



Fontana Car Show

First Friday of the month | March – September | Civic Center Campus | 8353 Sierra Avenue

Sponsorship Opportunities

Presenting Title Sponsor \$3,000

Benefits:

- Presenting title, “Fontana Car Show presented by [Your Company]” on all marketing pieces
- Large company logo on all event signage and event hand outs
- Logo identification placed on 5,000+ flyers distributed throughout the City of Fontana
- Logo on all promotional items
- Name and identification in regional and local newspaper/magazine publication event listings
- Presenting Title included on event website
- Designated booth space at event each month (6 months)
- Stage publicity and sponsor mention at each Car Show
- Exposure on local Fontana television (KFON)
- City Council recognition and donation acceptance letter

Corporate Sponsor \$2,000

Benefits:

- Company name and/or logo on event signage
- Sponsor mention on event website
- Designated booth space at event
- City Council recognition and donation acceptance letter

Official Sponsor \$1,000

Benefits:

- Sponsor name on event website
- Designated booth space at event
- City Council recognition and donation acceptance letter

Contributing Sponsor \$500

Benefits:

- Sponsor name on event website

City of Fontana
16860 Valencia Avenue, Fontana, Ca 92335
Phone: 909.349.6900 Fax: 909.349.6965





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Sponsorship Application

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____

Phone: (_____) _____ Fax: (_____) _____

Please check the appropriate level of sponsorship and fill in the amount donated.

_____ Presenting Title Sponsor- \$3,000 \$ _____

_____ Corporate Sponsor- \$2,000 \$ _____

_____ Official Sponsor- \$1,000 \$ _____

_____ Contributing Sponsor- \$500 \$ _____

Please pick up our donation from:

Location Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Pick up date: _____ Pick up time: _____ AM/PM

Contact Person: _____

Phone: (_____) _____ Fax: (_____) _____

Mail to:
Community Services Department
Attn: Fontana Car Show Sponsorship
16860 Valencia Avenue
Fontana, Ca 92335

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