



City Council

Acquanetta Warren
Mayor

Jesse Armendarez
Mayor Pro Tem

John B. Roberts
Council Member

Jesus "Jesse" Sandoval
Council Member

Phillip W. Cothran
Council Member

Dear Potential Sponsor:

On October 12th, 2019, the City of Fontana will be hosting its 7th Annual *Let's Move on the Trail* event*. This award winning event will be held along the Pacific Electric Trail (PET), between a busy community center and the Miller Park Amphitheater. The PET has been an excellent resource in offering a safe environment for walkers, bikers, and joggers in Fontana, while also providing connections to community centers, parks, and businesses.

Local organizations are partnering with Healthy Fontana to offer a bicycle and run/walk event into Fontana. The two physical activity events will culminate at a free community wide, collaborative event aimed at educating the community on resources and services that are available to enhance the quality of life in an attempt to eradicate the health disparities throughout the community.

The Expo portion of the event will feature various vendors and activities including a Health and Safety Fair, Police and Fire Department demonstrations, physical activities, nutrition education, interactive games and more. In past years, the event has drawn in more than 3,000 participants.

The City of Fontana Healthy Fontana program is requesting your commitment to being a sponsor of *Let's Move on the Trail*. The funds will be used to help supplement event costs. Please refer to the *Let's Move on the Trail* Sponsorship Levels page for more information on the benefits to your organization.

Healthy Fontana would like to thank you for your continued support to the City of Fontana and its residents. Please feel free to contact me should you have any questions or would like more information. The City of Fontana's Tax ID #: 95-6004770.

Thank you for your time and consideration!

Jasmine Sarsadias

Jasmine Sarsadias
Healthy Fontana, Community Services Coordinator
jsarsadias@fontana.org
(909) 349-6914

*2018 event was cancelled due to inclement weather



Sponsorship Levels

Saturday | October 12 | 9am - 1pm | Pacific Electric Trail

Presenting Title Sponsor: \$2,000

- Presenting title, "Let's Move on the Trail presented by [Name of Sponsor]"
- Presenting title included on the City website and Facebook page
- Exposure on local Fontana television (KFON)
- Large company name and logo on all event signage and even promotional materials. To include:
 - Posters
 - Flyers
- City Council recognition and donation acceptance letter
- Designation booth space at event
- Stage publicity and sponsor mention at event

Corporate Sponsor: \$1,000

- Sponsor mention on City website and Facebook page
- Company name on event signage
- City Council recognition and donation acceptance letter
- Designated booth space at event
- Stage sponsor mention at event

Official Sponsor: \$500

- Sponsor mention on City website and Facebook page
- Company name on event signage
- Stage sponsor mention at event

Contributing Sponsor: \$250

- Sponsor mention on City website
- Stage sponsor mention at event

Product Sponsor

**Donation of goods; non-monetary*

Examples:

- *Gift Cards*
- *Small promotional items*
- *Drinks (Water)*
- *Donation of Food*
- Sponsor mention on City website
- Stage sponsor mention at event

**Must submit application and donation no later than August 31st, 2019 to receive all benefits listed above.
Sponsorships submitted after this date may not receive all benefits listed.**



Sponsorship Application

Saturday | October 12 | 9am - 1pm | Pacific Electric Trail

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone: _____ Fax: _____

Please check the appropriate level of sponsorship and fill in the amount donated.

_____ Presenting Title Sponsor	\$ _____
_____ Corporate Sponsor	\$ _____
_____ Official Sponsor	\$ _____
_____ Contributing Sponsor	\$ _____
_____ Product Sponsor	\$ _____

Please pick up donation from:

Location Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Pick up Date: _____ Pick up Time: _____

Contact: _____ Phone: _____

Mail to:

Community Services Department

Attn: Jasmine Sarsadias

Let's Move on the Trail Sponsorship

16860 Valencia Ave. Fontana, CA 92335

Phone: (909) 349-6914

Fax (909) 349-6911