# *MEDIA RELEASE*

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**FOR IMMEDIATE RELEASE**

## *SAMMY HAGAR'S RETURNING TO HIS HOMETOWN TO SERVE AS THE HONORARY GRAND MARSHAL OF FONTANA, CALIFORNIA'S CENTENNIAL FESTIVAL PARADE SATURDAY, JUNE 1, 2013*

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**Fontana, California, May 30, 2013**. The Mayor and City Council of Fontana California – the "*City of Action*" - invite all to celebrate its Fontana Days Festival Centennial Celebration in grand fashion when hometown star Sammy Hagar serves as the Honorary Grand Marshal of the 2013 Fontana Days Festival Parade. Born and raised in Fontana, CA, Hagar has gone on to become a Rock & Roll Hall of Famer, #1 *New York Times* best-selling author, philanthropist and entrepreneur, known to the world simply as the Red Rocker. Hagar's participation brings extra excitement to a day that also includes a world class carnival zone and the 58th annual Fontana Days Run and Fitness Expo.

"It's an honor," said Hagar about his return to Fontana and being asked to serve as Grand Marshal for the Centennial, "something about your hometown never leaves you."

Mayor Acquanetta Warren says of Hagar "His unequaled ability to entertain and thrill audiences as well as his unstoppable entrepreneurial spark, are rivaled only by his devotion to philanthropy and giving as he hosts several charity events each year benefitting local organizations all around the country. His work ethic, determination and innovative spirit speak highly of his character and his deep Fontana roots."

The parade kicks off at 11:00am beginning at the corner of Arrow Boulevard and Sierra Avenue and concludes at Veterans Memorial Park located at 17295 Merrill Avenue, the site of the carnival. The parade is free and is open to all. The Fontana Days Centennial Celebration runs from Thursday, May 30 through Sunday June 2, 2013 concluding with a Grand Finale Firework Show. For a complete list of events and times or for more information regarding the Fontana Days Festival or the Fontana Days Parade, please call (909) 350-7655 or visit the City's website www.fontana.org. For more information on Sammy Hagar visit, www.redrocker.com.

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