

SPONSORSHIP APPLICATION

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

(Please check the appropriate level of sponsorship)

_____ Title Sponsorship of \$5,000 Cash Donation Amount: \$ _____

_____ Platinum Sponsorship of \$3,500 Cash Donation Amount: \$ _____

_____ Gold Sponsorship of \$2,000 Cash Donation Amount: \$ _____

_____ Silver Sponsorship of \$1,000 Cash Donation Amount: \$ _____

_____ Bronze Sponsorship of \$500 Cash Donation Amount: \$ _____

Total Amount \$ _____

Please Mail to:
Cruise Night 2008-2009
9460 Sierra Avenue,
Fontana, CA 92335
Phone: (909)428-8360 x249



A Special Thanks to previous Cruise Night Sponsors:



Fontana
Nissan



Sierra Realty



Community Services Department

2008-2009 Cruise Night

Cruising Spring Street



SPONSORSHIP OPPORTUNITIES



2008-2009 Cruise Night

Cruising Spring Street



WELCOME PROSPECTIVE SPONSOR!

Cruise Night is held every first Friday of the Month, except in January. This extraordinary event showcases the craftsmanship and elegance of the most distinguished and exotic automobiles in the area. Cruise Night is a free evening of fun and entertainment for the whole family.

This Family oriented event offers food, merchandise, vendors, live entertainment, and an assortment of low rider and hotrod cars cruising Spring Street. This event welcomes people of all ages, and attracts up to 5,000 participants and 300 vehicles.

Informational booths are on site to educate families and residents about local, and community services and events. The City of Fontana also has booths that help citizens learn more about the library, green living and the positive ways to lead a more healthy and active lifestyle.

Car clubs and automotive enthusiasts from as far as Yucaipa, Temecula, Los Angeles, and the high Dessert are regularly in attendance along with communities surrounding Fontana. Cruising Spring Street is an event that allows participants to come and display their customized cars and motorcycles.

Hosted by the City of Fontana Community Services Department and benefiting the Downtown Business Association, this publicized and charitable event provides a meaningful investment for sponsorship participants. We would like to invite you to be a sponsor of the Cruise Night event. Your company and logo will be promoted throughout the community in a variety of ways from print, exhibitor presence, banners, posters, website marketing, press releases and much more.

We are certain your participation as a sponsor will be a mutually beneficial and worthwhile decision. We look forward to having you join the VIP list of sponsors! For more information please call (909)428-8360 x249

Sincerely,
Eydee Jimenez

Eydee Jimenez
ejimenez@fontana.org

Exciting Sponsorship Levels:

Title Sponsor

\$5,000

- Name Associated with event...
"Fontana Cruise Night Presented by (Company Name)"
- Large Company name and/or logo on all event publications
- Name identification in regional and local newspaper event listings
- Guaranteed exclusivity in your product
- Stage Publicity
- Company information on Cruise Night web page.

Platinum Sponsor

\$3,500

- Large company name and/ or logo on all event publications
- Name identification in regional and local newspaper event listings
- Guaranteed exclusivity in your product
- Stage publicity
- Company information on Cruise Night web page

Gold Sponsor

\$2,000

- Large company name and/or logo on all event publications
- Name identification in regional and local newspaper event listings
- Guaranteed exclusivity in your product
- Business logo on staff vest
- Stage publicity

Silver Sponsor

\$1,000

- Small Company name and/ or logo on several publications
- An opportunity to display product and/or service at the event through promotional campaign
- Stage publicity

Bronze Sponsor

\$500

- Small company name and/or logo on several publications
- Stage publicity