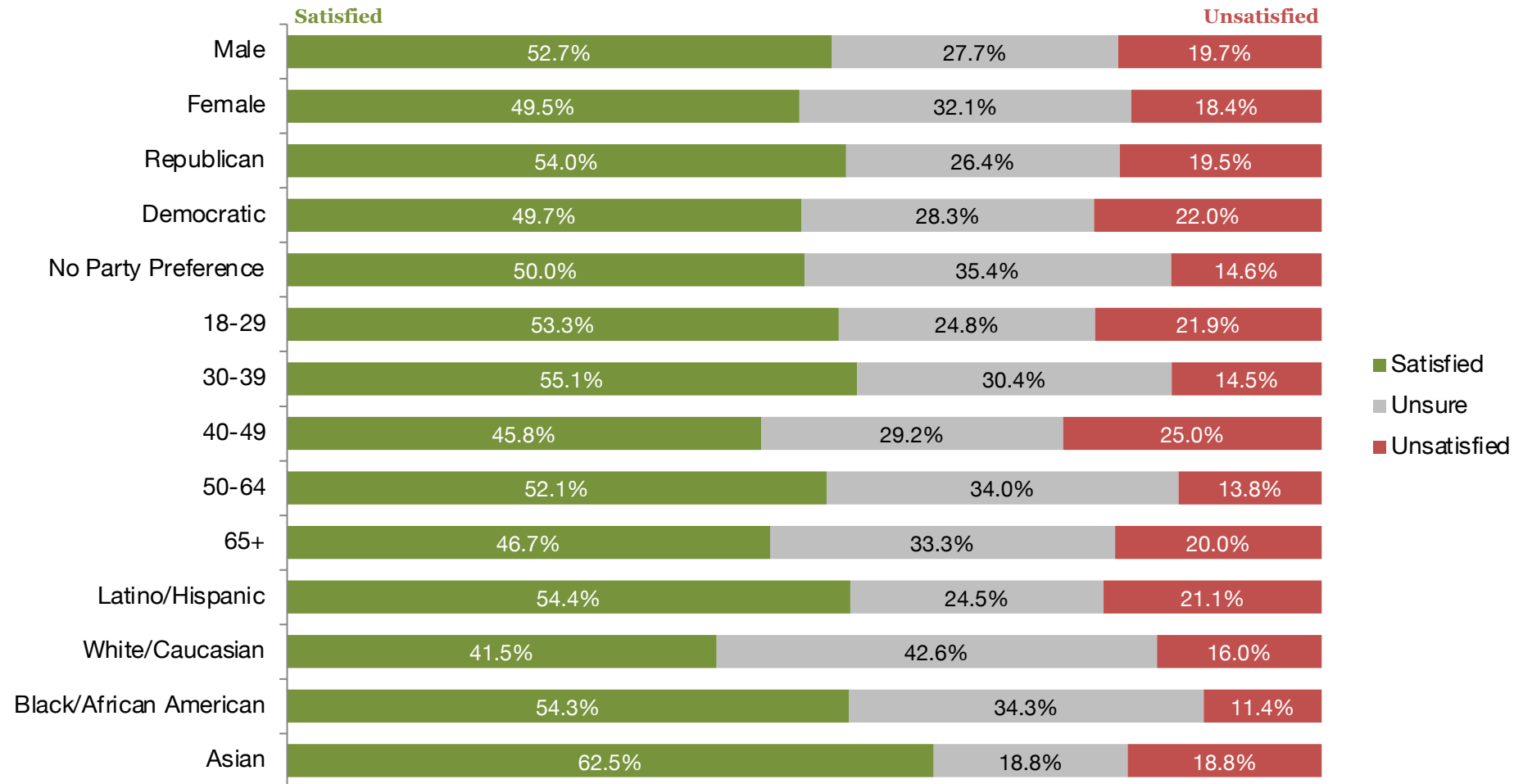


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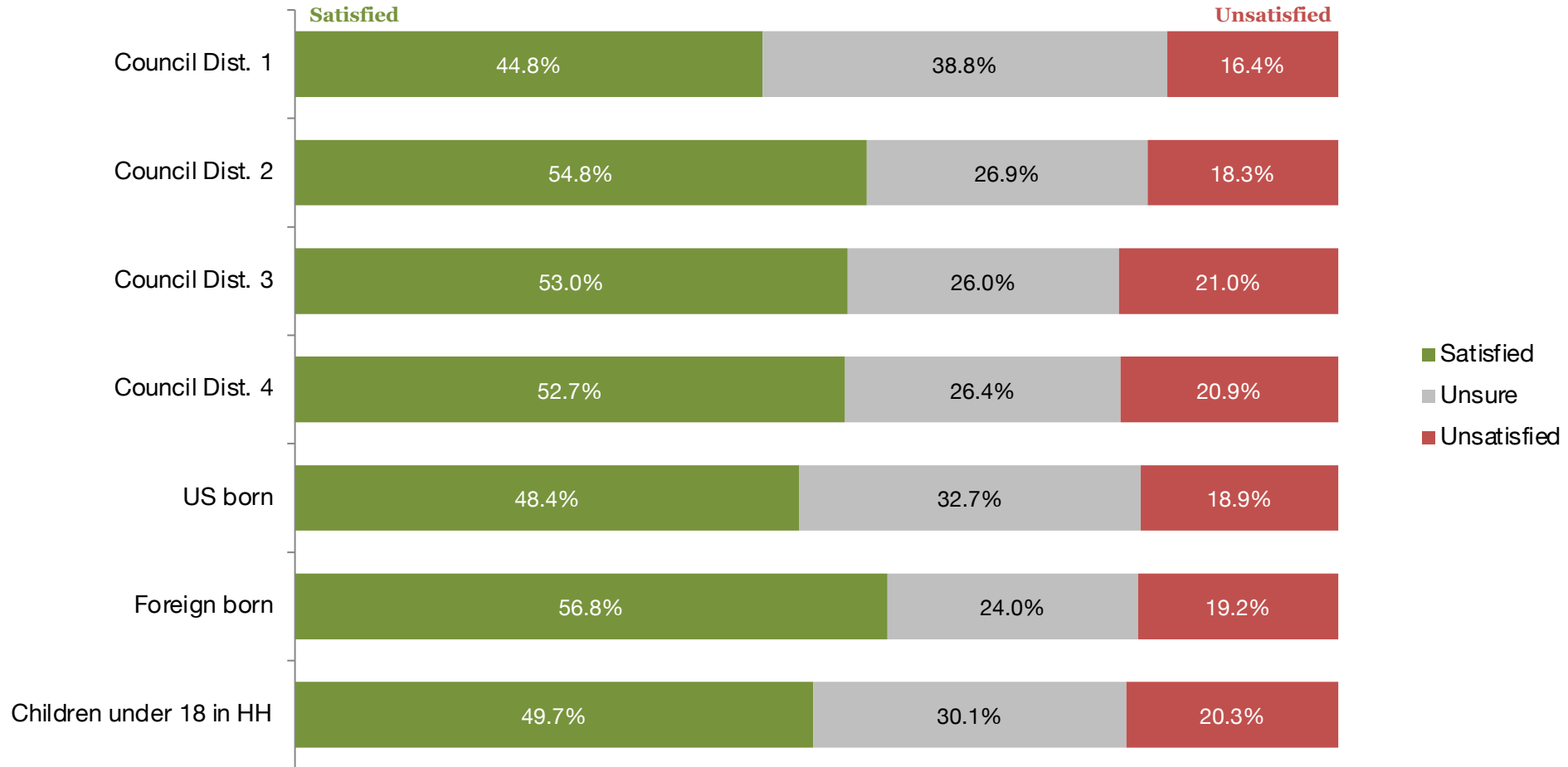
Results by gender, party preference, age group and ethnicity

Question 19: Thinking about how the City prepares for emergencies, are you satisfied or unsatisfied?



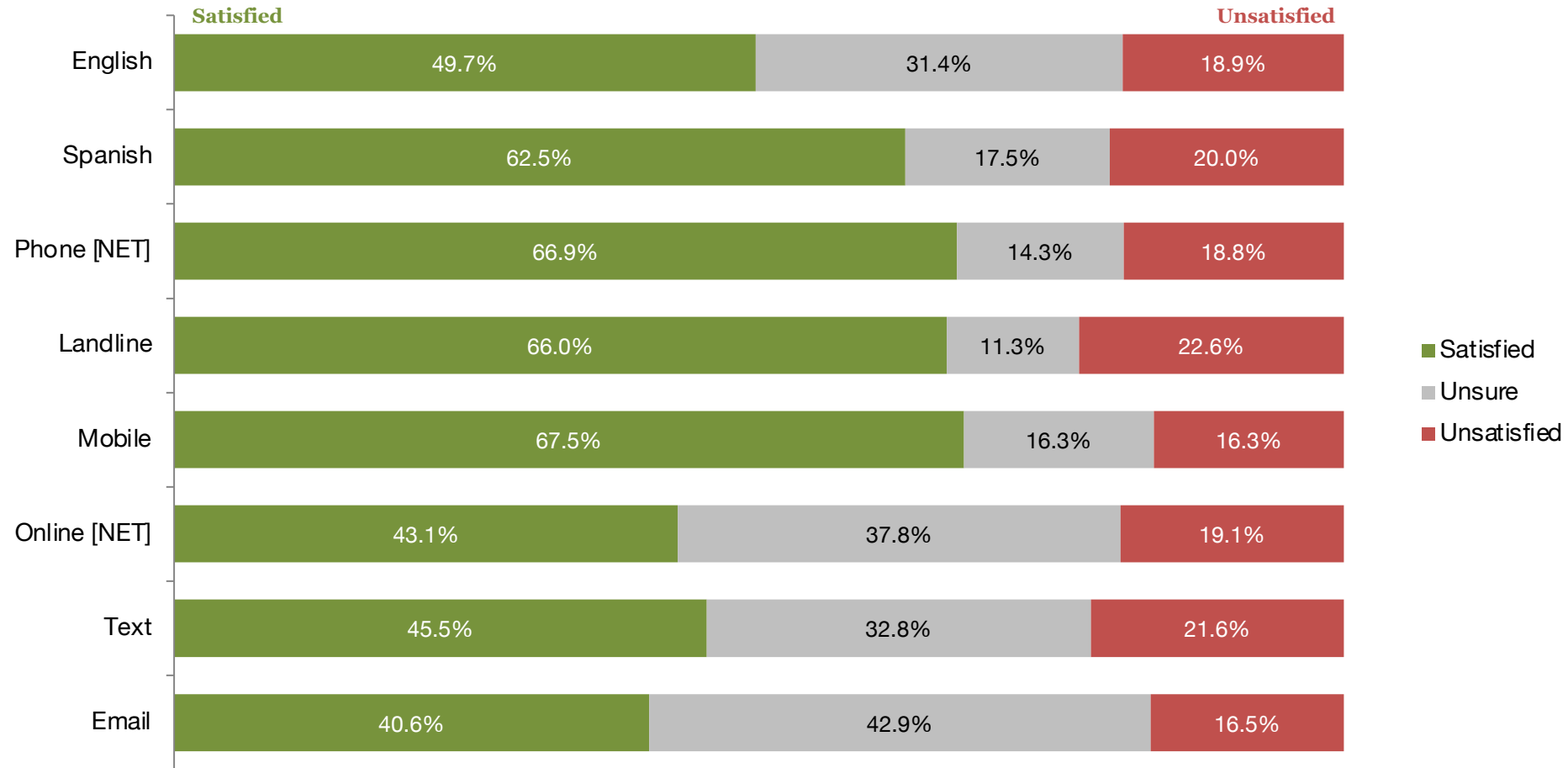
Results by geography, birthplace and children in home

Question 19: Thinking about how the City prepares for emergencies, are you satisfied or unsatisfied?



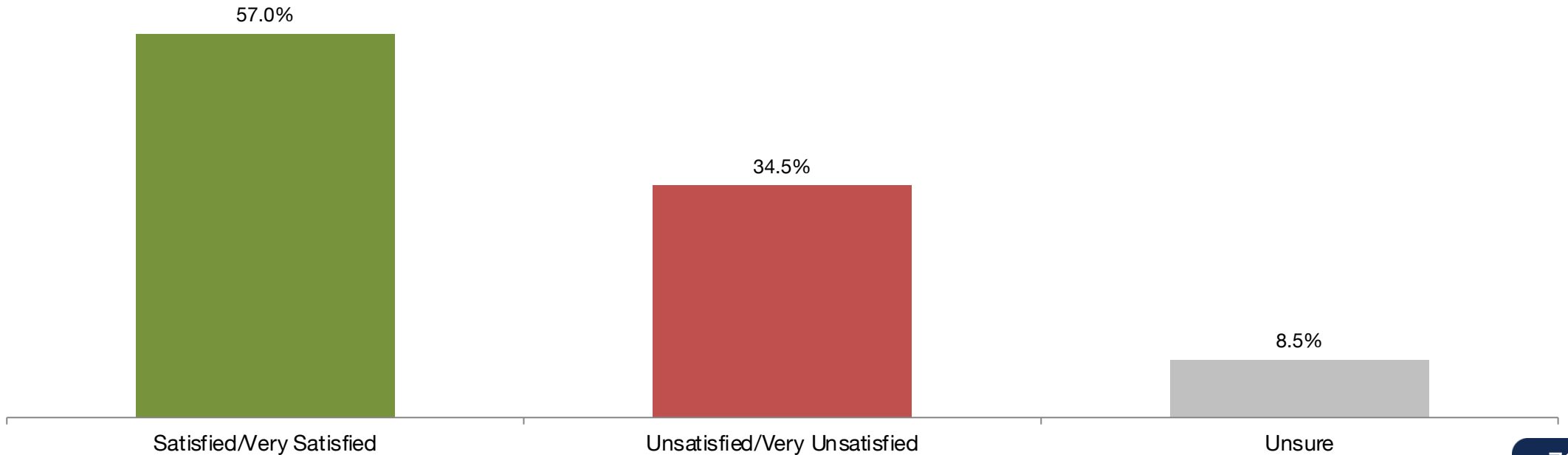
Results by language and survey mode

Question 19: Thinking about how the City prepares for emergencies, are you satisfied or unsatisfied?



57% are satisfied with how the City maintains its streets and roads

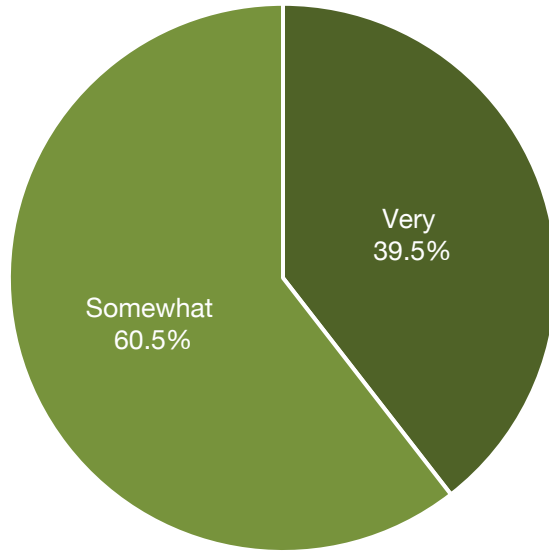
Question 20: Thinking about how the City maintains streets and roads, are you satisfied or unsatisfied?



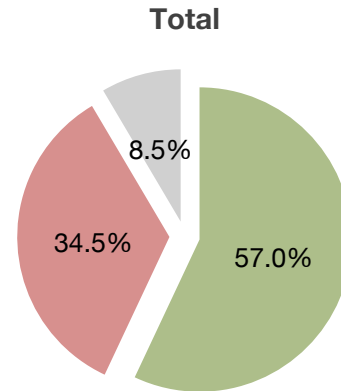
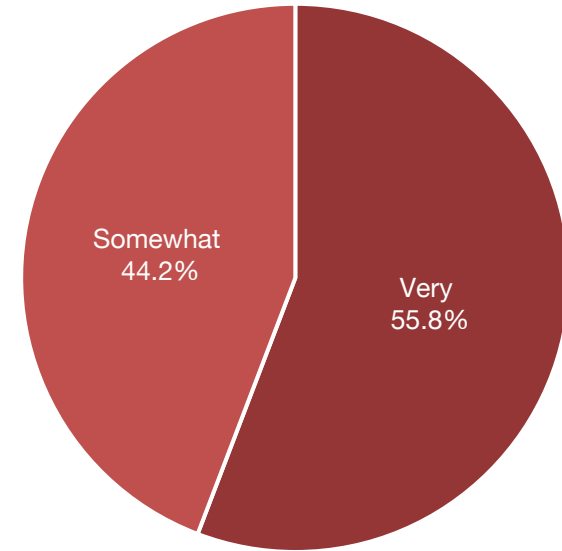
Among those who are satisfied, 40% are very satisfied

Question 20: Thinking about how the City maintains streets and roads, are you satisfied or unsatisfied?

Among those who said satisfied

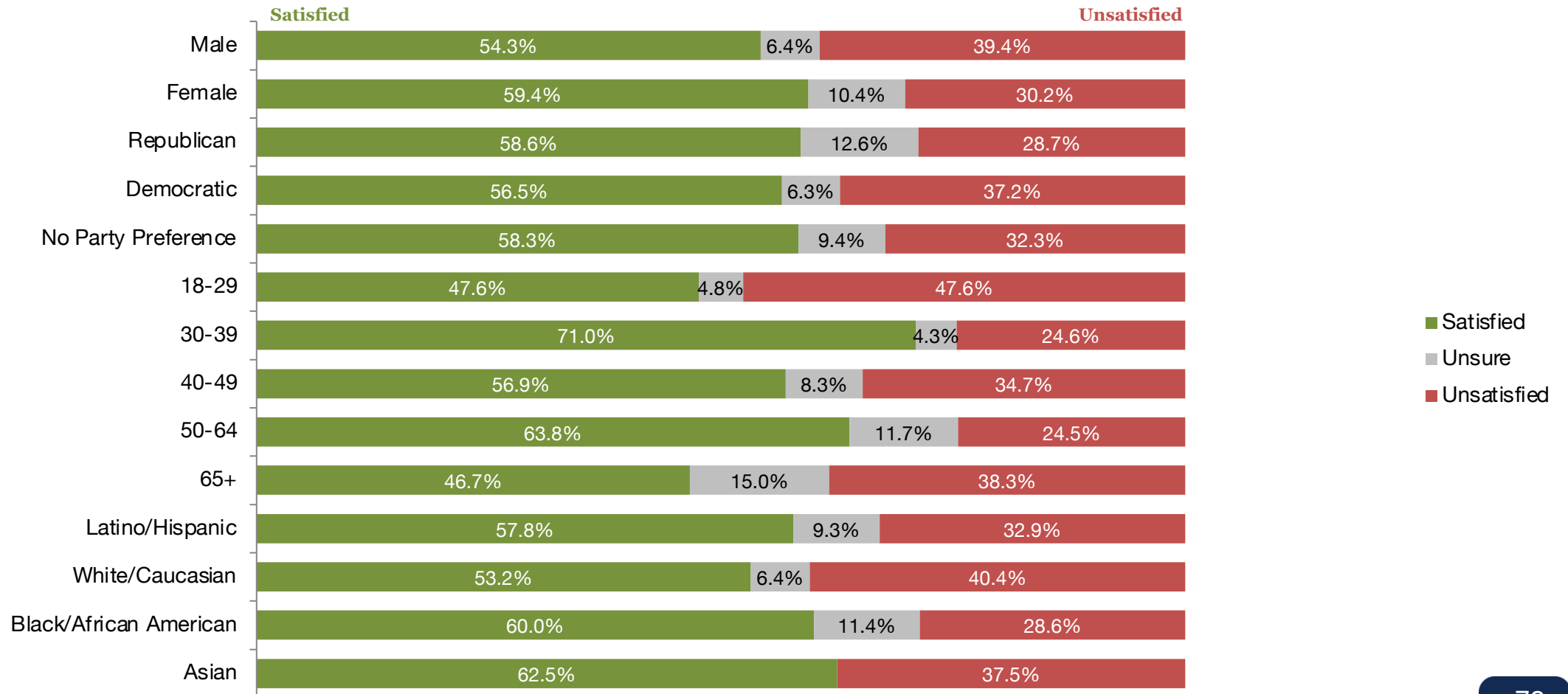


Among those who said unsatisfied



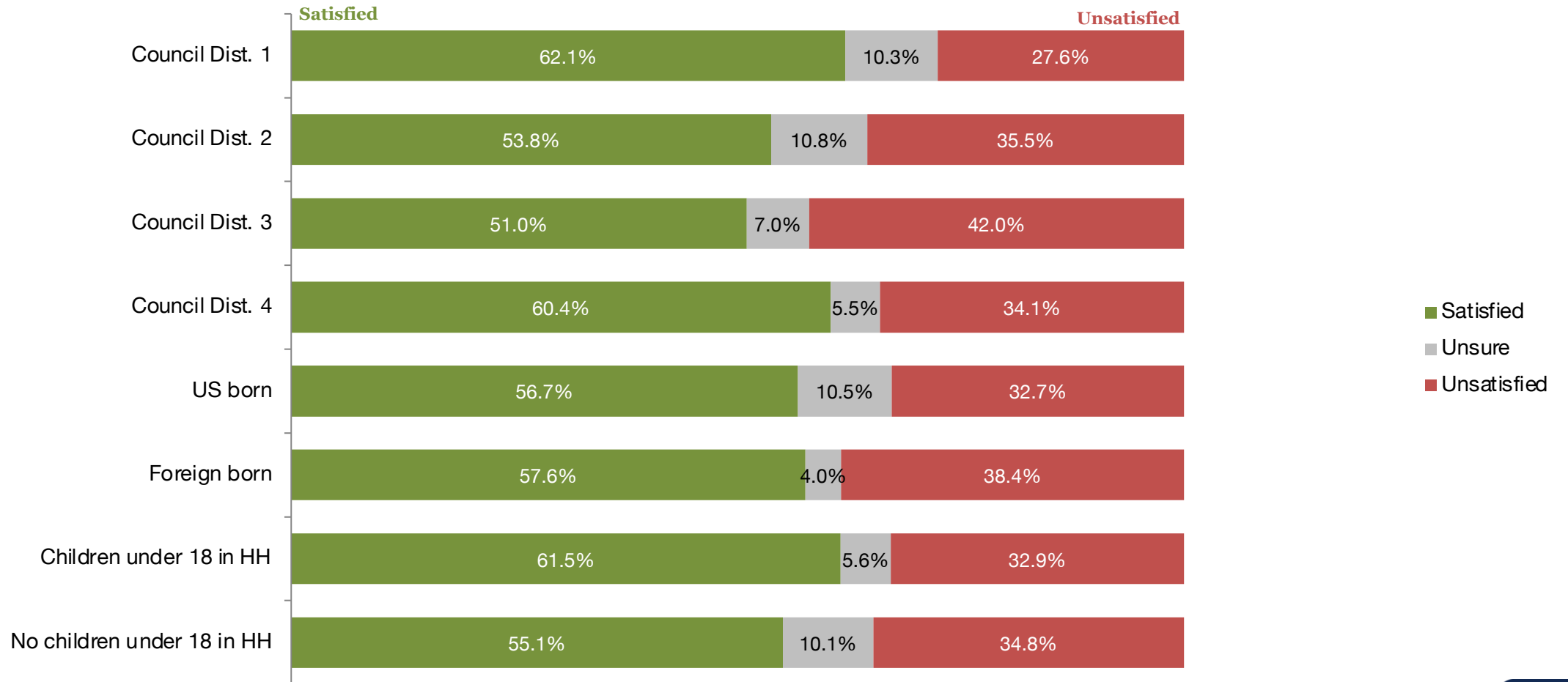
Results by gender, party preference, age group and ethnicity

Question 20: Thinking about how the City maintains streets and roads, are you satisfied or unsatisfied?



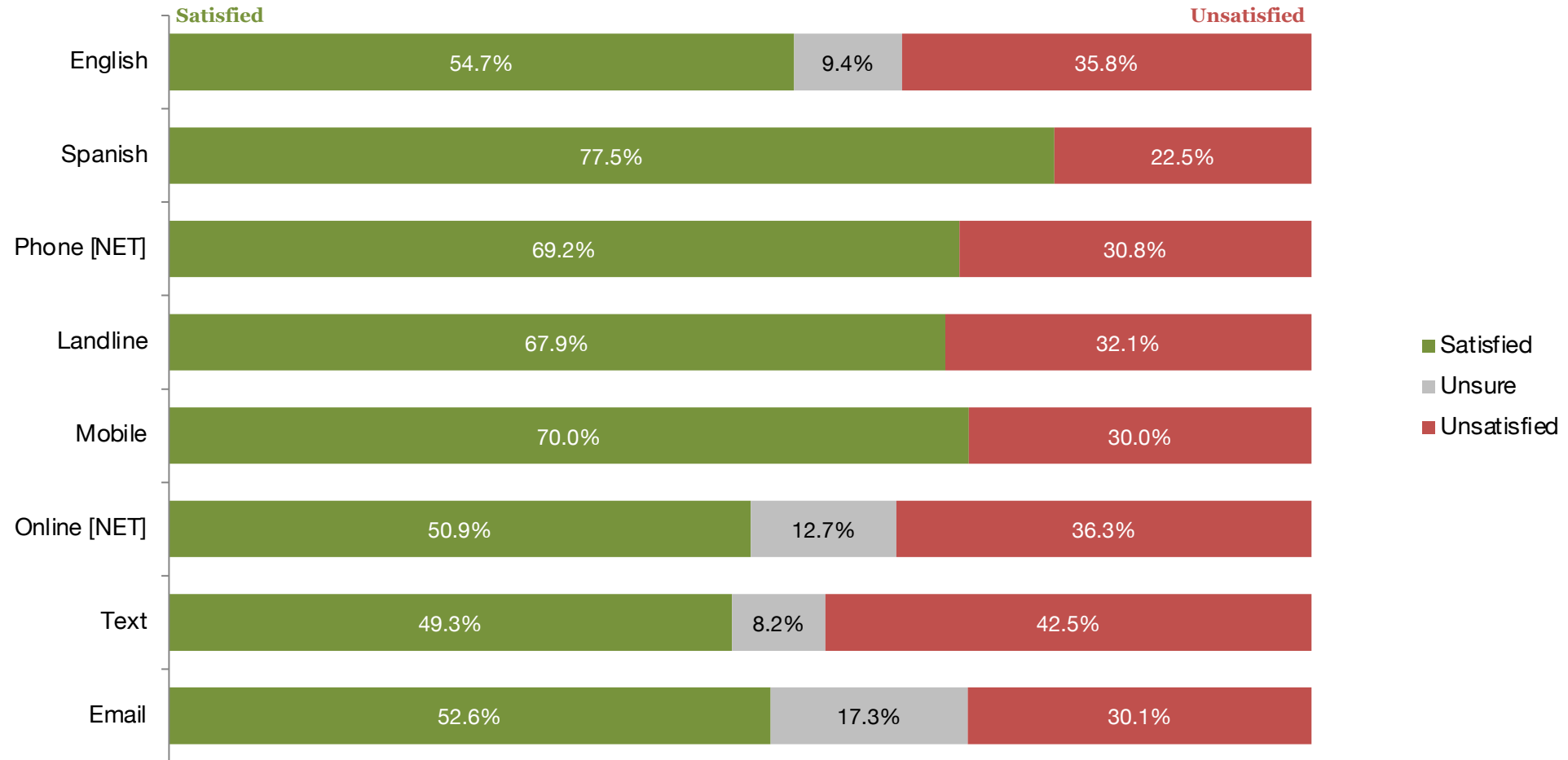
Results by geography, birthplace and children in home

Question 20: Thinking about how the City maintains streets and roads, are you satisfied or unsatisfied?



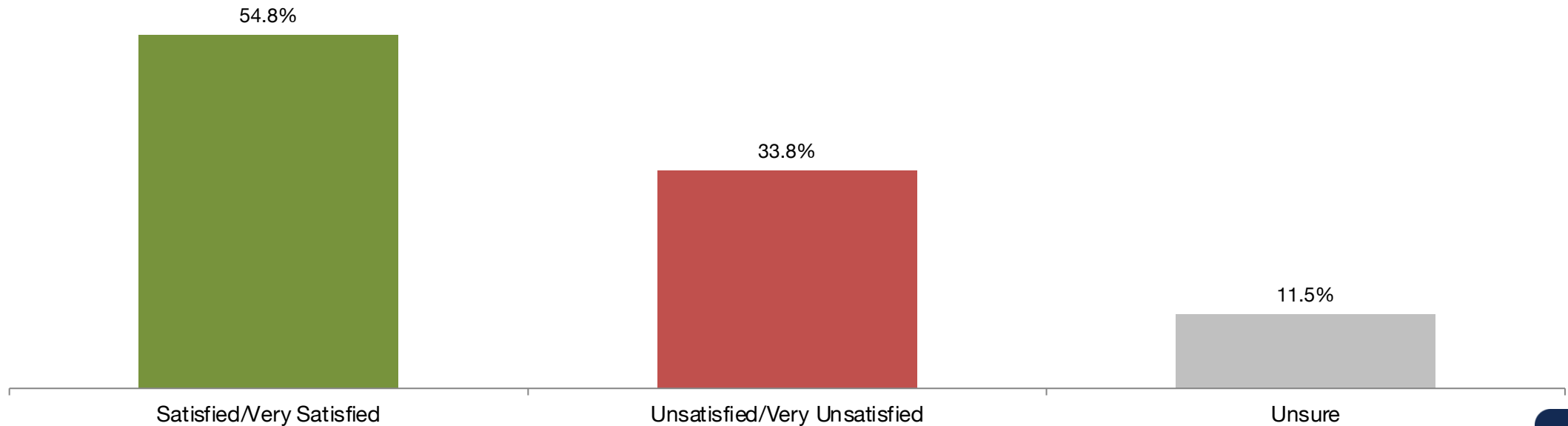
Results by language and survey mode

Question 20: Thinking about how the City maintains streets and roads, are you satisfied or unsatisfied?



55% are satisfied with how the City manages traffic congestion

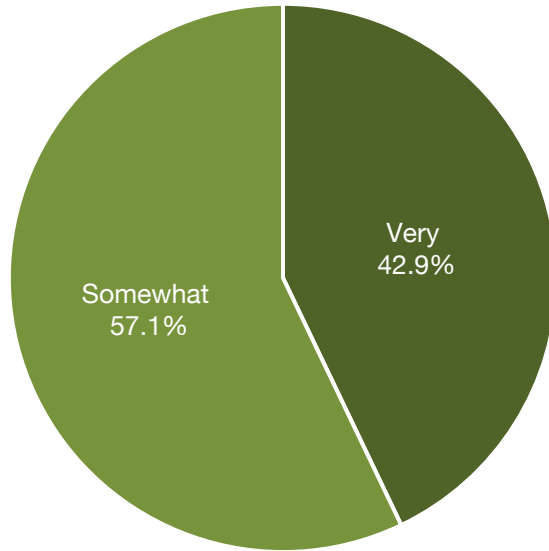
Question 21: Thinking about how the City manages traffic congestion, are you satisfied or unsatisfied?



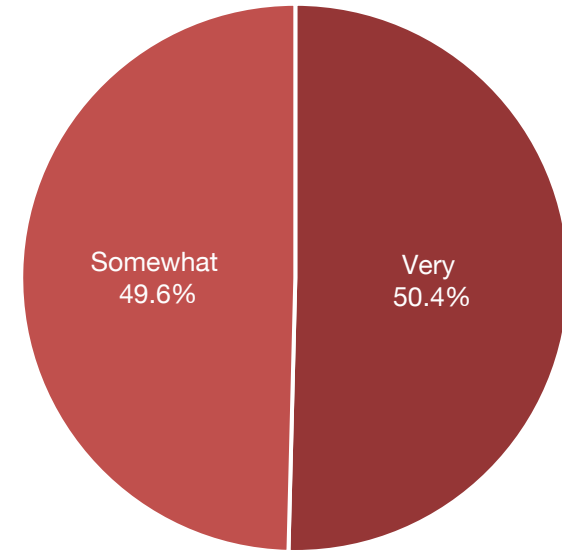
Among those who are satisfied, 43% said they are very satisfied

Question 21: Thinking about how the City manages traffic congestion, are you satisfied or unsatisfied?

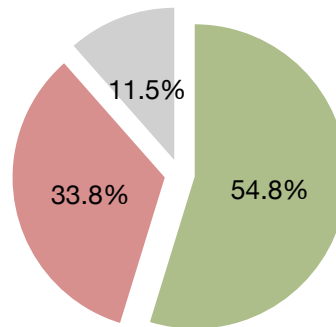
Among those who said satisfied



Among those who said unsatisfied

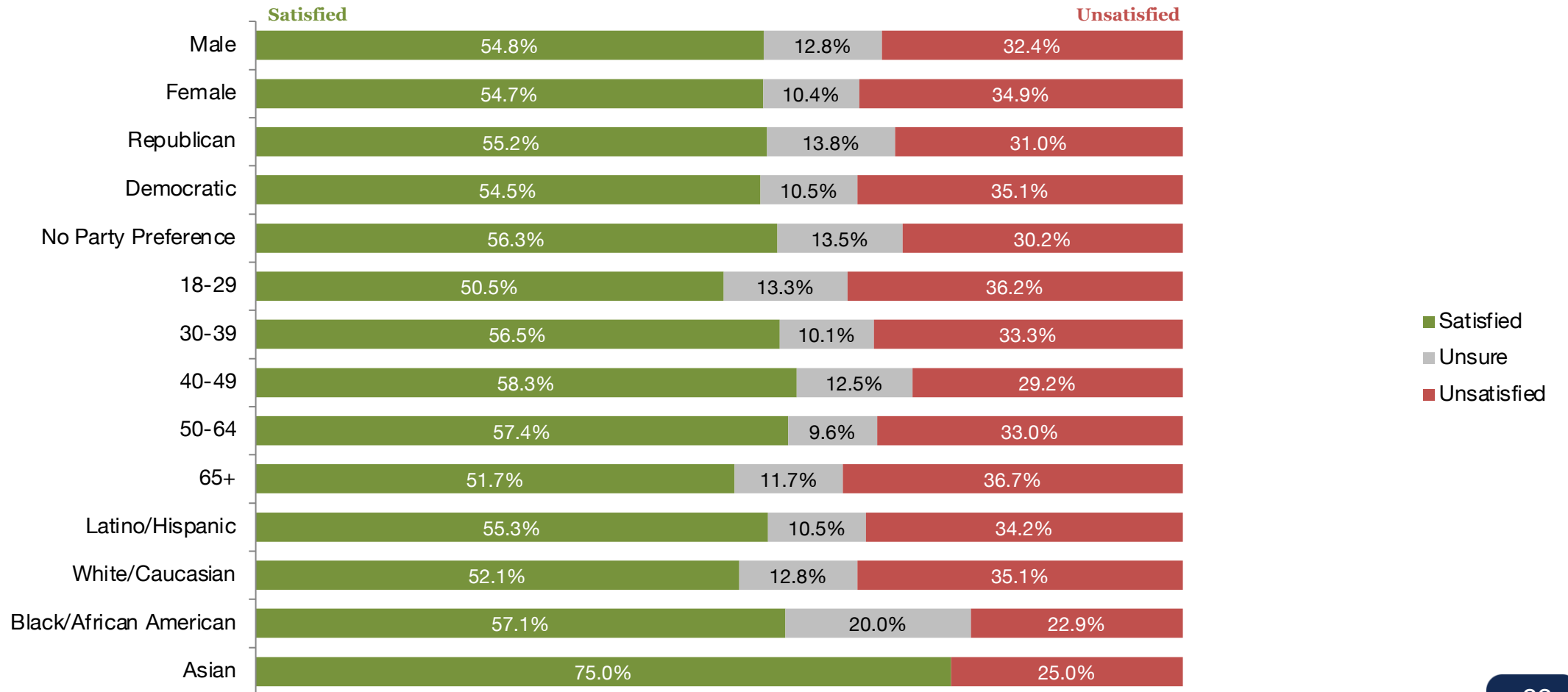


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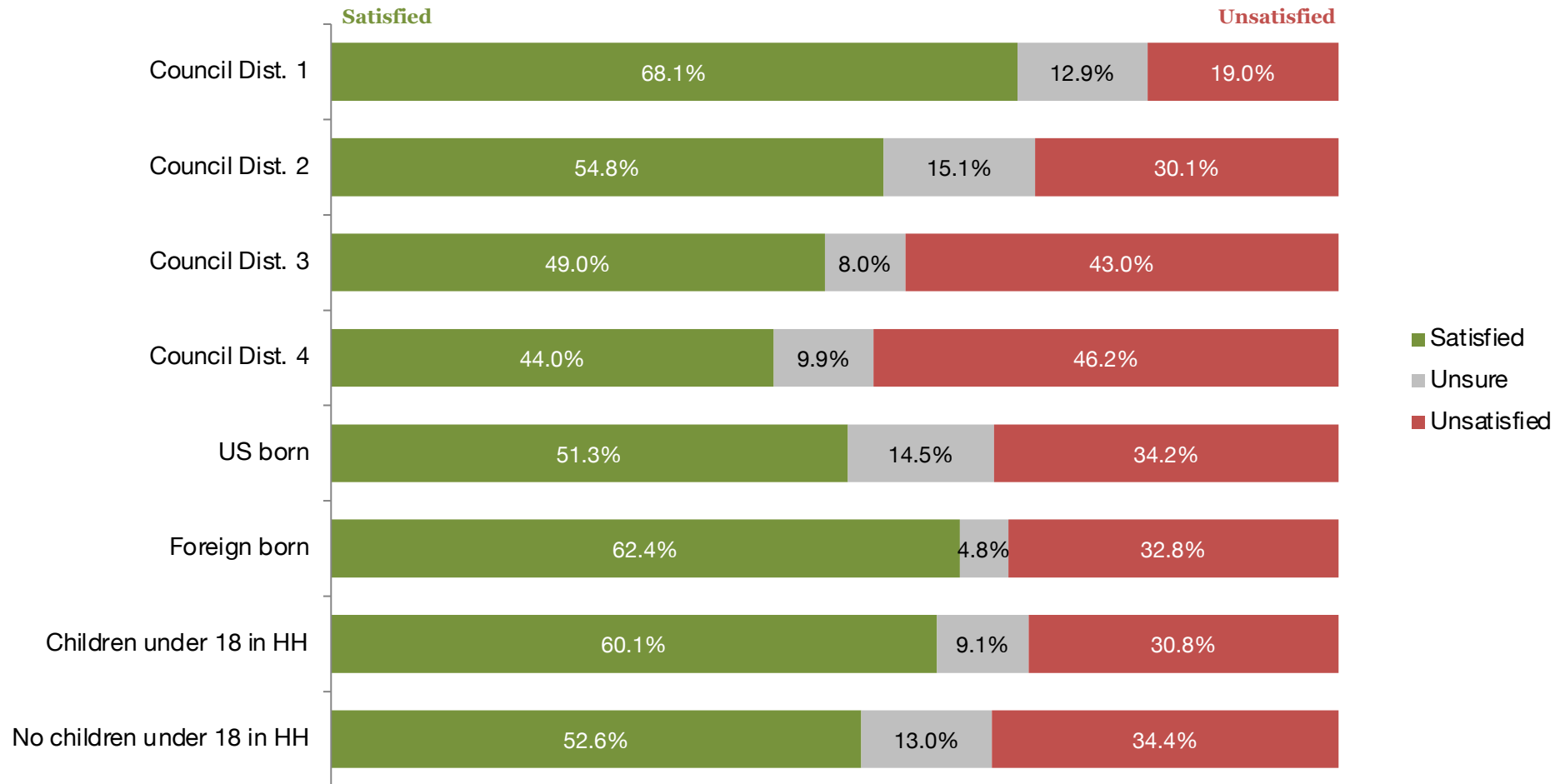
Results by gender, party preference, age group and ethnicity

Question 21: Thinking about how the City manages traffic congestion, are you satisfied or unsatisfied?



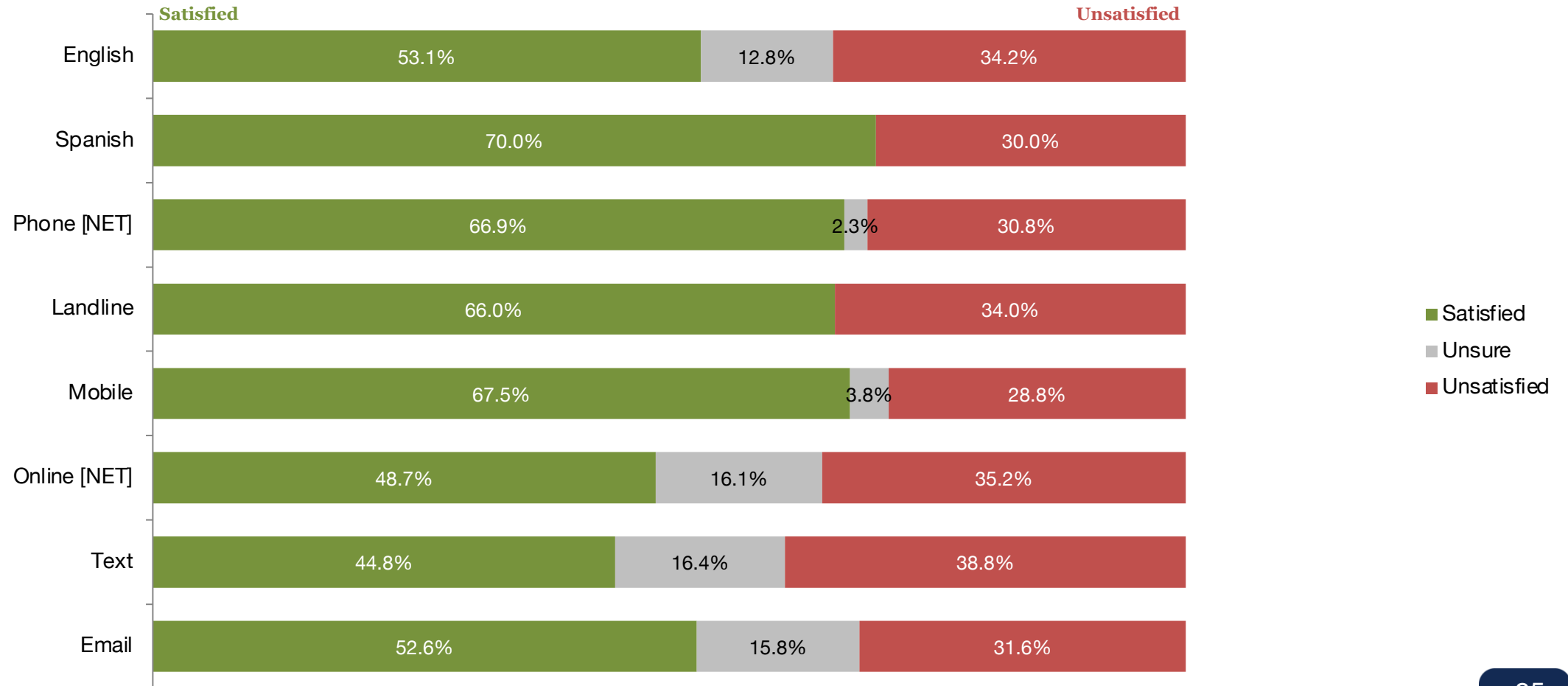
Results by geography, birthplace and children in home

Question 21: Thinking about how the City manages traffic congestion, are you satisfied or unsatisfied?



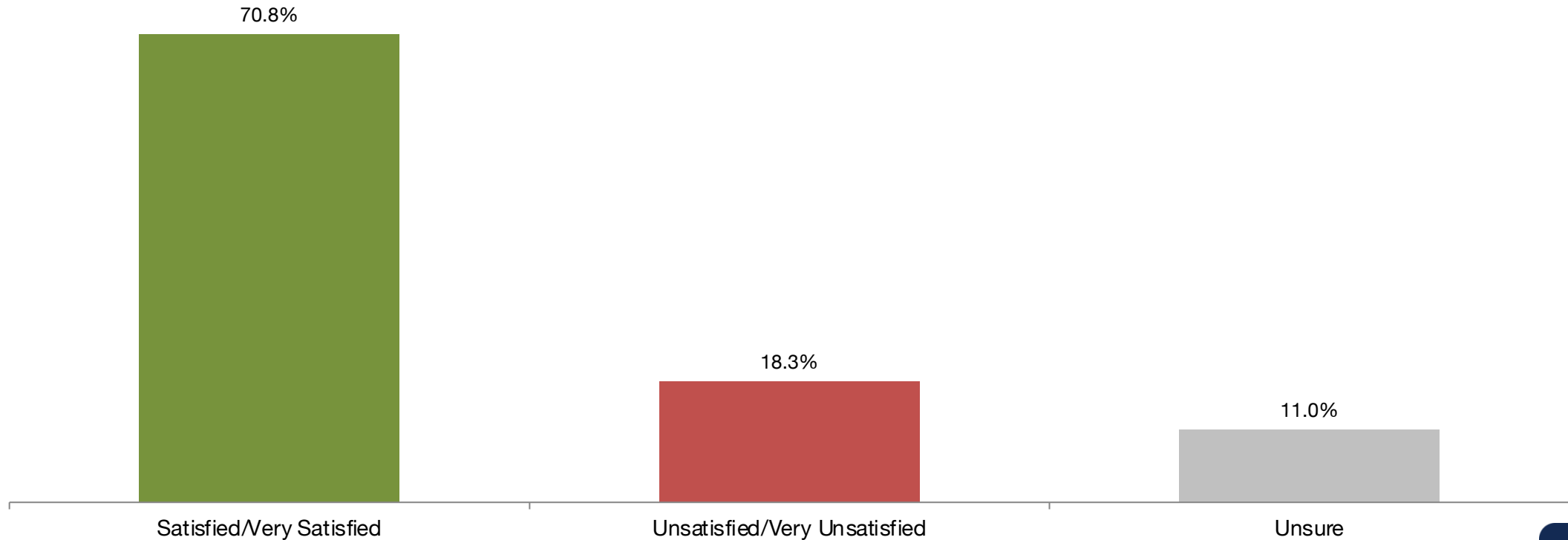
Results by language and survey mode

Question 21: Thinking about how the City manages traffic congestion, are you satisfied or unsatisfied?



71% are satisfied with how the City maintains public landscaping and parks

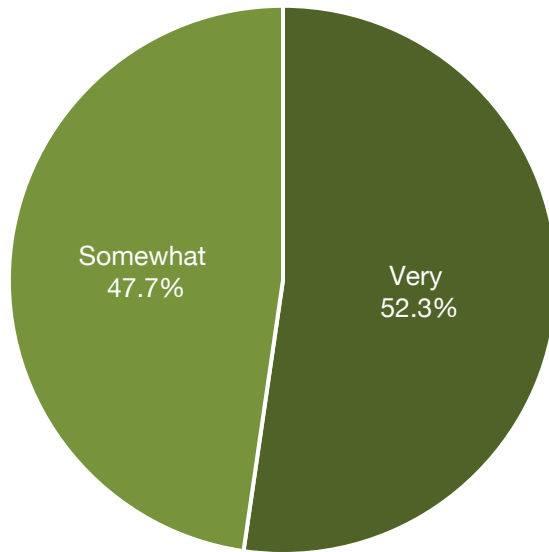
Question 22: Thinking about how the City maintains public landscaping and parks, are you satisfied or unsatisfied?



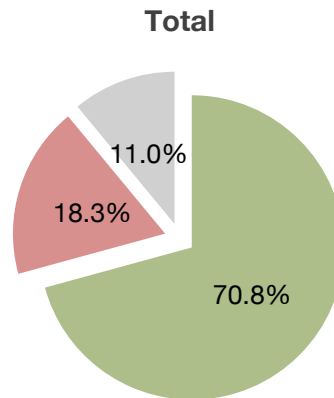
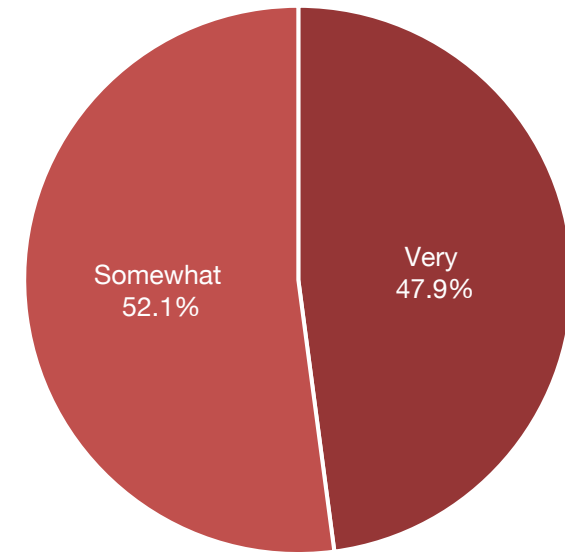
Among those who are satisfied, 52% said they are very satisfied

Question 22: Thinking about how the City maintains public landscaping and parks, are you satisfied or unsatisfied?

Among those who said satisfied

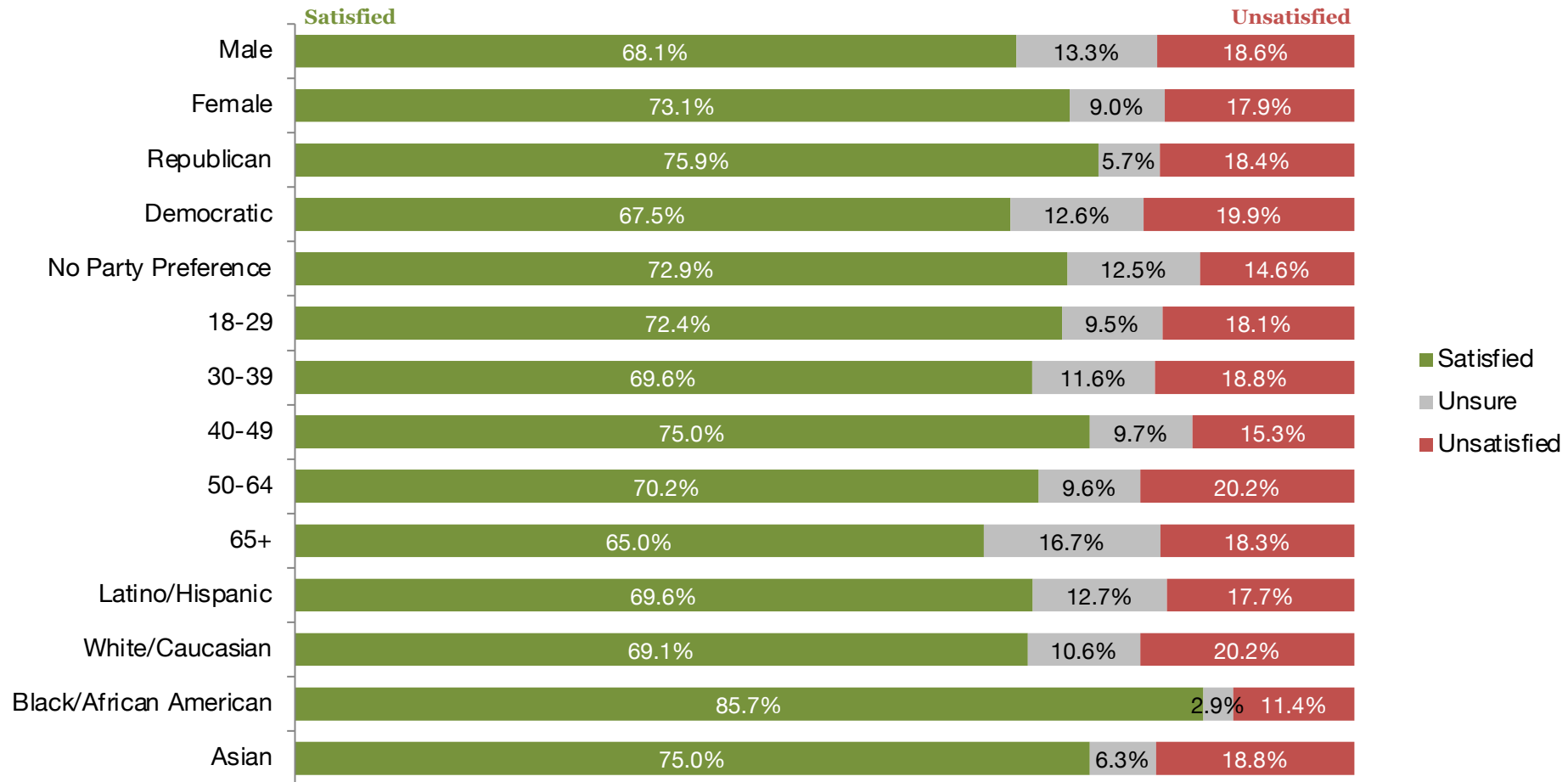


Among those who said unsatisfied



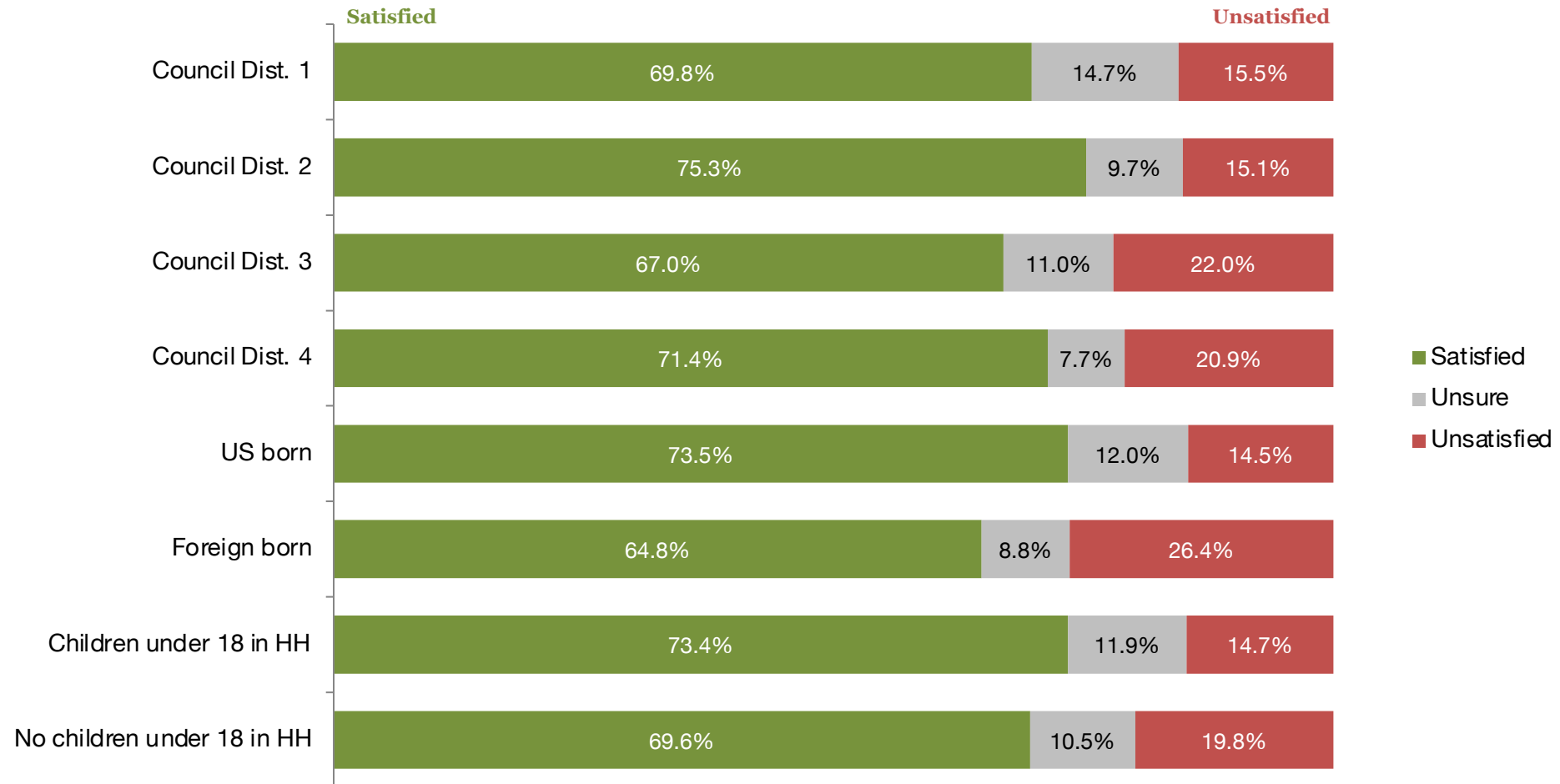
Results by gender, party preference, age group and ethnicity

Question 22: Thinking about how the City maintains public landscaping and parks, are you satisfied or unsatisfied?



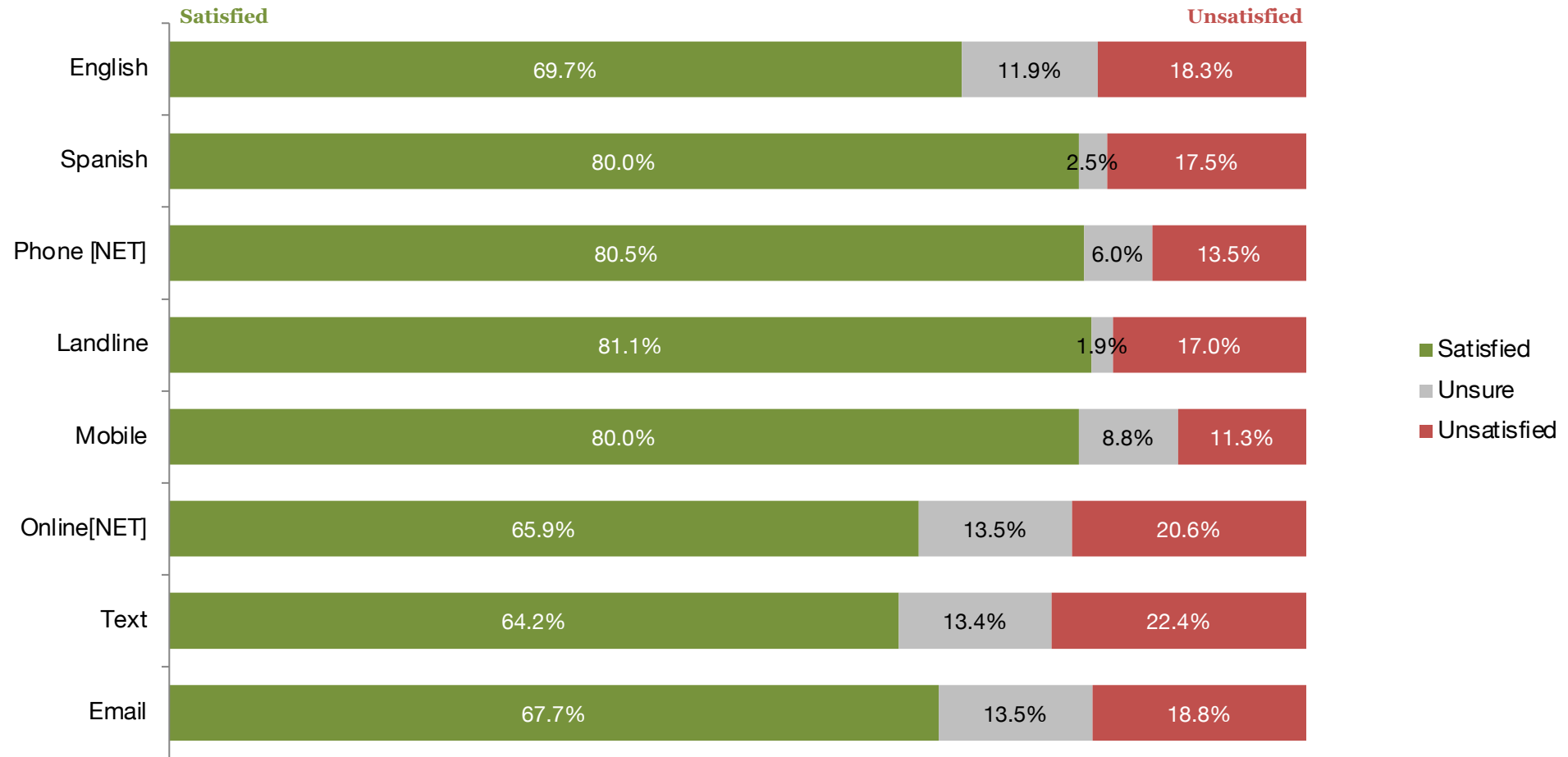
Results by geography, birthplace and children in home

Question 22: Thinking about how the City maintains public landscaping and parks, are you satisfied or unsatisfied?



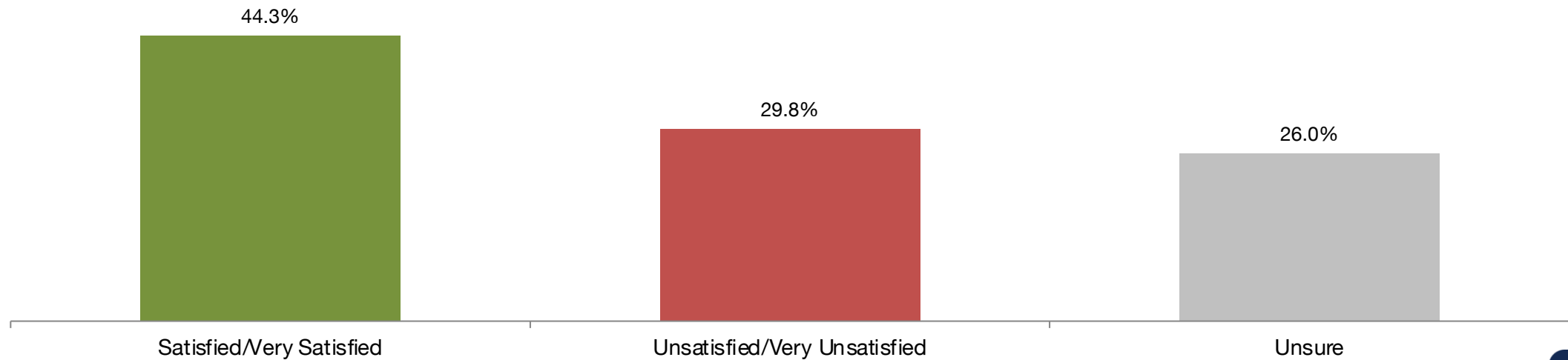
Results by language and survey mode

Question 22: Thinking about how the City maintains public landscaping and parks, are you satisfied or unsatisfied?



44% are satisfied with how the City promotes economic development and creates jobs

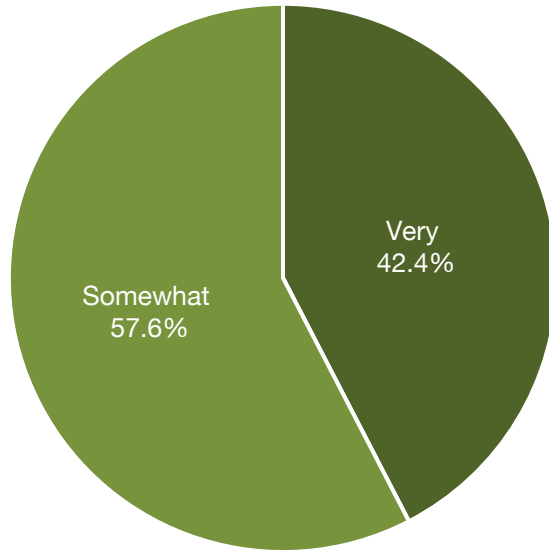
Question 23: Thinking about how the City promotes economic development and job creation, are you satisfied or unsatisfied?



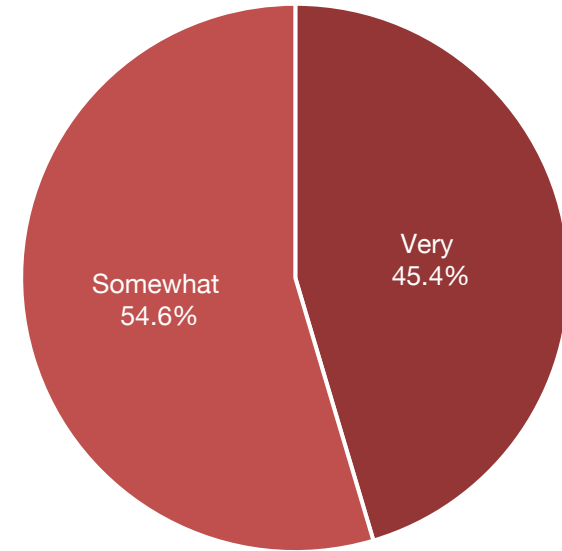
Among those who are satisfied, 42% said they are very satisfied

Question 23: Thinking about how the City promotes economic development and job creation, are you satisfied or unsatisfied?

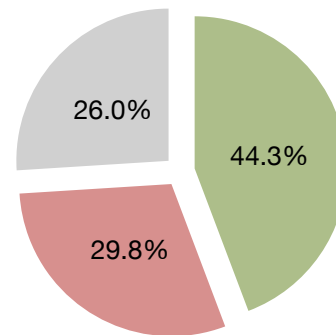
Among those who said satisfied



Among those who said unsatisfied

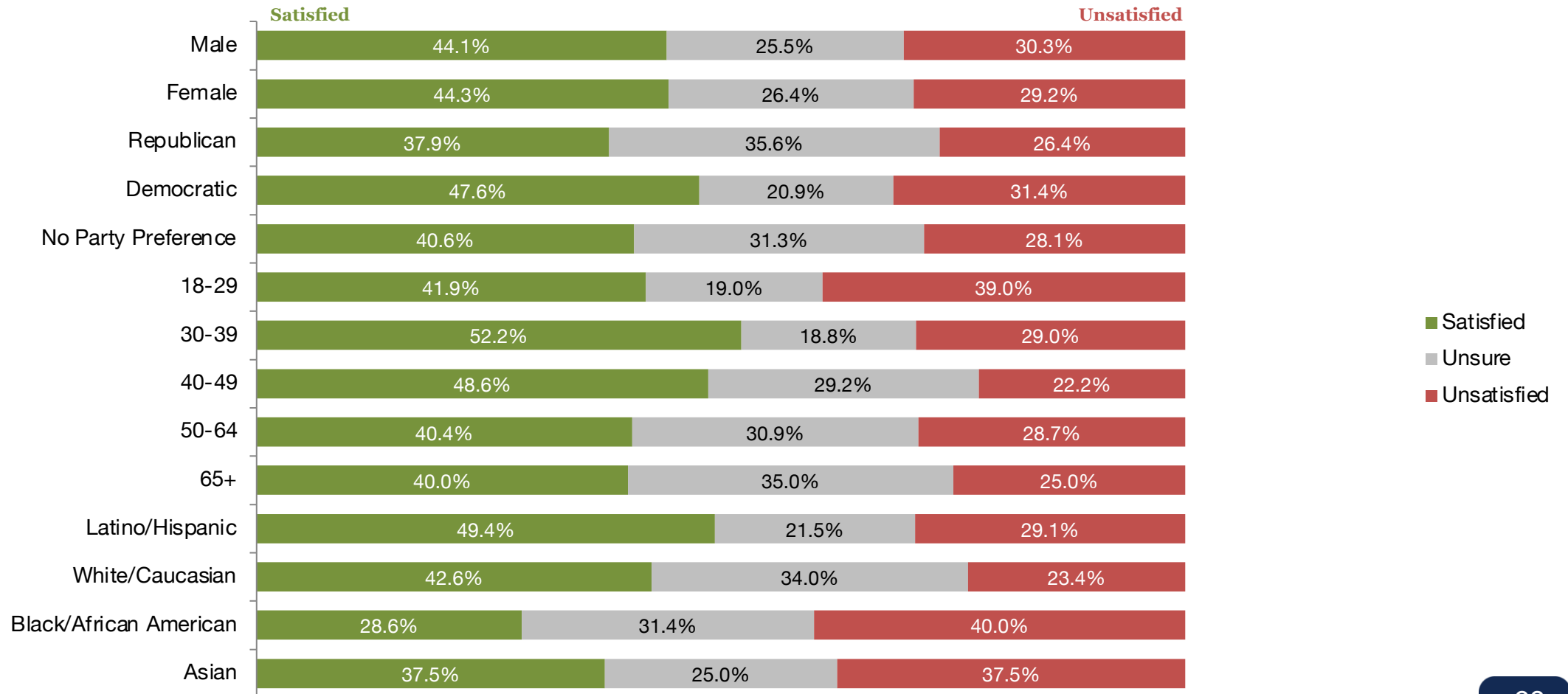


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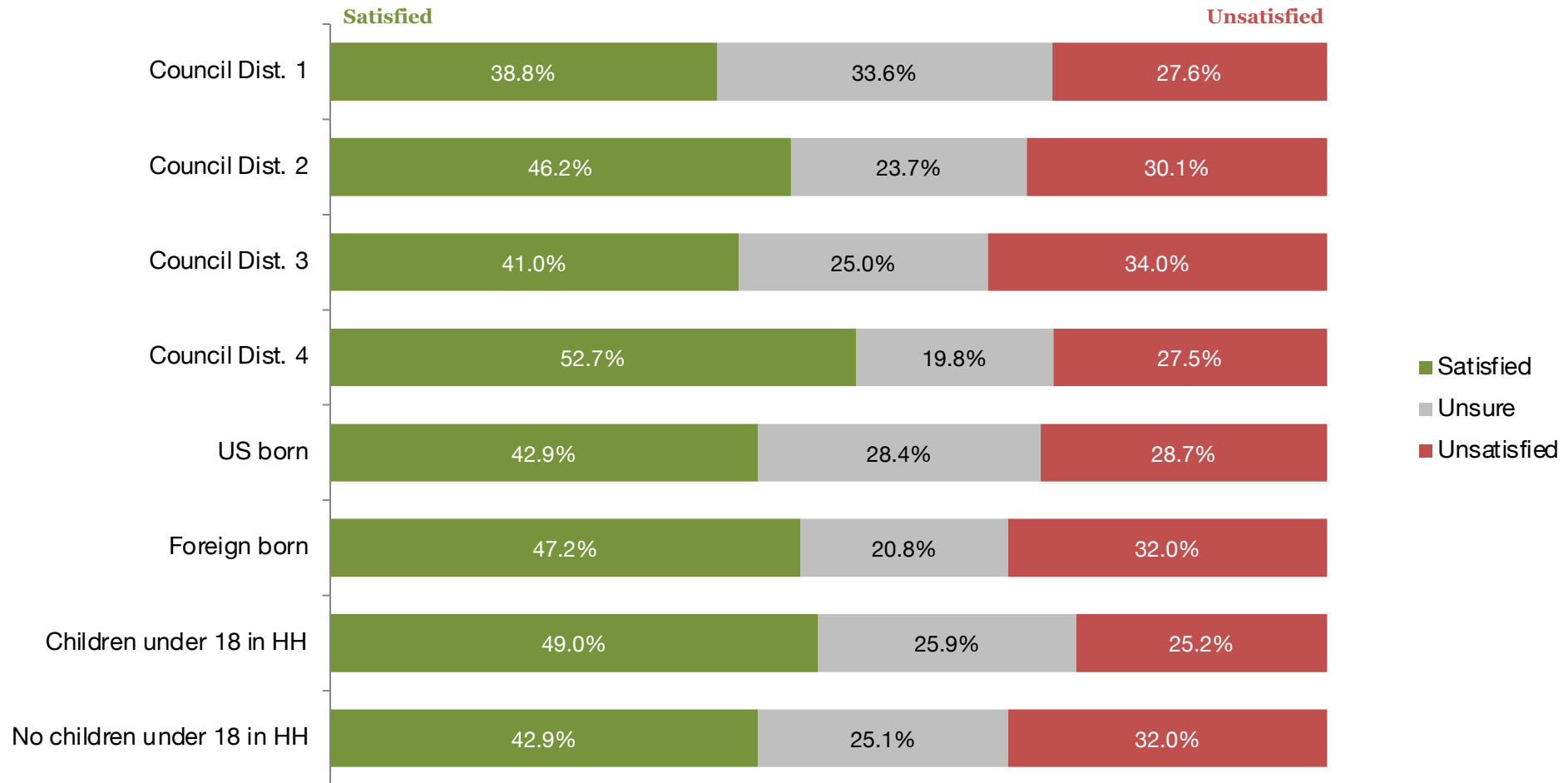
Results by gender, party preference, age group and ethnicity

Question 23: Thinking about how the City promotes economic development and job creation, are you satisfied or unsatisfied?



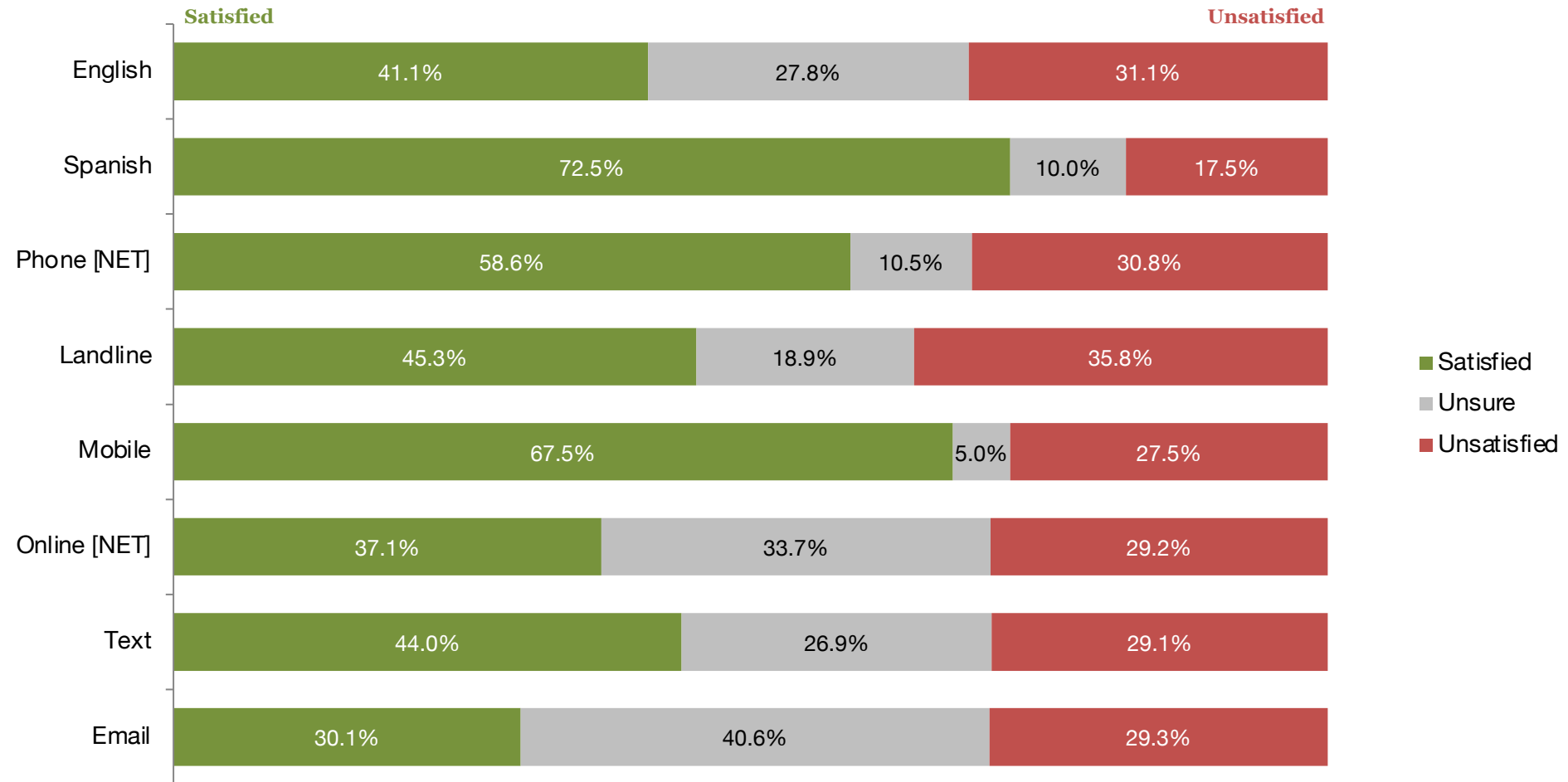
Results by geography, birthplace and children in home

Question 23: Thinking about how the City promotes economic development and job creation, are you satisfied or unsatisfied?



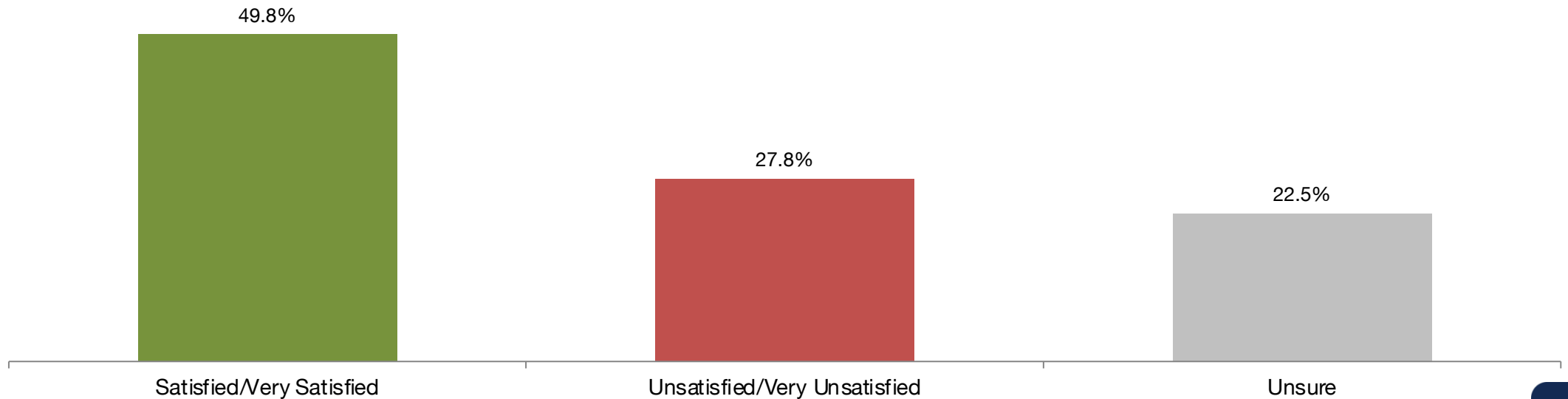
Results by language and survey mode

Question 23: Thinking about how the City promotes economic development and job creation, are you satisfied or unsatisfied?



50% are satisfied with how the City manages growth and development

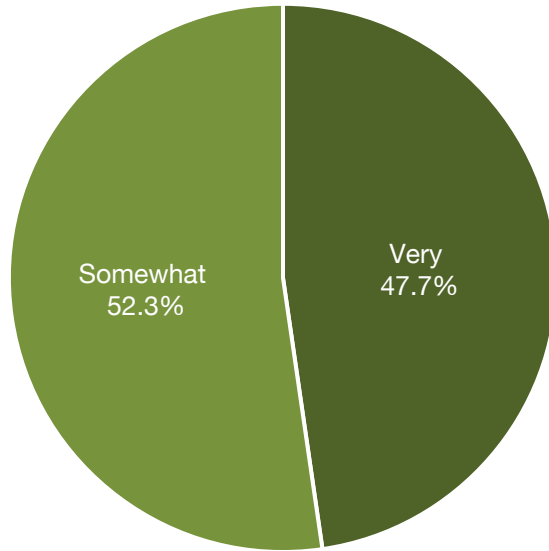
Question 24: Thinking about how the City manages growth and development, are you satisfied or unsatisfied?



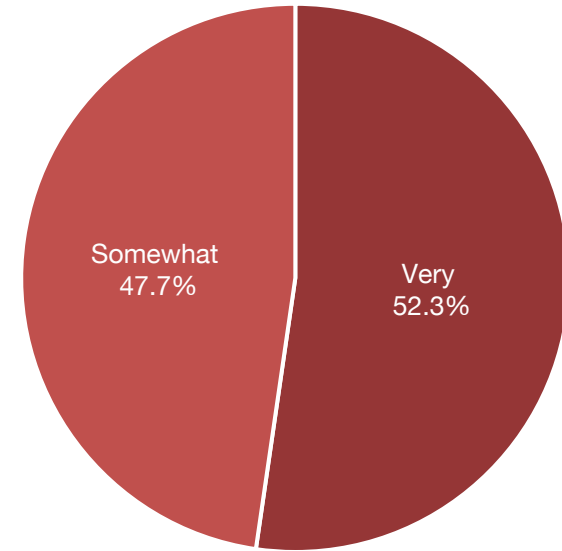
Among those who are satisfied, 48% said they are very satisfied

Question 24: Thinking about how the City manages growth and development, are you satisfied or unsatisfied?

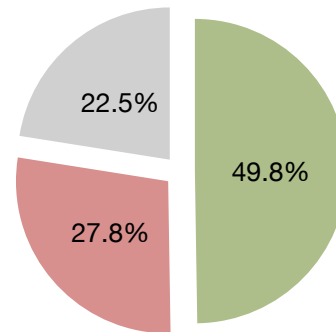
Among those who said satisfied



Among those who said unsatisfied

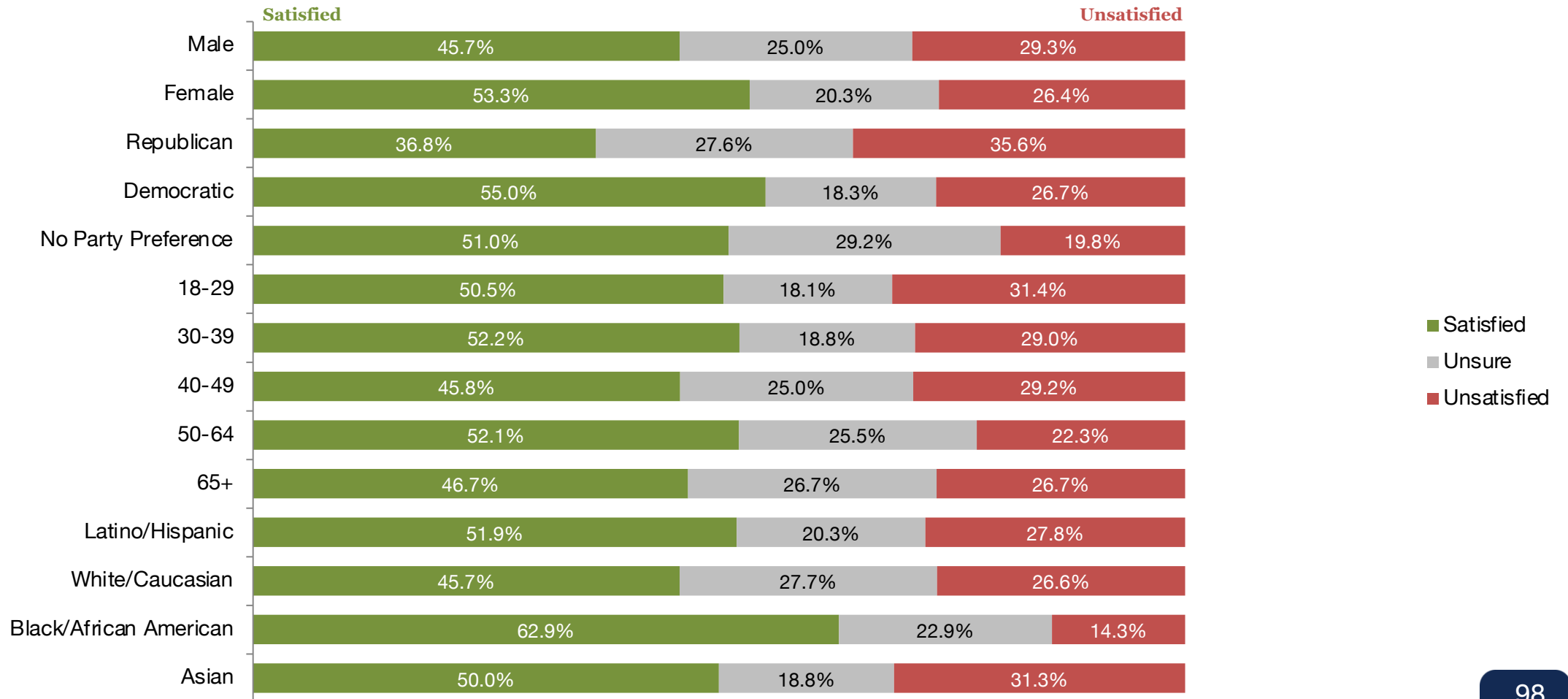


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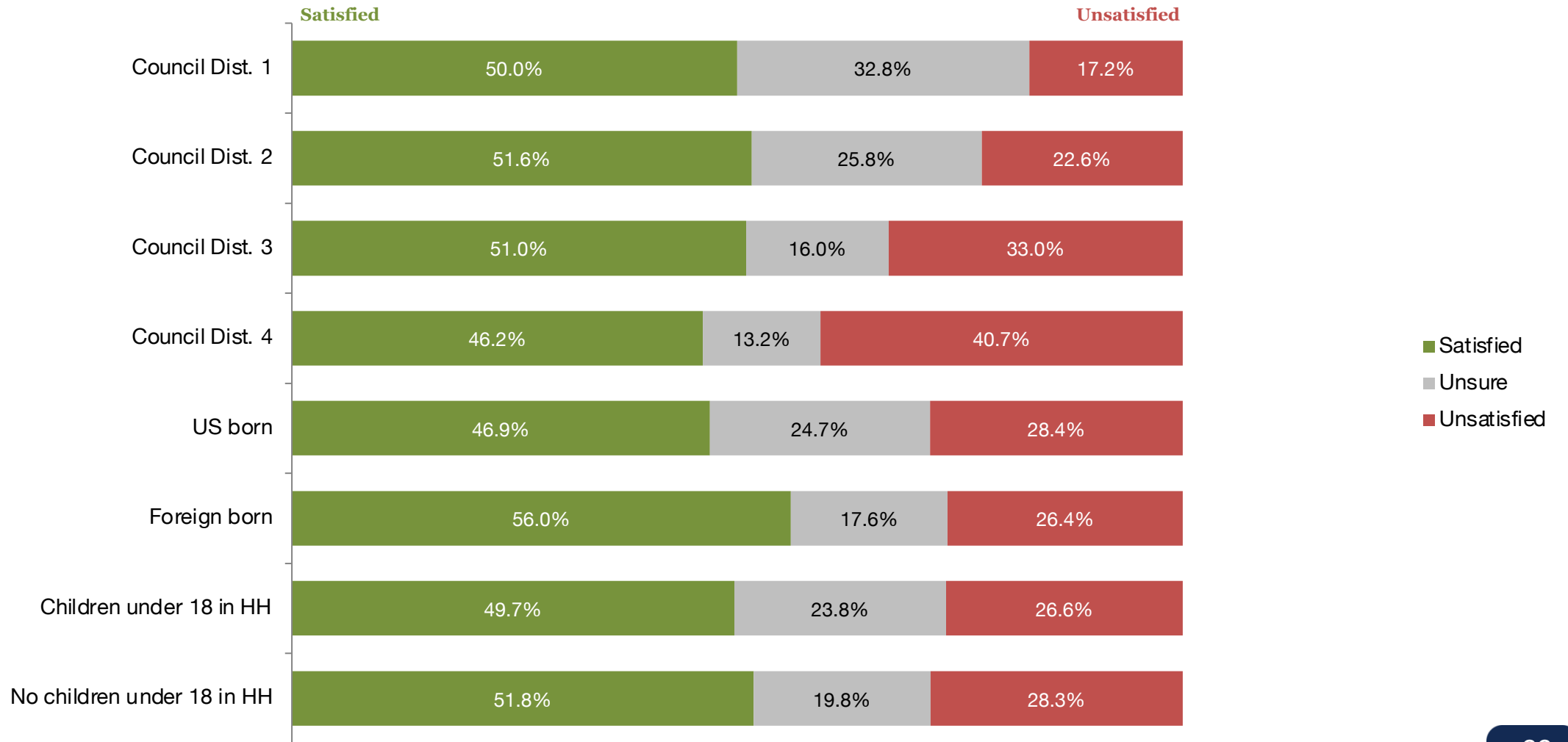
Results by gender, party preference, age group and ethnicity

Question 24: Thinking about how the City manages growth and development, are you satisfied or unsatisfied?



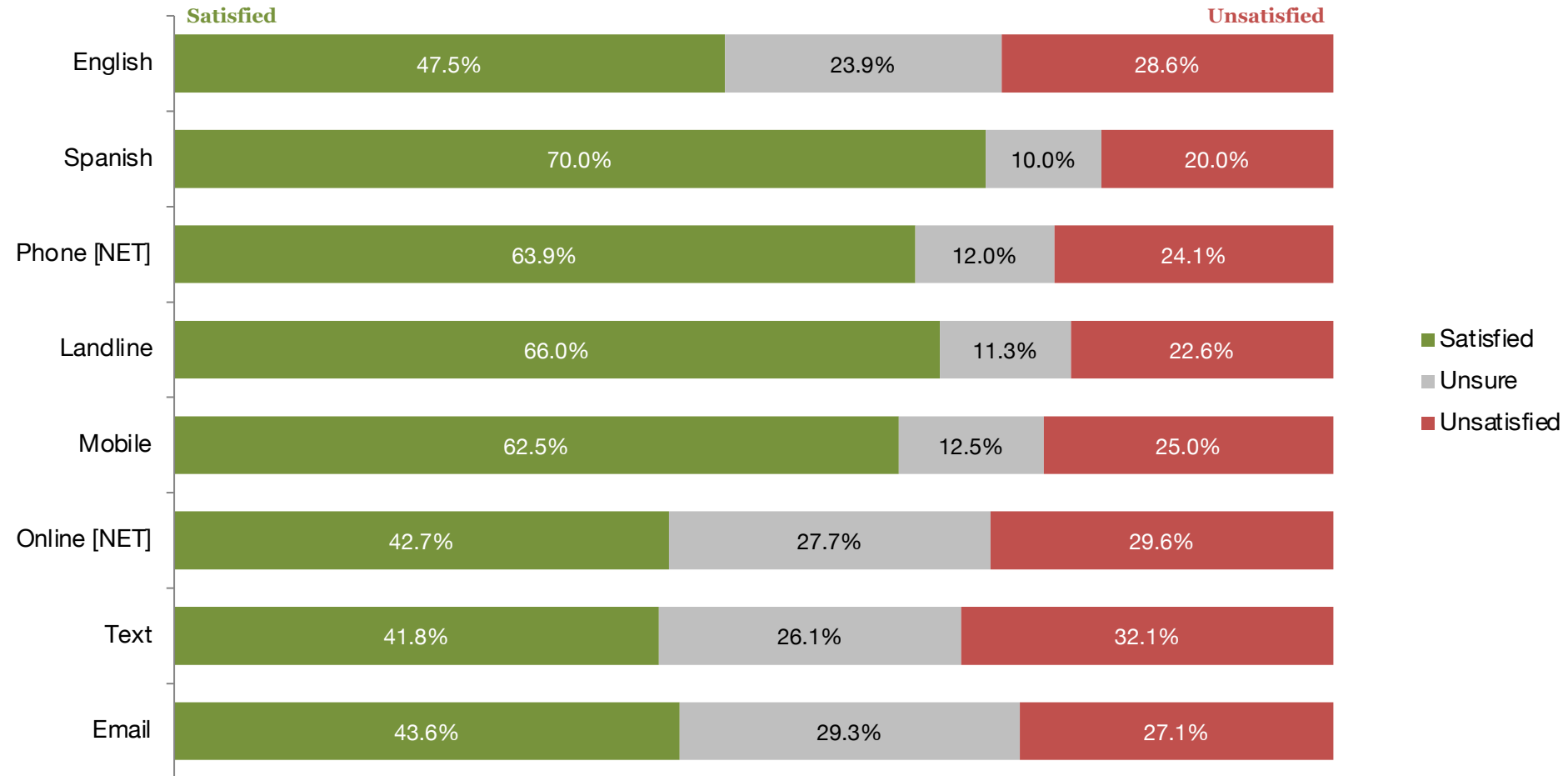
Results by geography, birthplace and children in home

Question 24: Thinking about how the City manages growth and development, are you satisfied or unsatisfied?



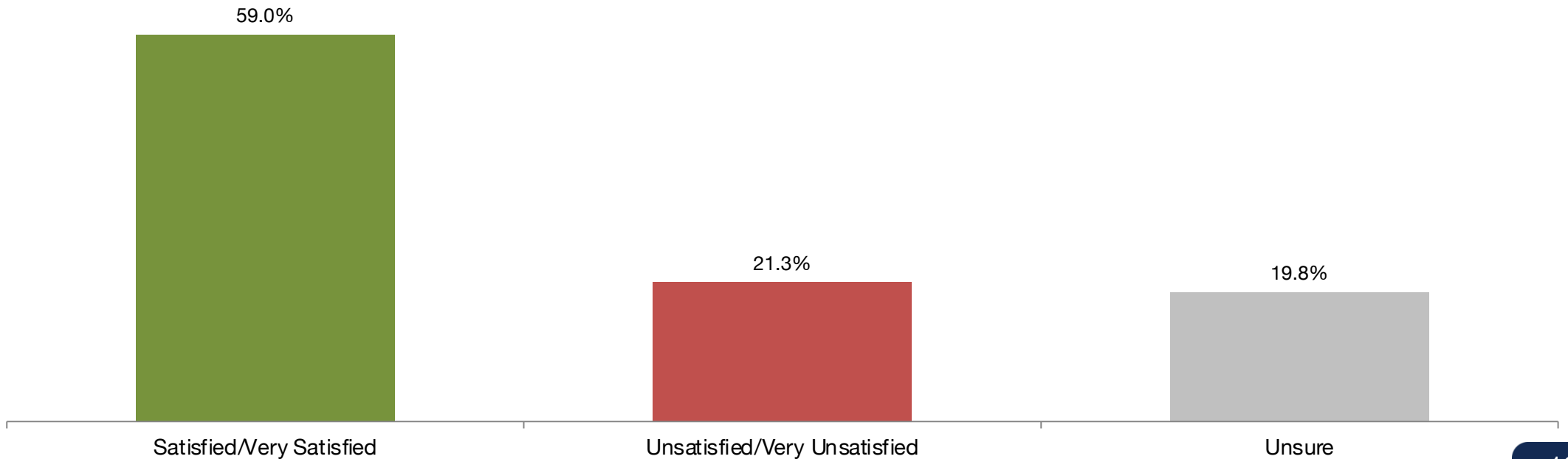
Results by language and survey mode

Question 24: Thinking about how the City manages growth and development, are you satisfied or unsatisfied?



59% are satisfied with the City's recreation programs and services

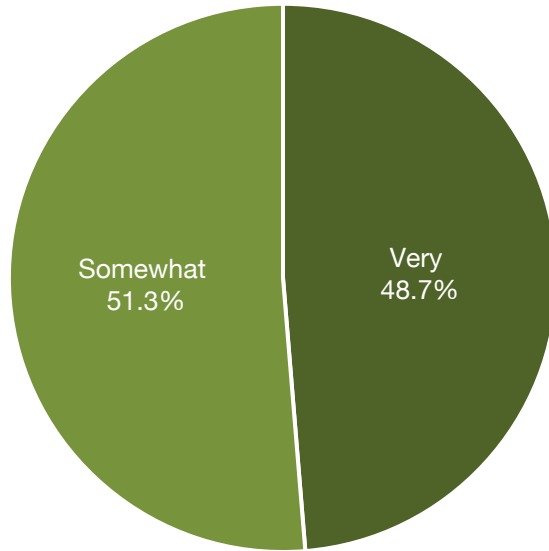
Question 25: Thinking about how the City provides recreation programs and services for all ages, are you satisfied or unsatisfied?



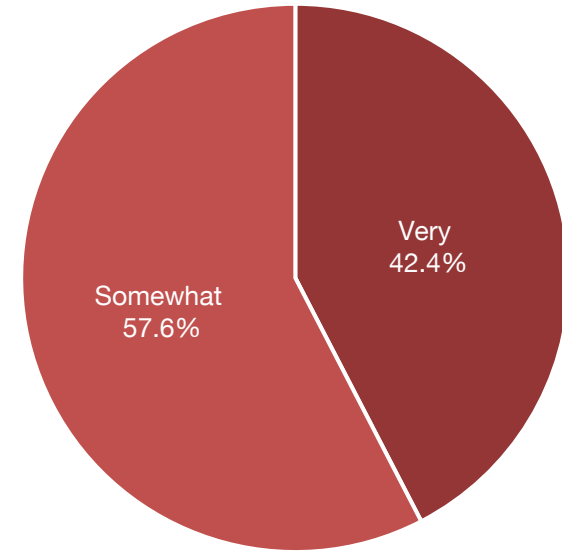
Among those who are satisfied, 49% said they are very satisfied

Question 25: Thinking about how the City provides recreation programs and services for all ages, are you satisfied or unsatisfied?

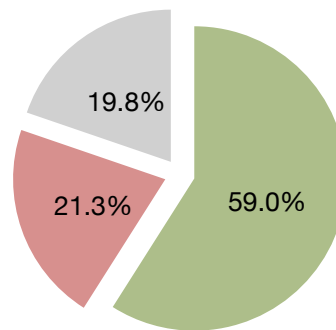
Among those who said satisfied



Among those who said unsatisfied

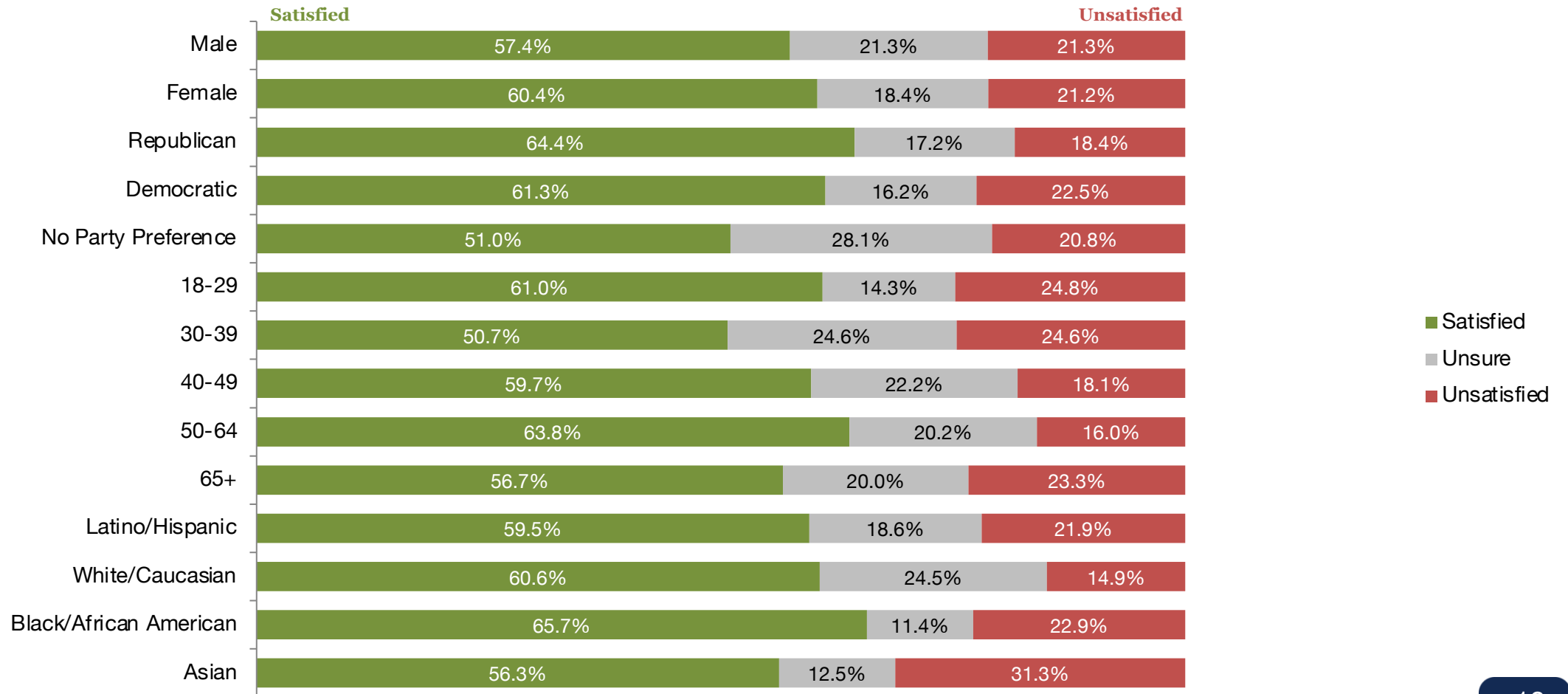


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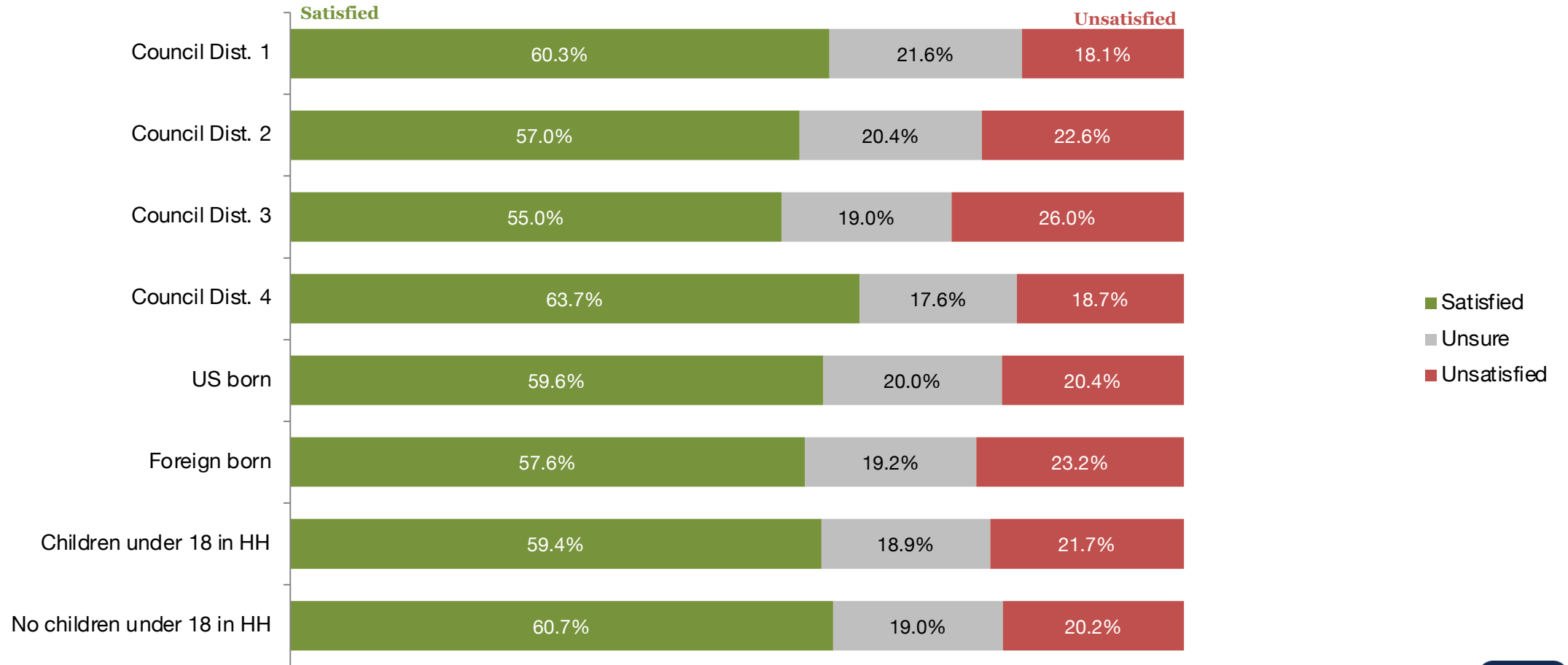
Results by gender, party preference, age group and ethnicity

Question 25: Thinking about how the City provides recreation programs and services for all ages, are you satisfied or unsatisfied?



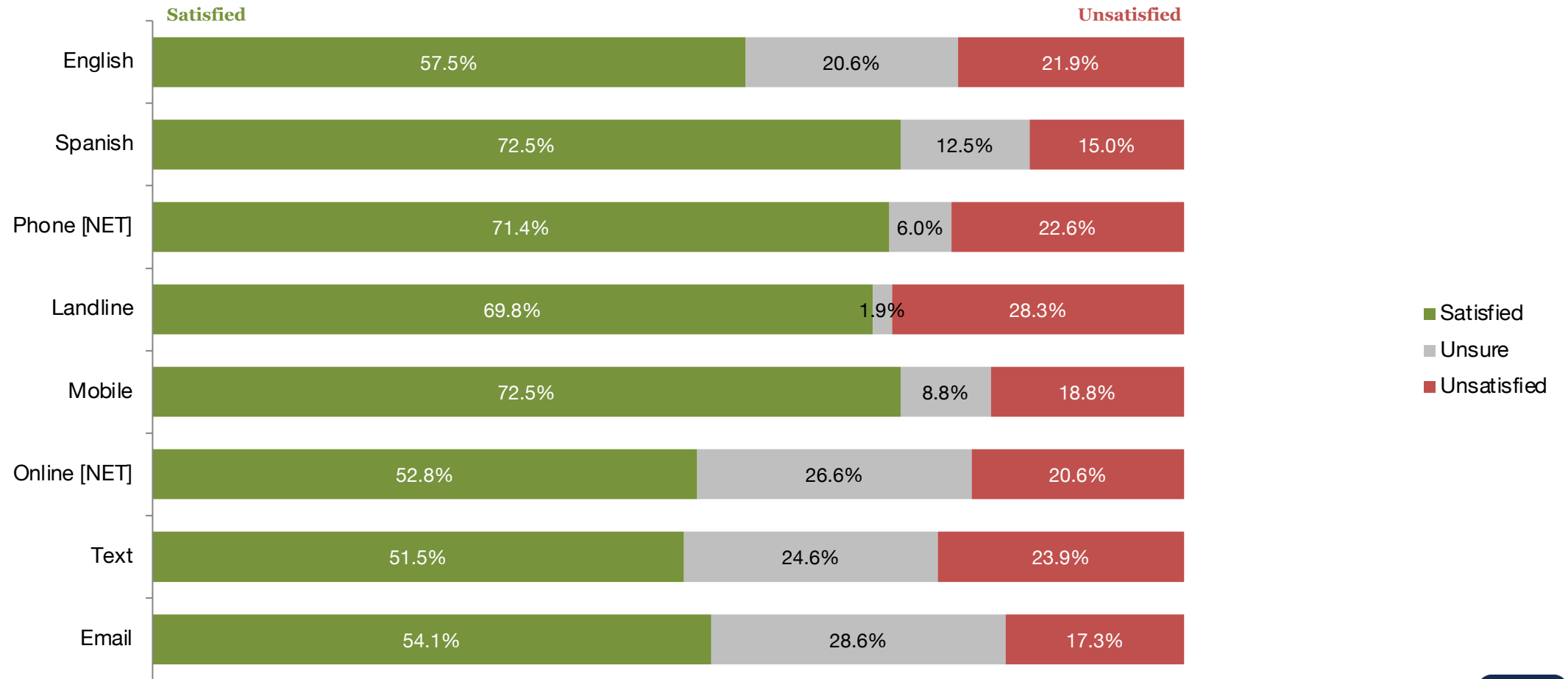
Results by geography, birthplace and children in home

Question 25: Thinking about how the City provides recreation programs and services for all ages, are you satisfied or unsatisfied?



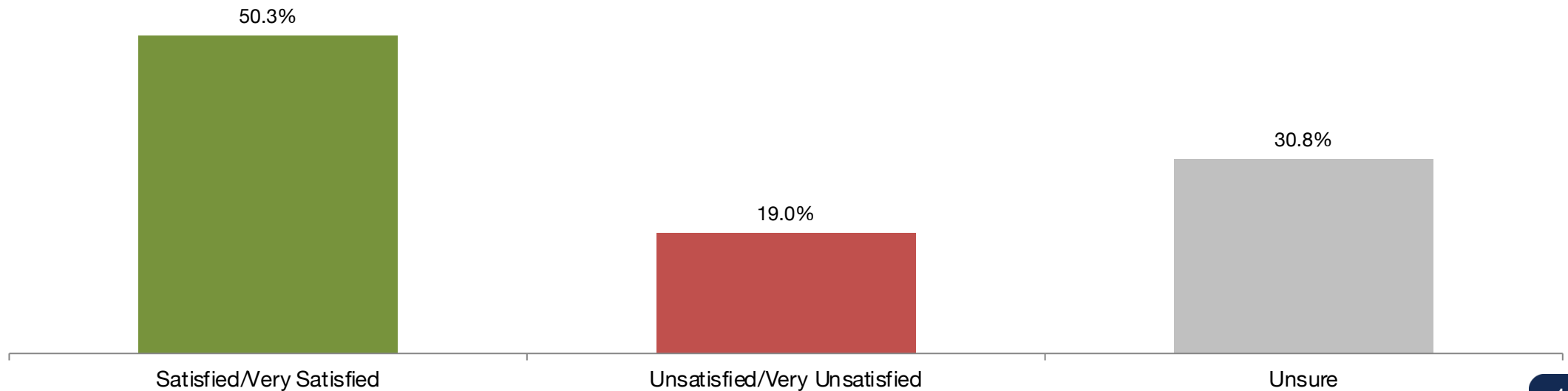
Results by language and survey mode

Question 25: Thinking about how the City provides recreation programs and services for all ages, are you satisfied or unsatisfied?



50% are satisfied with the City's cultural and performing arts

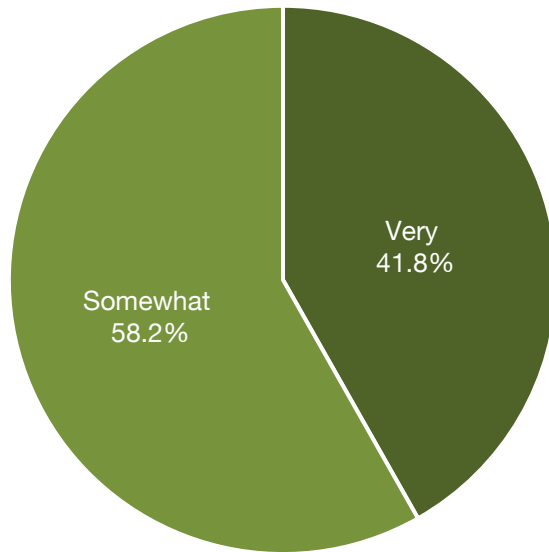
Question 26: Thinking about how the City provides cultural and performing arts, are you satisfied or unsatisfied?



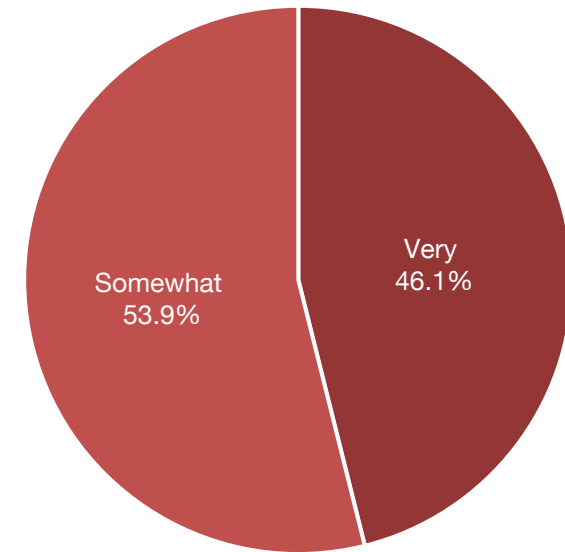
Among those who are satisfied, 42% said they are very satisfied

Question 26: Thinking about how the City provides cultural and performing arts, are you satisfied or unsatisfied?

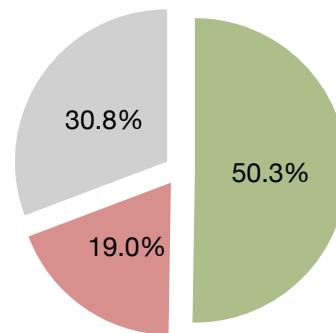
Among those who said satisfied



Among those who said unsatisfied

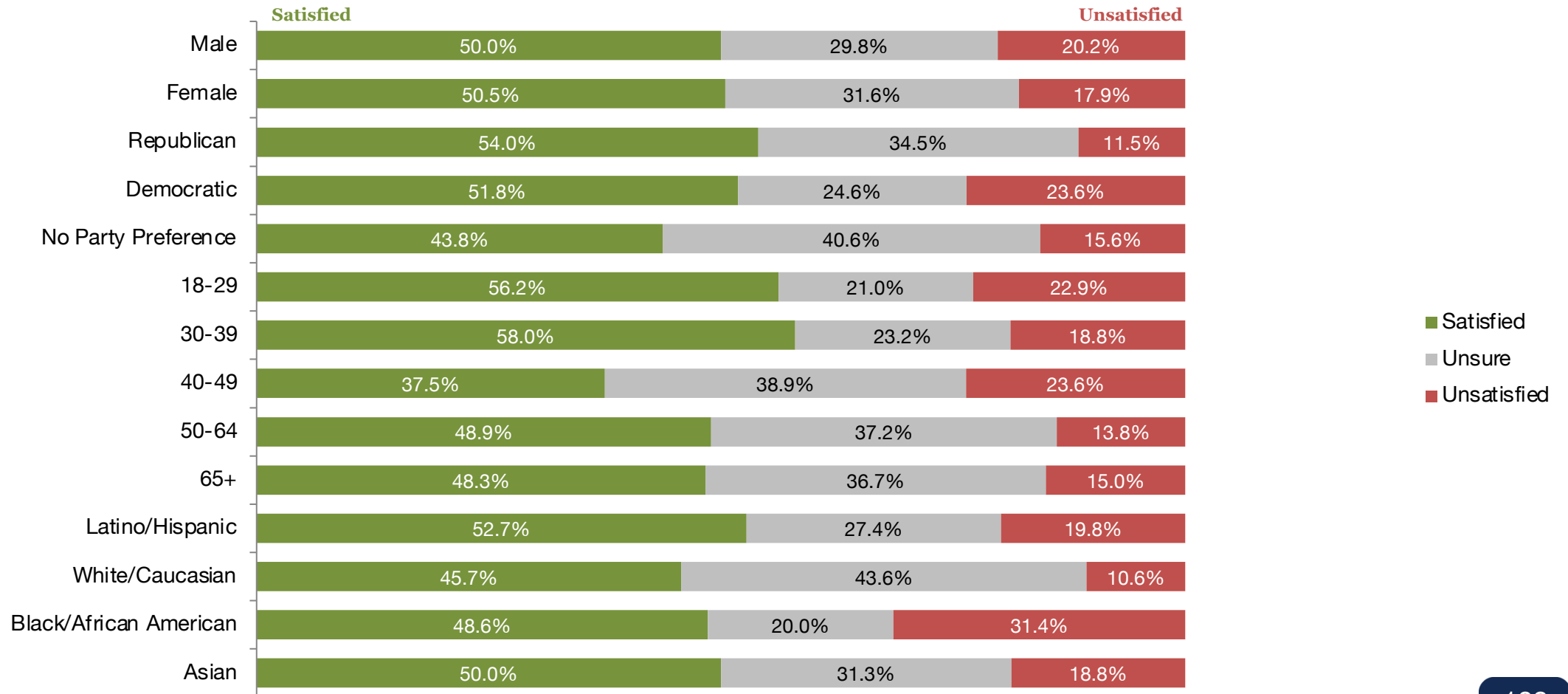


Total



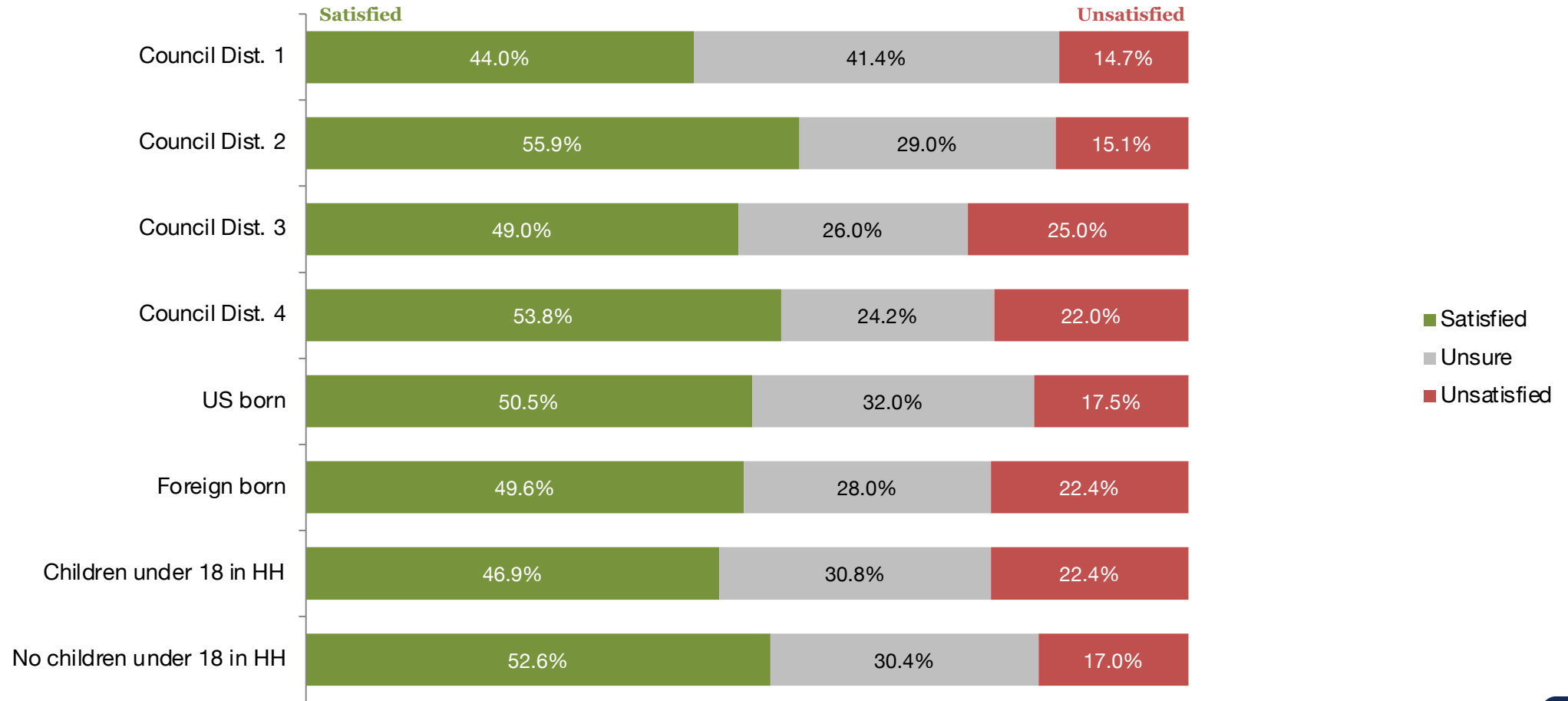
Results by gender, party preference, age group and ethnicity

Question 26: Thinking about how the City provides cultural and performing arts, are you satisfied or unsatisfied?



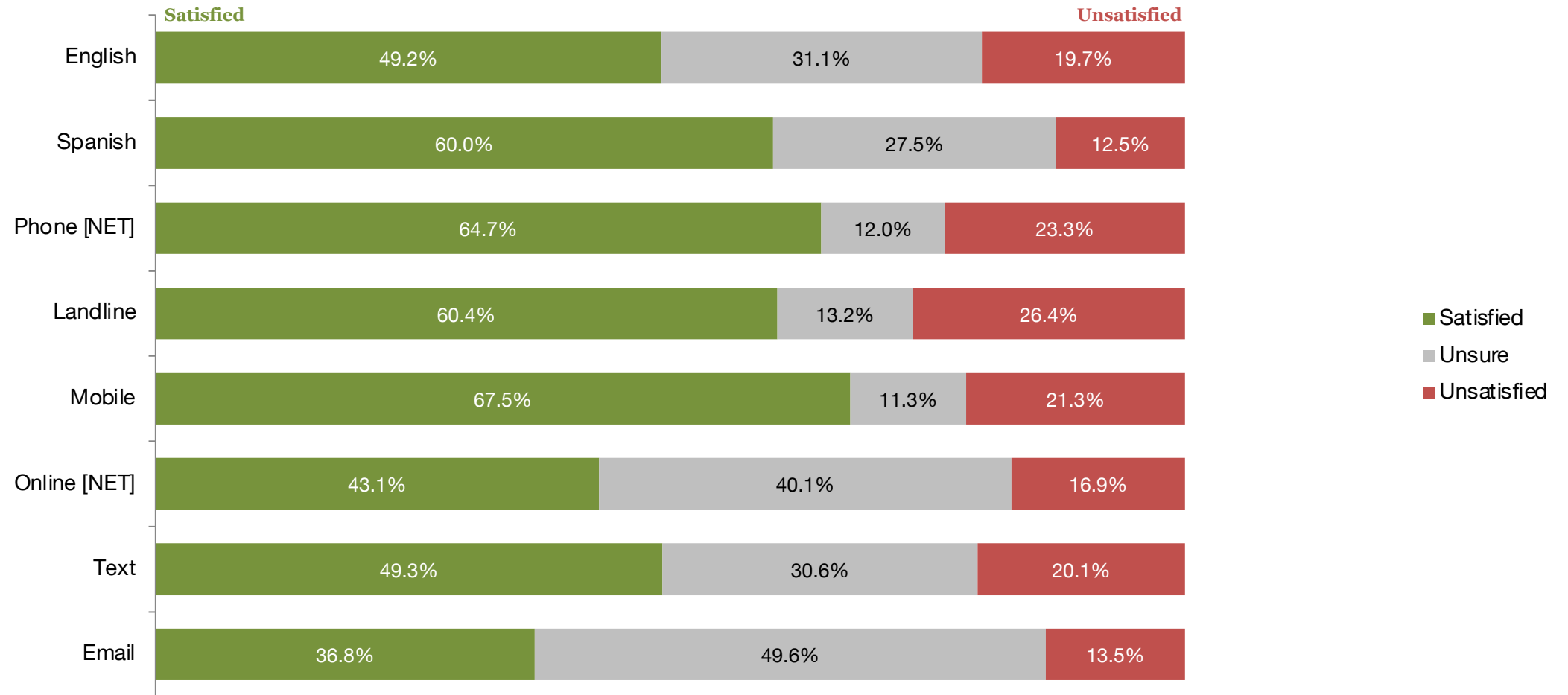
Results by geography, birthplace and children in home

Question 26: Thinking about how the City provides cultural and performing arts, are you satisfied or unsatisfied?



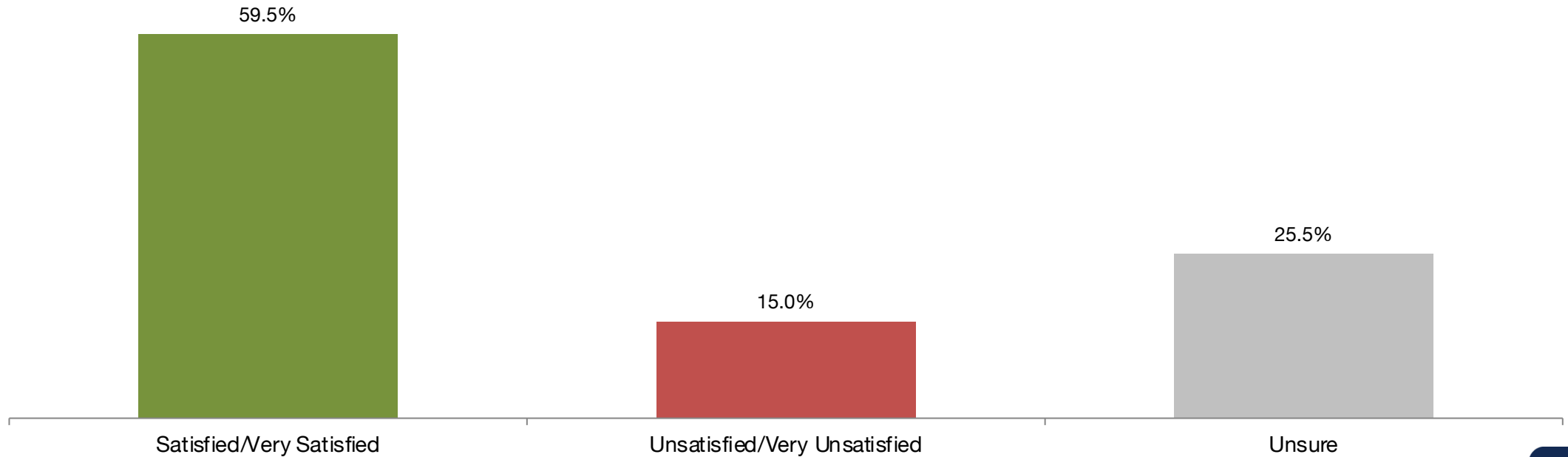
Results by language and survey mode

Question 26: Thinking about how the City provides cultural and performing arts, are you satisfied or unsatisfied?



60% are satisfied with how the City provides community and special events

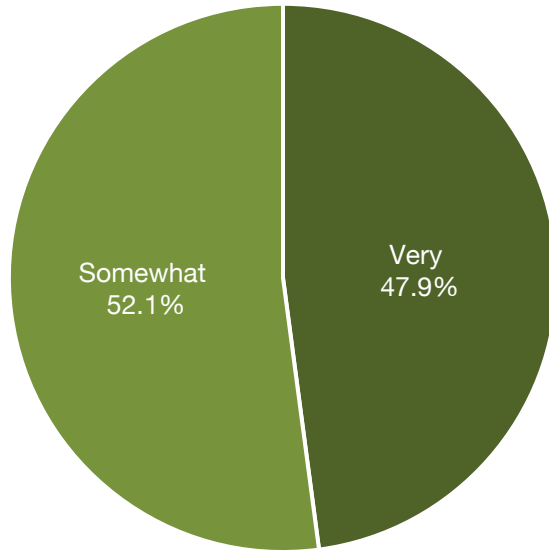
Question 27: Thinking about how the City provides community events and special events like holiday celebrations, are you satisfied or unsatisfied?



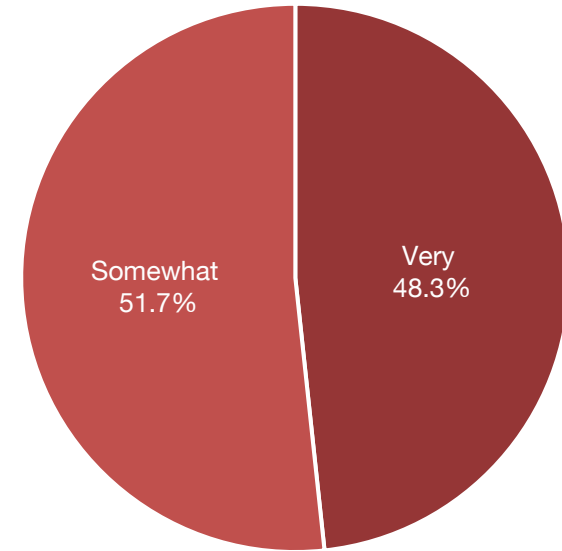
Among those who are satisfied, 48% said they are very satisfied

Question 27: Thinking about how the City provides community events and special events like holiday celebrations, are you satisfied or unsatisfied?

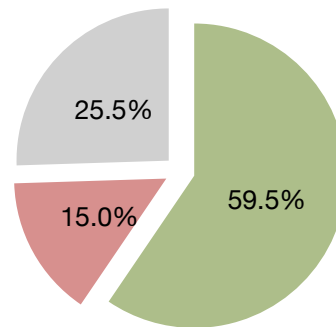
Among those who said satisfied



Among those who said unsatisfied

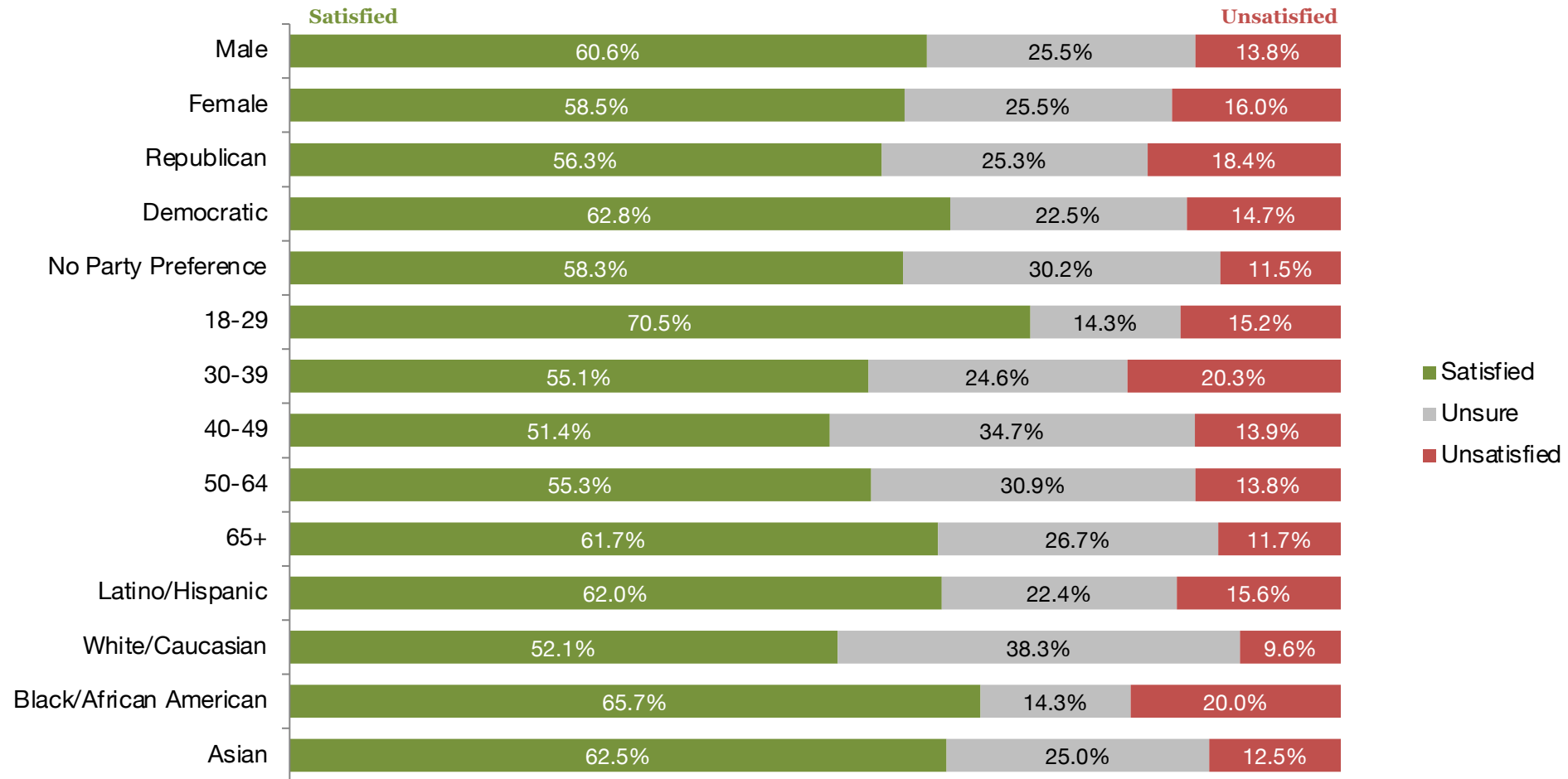


Total



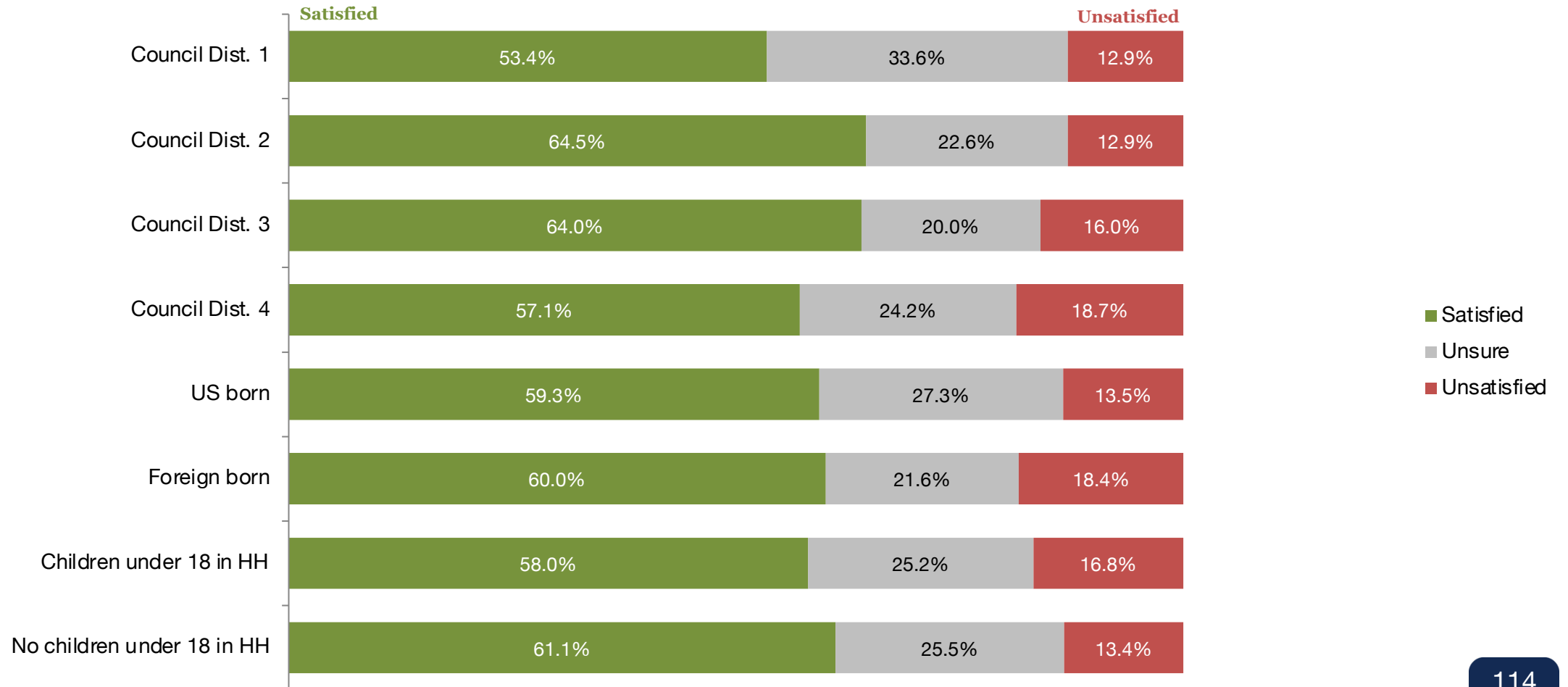
Results by gender, party preference, age group and ethnicity

Question 27: Thinking about how the City provides community events and special events like holiday celebrations, are you satisfied or unsatisfied?



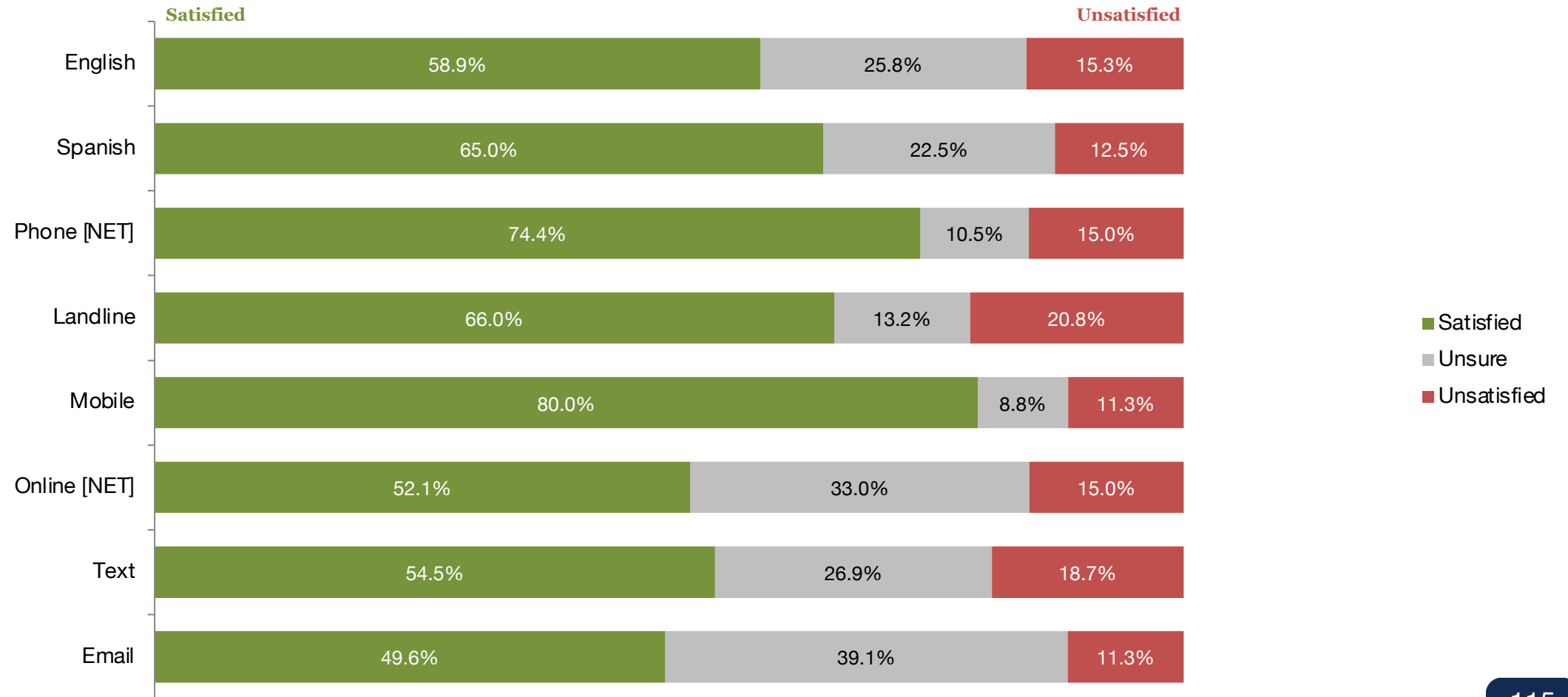
Results by geography, birthplace and children in home

Question 27: Thinking about how the City provides community events and special events like holiday celebrations, are you satisfied or unsatisfied?



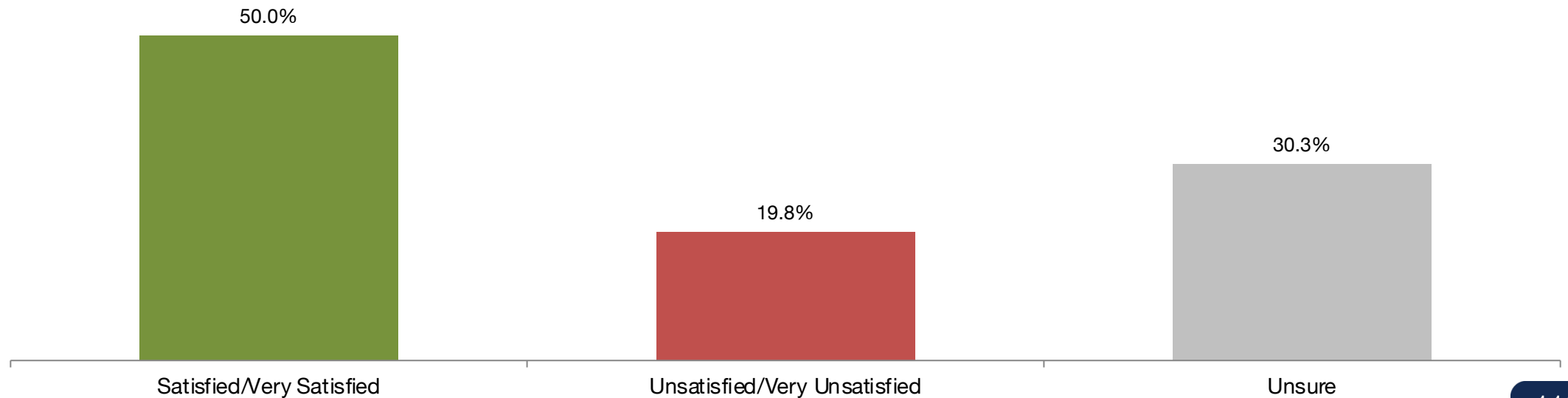
Results by language and survey mode

Question 27: Thinking about how the City provides community events and special events like holiday celebrations, are you satisfied or unsatisfied?



50% are satisfied with how the City enforces zoning and building codes

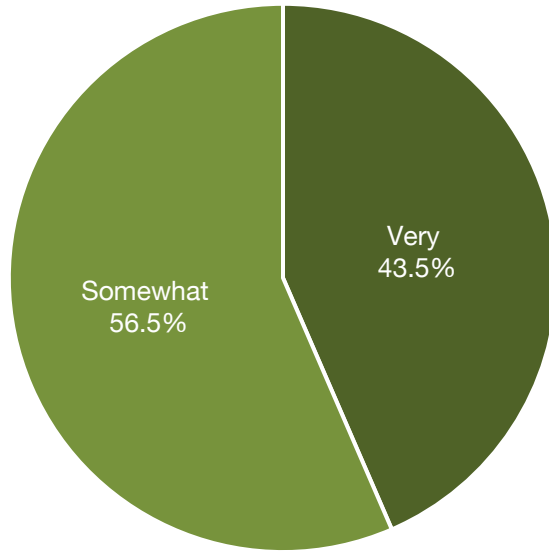
Question 28: Thinking about how the City enforces zoning and building codes, are you satisfied or unsatisfied?



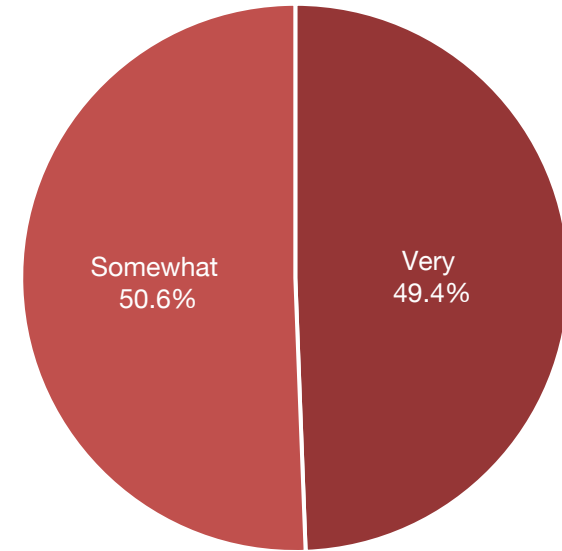
Among those who are satisfied, 44% said they are very satisfied

Question 28: Thinking about how the City enforces zoning and building codes, are you satisfied or unsatisfied?

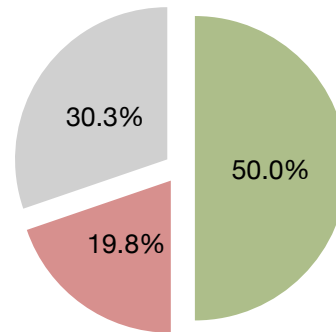
Among those who would satisfied



Among those who would unsatisfied

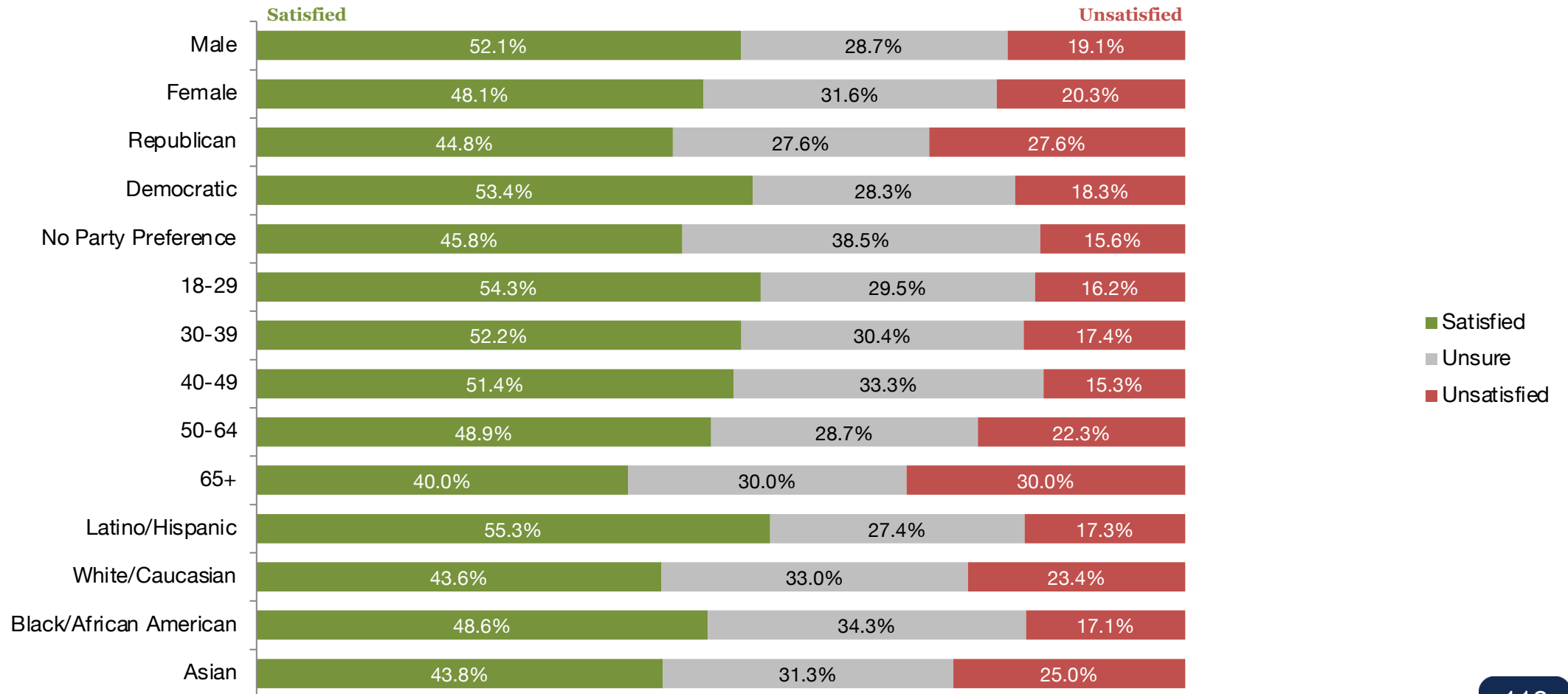


Total



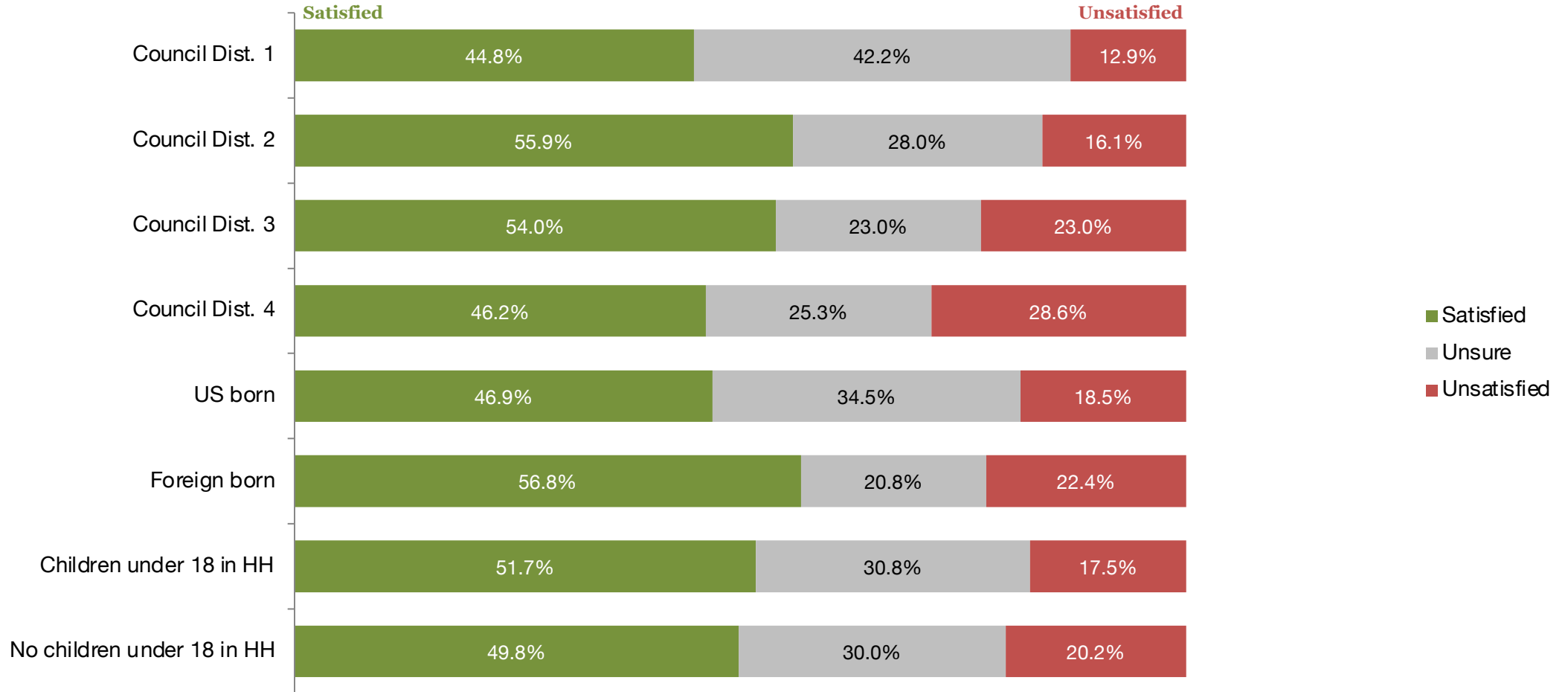
Results by gender, party preference, age group and ethnicity

Question 28: Thinking about how the City enforces zoning and building codes, are you satisfied or unsatisfied?



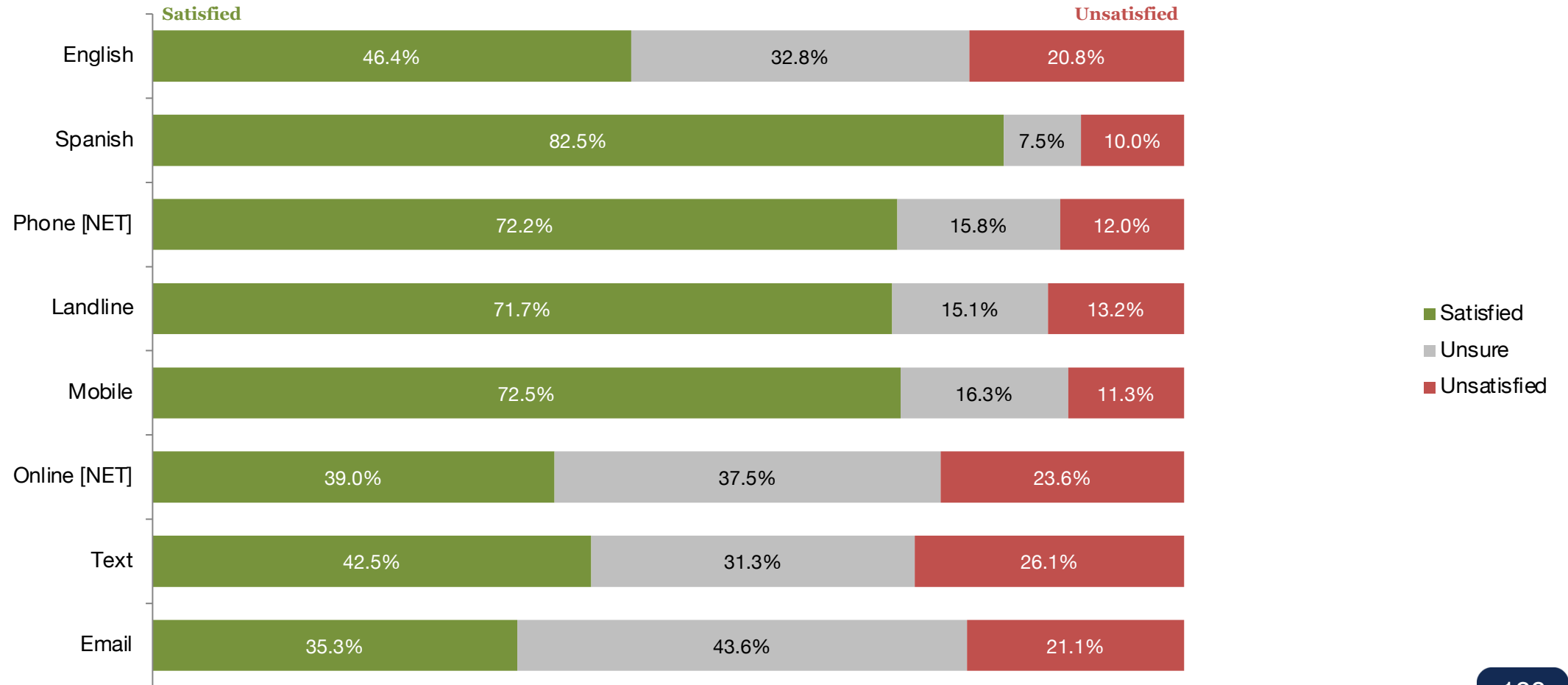
Results by geography, birthplace and children in home

Question 28: Thinking about how the City enforces zoning and building codes, are you satisfied or unsatisfied?



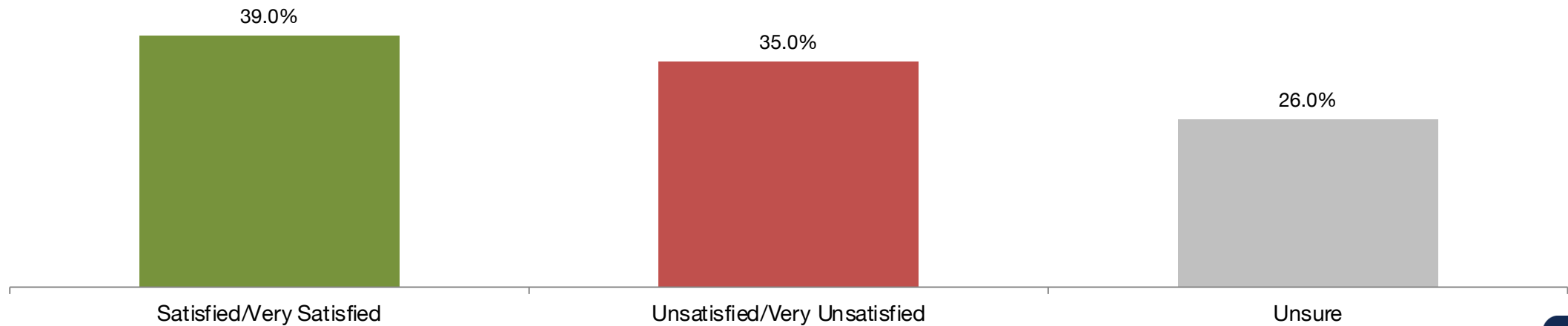
Results by language and survey mode

Question 28: Thinking about how the City enforces zoning and building codes, are you satisfied or unsatisfied?



39% are satisfied with how the City supports affordable housing development

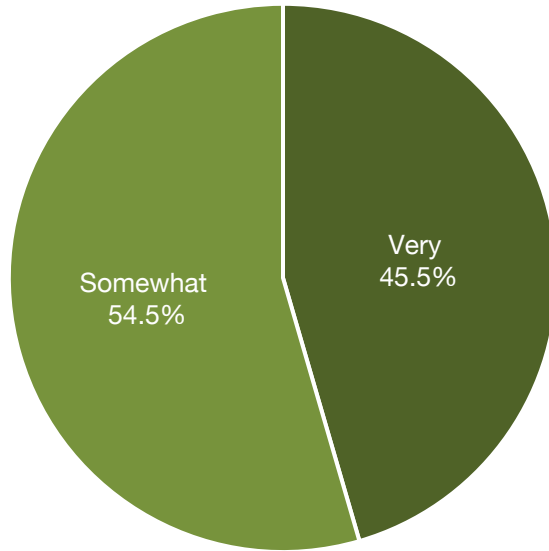
Question 29: Thinking about how the City supports affordable housing development, are you satisfied or unsatisfied?



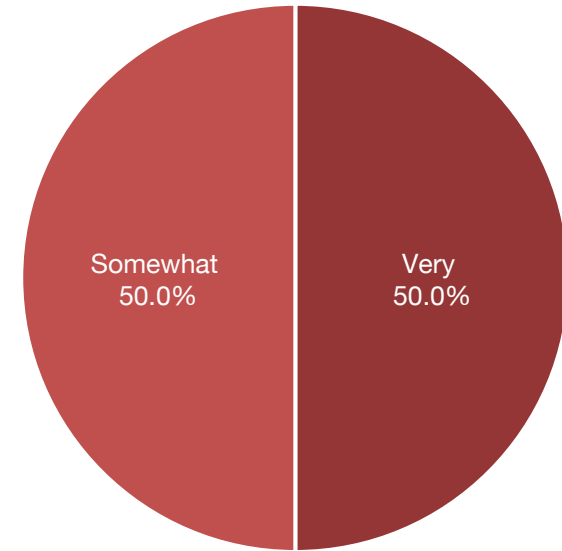
Among those who are satisfied, 46% said they are very satisfied

Question 29: Thinking about how the City supports affordable housing development, are you satisfied or unsatisfied?

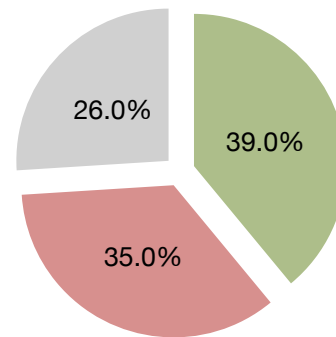
Among those who said satisfied



Among those who said unsatisfied

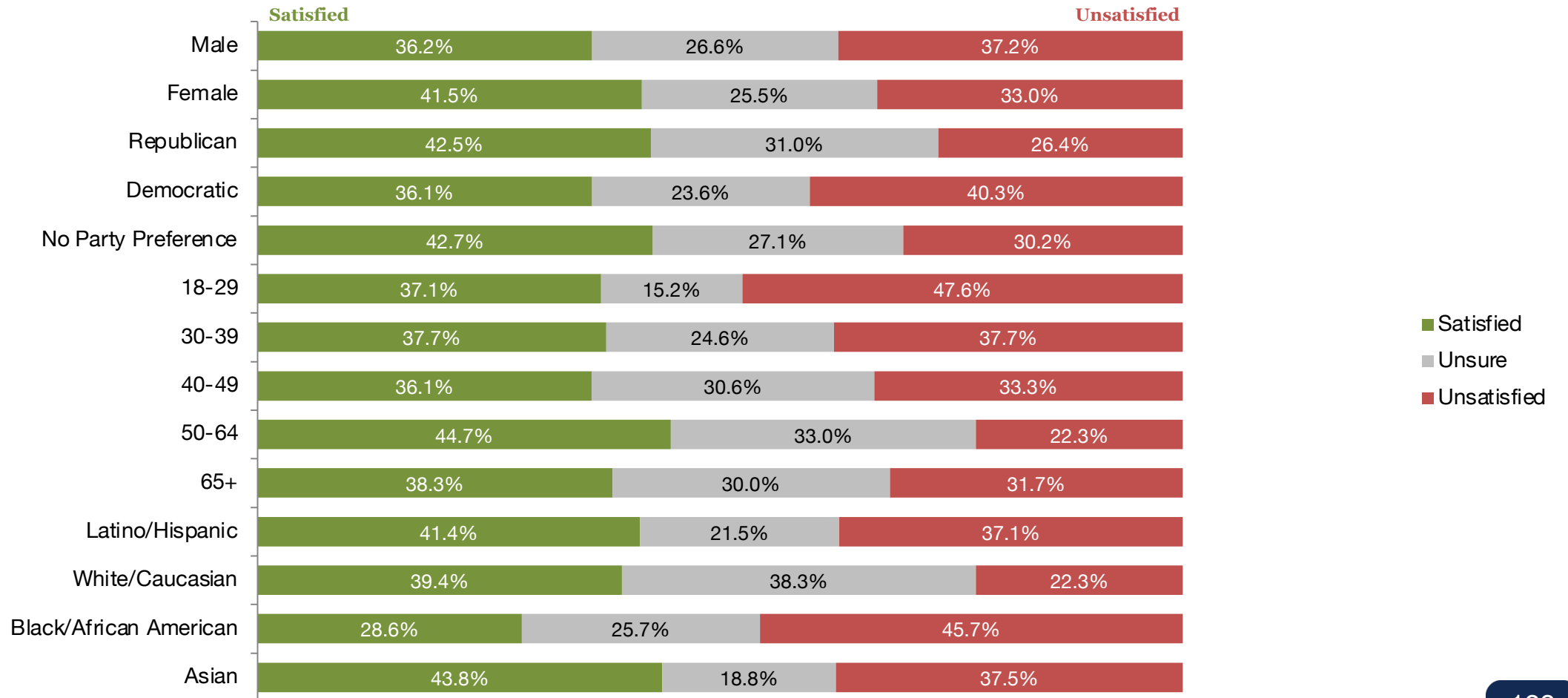


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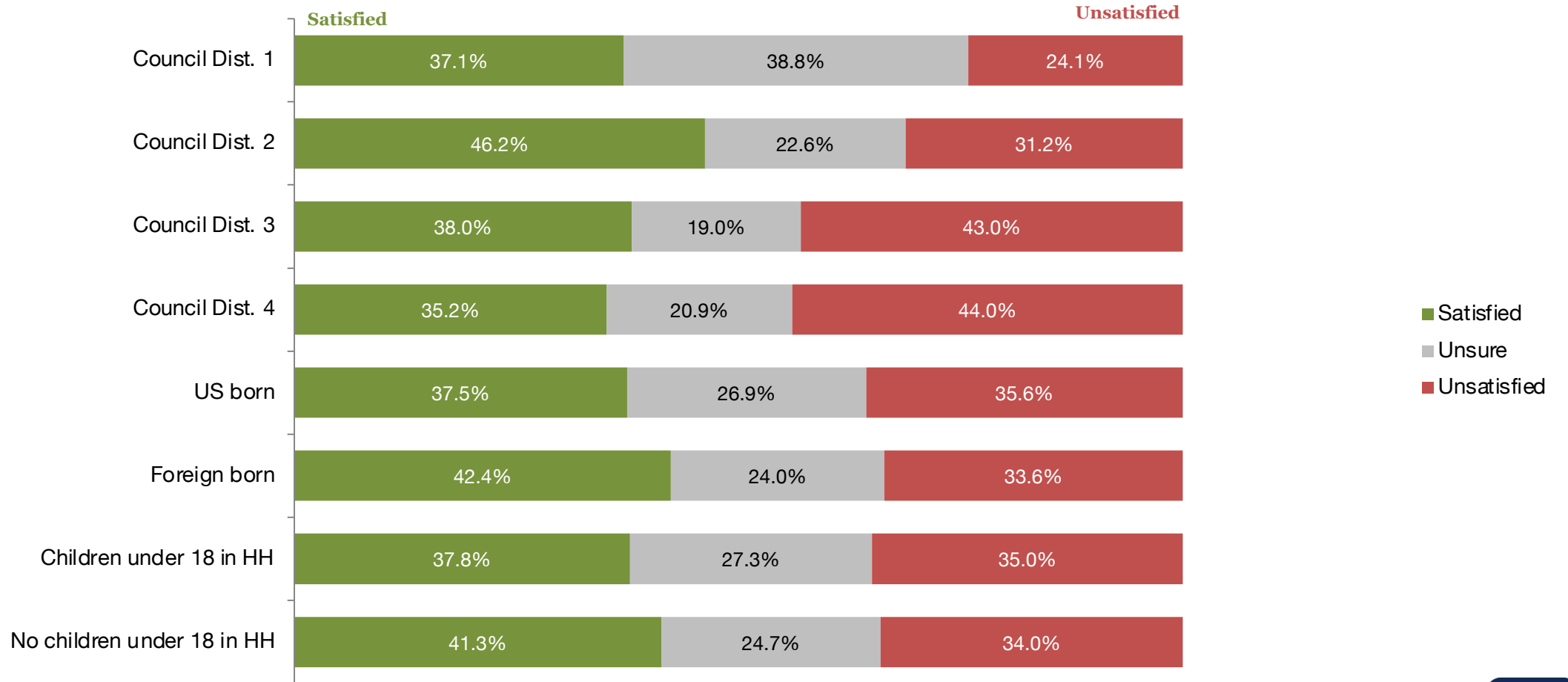
Results by gender, party preference, age group and ethnicity

Question 29: Thinking about how the City supports affordable housing development, are you satisfied or unsatisfied?



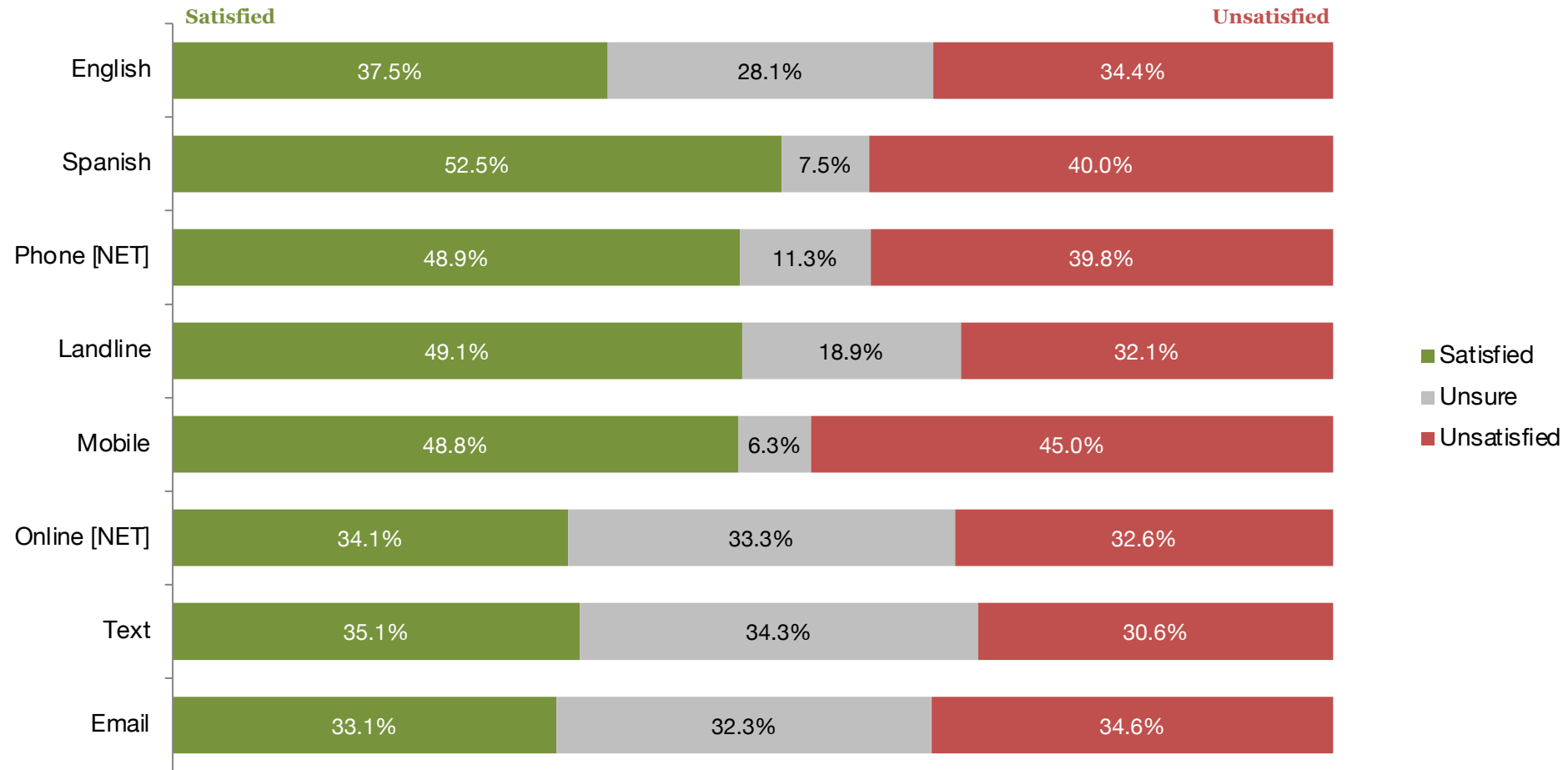
Results by geography, birthplace and children in home

Question 29: Thinking about how the City supports affordable housing development, are you satisfied or unsatisfied?



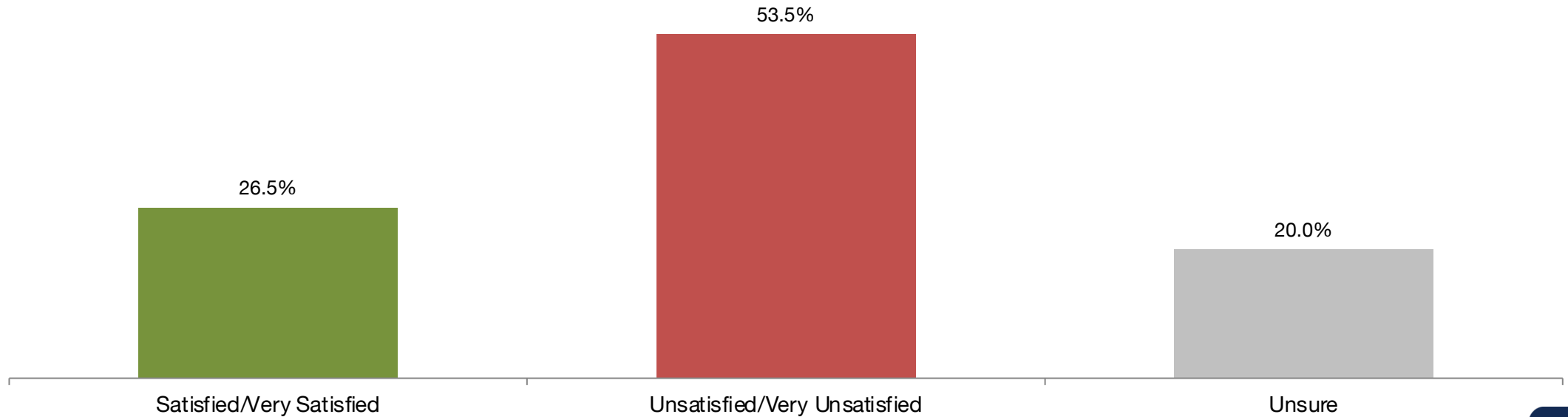
Results by language and survey mode

Question 29: Thinking about how the City supports affordable housing development, are you satisfied or unsatisfied?



54% are unsatisfied with how the City responds to the issue of homelessness

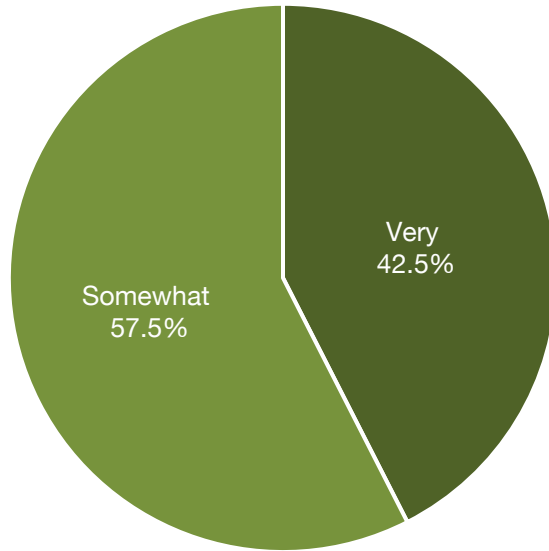
Question 30: Thinking about how the City responds to the number of homeless people in Fontana, are you satisfied or unsatisfied?



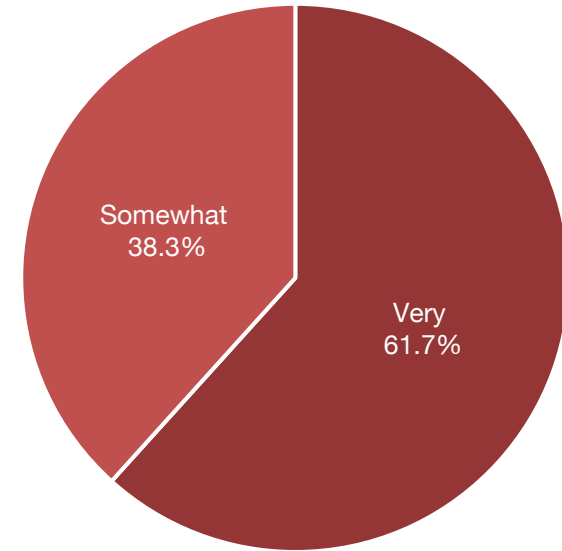
Among those who are unsatisfied, 62% said they are very unsatisfied

Question 30: Thinking about how the City responds to the number of homeless in Fontana, are you satisfied or unsatisfied?

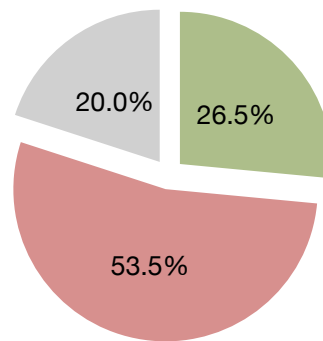
Among those who said satisfied



Among those who said unsatisfied

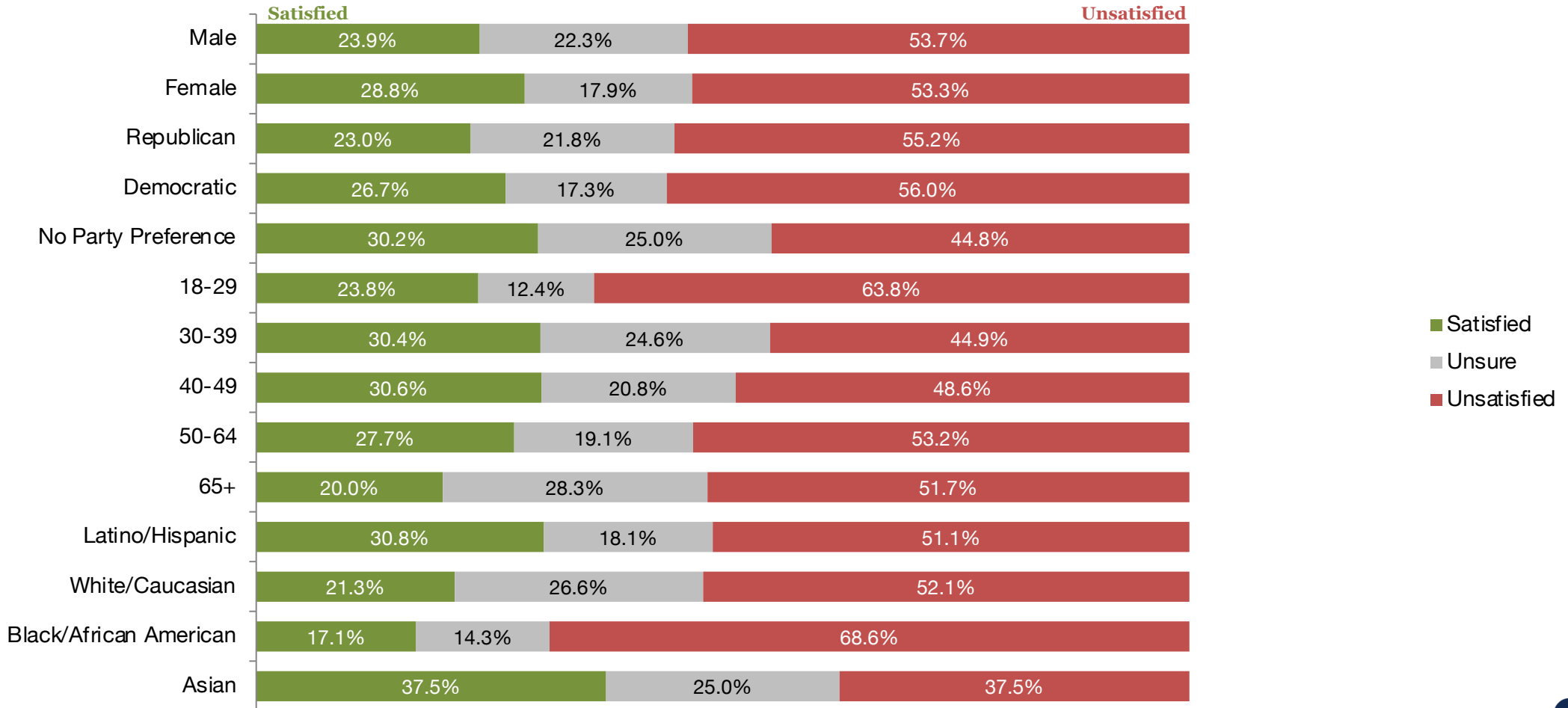


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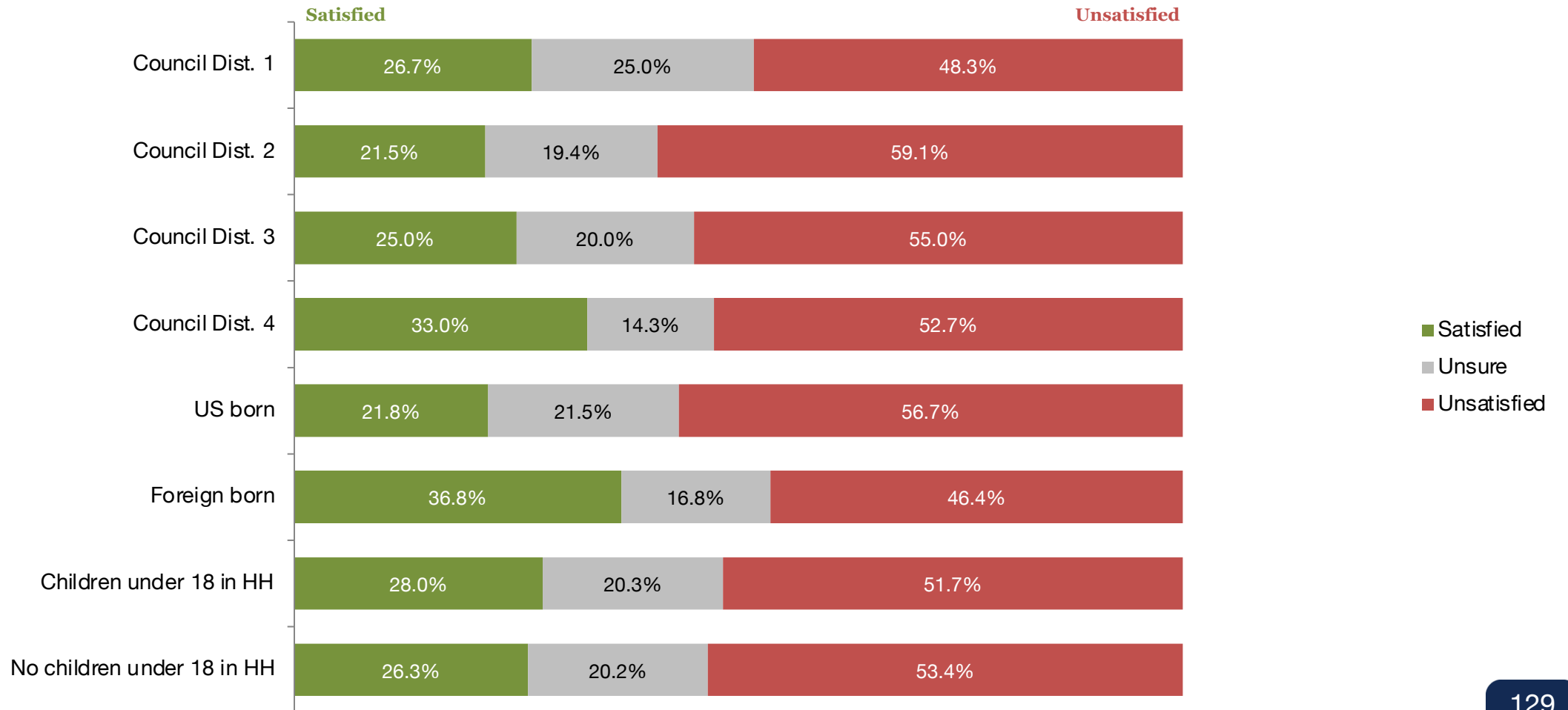
Results by gender, party preference, age group and ethnicity

Question 30: Thinking about how the City responds to the number of homeless in Fontana, are you satisfied or unsatisfied?



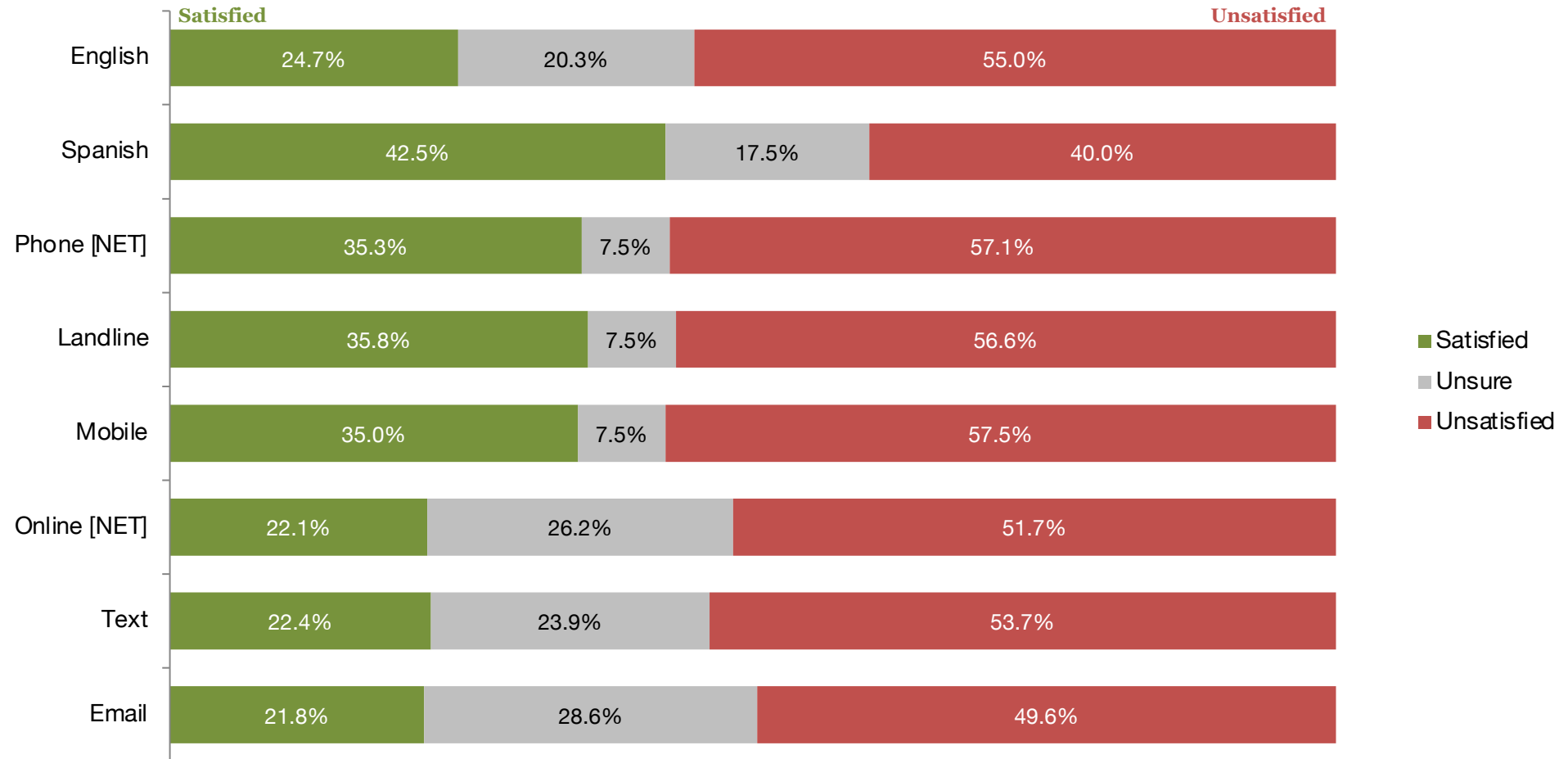
Results by geography, birthplace and children in home

Question 30: Thinking about how the City responds to the number of homeless in Fontana, are you satisfied or unsatisfied?



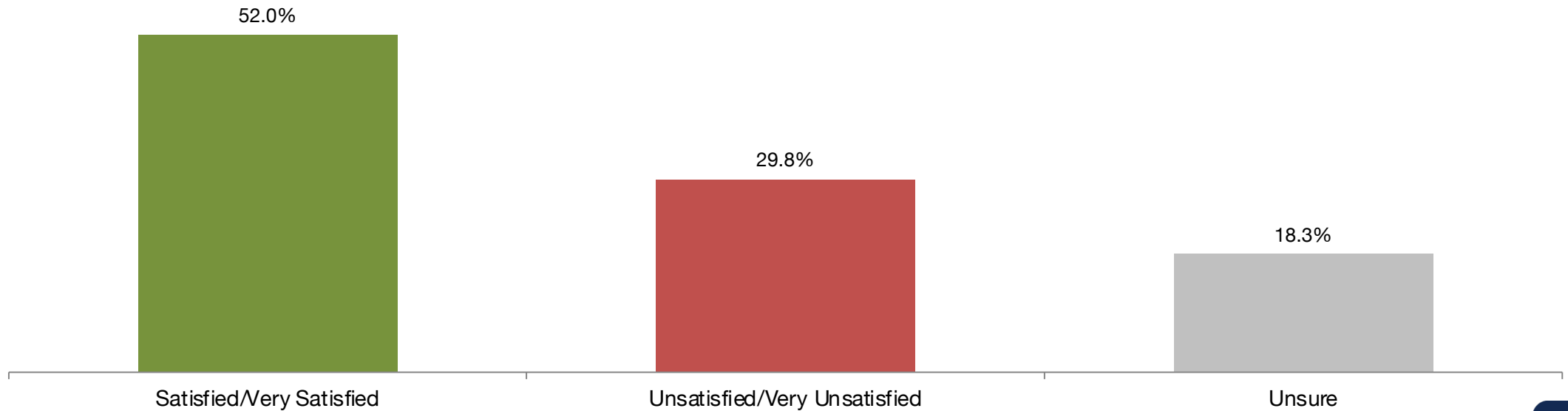
Results by language and survey mode

Question 30: Thinking about how the City responds to the number of homeless in Fontana, are you satisfied or unsatisfied?



52% are satisfied with how the City communicates about city issues, events, and incidents

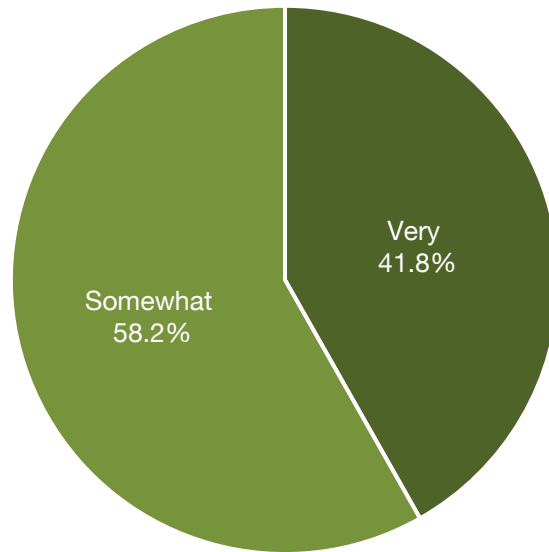
Question 31: Thinking about how the City communicates about city issues, events and incident notification, are you satisfied or unsatisfied?



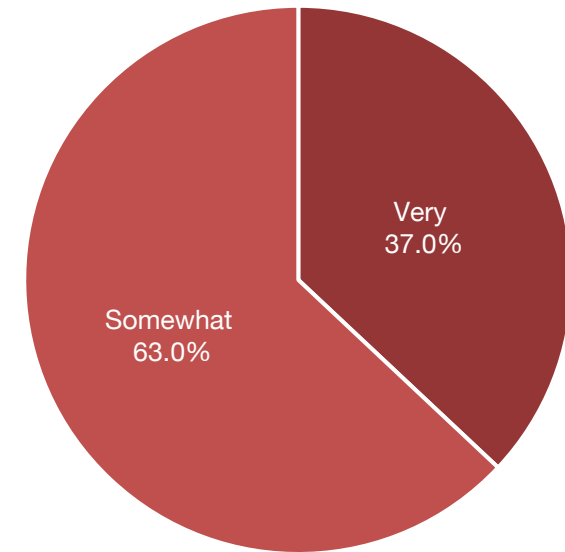
Among those who are satisfied, 42% said they are very satisfied

Question 31: Thinking about how the City communicates about city issues, events and incident notification, are you satisfied or unsatisfied?

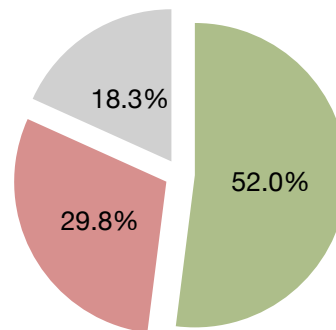
Among those who said satisfied



Among those who said unsatisfied

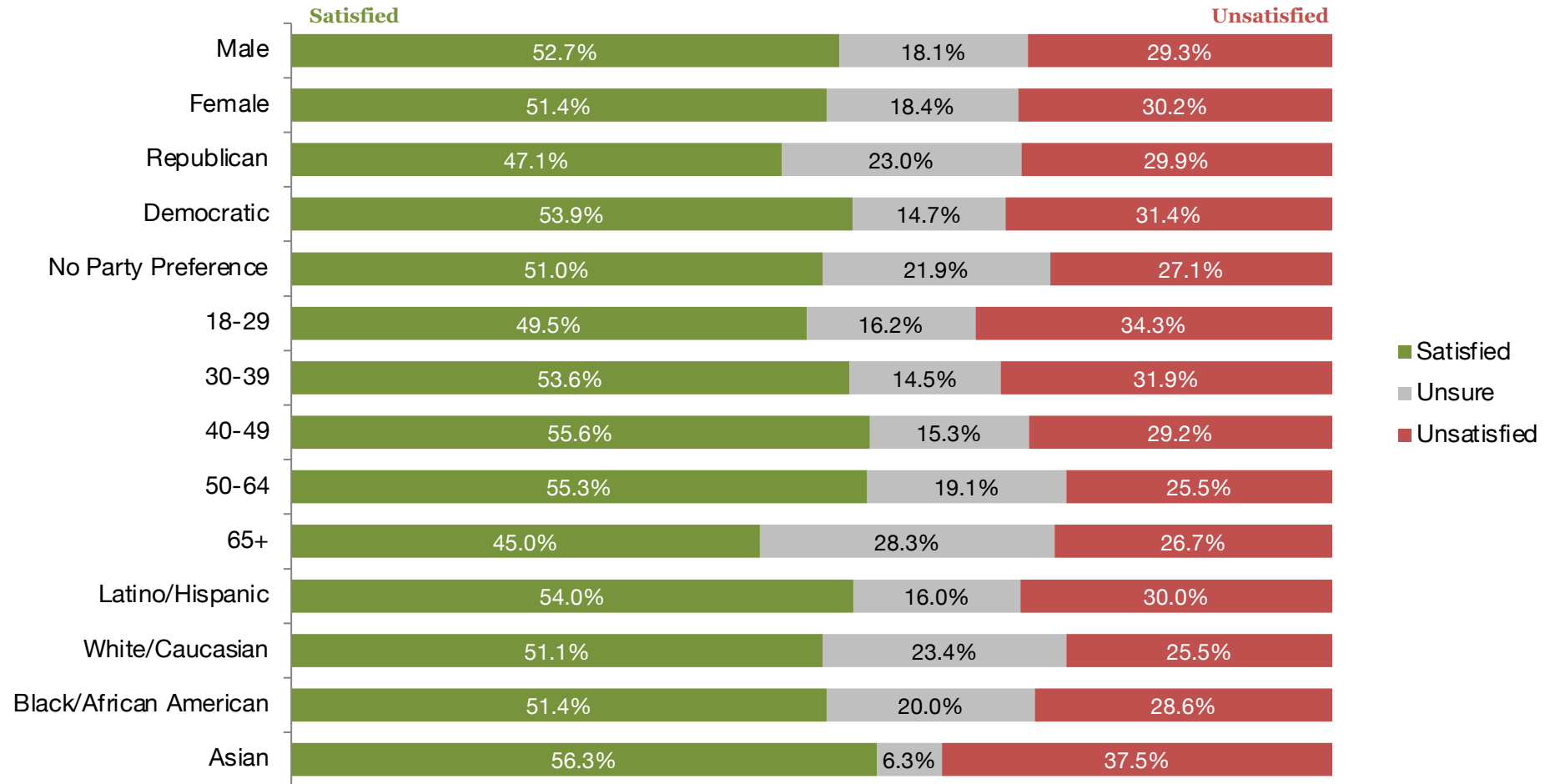


Total



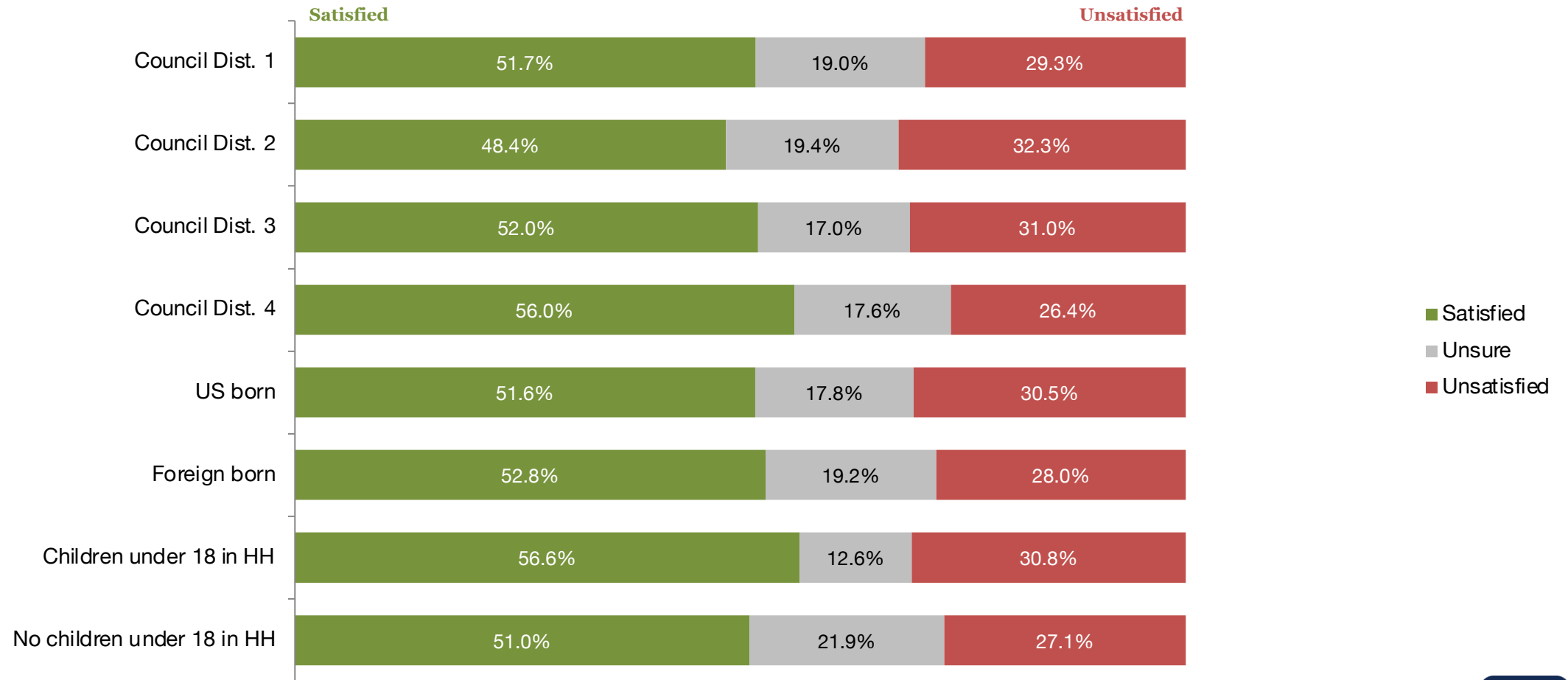
Results by gender, party preference, age group and ethnicity

Question 31: Thinking about how the City communicates about city issues, events and incident notification, are you satisfied or unsatisfied?



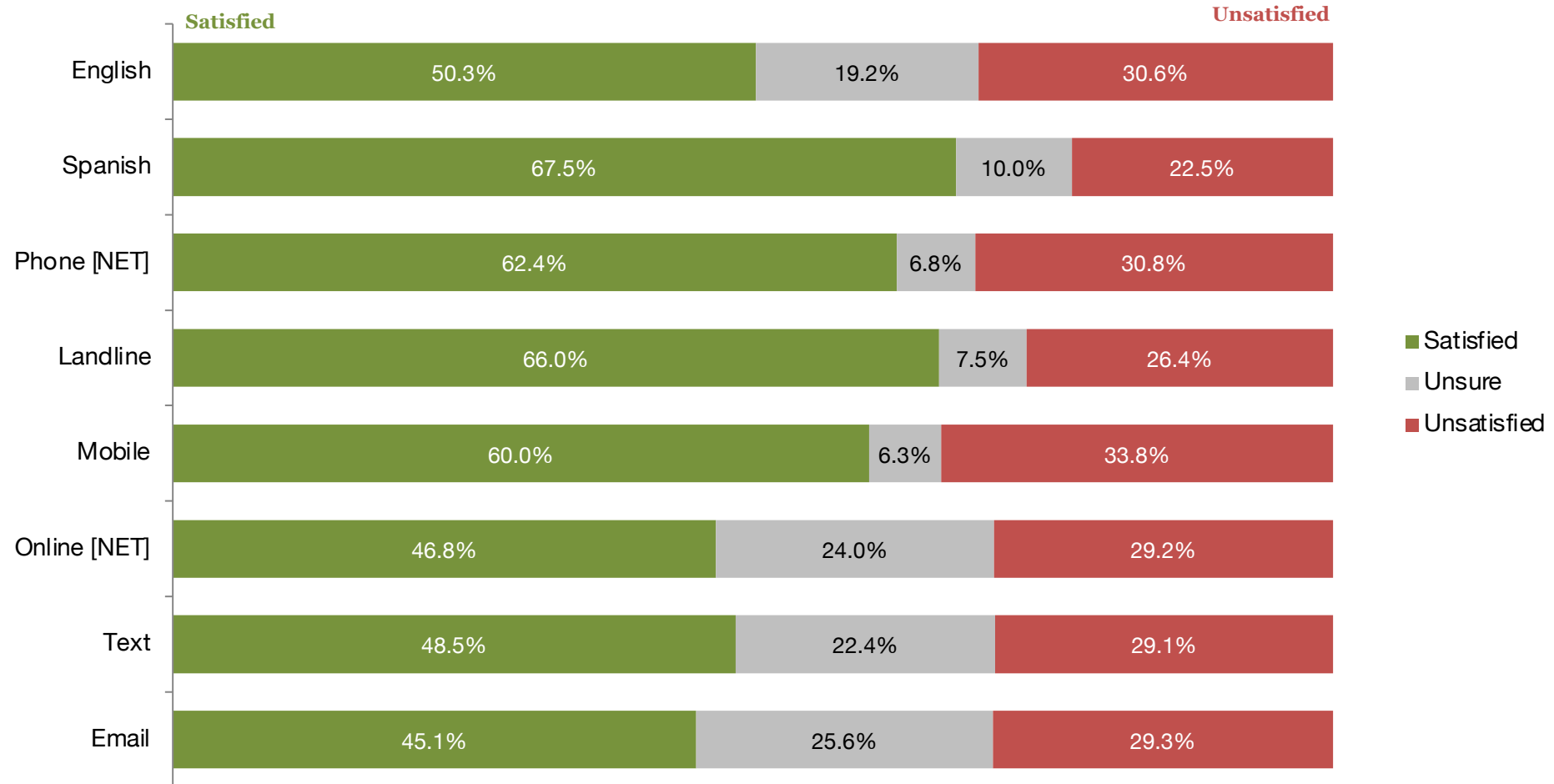
Results by geography, birthplace and children in home

Question 31: Thinking about how the City communicates about city issues, events and incident notification, are you satisfied or unsatisfied?



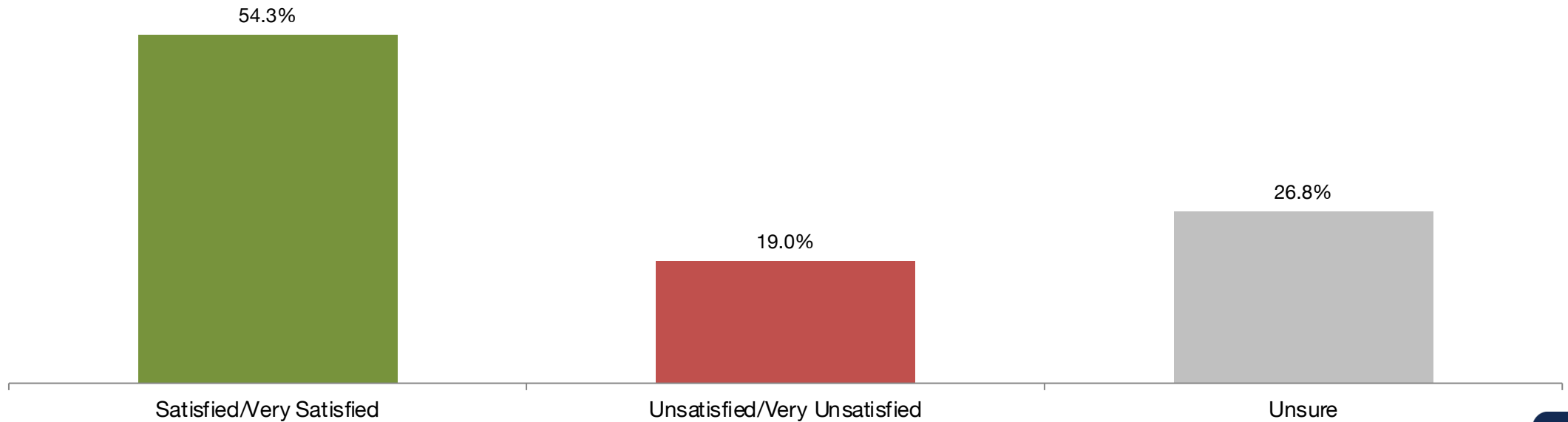
Results by language and survey mode

Question 31: Thinking about how the City communicates about city issues, events and incident notification, are you satisfied or unsatisfied?



54% are satisfied with how the City uses technology in providing services

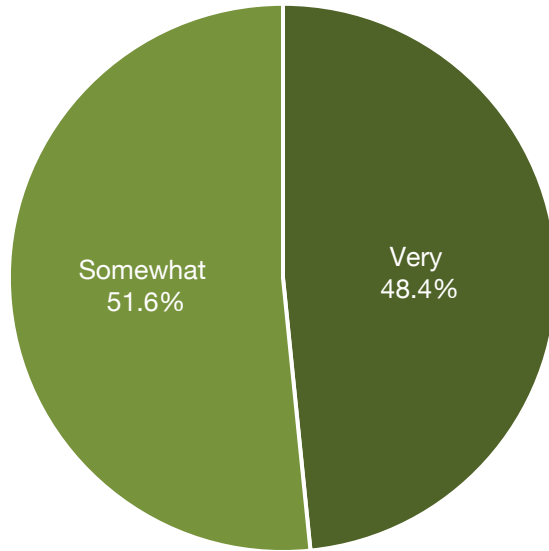
Question 32: Thinking about how the City uses technology in providing services, are you satisfied or unsatisfied?



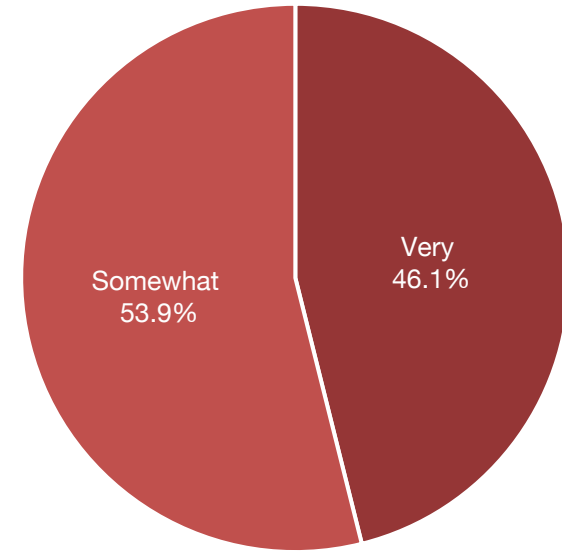
Among those who are satisfied, 48% said they are very satisfied

Question 32: Thinking about how the City uses technology in providing services, are you satisfied or unsatisfied?

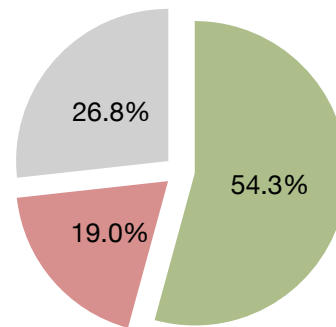
Among those who said satisfied



Among those who said unsatisfied

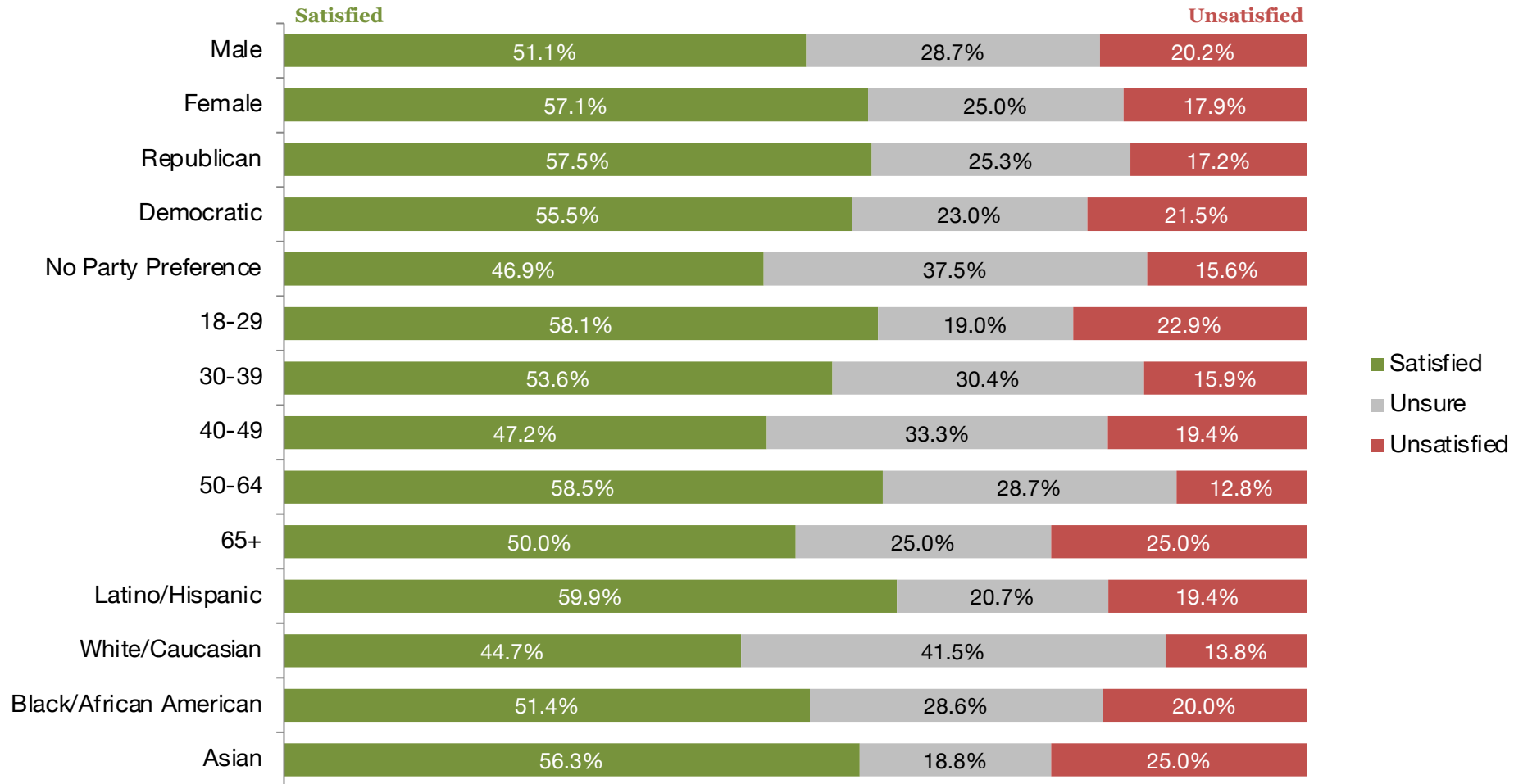


Total



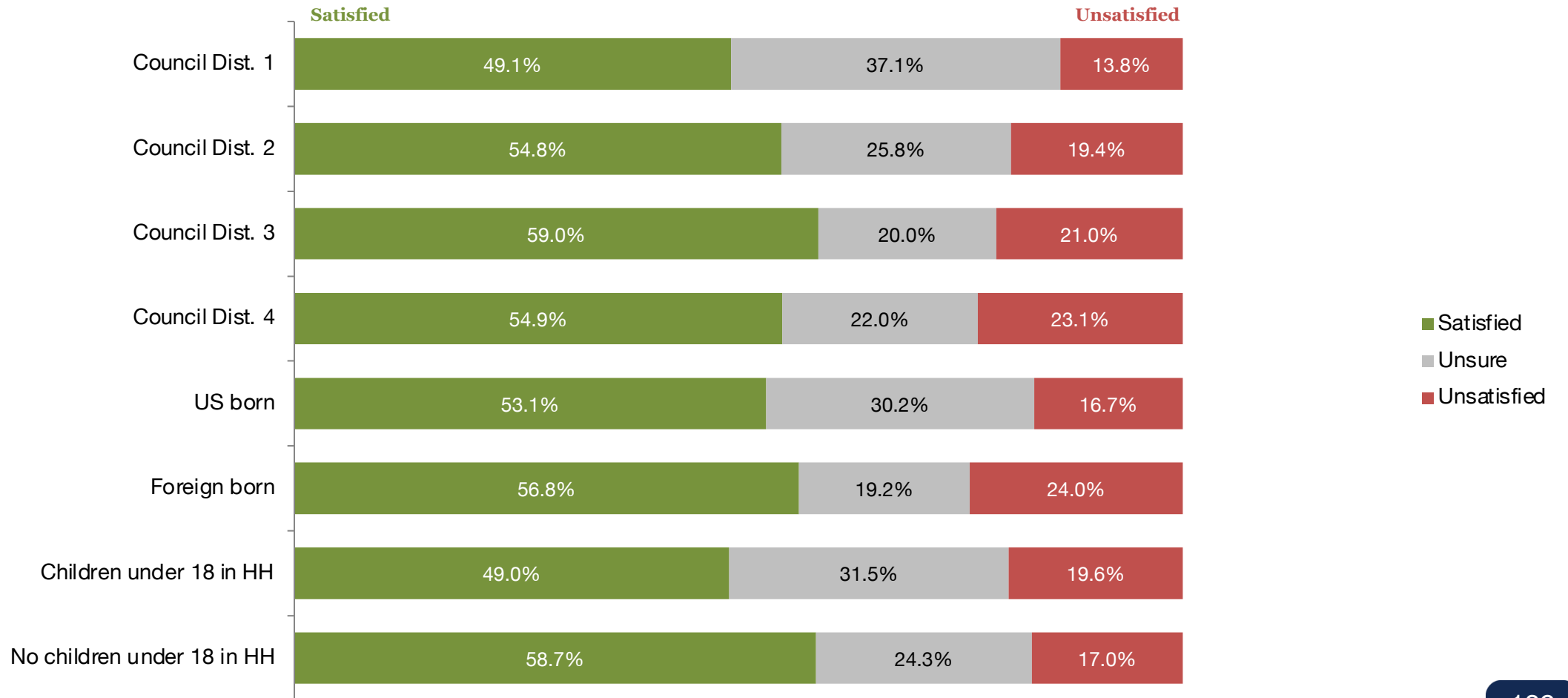
Results by gender, party preference, age group and ethnicity

Question 32: Thinking about how the City uses technology in providing services, are you satisfied or unsatisfied?



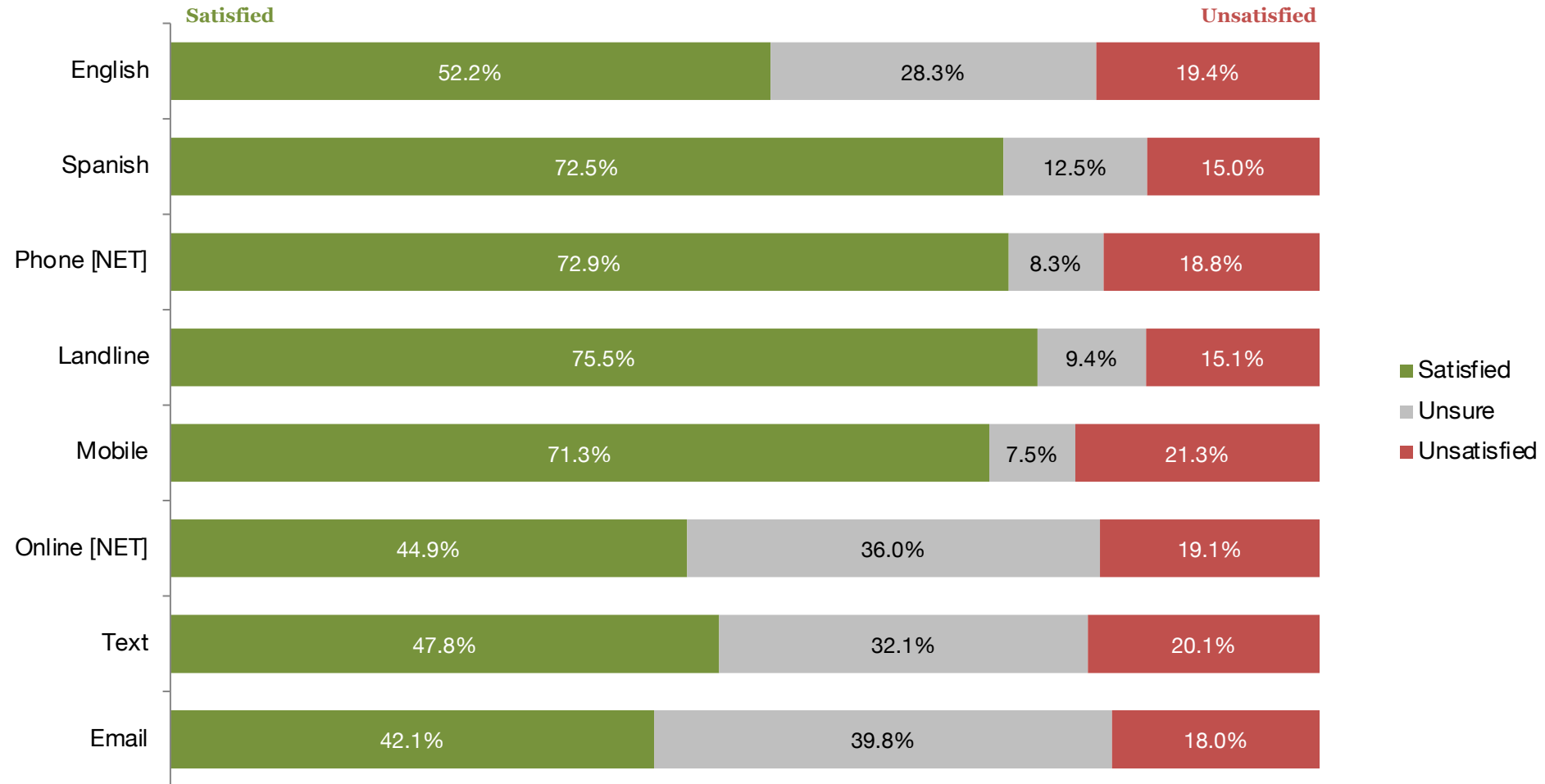
Results by geography, birthplace and children in home

Question 32: Thinking about how the City uses technology in providing services, are you satisfied or unsatisfied?



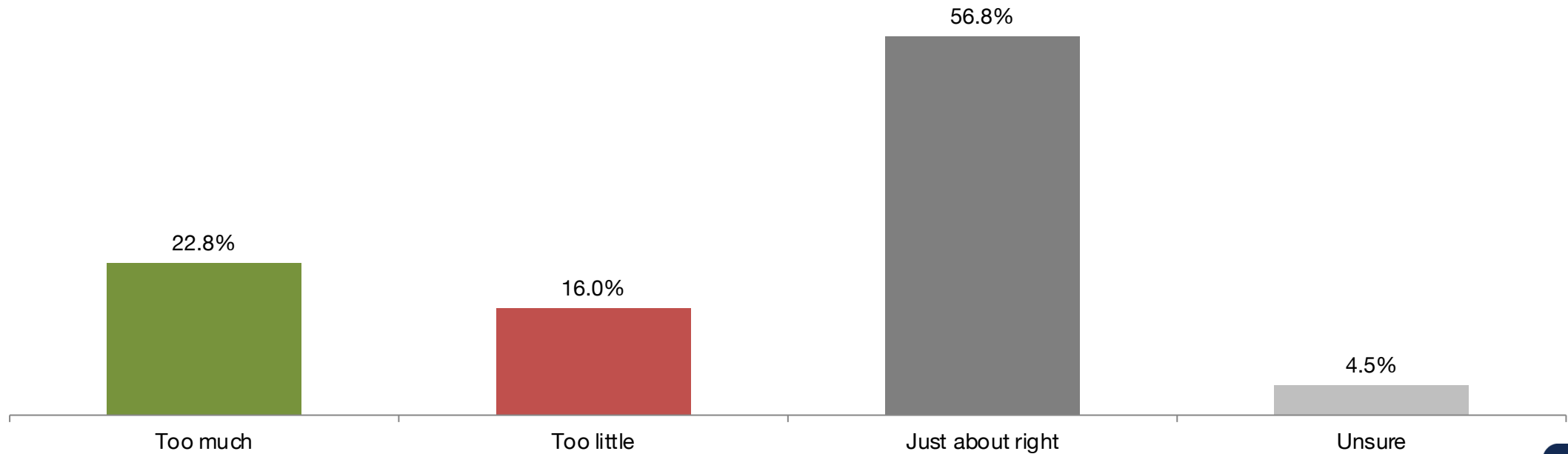
Results by language and survey mode

Question 32: Thinking about how the City uses technology in providing services, are you satisfied or unsatisfied?



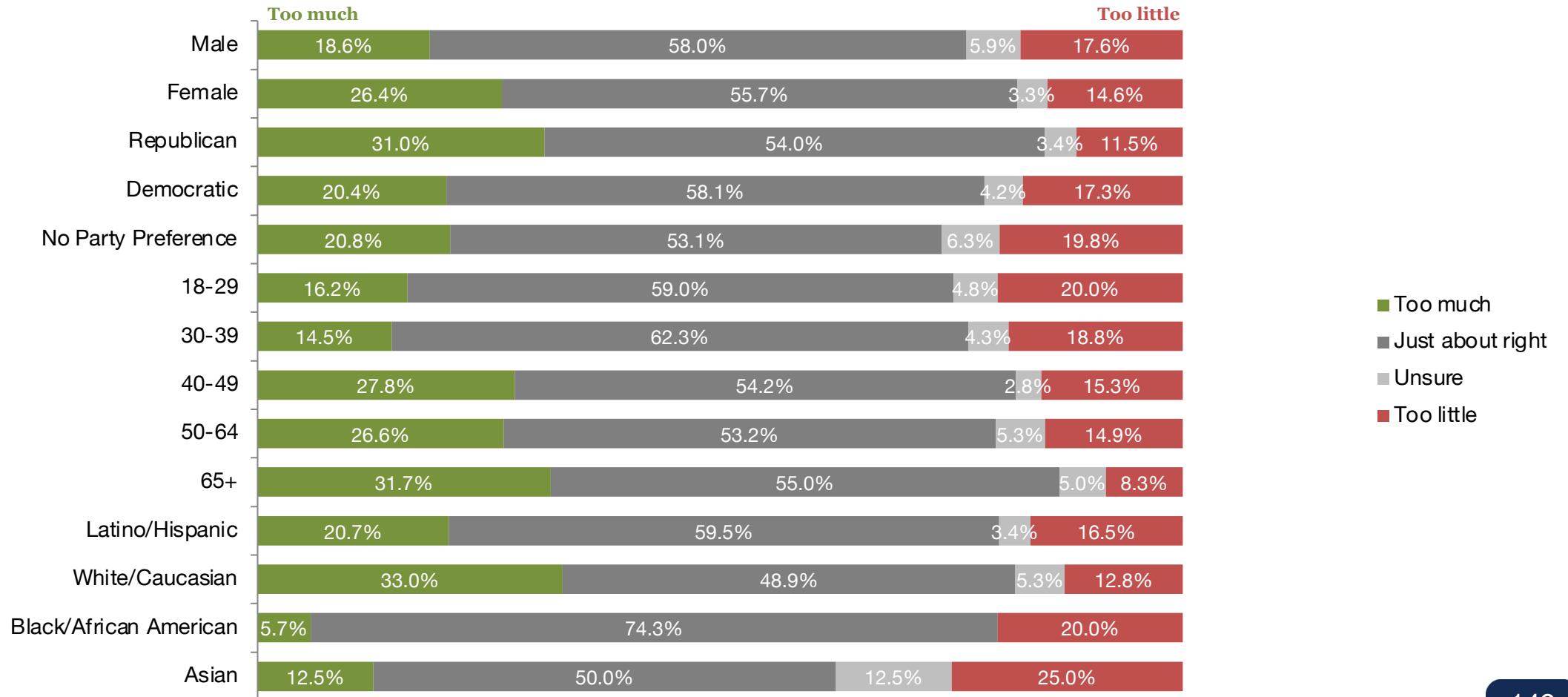
57% think there is just the right amount of development in Fontana

Question 33: Thinking about new development in Fontana, would you say that there is too much, too little, or just about the right amount?



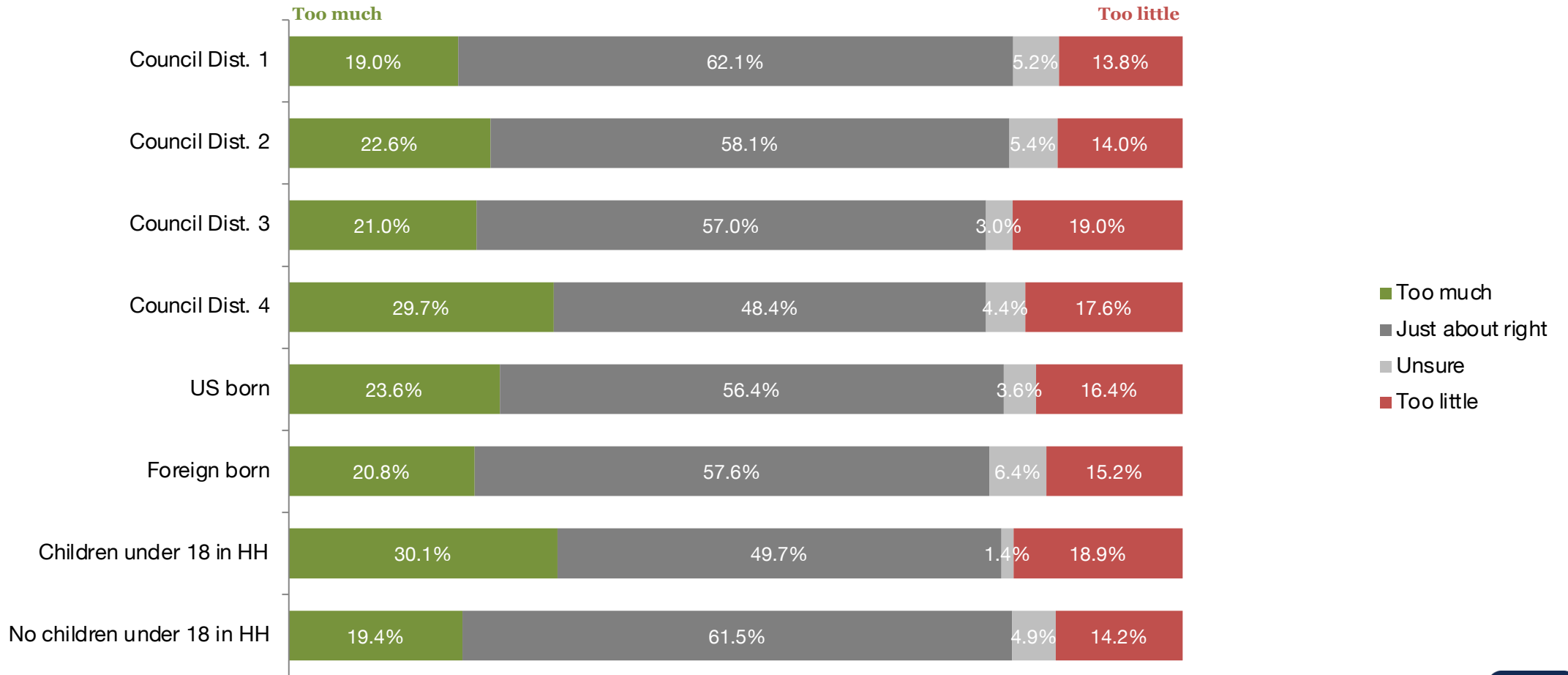
Results by gender, party preference, age group and ethnicity

Question 33: Thinking about new development in Fontana, would you say that there is too much, too little, or just about the right amount?



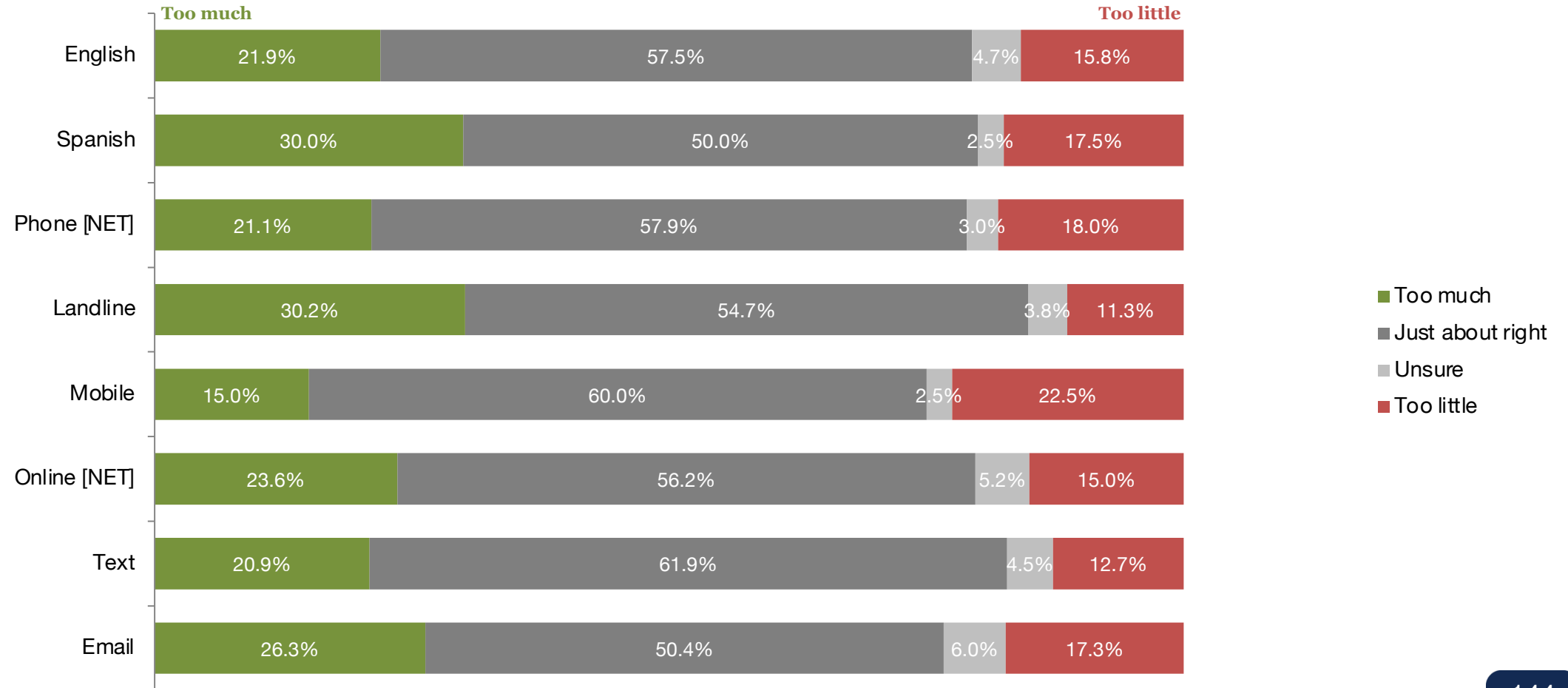
Results by geography, birthplace and children in home

Question 33: Thinking about new development in Fontana, would you say that there is too much, too little, or just about the right amount?



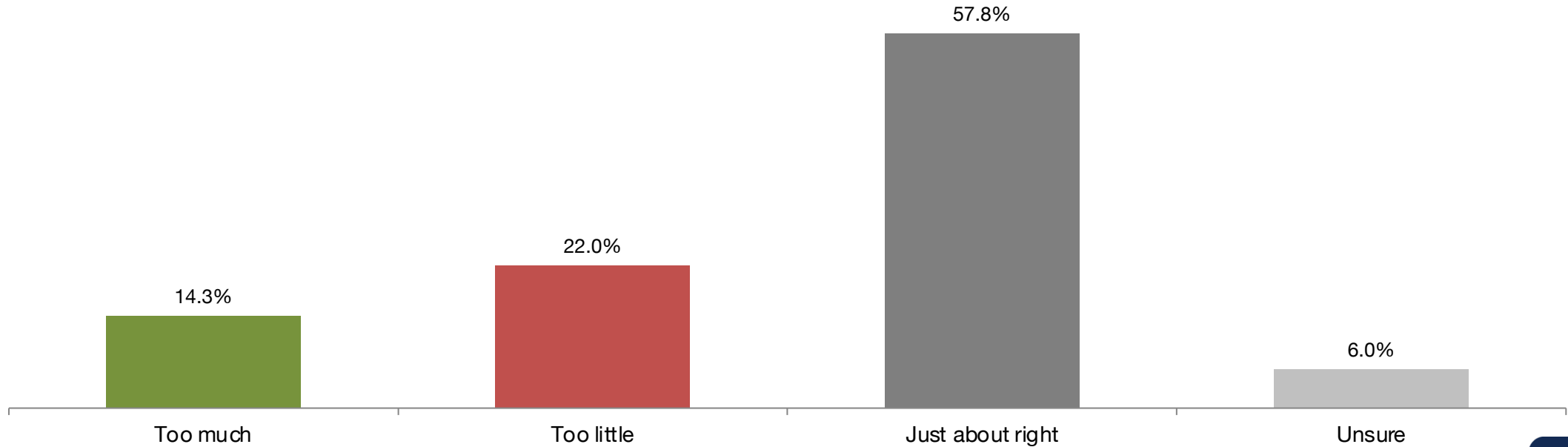
Results by language and survey mode

Question 33: Thinking about new development in Fontana, would you say that there is too much, too little, or just about the right amount?



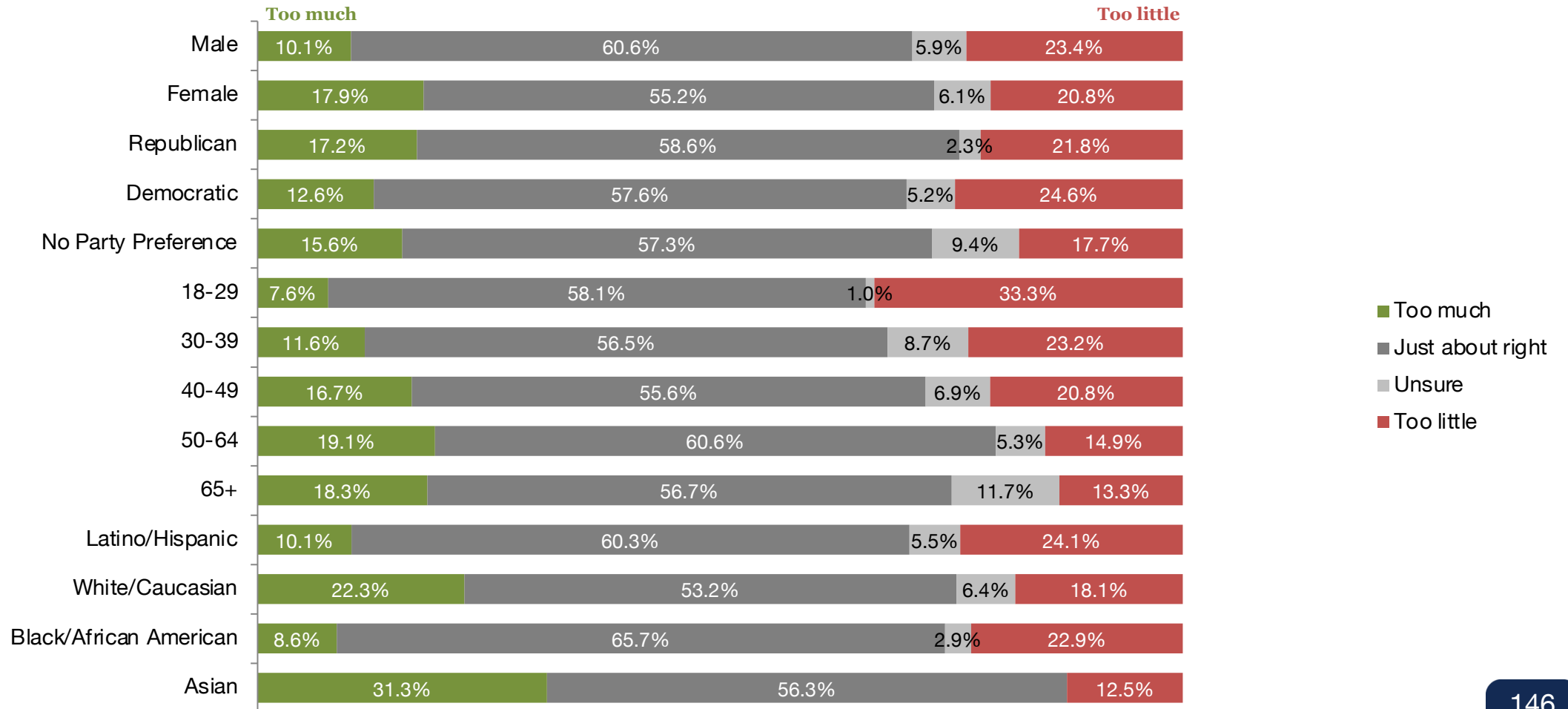
58% think there is just enough single family home development in Fontana

Question 34: Thinking specifically about single family home development in Fontana, would you say that there is too much, too little, or just about the right amount?



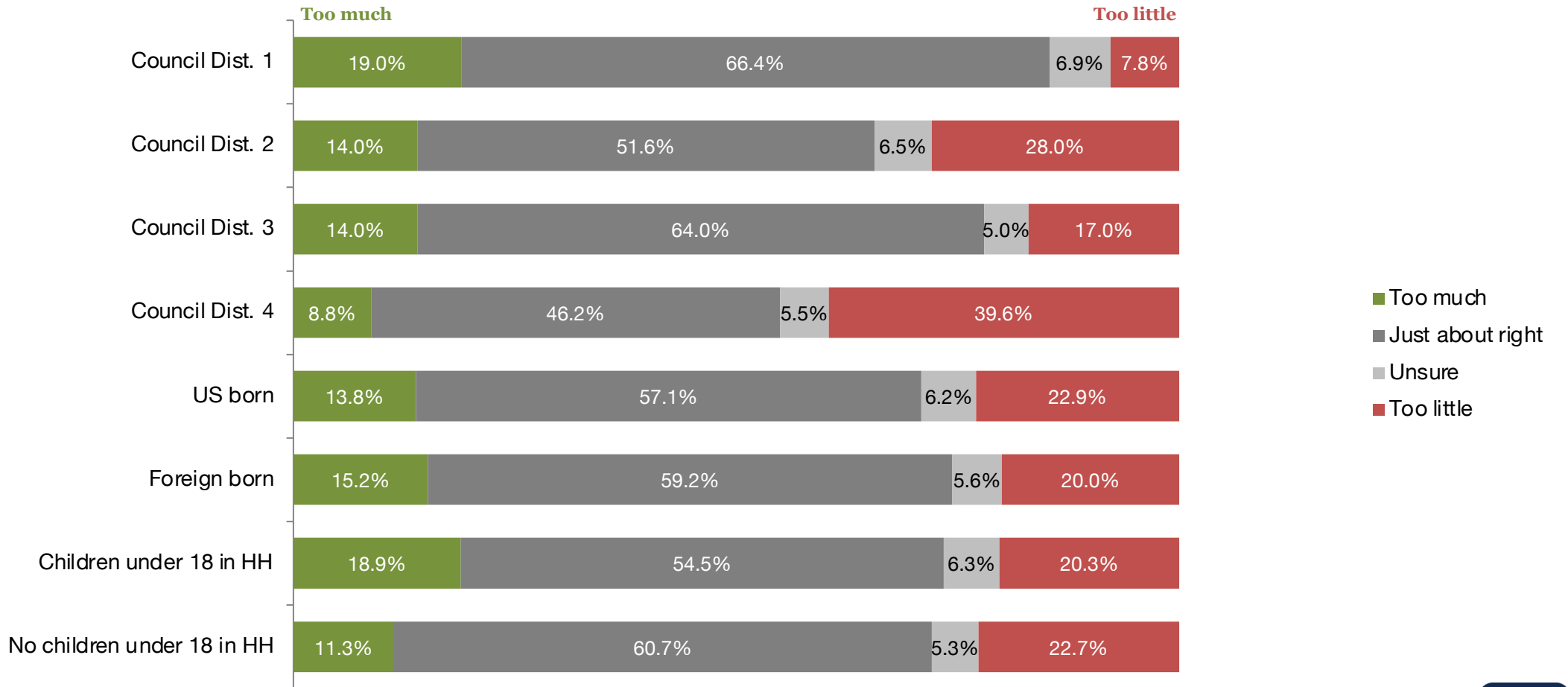
Results by gender, party preference, age group and ethnicity

Question 34: Thinking specifically about single family home development in Fontana, would you say that there is too much, too little, or just about the right amount?



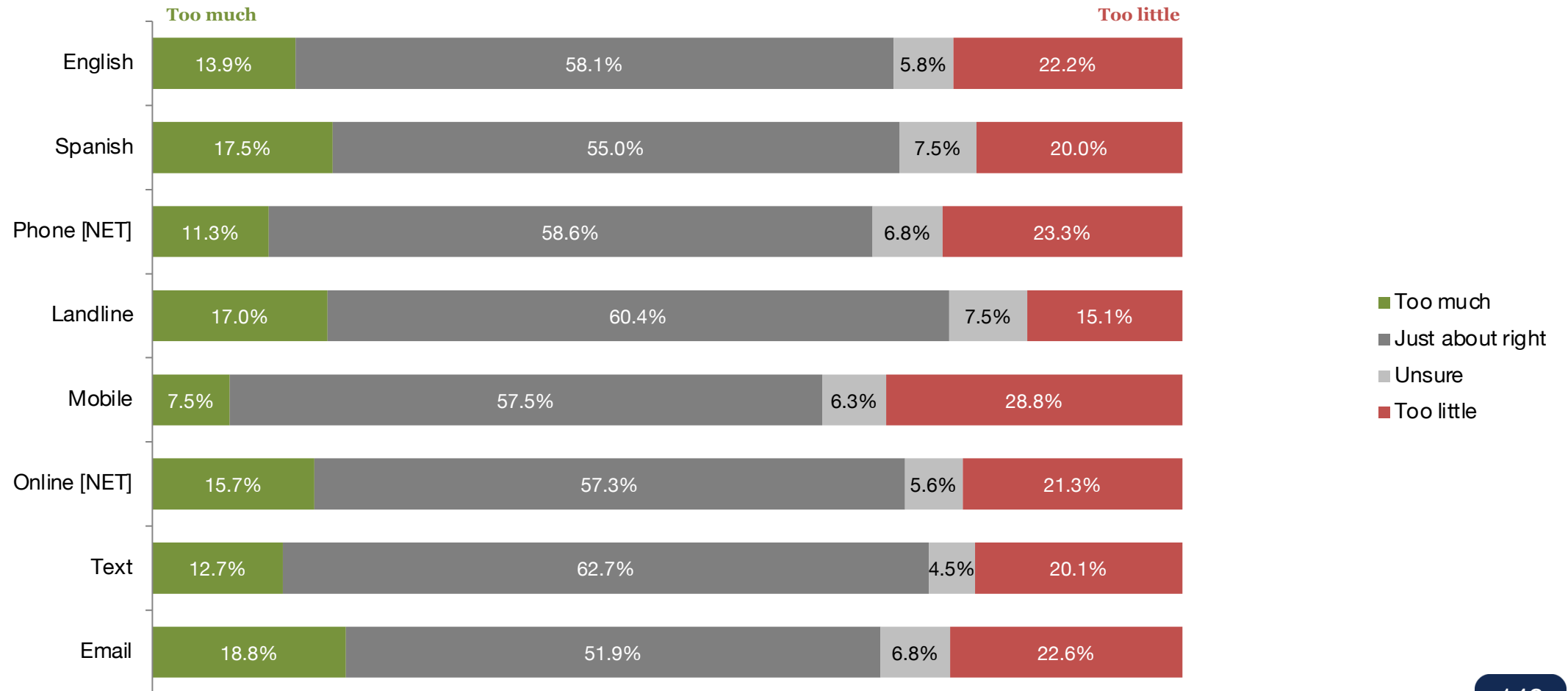
Results by geography, birthplace and children in home

Question 34: Thinking specifically about single family home development in Fontana, would you say that there is too much, too little, or just about the right amount?



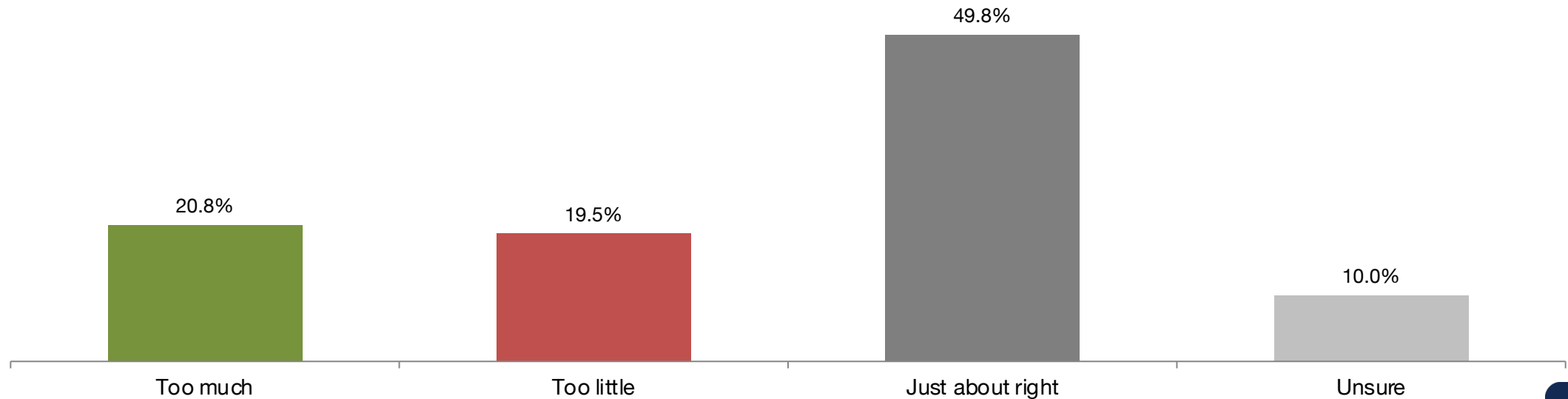
Results by language and survey mode

Question 34: Thinking specifically about single family home development in Fontana, would you say that there is too much, too little, or just about the right amount?



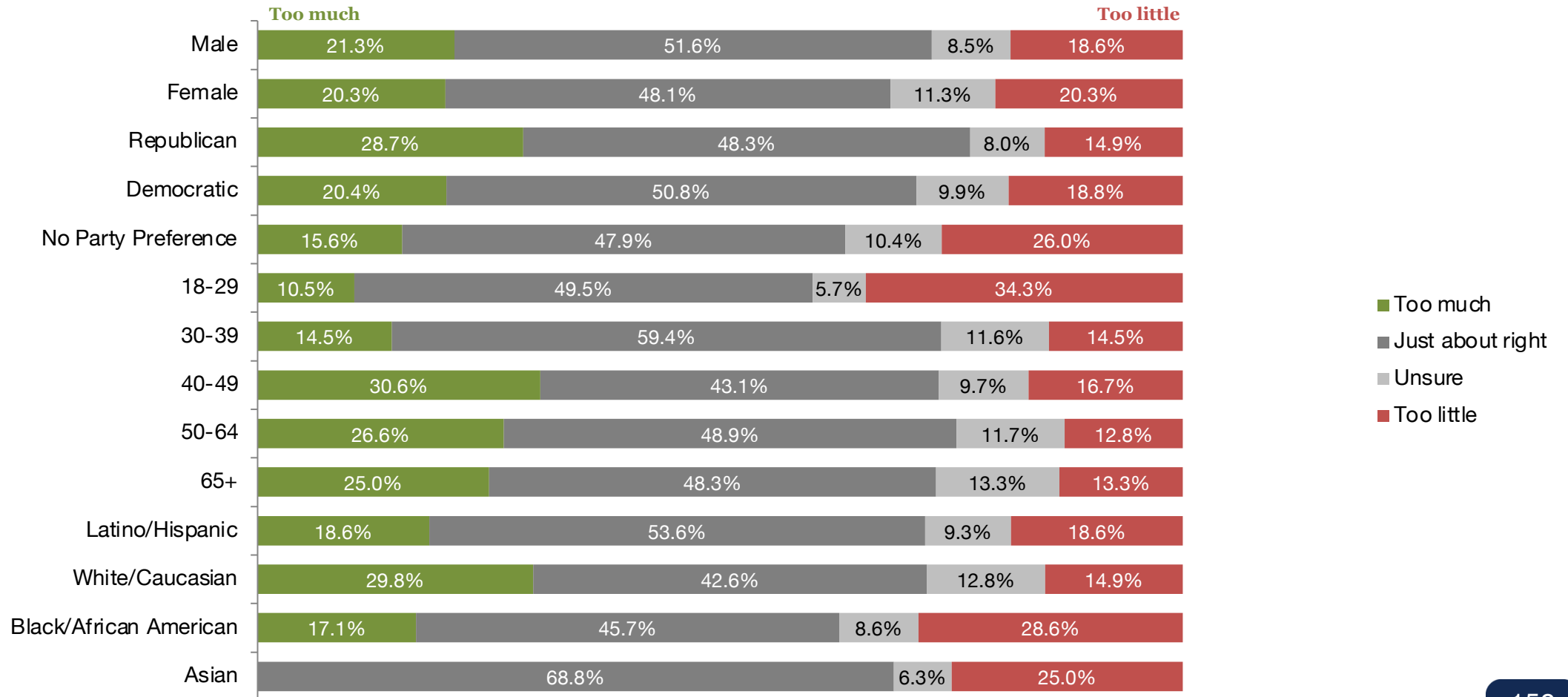
21% think there is too much apartment development and 20% think there is not enough

Question 35: Thinking specifically about apartment development in Fontana, would you say that there is too much, too little, or just about the right amount?



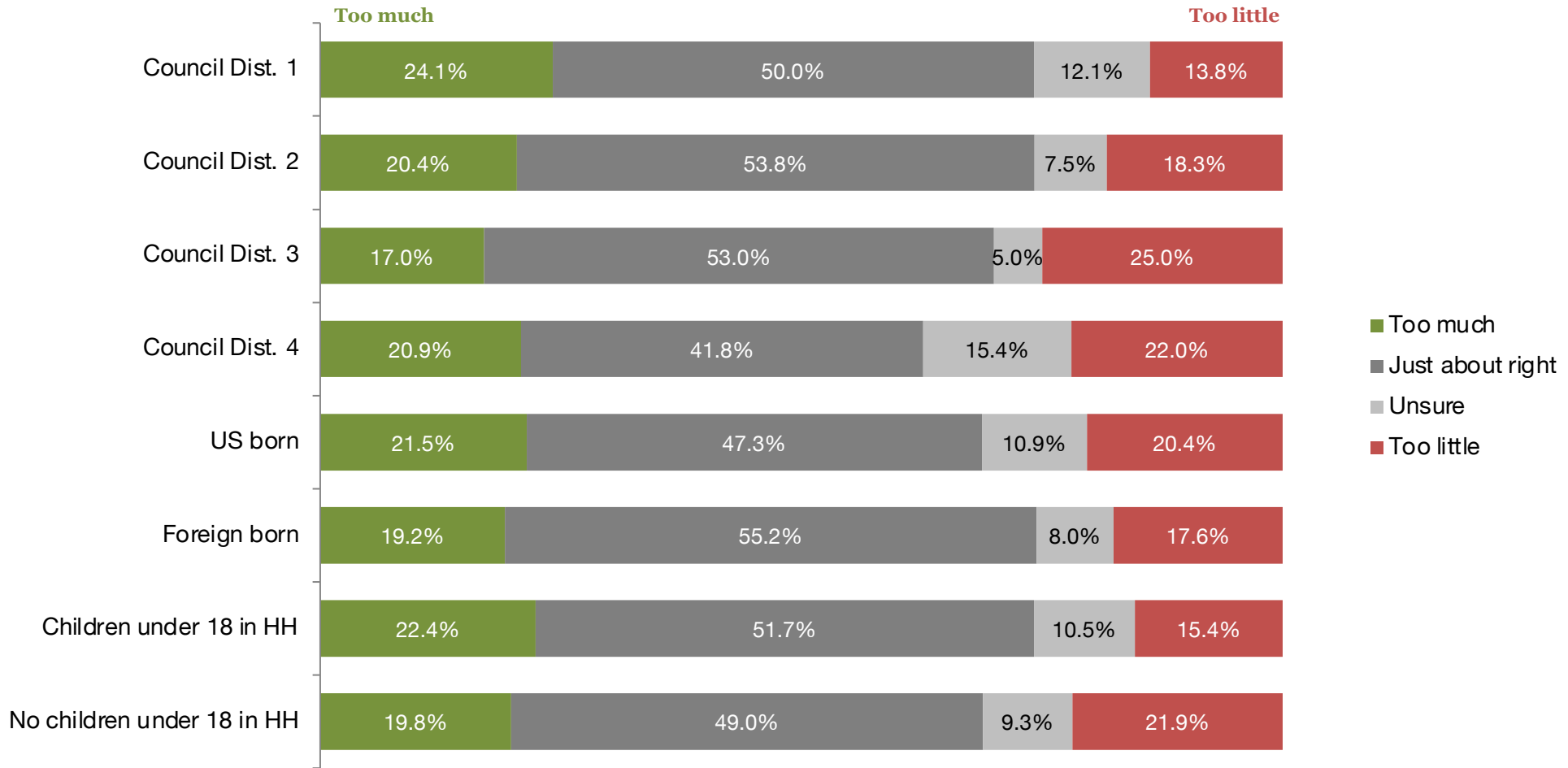
Results by gender, party preference, age group and ethnicity

Question 35: Thinking specifically about apartment development in Fontana, would you say that there is too much, too little, or just about the right amount?



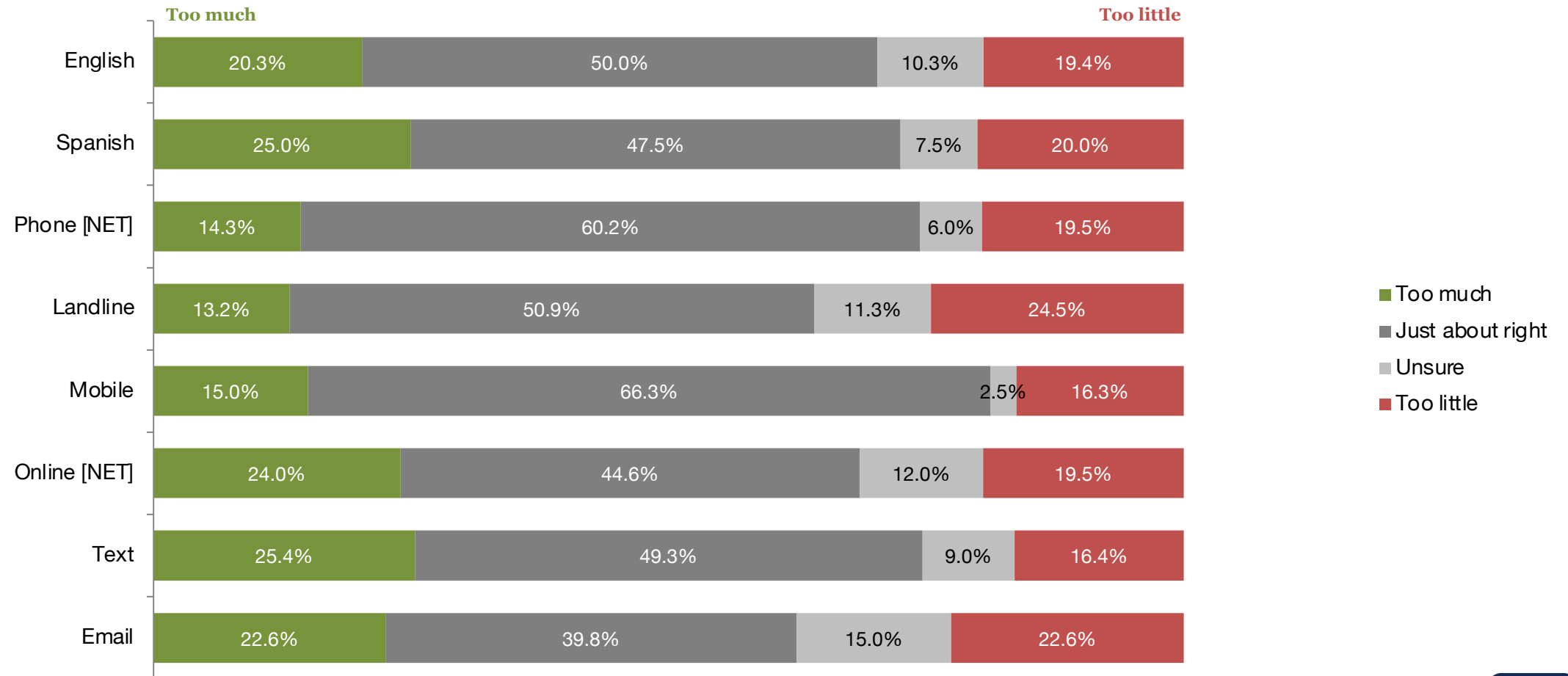
Results by geography, birthplace and children in home

Question 35: Thinking specifically about apartment development in Fontana, would you say that there is too much, too little, or just about the right amount?



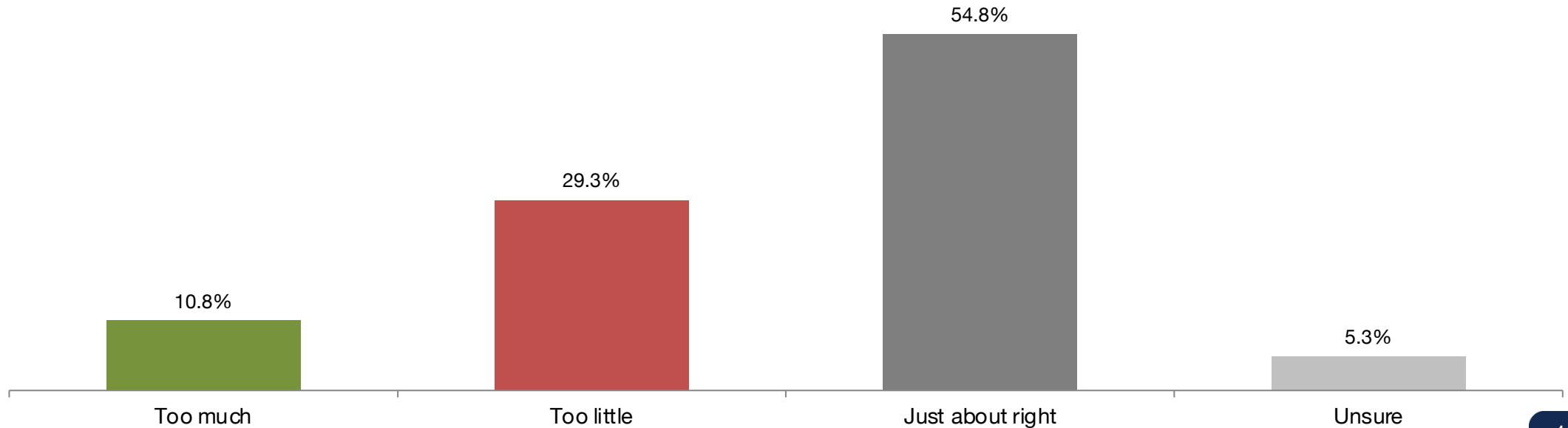
Results by language and survey mode

Question 35: Thinking specifically about apartment development in Fontana, would you say that there is too much, too little, or just about the right amount?



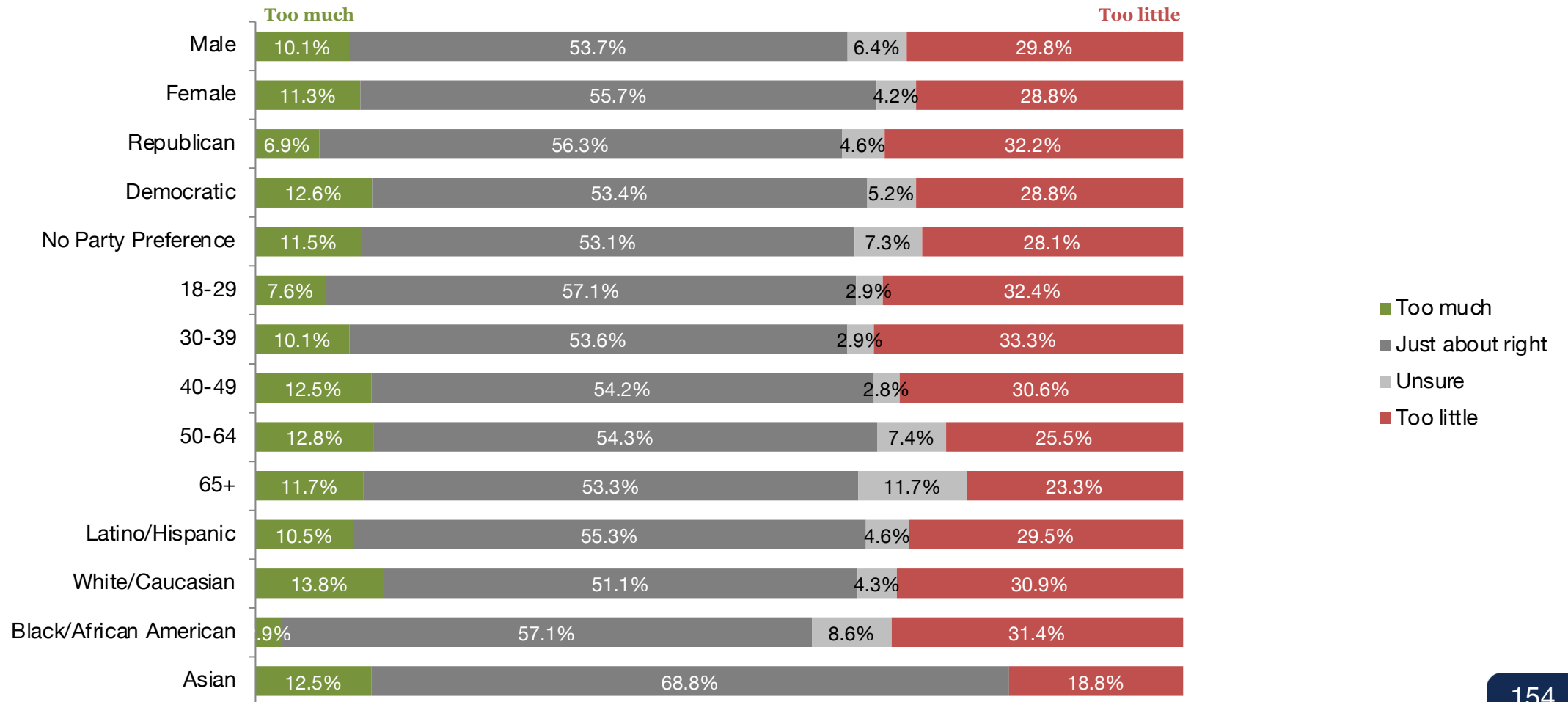
29% think there is not enough commercial development in Fontana

Question 36: Thinking specifically about commercial development like shopping centers in Fontana, would you say that there is too much, too little, or just the right amount?



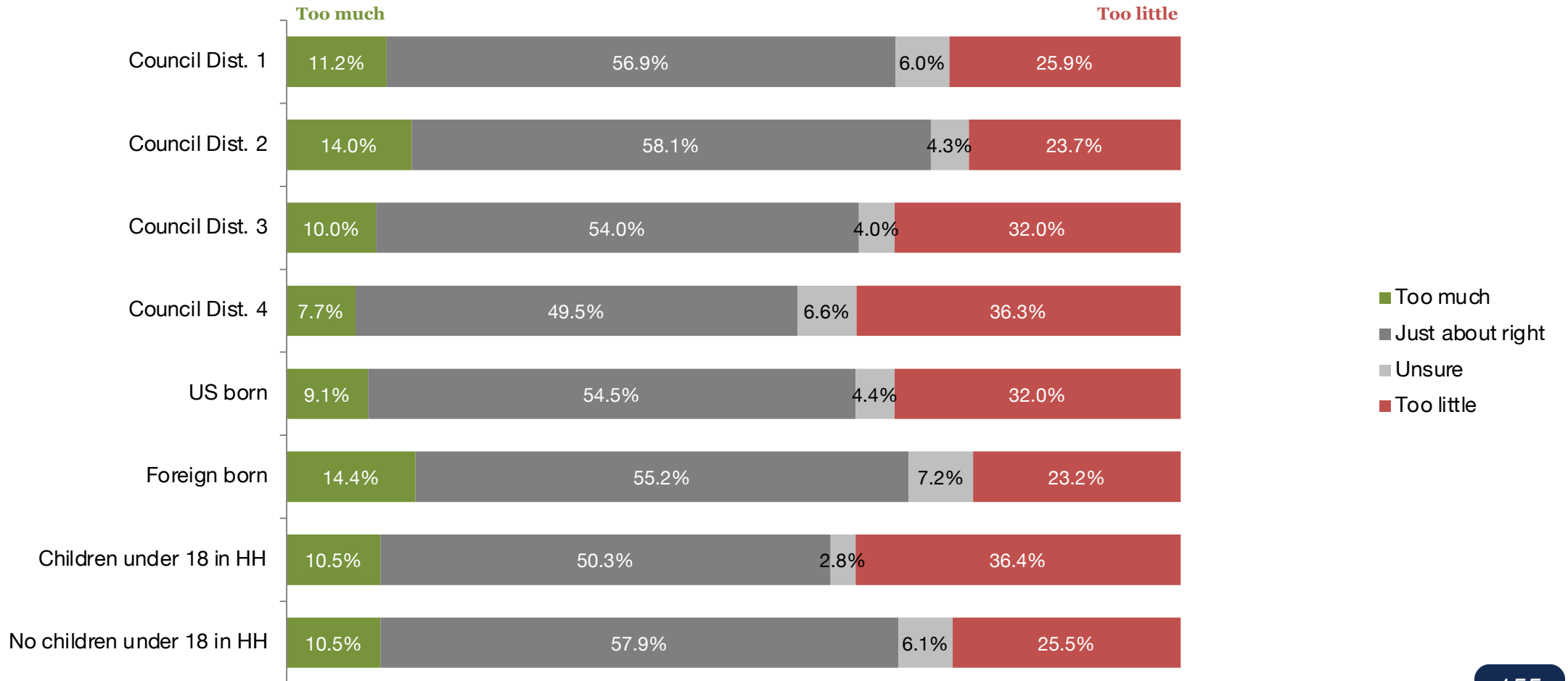
Results by gender, party preference, age group and ethnicity

Question 36: Thinking specifically about commercial development like shopping centers in Fontana, would you say that there is too much, too little, or just the right amount?



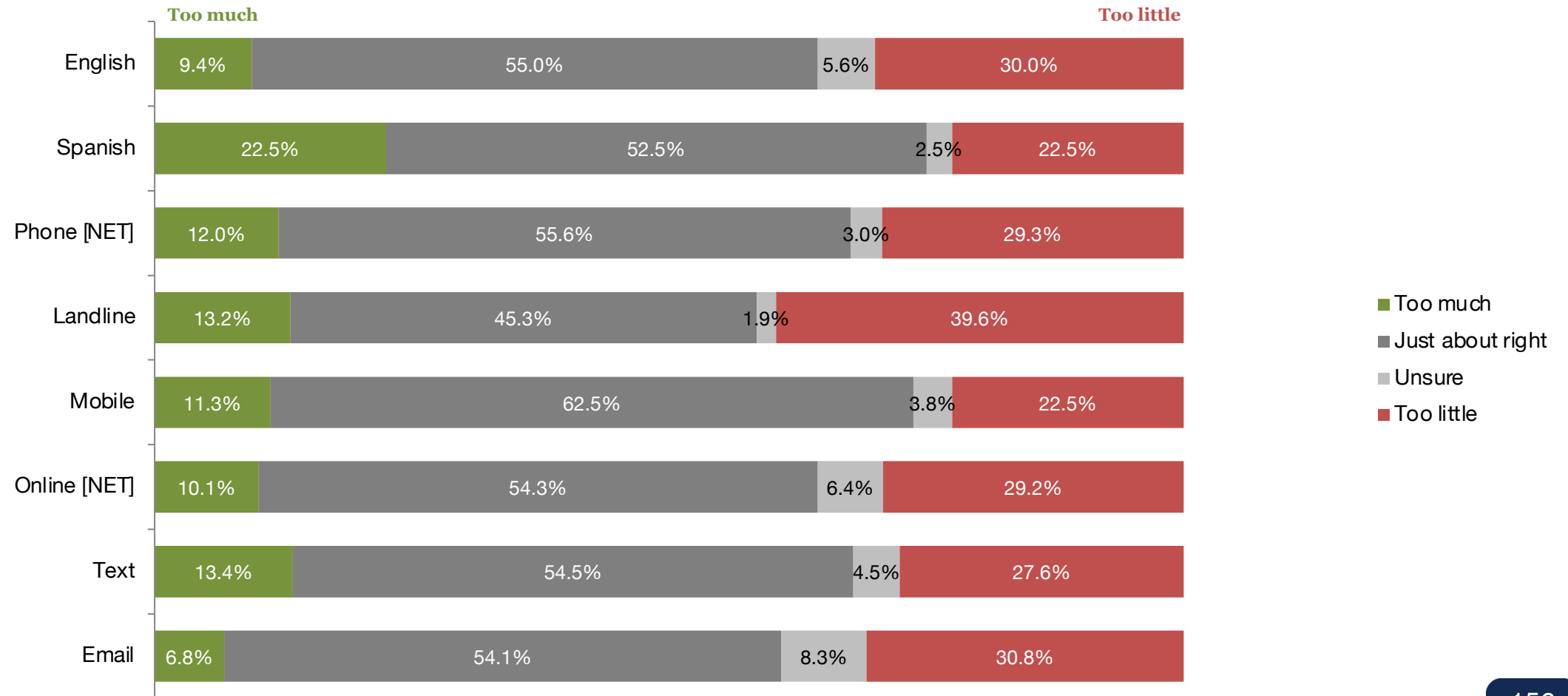
Results by geography, birthplace and children in home

Question 36: Thinking specifically about commercial development like shopping centers in Fontana, would you say that there is too much, too little, or just the right amount?



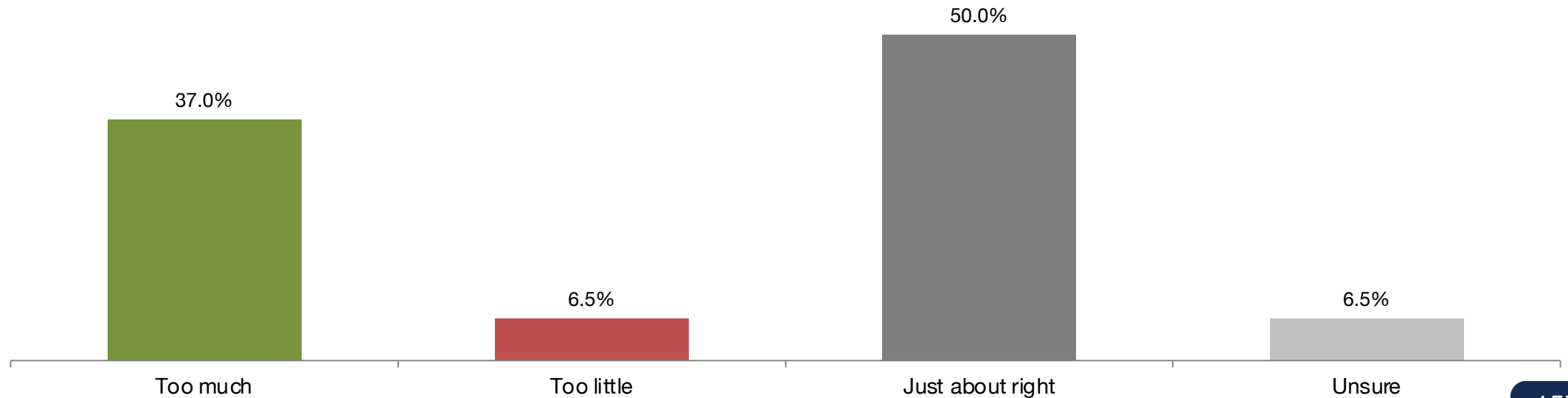
Results by language and survey mode

Question 36: Thinking specifically about commercial development like shopping centers in Fontana, would you say that there is too much, too little, or just the right amount?



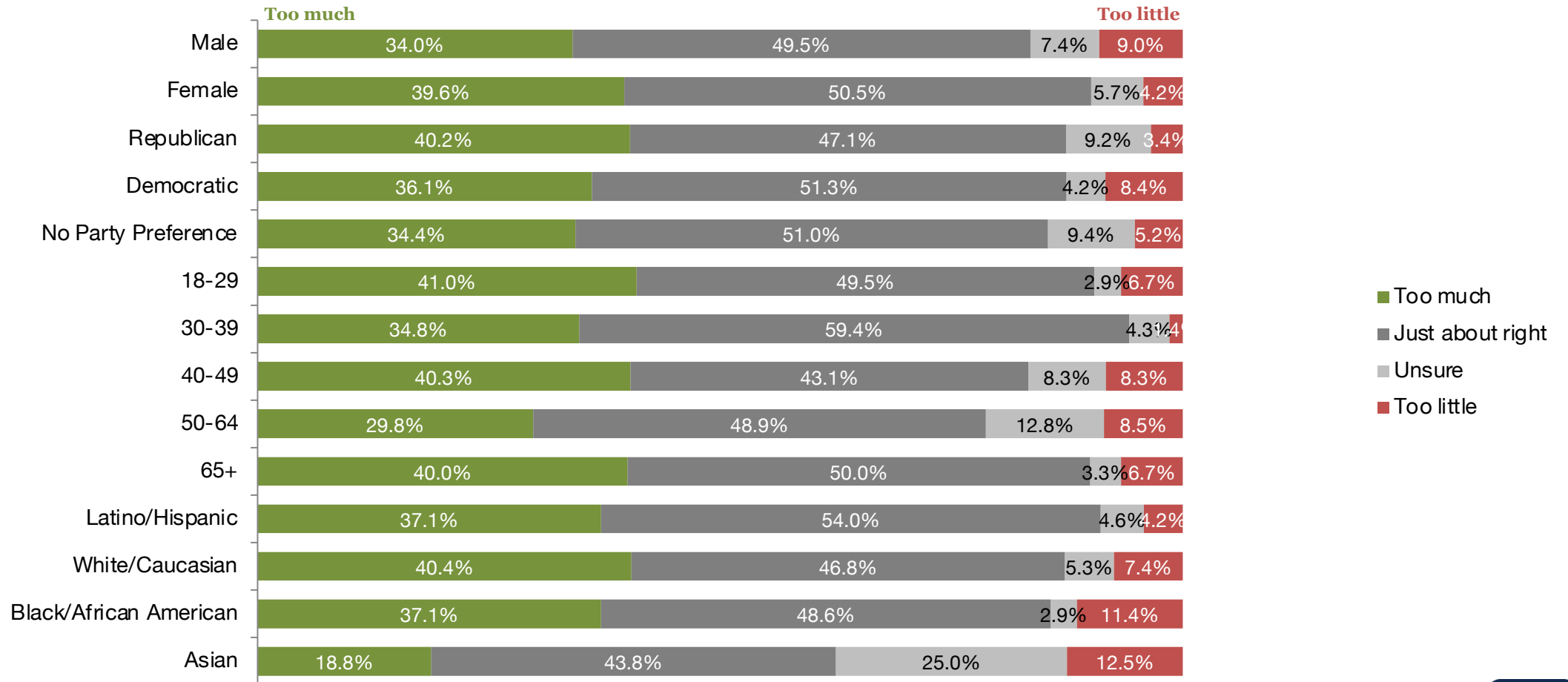
37% think there is too much industrial development

Question 37: Thinking specifically about industrial development like warehouses in Fontana, would you say that there is too much, too little, or just the right amount?



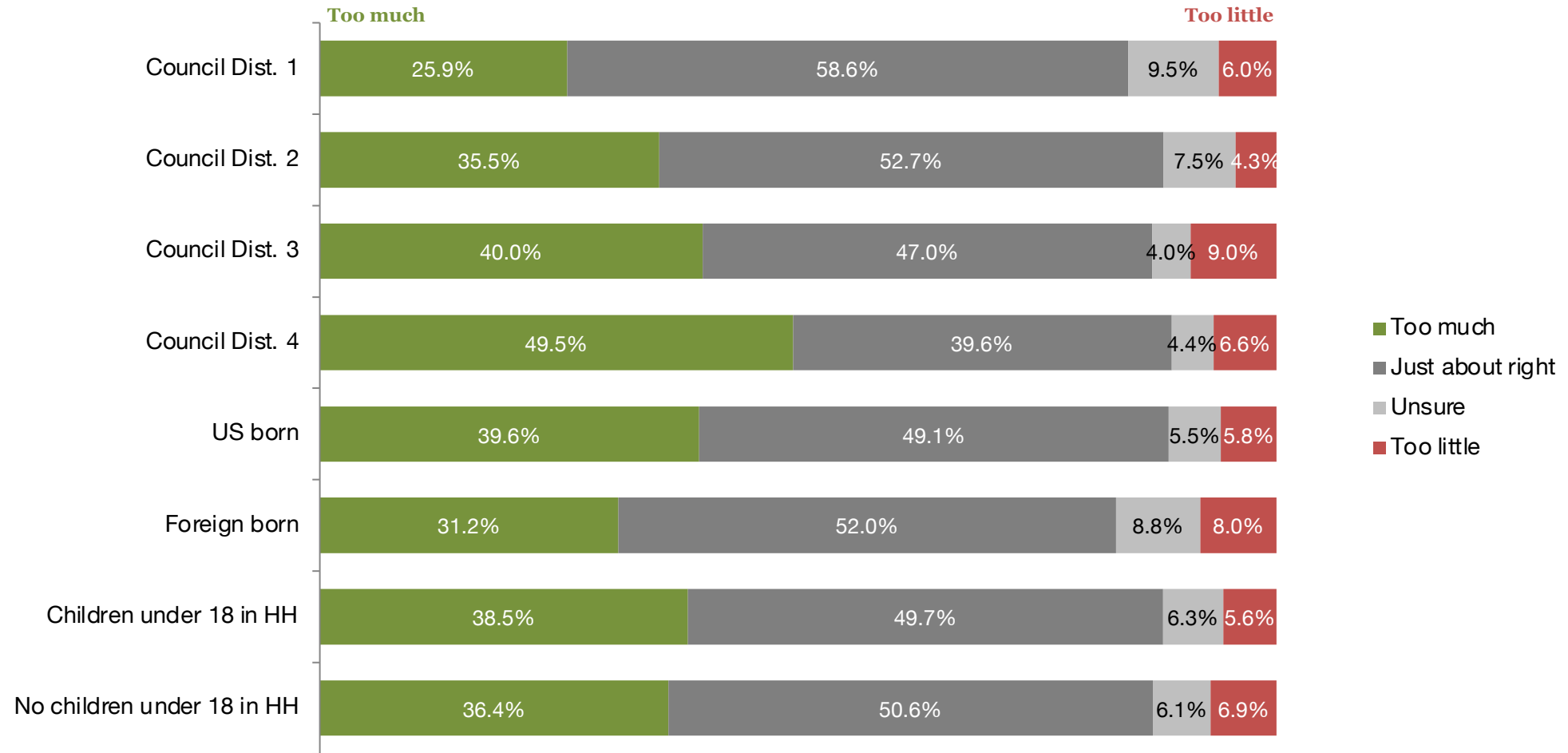
Results by gender, party preference, age group and ethnicity

Question 37: Thinking specifically about industrial development like warehouses in Fontana, would you say that there is too much, too little, or just the right amount?



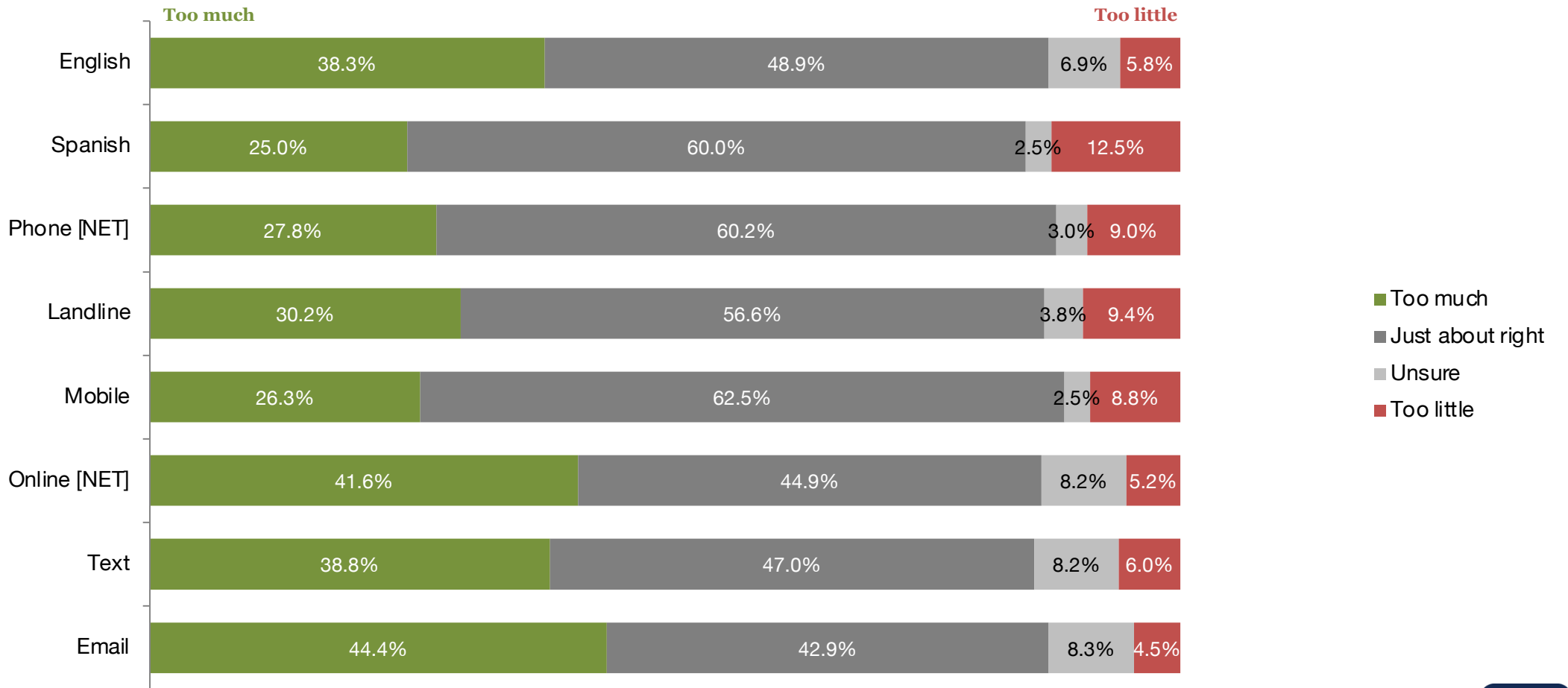
Results by geography, birthplace and children in home

Question 37: Thinking specifically about industrial development like warehouses in Fontana, would you say that there is too much, too little, or just the right amount?



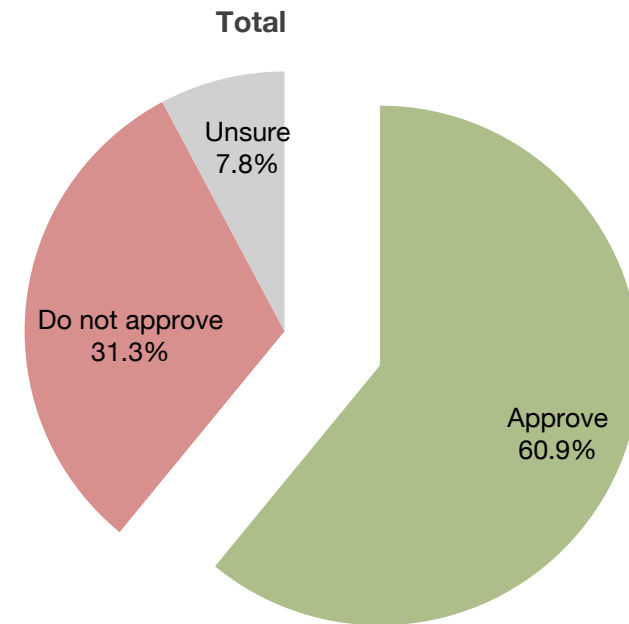
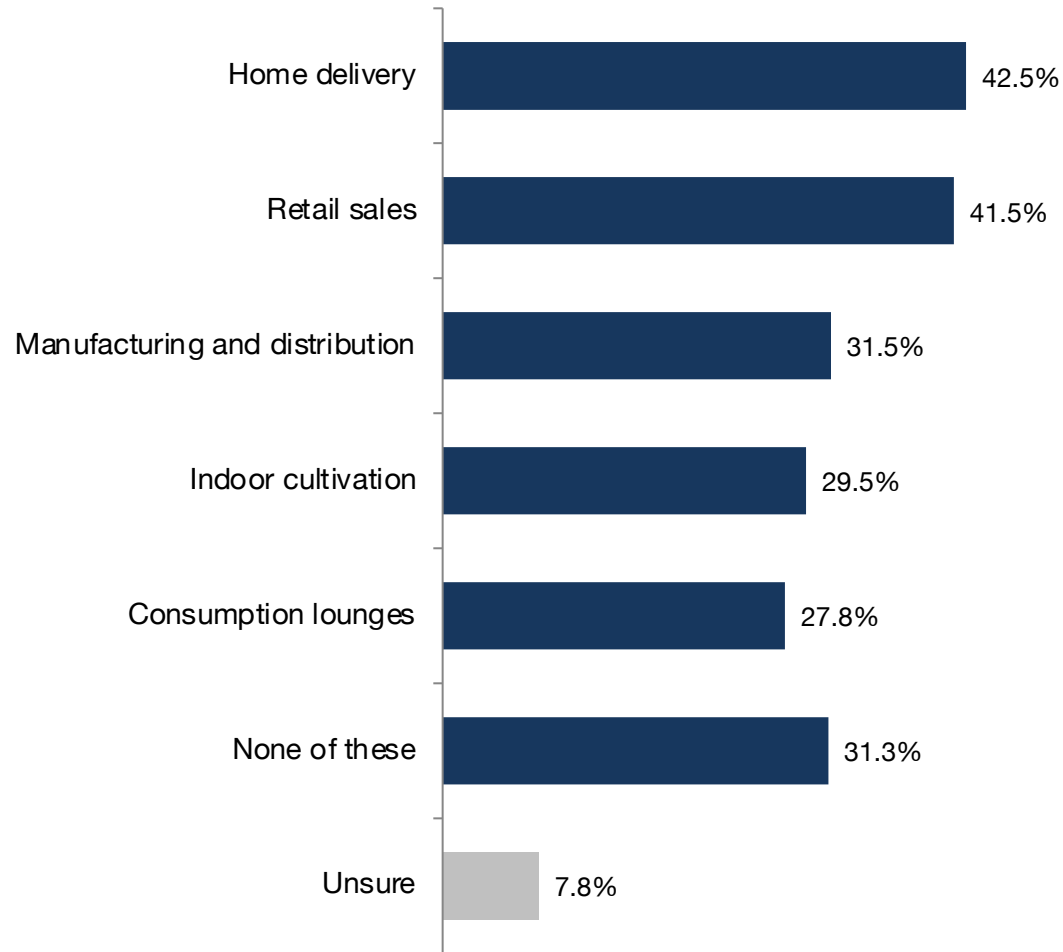
Results by language and survey mode

Question 37: Thinking specifically about industrial development like warehouses in Fontana, would you say that there is too much, too little, or just the right amount?



43% would approve of home delivery in Fontana

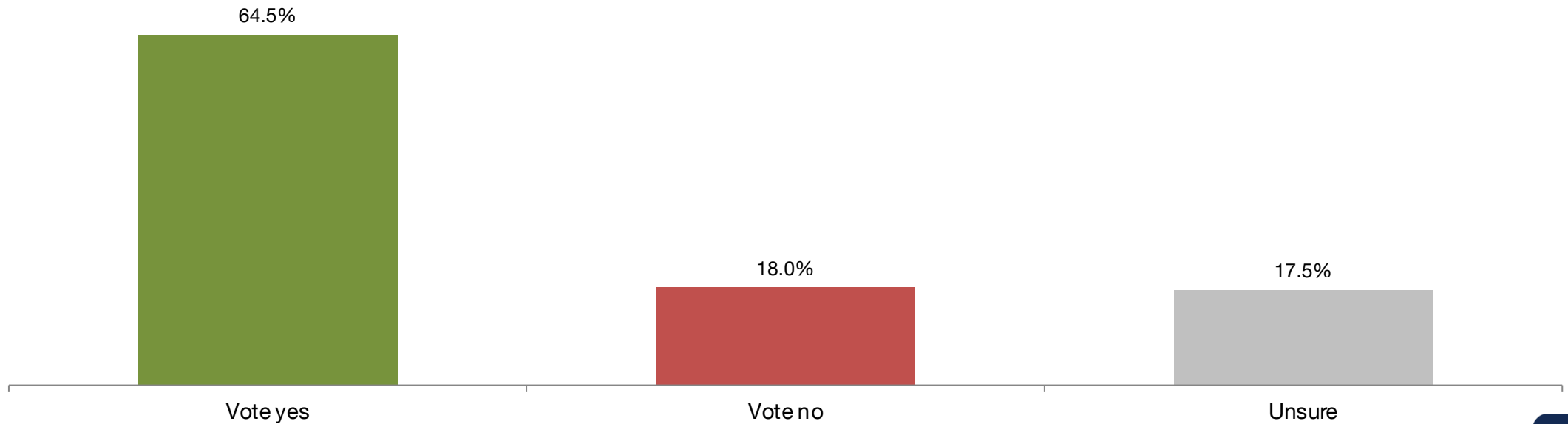
Question 38: In 2016 California voters approved Proposition 64, making the purchase, manufacturing, and sale of cannabis legal for adults 21 years or older. Cities have the ability to regulate and tax cannabis manufacturing and sales. Please indicate which, if any, of the following you would approve of in Fontana.



65% would vote yes on this cannabis tax ballot measure

Question 39: If there was election held today for a ballot measure in the City of Fontana, and it read: "In order to provide funding for police services, to **eliminate homelessness, and other general city services**, shall the City of Fontana adopt an ordinance to tax retail cannabis sellers a percentage of gross revenues, until ended by voters, providing new annual revenues of over one million dollars and subject to audit and citizen oversight?" Would you vote yes, to support the cannabis tax ballot measure, or would you vote no, to oppose the cannabis tax ballot measure?

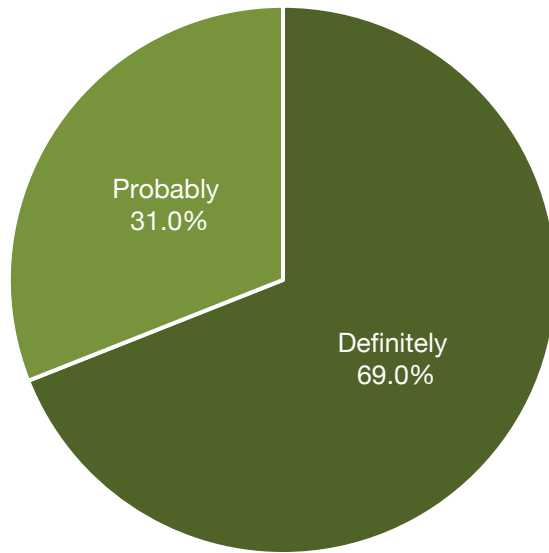
BASE: SPLIT SAMPLE A



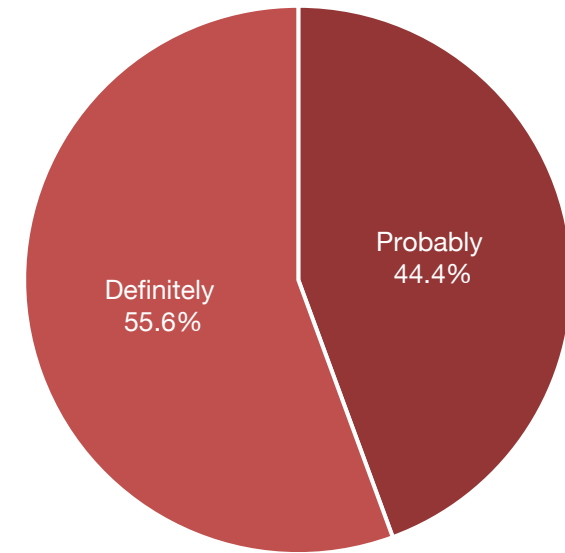
Among those who would vote yes, 69% said they would definitely vote yes

Question 39: If there was election held today for a ballot measure in the City of Fontana, and it read: "In order to provide funding for police services, to **eliminate homelessness, and other general city services**, shall the City of Fontana adopt an ordinance to tax retail cannabis sellers a percentage of gross revenues, until ended by voters, providing new annual revenues of over one million dollars and subject to audit and citizen oversight?" Would you vote yes, to support cannabis tax ballot measure, or would you vote no, to oppose the cannabis tax ballot measure?

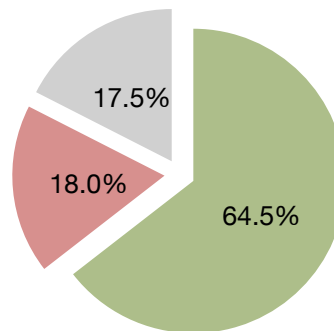
Among those who said vote yes



Among those who said vote no

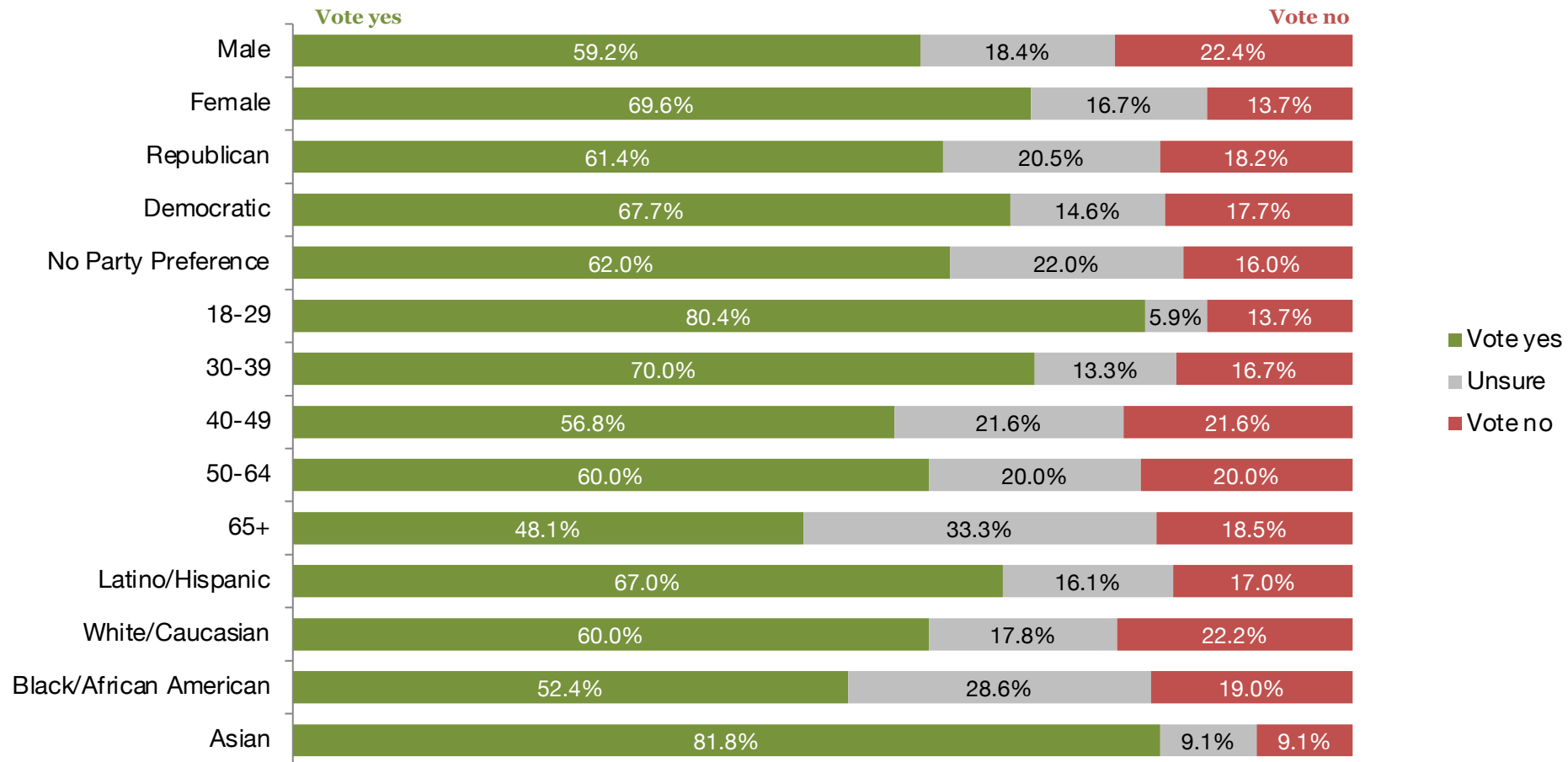


Total



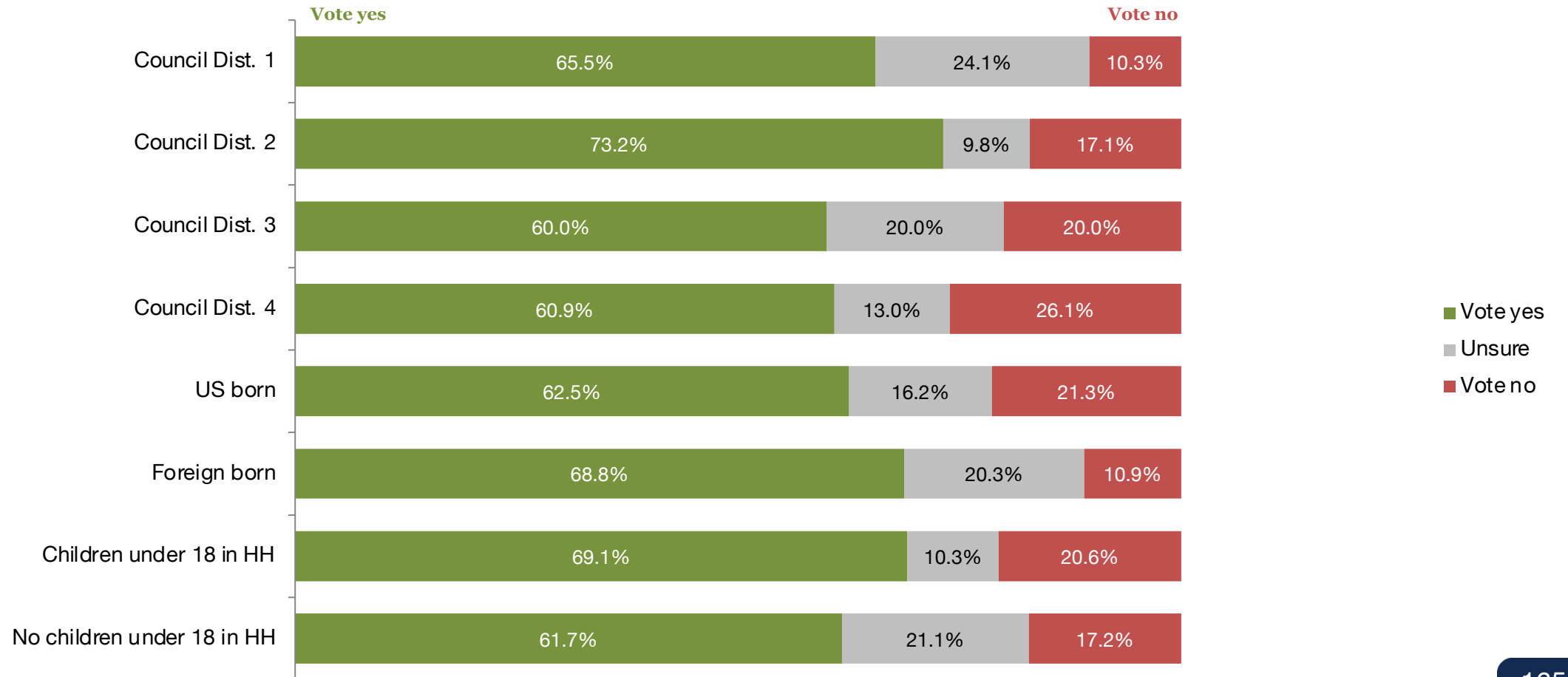
Results by gender, party preference, age group and ethnicity

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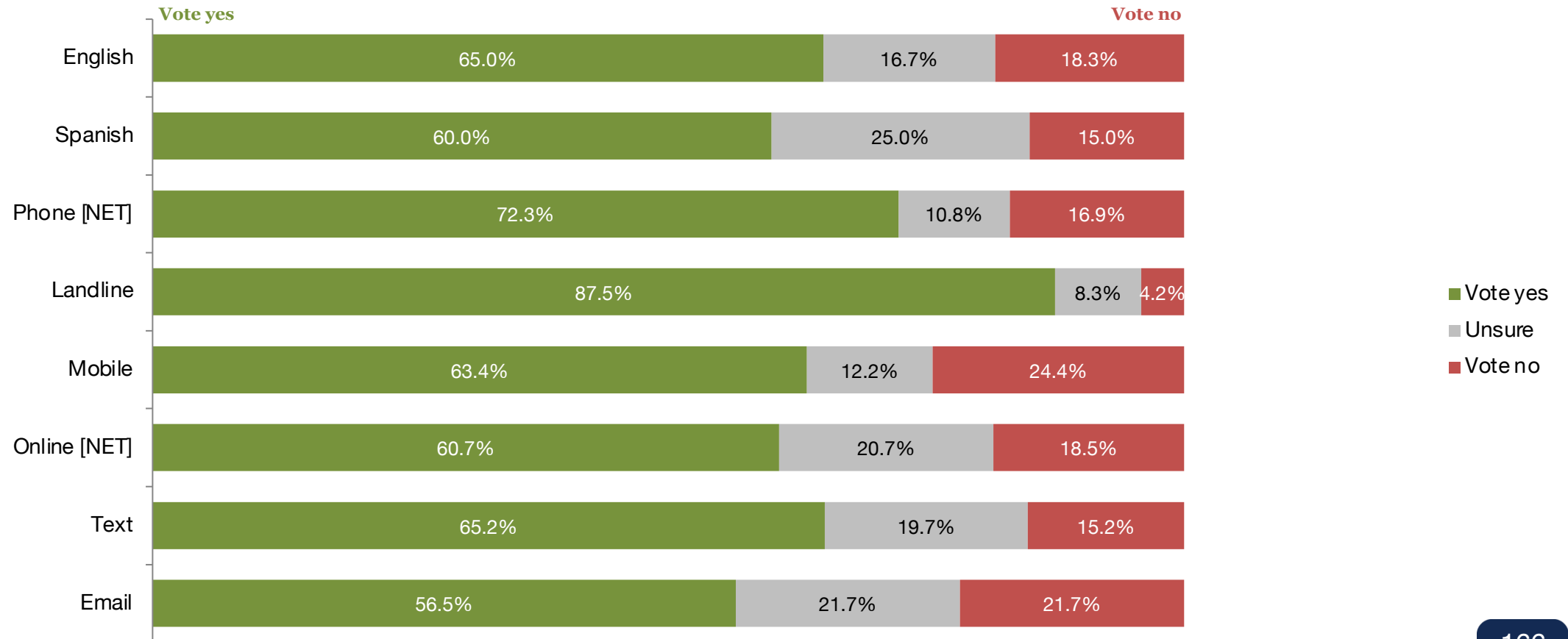
Results by geography, birthplace and children in home

Question 39: If there was election held today for a ballot measure in the City of Fontana, and it read: "In order to provide funding for police services, to **eliminate homeless, and other general city services**, shall the City of Fontana adopt an ordinance to tax retail cannabis sellers a percentage of gross revenues, until ended by voters, providing new annual revenues of over one million dollars and subject to audit and citizen oversight?" Would you vote yes, to support cannabis tax ballot measure, or would you vote no, to oppose the cannabis tax ballot measure?



Results by language and survey mode

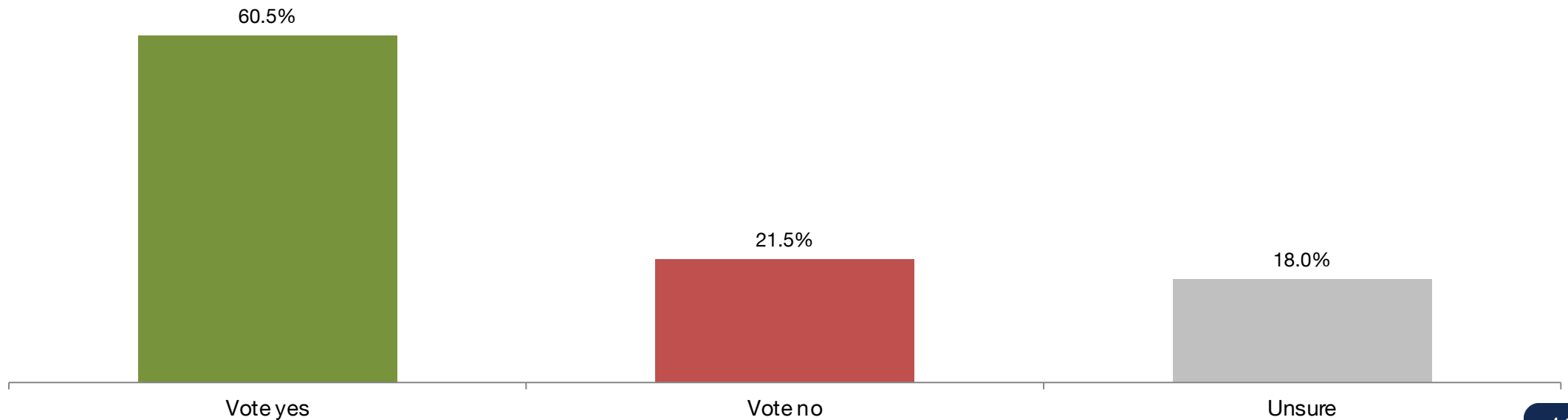
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61% would vote yes on this cannabis tax ballot measure

Question 40: If there was election held today for a ballot measure in the City of Fontana, and it read: "In order to **provide funding for road improvements, traffic reduction, youth and senior services, and other general city services**, shall the City of Fontana adopt an ordinance to tax retail cannabis sellers a percentage of gross revenues, until ended by voters, providing new annual revenues of over one million dollars and subject to audit and citizen oversight?" Would you vote yes, to support the cannabis tax ballot measure, or would you vote no, to oppose the cannabis tax ballot measure?

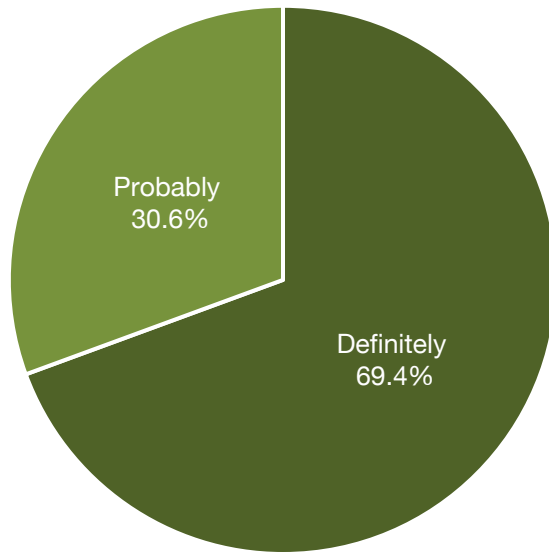
BASE: SPLIT SAMPLE B



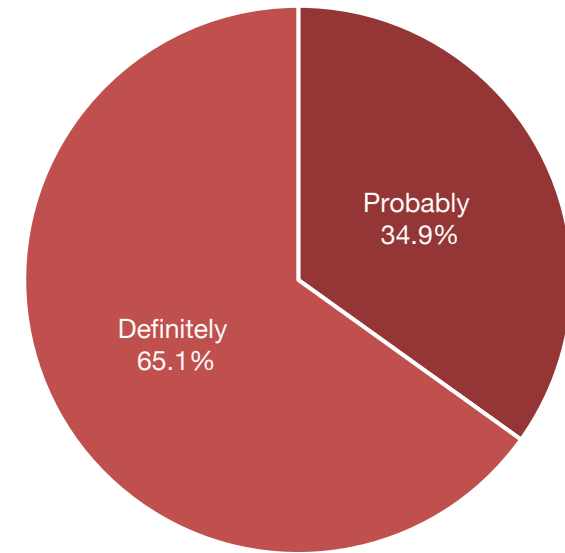
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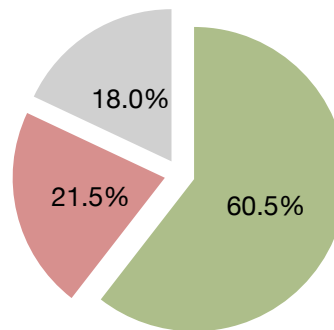
Among those who said vote yes



Among those who said vote no

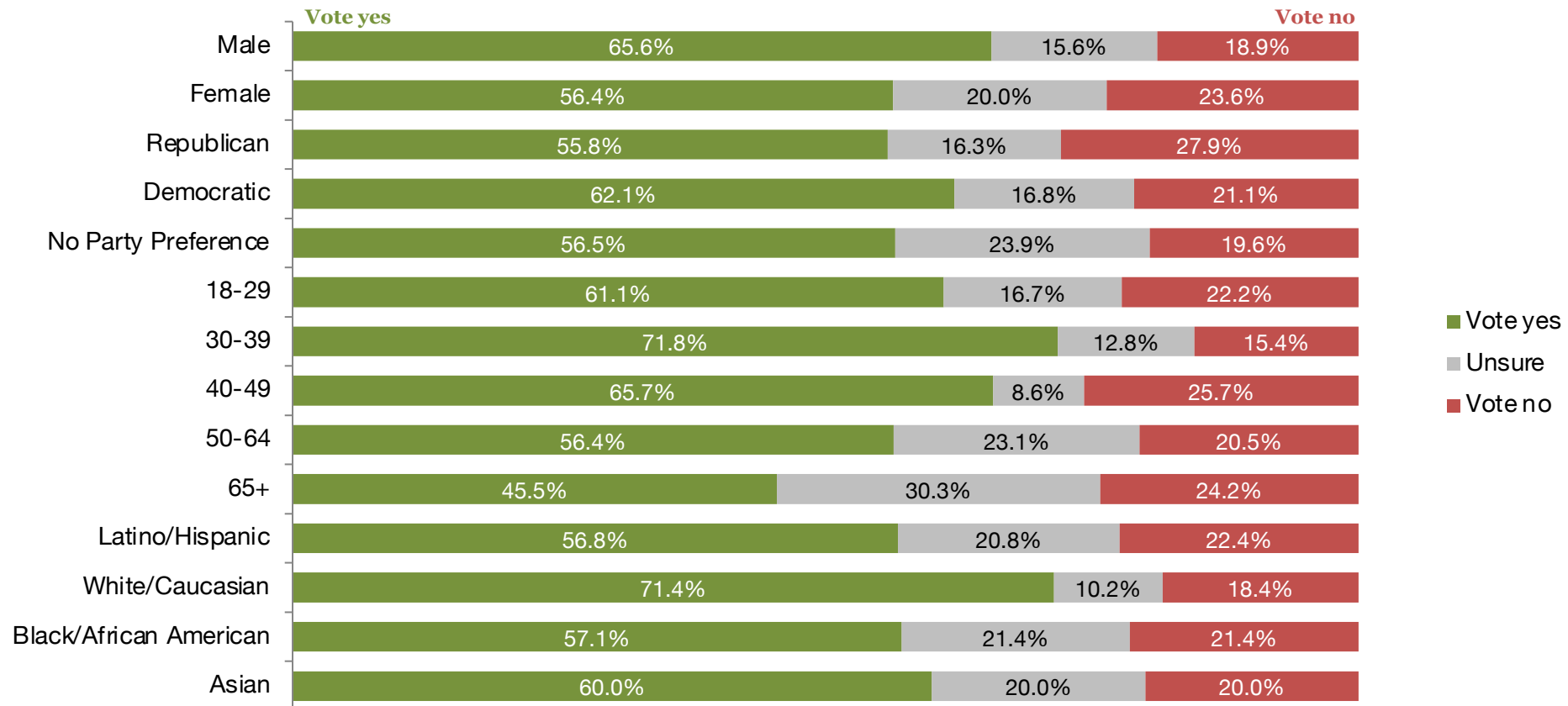


Total



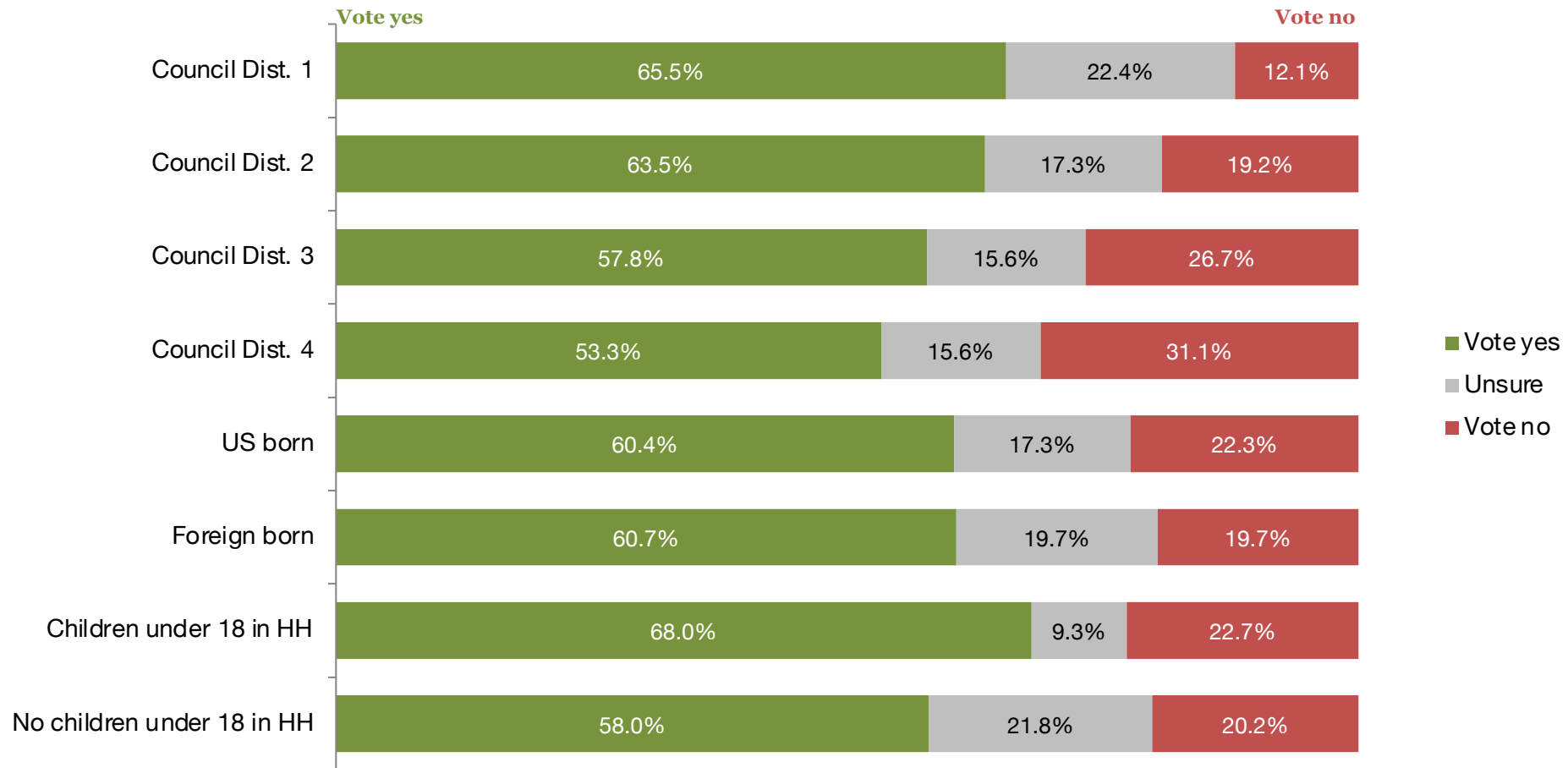
Results by gender, party preference, age group and ethnicity

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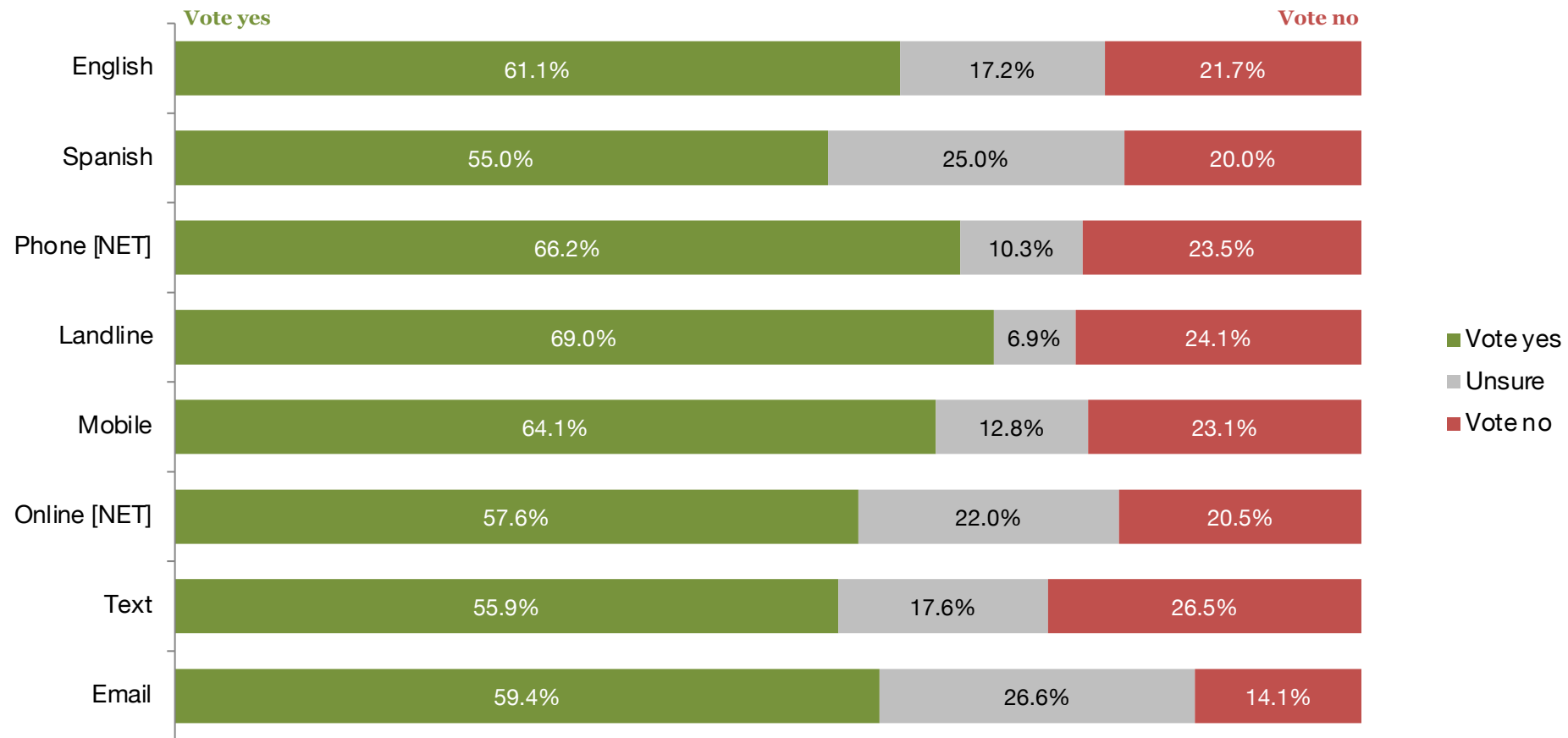
Results by geography, birthplace and children in home

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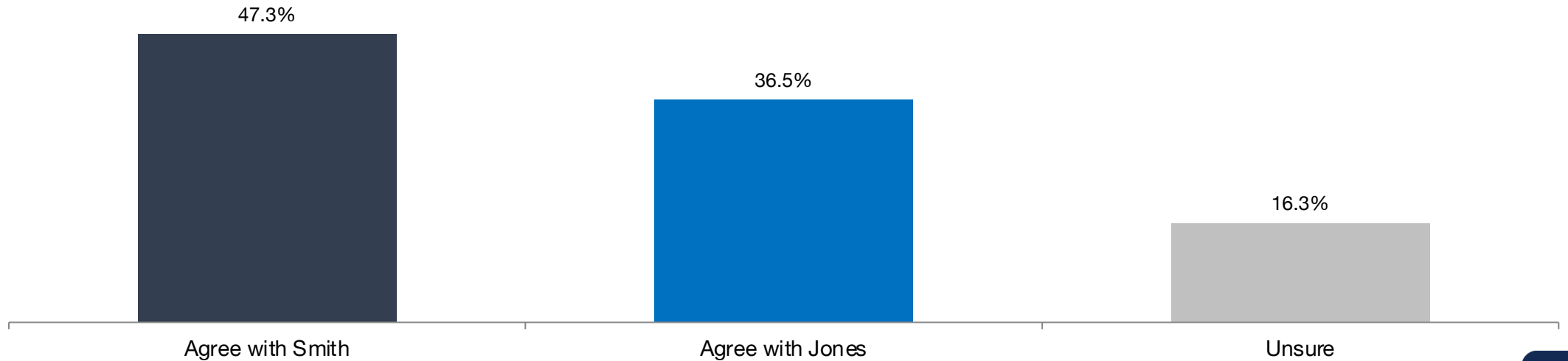
Results by language and survey mode

Question 40: If there was election held today for a ballot measure in the City of Fontana, and it read: "In order to **provide funding for road improvements, traffic reduction, youth and senior services, and other general city services**, shall the City of Fontana adopt an ordinance to tax retail cannabis sellers a percentage of gross revenues, until ended by voters, providing new annual revenues of over one million dollars and subject to audit and citizen oversight?" Would you vote yes, to support cannabis tax ballot measure, or would you vote no, to oppose the cannabis tax ballot measure?



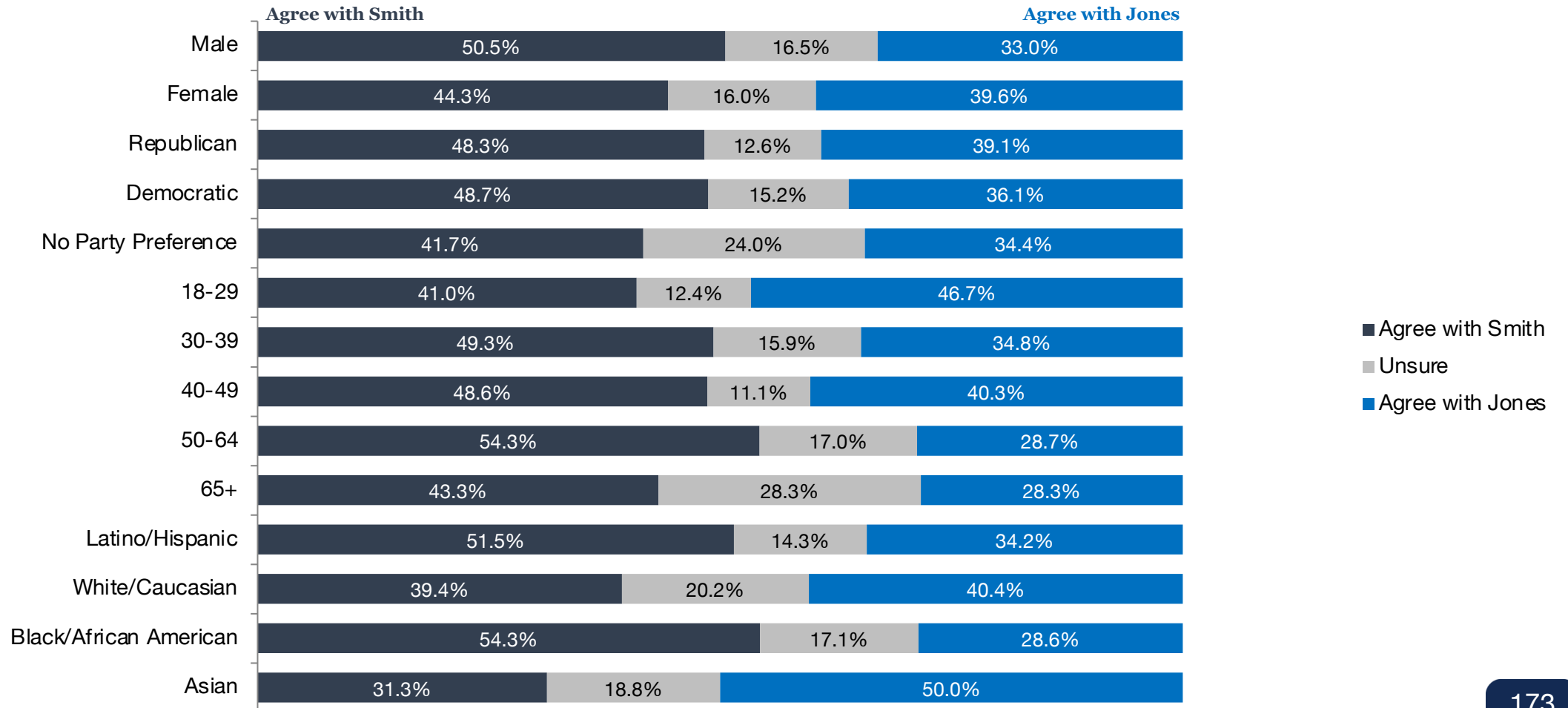
47% agree with Smith who embraces logistics

Question 41: Smith: "Logistics centers and warehouses bring jobs and opportunity to Fontana. We should embrace them as a part of our economic future." Jones: "Logistics centers and warehouses might bring jobs to Fontana, but they bring major traffic and air pollution too. We should reject them as part of our economic future."



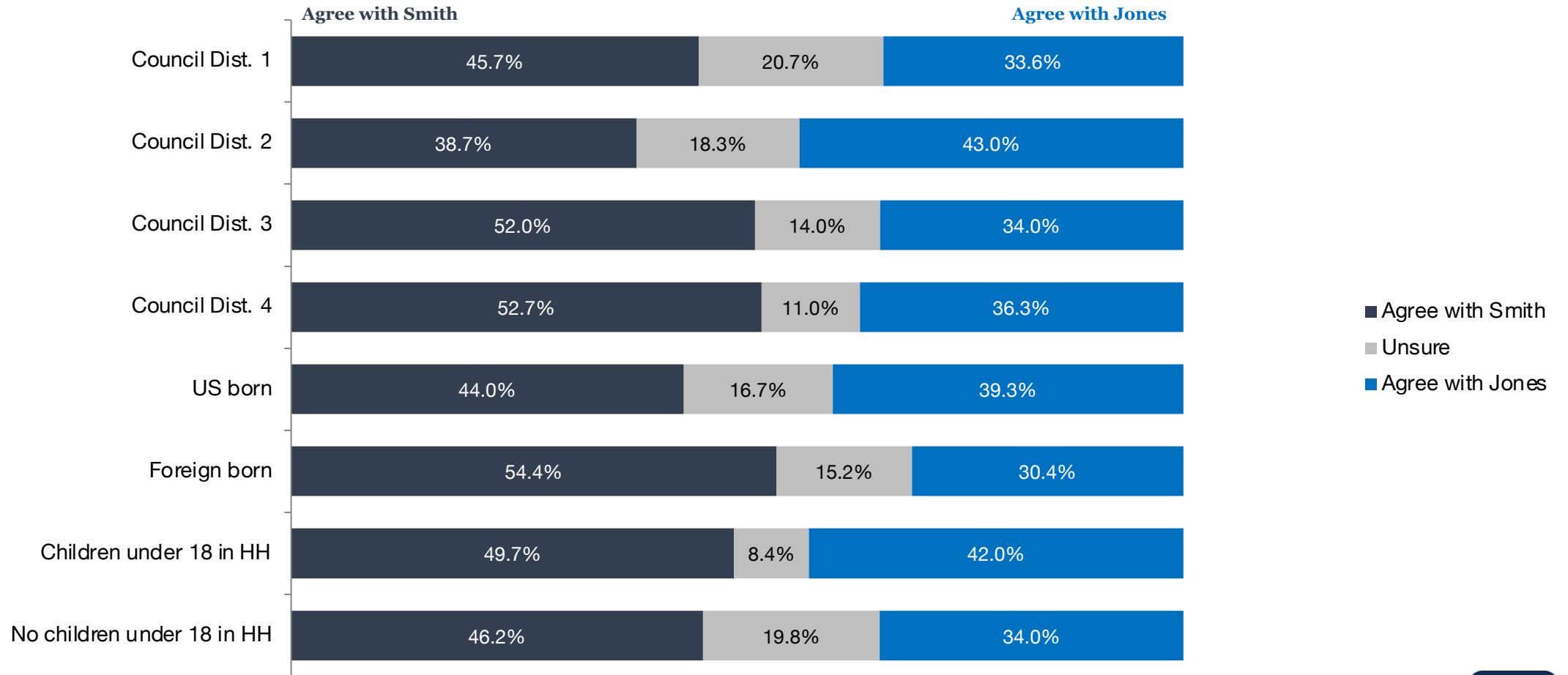
Results by gender, party preference, age group and ethnicity

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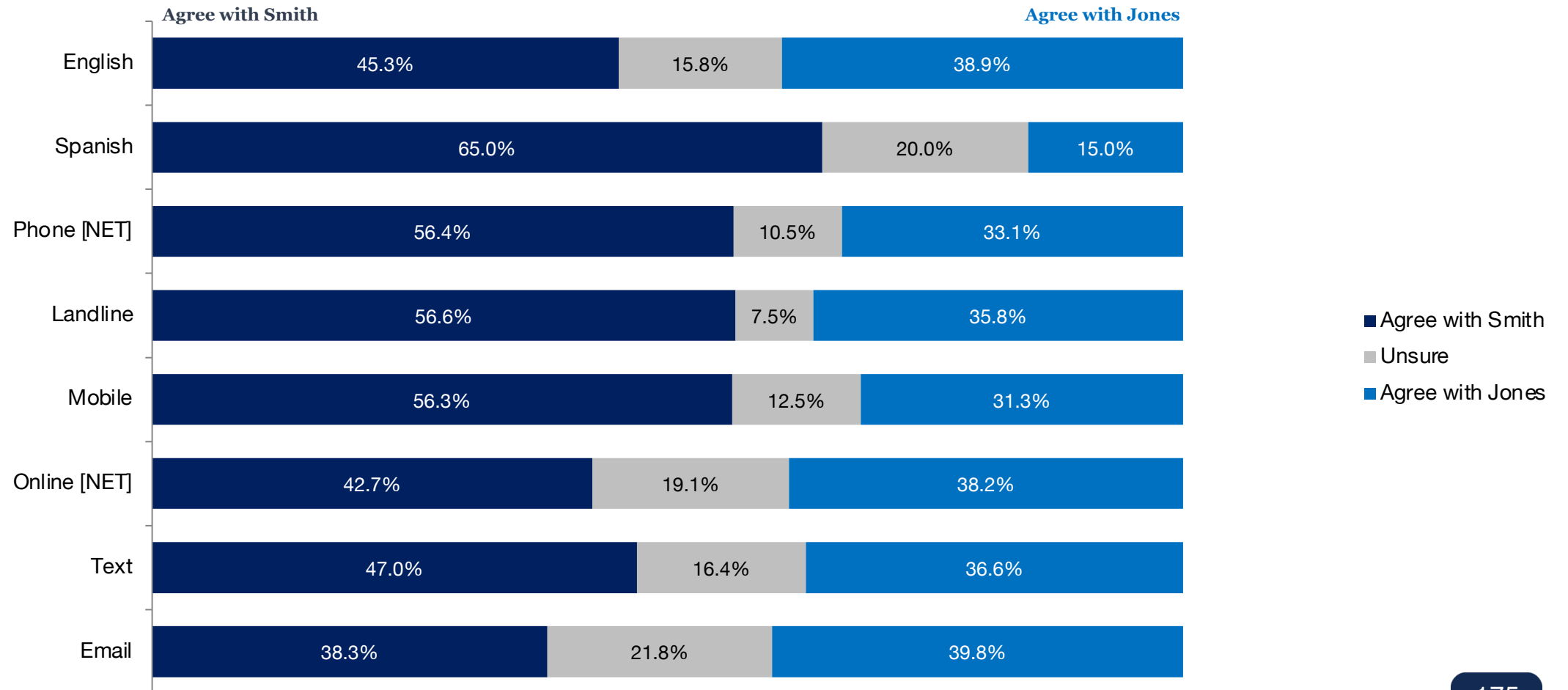
Results by geography, birthplace and children in home

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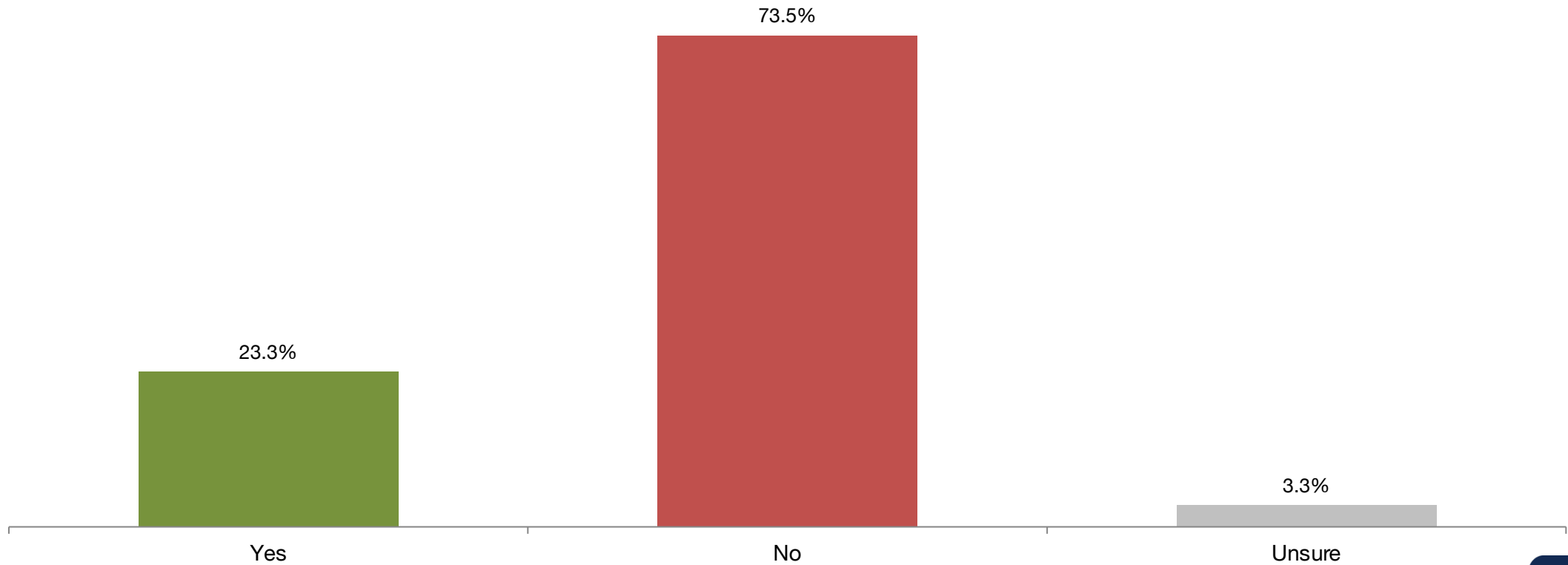
Results by language and survey mode

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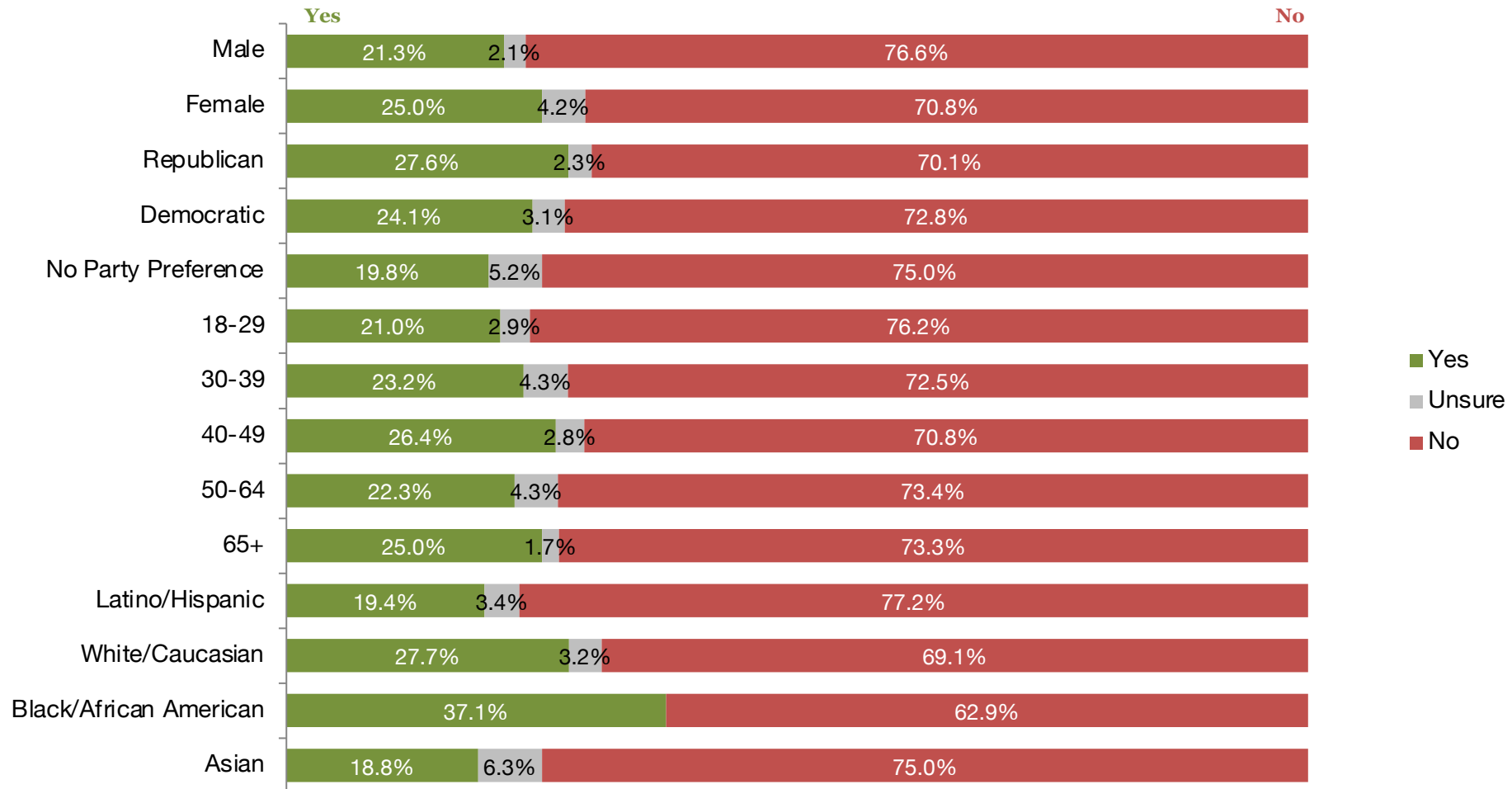
74% have not had any contact with any City employee in the past 12 months

Question 42: In the past 12 months, have you been in contact with any Fontana City employee?



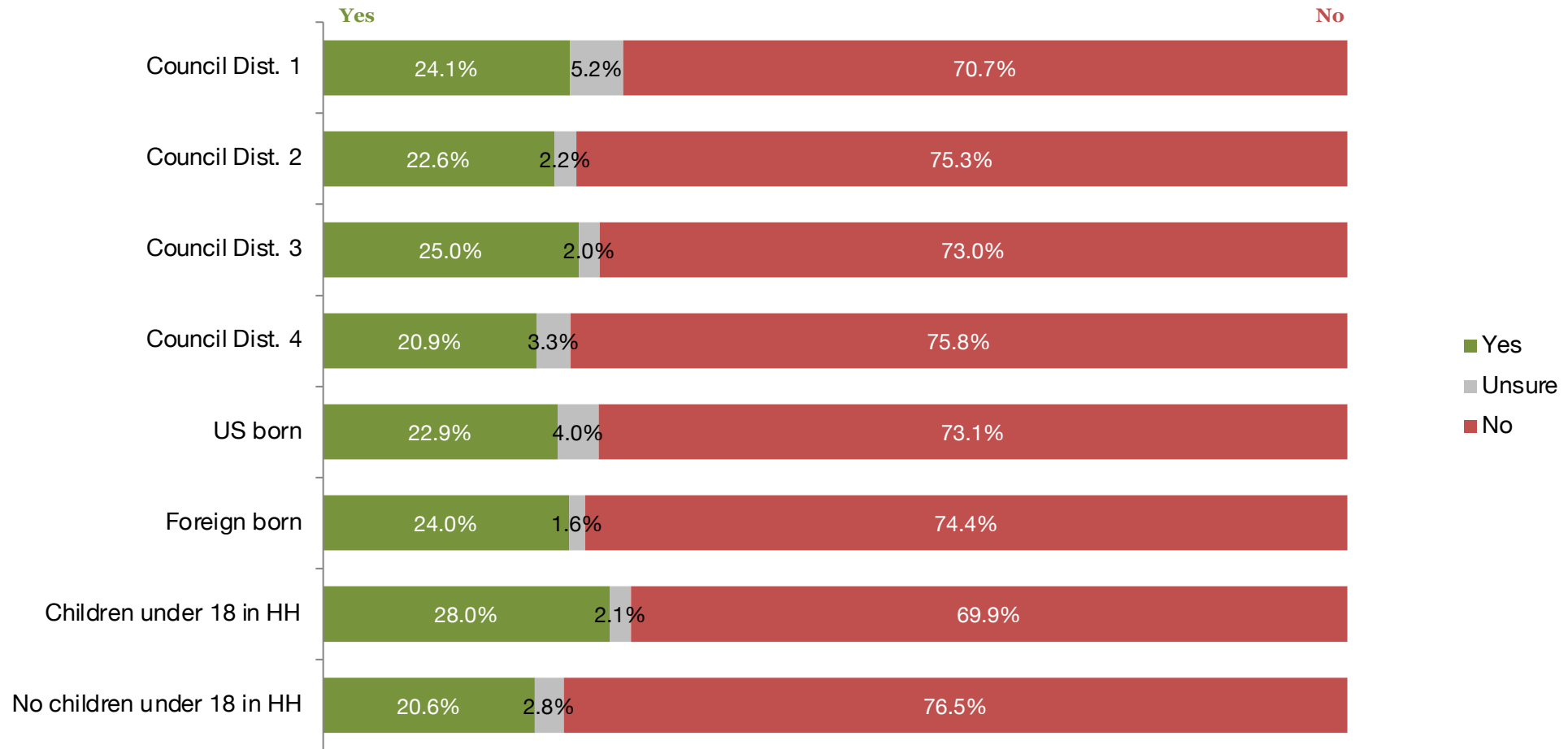
Results by gender, party preference, age group and ethnicity

Question 42: In the past 12 months, have you been in contact with any Fontana City employee?



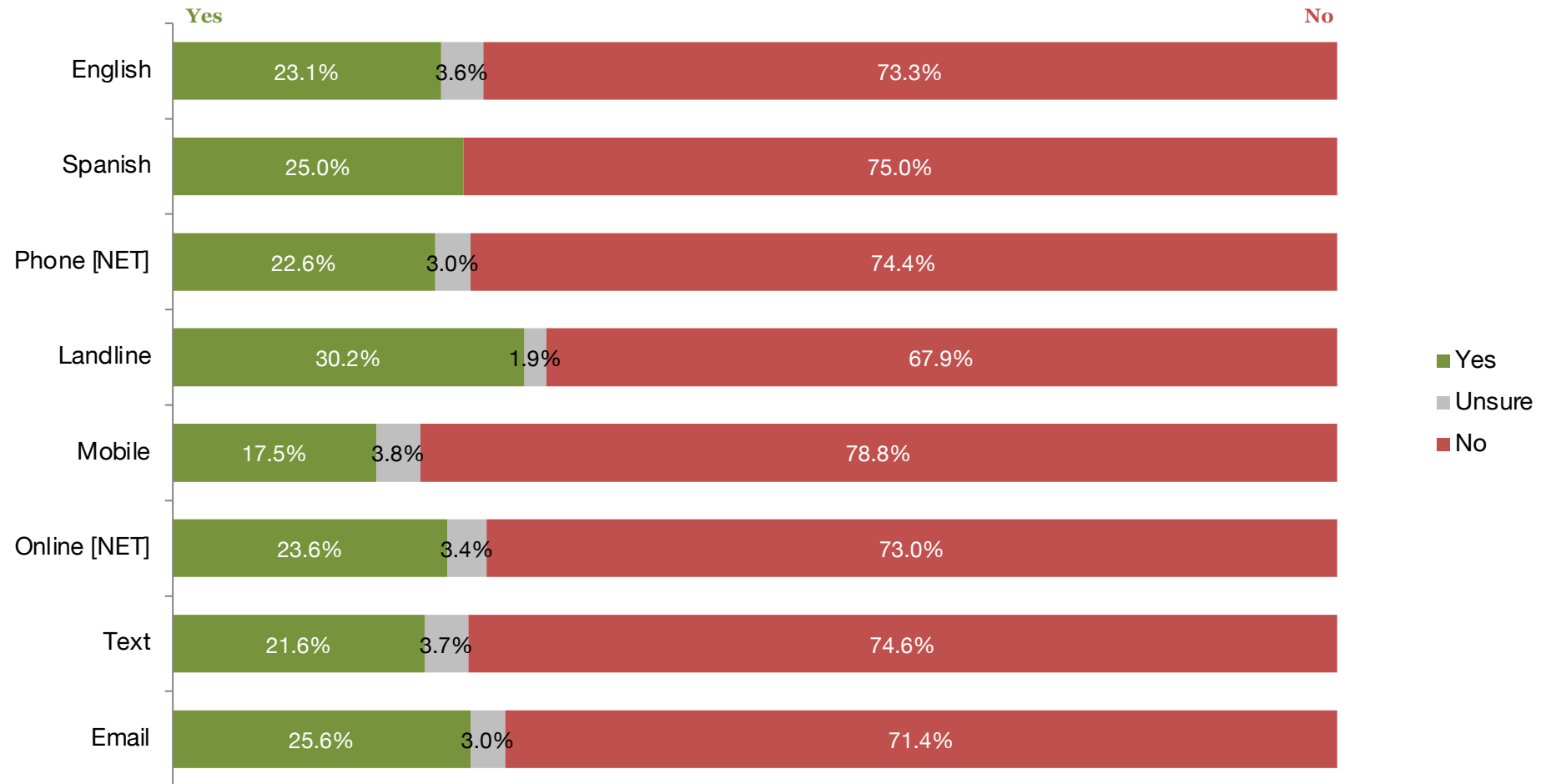
Results by geography, birthplace and children in home

Question 42: In the past 12 months, have you been in contact with any Fontana City employee?



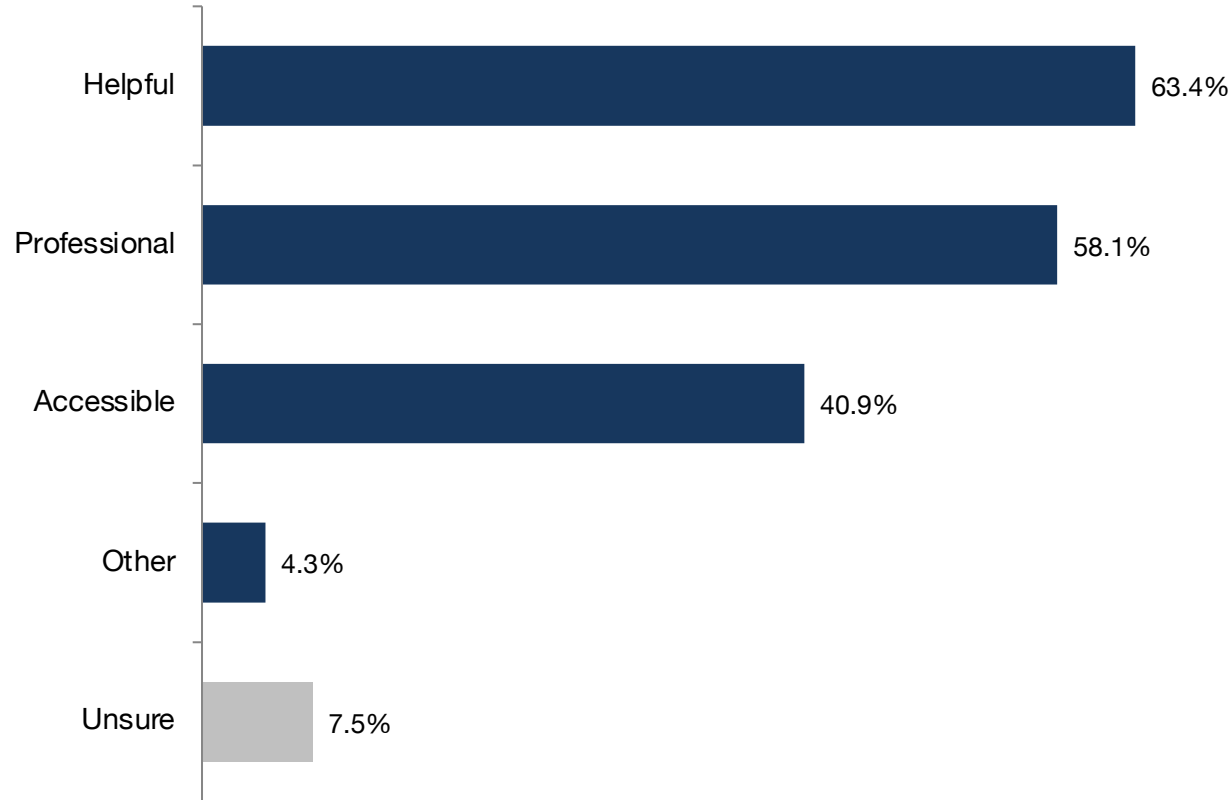
Results by language and survey mode

Question 42: In the past 12 months, have you been in contact with any Fontana City employee?



63% said their interaction was helpful

Question 43: How would you characterize your interaction with the Fontana City employee? Select all that apply.
BASE: IF YES TO Q42



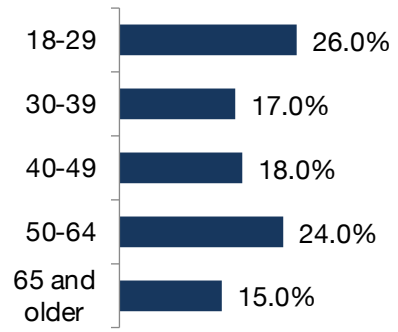
Demographics

Respondent demographics by gender, age group, ethnicity and party preference

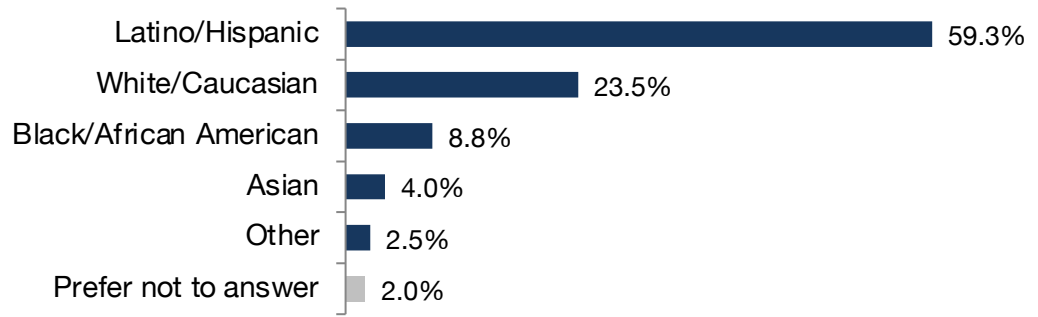
Gender



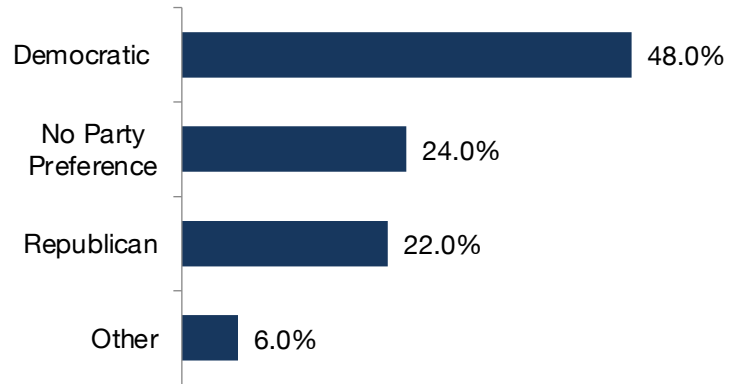
Age group



Ethnicity



Party Preference

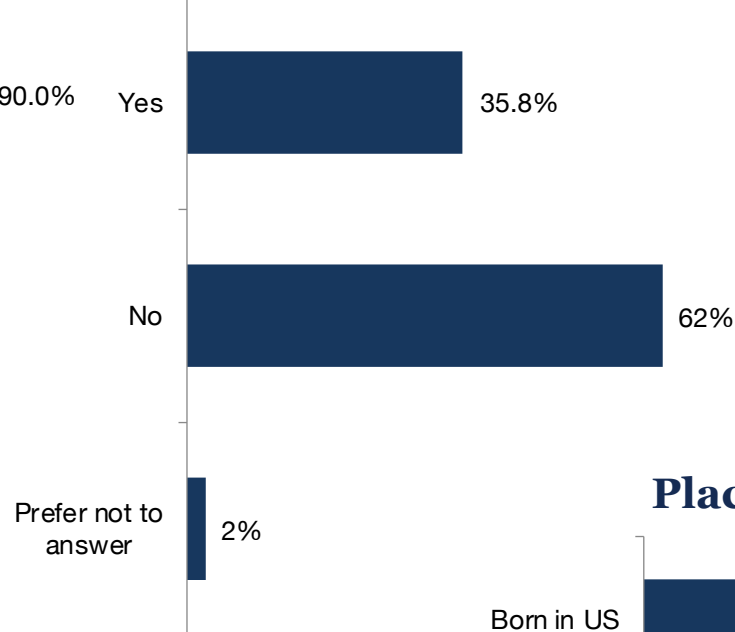


Respondent demographics by language, children in home, survey mode, geography and place of birth

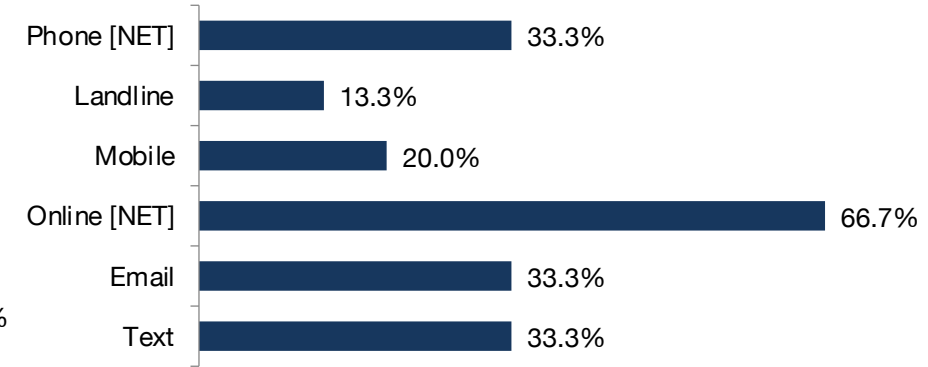
Language



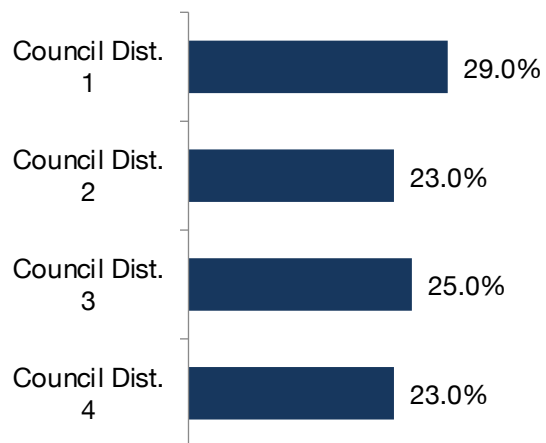
Children in home



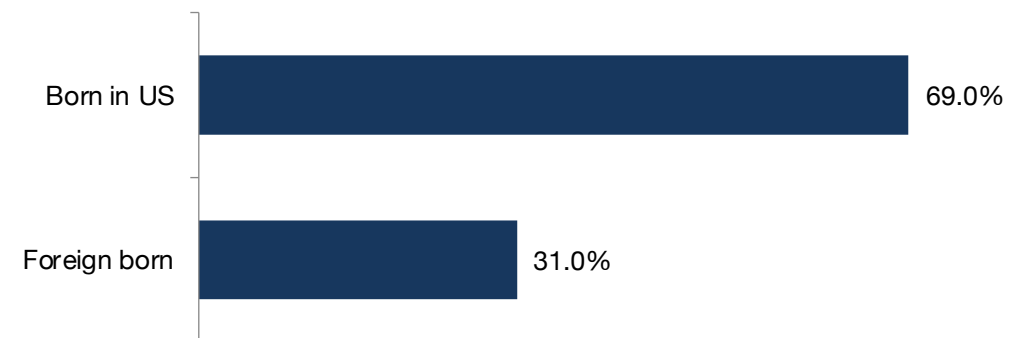
Survey Mode



Geographic



Place of Birth



Questions?

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Opinion Research on
Elections and Public Policy



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