

City of Fontana  
**POLICE DEPARTMENT**  
Special Operations Division

**MEMORANDUM**

**TO:** All Sworn Personnel, via Chain of Command  
**FROM:** Wendy Ratcliffe, Community Policing Technician  
**DATE:** February 25, 2020

**SUBJECT: Roll Call Training – New ABC TRACE WebApp**

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As part of our ABC grant, we periodically provide roll-call trainings pertaining to alcohol-related topics.

T.R.A.C.E. - Target Responsibility For Alcohol Connected Emergencies

TRACE is a protocol wherein first responders to alcohol-related emergencies immediately notify ABC when an incident involves a person under 21 and an alcoholic beverage that results in great bodily injury or death. Timely notifications greatly improve the chance of a successful investigation.

**TRACE Facts**

- The Department of Alcoholic Beverage Control (ABC) should be notified immediately of any death or serious injury involving underage drinking.
- ABC Agents will conduct a simultaneous investigation to determine where the alcoholic beverages were acquired, purchased, or served.
- Agents will be alert to the collection of evidence that may indicate where the alcoholic beverage was obtained. Such evidence can include false identification, receipts, bags, labels, and statements of witnesses.
- If the TRACE investigation determines that an ABC licensed location sold or furnished alcoholic beverages to a minor, the Department will file administrative action to suspend or revoke the license of that business.

The California Department of Alcoholic Beverage Control developed the TRACE WebApp to provide a quick, accurate, and secure method for law enforcement to relay data to the TRACE Unit.

**TRACE WebApp:** [trace.abc.ca.gov](https://trace.abc.ca.gov)

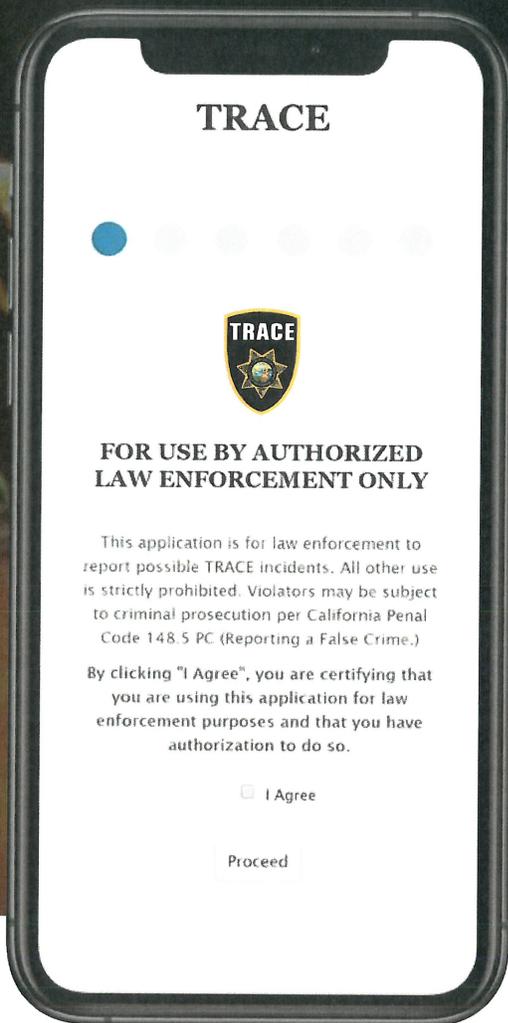
**24 Hour TRACE Hotline:** (855) HLP-TRACE



# Introducing TRACE WebApp

The California Department of Alcoholic Beverage Control developed the TRACE WebApp to provide a quick, accurate, and secure method for law enforcement to relay data to the TRACE Unit.

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## ADD TO **HOME SCREEN**

There's no app to download. Just add the TRACE WebApp icon to your mobile phone's home screen for quick access.



### IPHONE & SAFARI

Visit [trace.abc.ca.gov](https://trace.abc.ca.gov), tap  at the bottom of the screen, then tap Add to Home Screen .



### ANDROID & CHROME

Visit [trace.abc.ca.gov](https://trace.abc.ca.gov), tap  at the top right of the screen, then tap Add to Home Screen.



### ANDROID & FIREFOX

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